

Ekal

Pleasure of giving....



BHARAT LOK SHIKSHA PARISHAD

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**नमस्ते शारदे देवी वीणा पुस्तक धारिणी ।
विद्यारम्भ करिष्यमि प्रसन्ना भव सर्वदा ॥**

**Namaste Sharde Devi, Veena Pustak Dharini
Vidhyarambham Karishyami, Prasanna Bhav sarvada**

This mantra is recommended for students to chant before they start studying so that Goddess Saraswati blesses them with the power of memory and concentration.



**BHARAT
LOK SHIKSHA
PARISHAD**



BHARAT LOK SHIKSHA PARISHAD
NEW DELHI, INDIA



उत्तरं यत समुद्रस्य, हिमाद्रेश्चैव दक्षिणं
वर्ष तद् भारतं, नाम भारती यत्र संतति

**Uttaram yat samudrasya, himadreschaiv dakshinam,
varsh tad bharatam, naam bharti yatr santati**

It means “that which is to the north of the ocean, and also to the south of the snow-clad mountains, that country is Bharat, and its progeny/children are (called) Bharati.” Thus, the concept of India as a mother and the citizens as its children is quite an old one.

“

**If poor
Children
cannot come
to school,
education
must go to
them**

”

—Swami Vivekanand



“If there is education, there will be everything in life. Govt. can make infrastructure but your home can brighten up only if your children are educated.”

—**Narendra Modi**



“Education is the most powerful weapon which you can use to change the world”

—**Nelson Mandela**



“He who opens a school door, closes a prison”

—**Victor Hugo**



“Educate a boy, and you educate an individual Educate a girl, and you educate a community”

—**Adelaide Hoodless**



“The educated differ from the uneducated as much as the living differ from the dead”

—**Aristotle**

एकल गीत (Ekal Song)

गांव गांव में आ गया, यह एकल अभियान।
गांव गांव में आ गया, यह एकल अभियान।
मेरा देश महान बनेगा - २ .
है इसका यह काम।

गांव गांव में आ गया, यह एकल अभियान।
पंचमुखी शिक्षा है माध्यम, देश को सुखी बनाने का - २
शिक्षारोग्य, विकाश, जागरण और संस्कार सिखाने का - २
मेरा भारत आगे बढ़ेगा - २, है अपना ये काम।
गांव गांव में आ गया, यह एकल अभियान।।

बच्चे, बूढ़े शिक्षित हो सब, यह संकल्प हमारा है - २
अपनी संस्कृति देश धर्म और समरसता का नारा है - २
ऊँच - नीच का भेद मिटा दो, सब हैं एक समान।
गांव गांव में आ गया, यह एकल अभियान।।

हम भारत मां की संताने, वह तो सबकी माता हैं - २
आज देख व्यवहार हमारा, आँख में जल भर आता है - २
हम मां के आंसू पोछेंगे - २,
बने सुखी ये जहां।
गांव गांव में आ गया, यह एकल अभियान।।



**BHARAT
LOK SHIKSHA
PARISHAD**



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BTM Group



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Nirakara Jewels



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Bikanerwala Group



“

Education is the passport to the future,
for tomorrow belongs to those who
prepare for it today.

”



“

**Village should
be self
sustainable
units in
economic
model of
India**

”

—Mahatma Gandhi

Gandhi Peace Prize 2017 awarded to Ekal Abhiyan Trust.



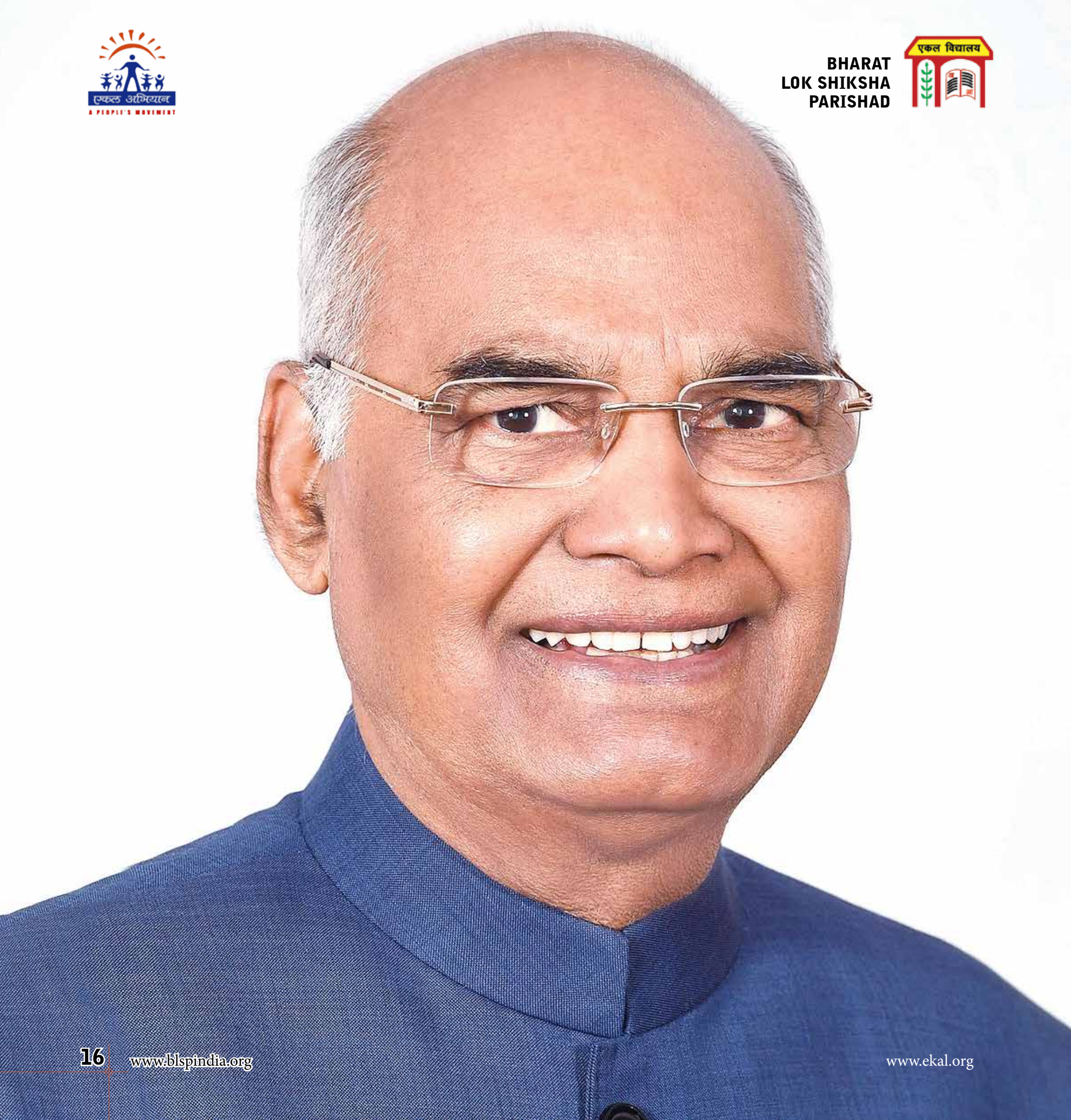
(Top Row): Sh. Praveen Arya, Sh. Naresh Sharma , Sh. Subhash Agarwal, Sh. S.S. Damani, Sh. Bajrang Bagda, Sh. Arun Bajaj, Sh. Ramesh Maheshwari, Sh. Lakshmi Narayan Goyal, Sh. Kartar Singh (From left to right)

(Middle Row) : Sh. Pradeep Goyal, Smt. Manju Shrivastava, Sh. Mange Lal Jain, Sh. Rameshwar Lal Kabra, Sh. Shyam ji Gupt, Sh. Sajjan Bhajanka, Sh. S. N. Kabra , Sh Sajjan Bansal (From left to right)

(Bottom Row): Smt. Sonal Rasiwasia, Smt. Shanti Agarwal, Sh. Madhvendra Singh, Sh. Sat Narayan Bandhu, Sh. Ramesh Bhai Shah, Sh Naresh Kumar, Sh. Rajesh Goyal, Prof. Nihal Singh Agar, Sh. Ramesh Maheshwari, Sh. Rajesh Gupta. (From left to right)



The President, Shri Ram Nath Kovind presenting the Gandhi Peace Prize to the Ekal Abhiyan Trust for the year 2017, at a function, at Rashtrapati Bhavan in the presence of Prime Minister Sh. Narendra Modi, in New Delhi on February 26, 2019. The award is given to Ekal Abhiyan Trust for its Contribution to education for rural and tribal children in remote areas across India, with gender and social equality. The recognition was accepted by Ekal Abhiyan's Senior Trustee M.L. Jain (left).



“

Ekal Abhiyan Trust is helping 2.2 million children
52 per cent of them girls access education.
The prize is being conferred at a time when India
marks the 150th birth anniversary of Mahatma
Gandhi...The freedom struggle became a mass
movement due to the visionary efforts of Bapu.
He merged the streams of Jan Bhagidari and
Jan Andolan. I wish that people from across the
world will learn from the good work done by the
organisations.

”

Ram Nath Kovind
Hon. President of India

* President Ram Nath Kovind said while presenting Gandhi Peace Prize to Ekal Abhiyan for the years 2015 to 2018 at Darbar Hall of Rashtrapati Bhawan.



“

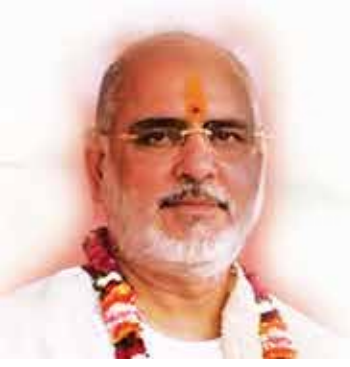
If we have to build a nation, let's start with villages. No one will leave villages if they are developed.” Whenever Dr Subhash Chandra meets me he must discuss about Ekal Vidyalaya means ‘one village one teacher one school’. ‘Ekal’ a unique goal of establishing 100,000 schools by the year 2022 which is the 75th anniversary of India's Independence. Ekal, is not only educating villagers about these initiatives, but also guiding them to bring them closer to the mainstream populace.

”

Narendra Damodardas Modi
Hon. Prime Minister of India

* PM Modi Said during Launching ceremony of Biography of Dr. Subhash Chandra, Global Chairperson, Ekal Abhiyan.





॥ श्रीहरिः ॥

रमेशभाई ओझा (भाईश्री)



॥ सान्दीपनि ॥

बिना मूल्यनिष्ठा शिक्षा के आभाव में न व्यक्ति का सही निर्माण होगा, न समाज की उन्नति और न राष्ट्र का विकाश होगा। स्वाधीनता के सात दशक से अधिक समय बीतने के बाद भी इस राष्ट्र की सभी जनता को साक्षर और संस्कारों से युक्त नहीं कर पाए हैं। सुदूर वनांचलों और ग्राम्य विस्तार में भी अनेकों जातियां शिक्षा से वंचित हैं।

ऐसे में एकल विद्यालयों के माध्यम से इस क्षेत्र में विशेष और विशिष्ट मुहीम चल रही है। देश के विभिन्न प्रांतों में 94000 एकल विद्यालय अभी कार्यरत हैं। कई वर्षों से इस प्रविर्ती से परिचित होने के नाते इस आंदोलन को बढ़ते और फैलते देखा है। नजदीकी भविष्य में इस संख्या को एक लाख तक पहुंचाने का लक्ष्य कार्यकर्ताओं का है। इसी उद्देश्य की पूर्ति के लिए 'भारत लोक शिक्षा परिषद्' के तत्वाधान में दिल्ली में सितम्बर 2019 में 'अर्पण-तरपान-समर्पण' का एकल भागवत ज्ञानयज्ञ आयोजित हुआ है।

समाज के लिए किया गया त्याग अर्पण कहलायेगा, पितरों के निमित्त किया जाने वाला त्याग तरपान और देवताओं के निमित्त हुए त्याग को समर्पण कहते हैं। हमारे समाज के आभाव ग्रस्त लोगों के लिए, उनके बच्चों की शिक्षा के लिए हम कुछ अर्पण करेंगे। श्राद्ध पक्ष में कथा हो रही है, अतः हमारे वर्तमान और दिवंगत पितरों की प्रसन्नता के लिए, वे प्रसन्न हैं, तृप्त हों ऐसी पारमार्थिक प्रविर्ती तर्पन बनेगी। एवं प्रकीर्ति के परतातयेक तत्वों के अधिष्ठाता देवताओं के लिए त्याग करेंगे यज्ञ में, समर्पण होगा।

श्रीमद भागवत ज्ञानयज्ञ-सत्संग से हम मानव को अचे इंसान बनाने की प्रेरणा और जीवन को सफल बनाने की राह मिलेगी। सत्संग के साथ समाज के समुत्कर्ष और राष्ट्र के विकाश में हम सहयोग करेंगे। इसके द्वारा हम अपना ही कल्याण करेंगे। यह कोई परोपकार नहीं वरन हम सबका कर्तव्य है।

मैं सभी से इस सत्संग और सेवा की प्रविर्तियों से जुड़ने का अनुरोध करता हूँ और अपनी क्षमता के अनुसार इसमें आहुति प्रदान करने के लिए आह्वान करता हूँ। सत्कार्य की सफलता एवं सफलता के लिए प्रभु प्रार्थना।

आशीष

श्रीहविं पवमानन्दम् उपदेष्टावमीश्वरम्। व्यापकं सर्वलोकानां कावणं तं नमाम्यहम् ॥

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President Message

Nand Kishore Agarwal
National President
Bharat Lok Shiksha Parishad

We energized and has been discussing and marching with a focused vision to achieve the goal and this vigour throughout all streams of the organization is getting strengthened with each passing day. The year went by has been quite eventful for Ekal in that the growth has been registered across all its verticals, be it Ekal Schools, development initiative in terms of Gramothan Resource Centers, Skill Centers or Digital Labs. The year has also seen a renewed vigour all across the organization to strive hard to achieve the goals set in its Vision statement a couple of years ago.

The year just gone by was a watershed in annals of Ekal history in that the whole organization attained a renewed vigour towards rededicating itself striving to achieve its cherished goal. A goal to reach 1 lakh villages, which has been nurtured over more than a decade but appeared constantly elusive, is captured now in sight.

While India is making giant advances in software, space, and nuclear power, it is paradoxically still struggling with basic literacy for a large segment of its population. At the time of independence, India's literacy rate was a staggering 11%. Since then, it has made tremendous strides in educating its people. According to a 2011 census, the literacy rate has grown to 74.04%; however, this figure is still below the world average literacy rate of 84%.

Previously "the rural areas in general and the tribal areas in particular, have suffered in terms of resources, personnel and infrastructure facility. This phenomenon of regional disparities in educational development has acquired a major political dimension

in the current Indian scene. It is reflected in the regional and sub-regional movements.

Ekal has been playing a significant role in facilitating and supporting the process of change through its five-pronged programme of education and awareness which cover all spheres of rural life. The achievements are visible in many fields and felt invisible in many others.

I consider this phenomenon of volunteerism promoted by Ekal, that too at mass scale and in all spheres of society, yet another significant contribution in establishing the rich Indian ethos among the voices of despair. Ekal is poised to continue such contribution with a renewed focus and vigour, I have no doubt.

I must express my gratitude to all partners in this stunning story, the supporters – individuals and corporates from India and abroad, the Nagar Sangathans, fellow members on Boards, Samitis and Sewa Vrati volunteers. I share the sense of obligation of the organization to Manneeya Shyam Ji Gupta for his continuous guidance and patronage. "Arise! Awake! And stop not till the goal is reached" so told Swami Vivekananda. Ekal has grasped this exhortation in full measure. ■

Nand Kishore Agarwal
National President
Bharat Lok Shiksha Parishad



Chairman Message

Ghanshyam Das Goel
Chairman
Bharat Lok Shiksha Parishad

It's my pleasure to be a part of Ekal family, my biggest driving force is to see the smile on the faces of tribal kids. The movement that is rooted in education is now relentlessly working on village development through skill and entrepreneurship training. Organic farming and a focus on cleanliness are demonstrating a positive impact on the health of the villagers. Ekal is also leveraging the power of technology to bring the villages into the 21st century. We have witnessed India taking significant steps towards the steady pace of change on all critical fronts pertaining to development. The Indian leadership, with an emphasis on developing the rural economy and social sectors while maintaining strides in technological advancements, has inspired Ekal to re-assess its processes to include technology as a key component of the development strategy. There are many challenges for education in remote rural villages

- No viable access to a formal school
- No trained teachers
- Children have to work at home during the day
- No roads to the villages
- Girls face additional cultural barriers

In addition to that, single women do not have access to education, employment or the option to lead an independent life. They are denied basic information about government support schemes meant to assist them in accessing identity documents, employment guarantees and bank accounts. They are often not allowed to leave the house, where their powerless status exposes

them to exploitation so Ekal is providing them a platform where they can do what they want and become self dependent. There are many success stories in Ekal abhiyaan for those who have achieved their goal in life. If they attempt to enter the outside world, they must constantly fight to lead a life of dignity and self-reliance.

The achievements made during the year in terms of growth in schools, Ekal on Wheels, breaking ground with satellite skill centres away from traditional Gramothan Resource Centres, Sanskar Vans, setting up new regional training centres for Sanskar teachers, awareness assemblies, spreading innovative E-Shiksha after a successful pilot and in retaining ground in health initiatives are phenomenal by any standard. But I take much more satisfaction from the Ekal spirit rekindled in hearts of volunteers of Nagar Sangathans, Samitis and the field volunteers alike from what we used to witness in its formative years. Ekal with this reacquired vigour is poised to contribute and be a partner in Indian success story the world is witnessing on social, economic and cultural fronts.

All this has been achieved through volunteering efforts which is something contrary to prevailing and spreading deep sense of materialism where sacrificing for sake of community and fellow humans has been waning away in Indian society. ■

Ghanshyam Das Goel
Chairman
Bharat Lok Shiksha Parishad



Chief convenor Message

**“Arpan-Tarpan-Samarpan”
ekal Bhagwat Gyanyagya**



**BHARAT
LOK SHIKSHA
PARISHAD**



“ARPAN-TARPAN-SAMARPAN” EKAL BHAGWAT GYANYAGYA

Bhaishri Rameshbhai Ojha ji said that he who has a desire to serve others; only he can serve. If one is prepared to serve, he can do so even by contributing money, self contribution or time. In order to serve it is necessary that one has a heart and a desire to do so.

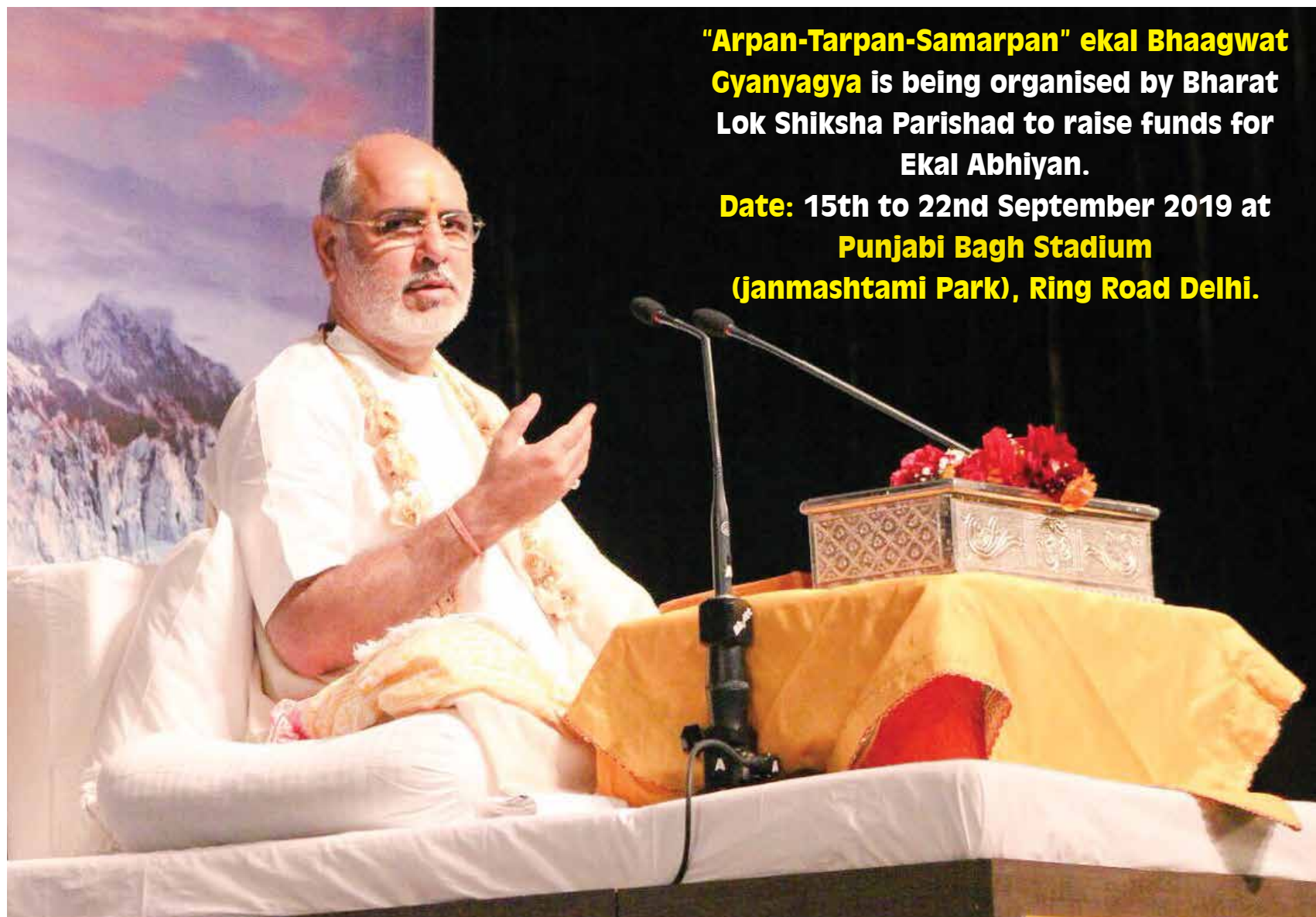
Bhaishri said that the spirit of ‘Arpan’, ‘Tarpan’ and ‘Samarpan’ was the basis of Indian Culture. Renouncing something for the cause of society is called ‘Arpan’. Renouncing something for the Pitaras (Forefathers) is called ‘Tarpan’ and renouncing something for the cause of Devas (Gods) is called ‘Samarpan’.

Commenting upon the competitive announcements of donations at the function he remarked that if the goal is good then there will never be any dearth of support for Ekal Abhiyan.

The mission of Ekal Vidyalaya Foundation is to open 100,000 schools and eradicate illiteracy from rural and tribal India. Their continuous and dedicated efforts to bring education are succeeding. As of July 2019, the number of schools run by Ekal Foundation stands at nearly 94,897 with 94,897 acharyas.

This Ekal movement is appreciated and has helped in spreading education and literacy to formerly unreached areas of the country.

The philosophy behind our work is to remove the darkness of ignorance that we reach out to the remotest corner of the country - the scope of our work having expanded from primary education to health care, awareness, sanskaar and empowerment education. As a matter of fact our model now attempts to achieve integrated development of the villages in which we run our unique one teacher schools. The overriding philosophy of Ekal Abhiyan movement is to take a holistic approach of social and economic development to tribal and rural India that is Bharat. Under the umbrella of Ekal Abhiyan this movement has become the largest grassroot level non-governmental education and development movement, focussed at remote and tribal village of India. The Ekal movement aims to help eradicate, illiteracy from rural and tribal India following the philosophy of rural development based on equality and inclusiveness across all the section of the society.



"Arpan-Tarpan-Samarpan" ekal Bhaagwat Gyanyagya is being organised by Bharat Lok Shiksha Parishad to raise funds for Ekal Abhiyan.

Date: 15th to 22nd September 2019 at Punjabi Bagh Stadium (Janmashtami Park), Ring Road Delhi.

Ekal's impact in 26 Years. Almost more than 40 lakh children literate under Ekal Abhiyan. Most Joined Middle Schools, Govt Schools improved under Ekal Abhiyan, Organic Farming, New Prosperity, Health Awareness, Empowerment of Women, Rural Migration decreased, Parents stop drinking.

Education means dignity and life. Help build a future for children in rural India.

With each contribution, no matter big or small, you help a child reach closer to education. This enables him/her to provide a better life to his family such that each child educated is each family helped. These children are equipped

with knowledge and confidence to become socially strong and economically aware.

Hence, the significance of every contribution is multifold. The Tremendous spirit of volunteers and members helps Ekal in reaching even the remotest areas of rural India. As we walk on a path to build a strong and educated nation, every individual, every effort and every minute counts. ■

Subhash Agarwal
Trustee
Bharat Lok Shiksha Parishad



“

EKAL IS A REVOLUTIONARY CONCEPT, WHICH WOULD BENEFIT THOUSANDS OF UNDERPRIVILEGED CHILDREN. BY EDUCATING TRIBAL AND RURAL CHILDREN IN REMOTE AREAS, EKAL IS ENSURING THAT A NEARLY FORGOTTEN SECTION OF THE COUNTRY IS CONNECTED TO THE NATIONAL MAINSTREAM. IT'S A BOLD STEP TOWARDS EMPOWERING THE YOUNGSTERS THAT WOULD CHANGE THE LIVES OF MILLIONS IN THE COUNTRY. I AM IN FULL SUPPORT OF EKAL TO COMPLETE THE MISSION OF 1 LAKH SCHOOL.”

”

Nand Gopal Gupta “Nandi”

Minister of Civil Aviation, Political pension, Minority Affairs, Waqf Board & Haj, Uttar Pradesh Govt.

Contact: 9839609501





convenor Message

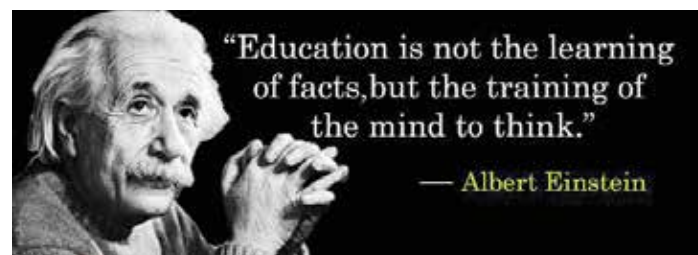
Rajesh Gupta
Convenor
Ekal Book

Ekal evolved into a people's movement with the ripple effect of like-minded people joining hands for a common cause. But the most striking feature of Ekal is the strong force of volunteers starting from villages, expanding to cities within India and even spreading its wings to global Diaspora. Needless to say that Ekal is one of the largest grassroots movements in the world, owned, managed and driven by the largest pool of volunteers. It fills me with pleasure in sharing the key developments over yet another year of phenomenal achievements of Ekal family. The strides made in all its five-pronged education and awareness streams, with width and depth across India are just one part of the success story.

It's the world biggest CSR initiative which is functional without any government support. Many corporate houses and industrialists come forward to support Ekal for a noble cause. Also apart from corporates there are many celebrities and other personalities who themselves come forward to join Ekal by adopting 100 schools or more. Through this book we have tried to show you a complete guide about Ekal and its vision and mission to spread literacy among villages and tribal areas and also along with other supporting partners of Ekal Abhiyan to empower themselves for self dependence and educate them for culture tradition and many more.

Ekal schools is not only involved in education but it also make students learn activities, handicrafts, sanskars,

E-education by tablets, Computer Education with help of many Ekal Computer lab and Ekal on wheels. We display actual picture of activities being performed by students and also Acharyas (Teachers) through pictorial presentation. We want you to feel the journey of Ekal Abhiyan by this book. I am confident that once you know the reason behind Ekal then you shall come forward to support Ekal Abhiyan by adopting more and more schools.



A complete guide is available in this book that how anybody can support Ekal and feel a smile on the face of kids from tribal areas/villages.

I specially want to thank team members who helped us in collecting data from all over country and all volunteers who are doing a noble work and this has created awareness for others who are unaware of such good cause of Ekal Abhiyan. And also team who helped us to design and present it in a format by which people can feel a complete journey of Ekal through this book. We have acknowledged corporates who came forward to support in publishing of this book which gives us a complete knowledge about Ekal. ■



**Ekal School
under a tree by
One Teacher-
One Village-
One School.**



**“
Education is the most
powerful weapon which you
can use to change the world.**

—Nelson Mandela

”



**BHARAT
LOK SHIKSHA
PARISHAD**



Honorable Shyam ji Gupt

Ekal Vidyalaya is doing education in the society as well as imparting Sanskar Shiksha. To build the society only the people of the society have to come forward and Ekal has taken a positive step in the same direction and is moving forward by doing positive work.

If you want to get real pleasure and want to do something for the nation then we have to ask for Ekal because It is better to ask than to give there is arrogance in giving and not in asking.

We have got freedom but now the time has come for us to do something for those who have dedicated their lives for the freedom of the country. The families of those rural and forest dwellers, we have to come forward for the education of their children. Ekal vidyalaya with the support of all is moving towards achieving the goal of one lakh schools.

An Ekal Bhagwat Gyan Yagya is being organized by Bharat lok Shiksha Parishad which definitely will give new energy to the Ekal Abhiyan and the society will definitely get its benefits.

My heartiest greetings to all Ekal Pariwar

Thank you
Shyam Gupt
Praneta, Ekal Abhiyan



Shri Bajrang Bagra Ji

The Ekal Abhiyan is dedicated to the educational and social empowerment of the children of rural and forest dwellers in remote areas of the country.

One village one teacher one school, Ekal vidyalayas are running across the country today along with primary education allround development of the village is going on through health development, self awareness and sacramental education. The Ekal Bhagavat Gyan Yagya of *Arpan Tarpan samarpan* is being organized by Bharat lok Shiksha Parishad connected with the Ekal Abhiyan.

Your dignified presence and address in this Mahayagya of education rituals and patriotism with a sense of dedication and dedication will definitely inspire and awaken the society for the fulfillment of a Ekal Abhiyan. We are confident that for this divine act Bharat Lok Shiksha Parishad and its all affiliates will extend full guidance and support in future as well.

I express my heartiest best wishes for fruitful completion of Ekal Gyan Yagya and compilation of souvenir for the same.

Thank you
Bajrang Bagra
President, Central Executive Committee
Ekal Abhiyan



Shri Laxmi Narain Goel

Ekal Abhiyan has been bringing light of hope, happiness, prosperity and education to the lives of crores of tribal and rural brothers and sisters for many years. Ekal Acharyas, and all the workers associated with Ekal are committed to strengthening rural society and making India a powerful, developed and prosperous nation. Service to humanity through education and uplift on all sides of the society is the only path to development and prosperity of the country.

Every citizen of the country should be literate. All the countrymen will have to solve this basic problem (illiteracy and unemployment) together. Corruption and casteism will be eradicated from the country only when every citizen of the country is educated. It is a matter of great pleasure that Ekal Bhagwat Gyan Yagya is being organized by Bharat Lok Shiksha Parishad, which works towards strengthening the organization.

Let us all together associate with Ekal Gyan Yagya and commit to speed up this great work. Best wishes to all of you.

Thank you
Laxmi Narain Goel
Chairman, Trust Board
Bharat Lok Shiksha Parishad
Praneta, Ekal Abhiyan



Shri Madhavendra Singh

The aim of the Ekal Abhiyan is to fill the feelings of patriotism in the minds of many workers of Ekal. *"Parivartan Kumbh"* is being organized in Lucknow in November

I expect your participation in this grand event.

To strengthen the basic development of rural India, education is the only means through which we can achieve our goal of Ram Rajya. Every person of the society should be educated so that he can live his life by becoming self-reliant become guide for future generations.

Presently Ekal is working as a large social organization for the education of poor and helpless children in remote area of rural India. I appeal that more and more people to join.

It is a great pleasure to extend my best wishes for bringing this souvenir about Ekal Gyan Yagya being organized by Bharat lok Shiksha Parishad.

Thank you
Madhavendra Singh
Secretary,
Central Executive Committee
Ekal Abhiyan

What is Ekal?

Ekal Vidyalaya is a mission to provide informal education in rural and tribal areas. The Ekal Vidyalaya is one village, one teacher, one school. The curriculum of education imparted in Ekal Vidyalaya covers basic education, health education, ethics and value education, rural development education, empowerment education. The teachers of Ekal Vidyalaya are from same village and are being trained under three tier system. In those villages where Ekal Vidyalayas have its imprints, the lives of children have improved considerably than ever before and the parents of these children are also interested in teaching their children in Ekal Vidyalaya.





Linika Goel

Grand daughter of Sh. G.D. Goel,
Chairman, BLSP

Do you want to fulfil God's wish? Ekal Vidyalaya provides an opportunity to do so. Ekal Vidyalaya is a non - profitable organisation which helps to develop rural areas and tribal villages of India via spreading awareness and educating people. In addition, it is a non-governmental organisation (NGO).

Ekal Vidyalaya is a platform where we provide primary education to children in remote places. The classes take place under a tree or in a hut and the education is provided through informal means like story - telling, folk dramas, folk songs etc. The education provided is vast and includes social skills like manners and good habits and also other skills like sports, singing, public speaking (reciting) and dancing to name a few. It is a friendly - environment where one teacher governs the whole school. Moreover, via Ekal Vidyalaya one not only reaches younger kids, but also adults who are unaware of some social skills and hazards. They are informed about the cures of some problems and the harmful and deadly effects of consuming drugs, alcohol, cigarettes, tobacco etc.

To conclude, Ekal Vidyalaya is a non - profitable and non - governmental organisation which helps to develop the standards of the rural and tribal villages of India. It is able to do so by educating moral values and primary education to the uneducated. One can help this wonderful cum caring organisation by donating funds which is an effective and better way of praying. ■

**The help you do,
comes back to you!**

One School

One Village

One Teacher



94,897
Ekal Vidyalyayas

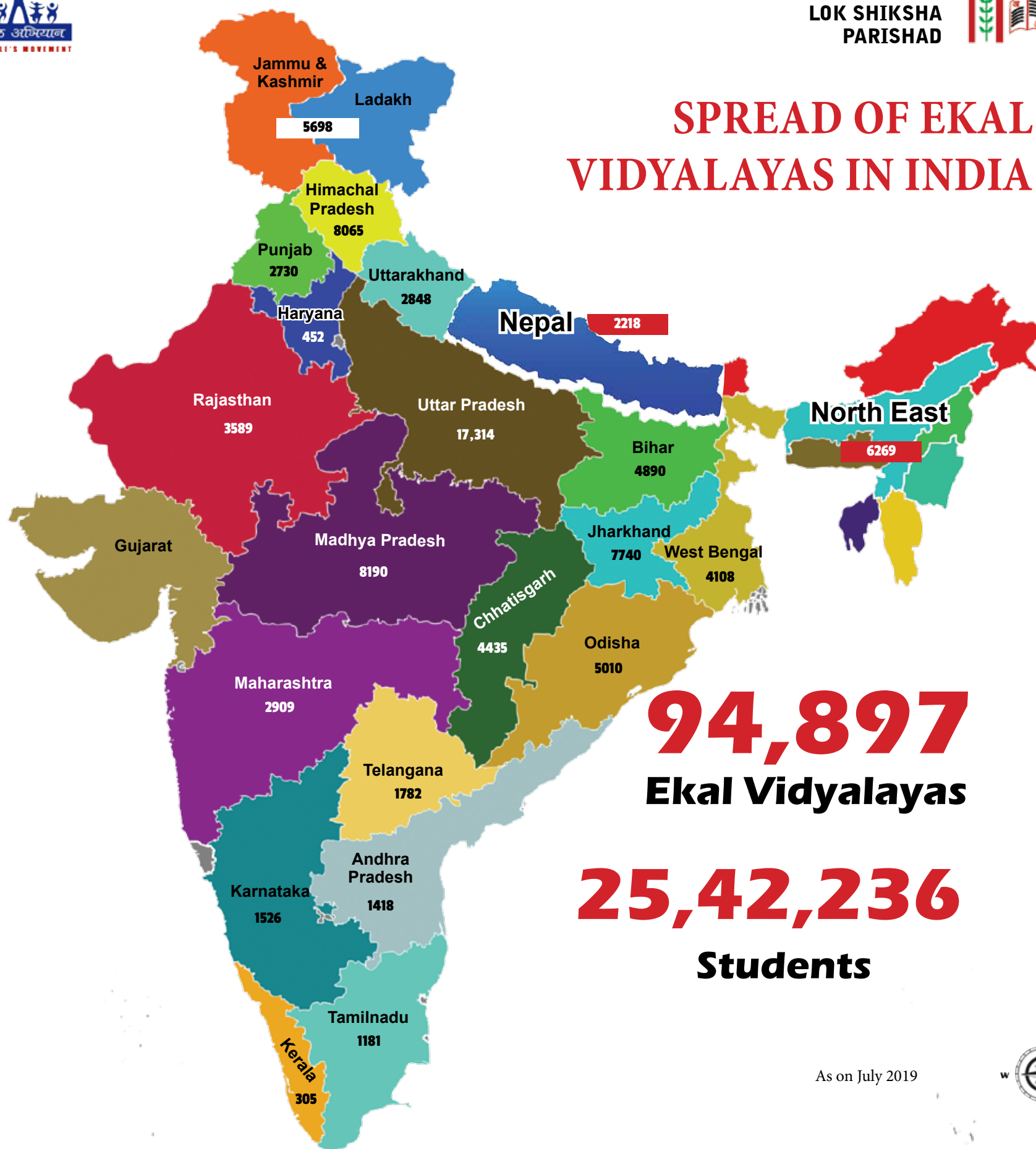
94,897
(Ekal
Teachers)

25,42,236
Students

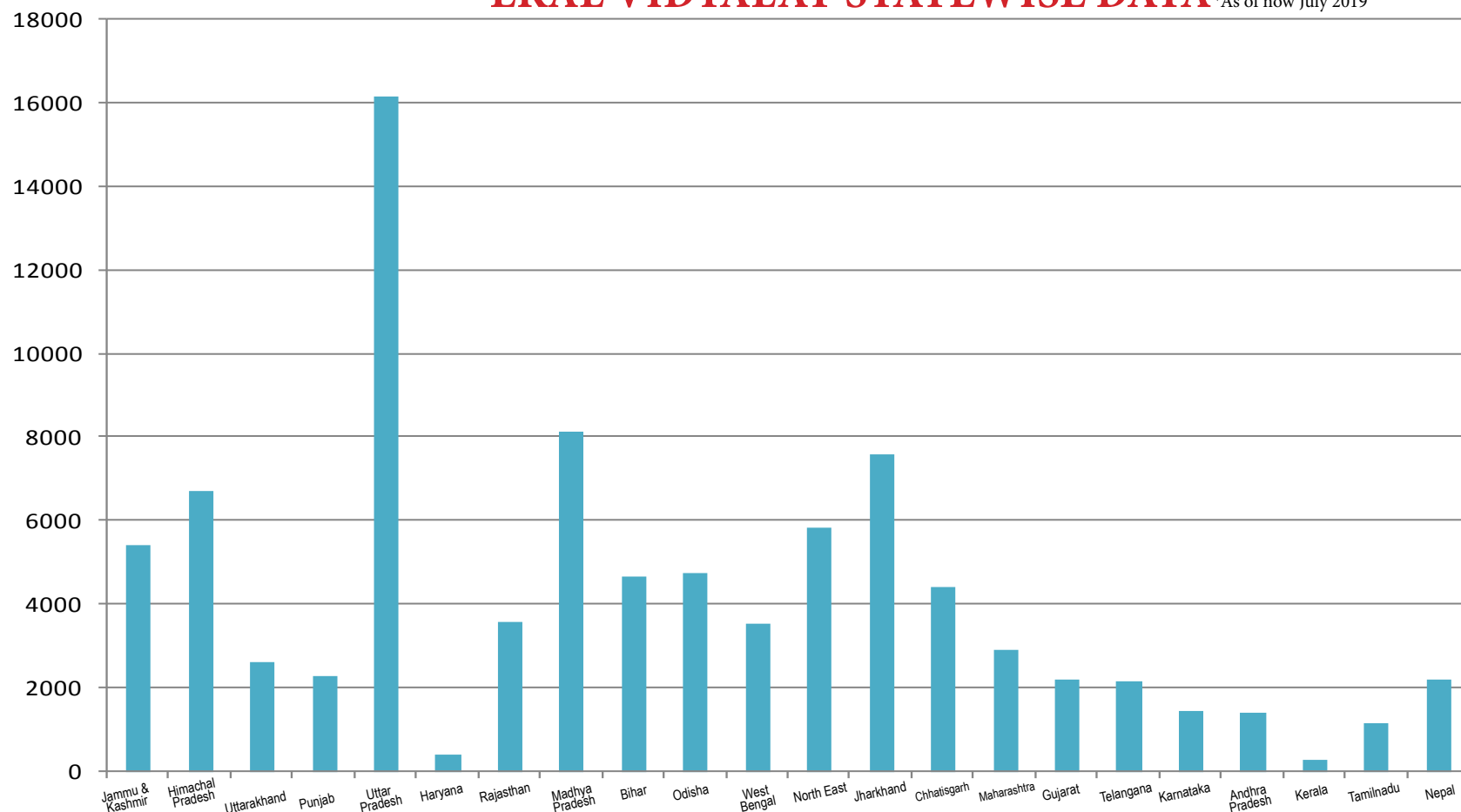
12,69,807
(Boys)

12,72,429
(Girls)

SPREAD OF EKAL VIDYALAYAS IN INDIA



EKAL VIDYALAY STATEWISE DATA *As of now July 2019



EKAL WORLDWIDE

**EKAL ABHIYAN
SUPPORTING
GROUPS IN
ANOTHER 12
COUNTRIES**



FACTS & FIGURES



- 25-30 students of 6 to 14 years age group
- Flexible 2.5 to 3 hours school timing

- 72% teachers are female
- 22% of whole time volunteers are females

School runs in chaupal/under a tree/in temple/ in village courtyard or at teacher's home.

Teacher - a local youth preferably a female, with minimum 10th grade education.

GEOGRAPHICAL PRESENCE OF EKAL VIDYALAYAS IN INDIA

S. No	EKAL VIDYALAYA	PRESENCE IN TYPE OF AREA	NO. OF EKAL VIDYALAY
1	Jammu & Kashmir	Border Areas	5,698
2	Himachal Pradesh	Hilly Areas (Lahoul Spiti-75 schools)	8,065
3	Uttarakhand	Hilly Areas	2,848
4	Punjab	Border Areas	2,730
5	Uttar Pradesh	Backward Area	17,314
6	Haryana	Focus on girls education	452
7	Rajasthan	Remote Villages	3,589
8	Madhya Pradesh	Naxal affected Areas	8,190
9	Bihar	SC, ST Dominated Area	4,890
10	Orissa	Naxal affected Areas	5,010
11	West Bengal	Border Areas	4,108
12	North East	SC, ST Dominated Area	6,269
13	Jharkhand	SC, ST Dominated Area	7,740
14	Chhattisgarh	Naxal affected Areas	4,435
15	Maharashtra	SC, ST Dominated & Remote Areas	2,909
16	Gujarat	Remote Area	2,220
17	Telangana	Naxal affected Areas	1,782
18	Karnataka	Remote Area	1,526
19	Andhra Pradesh	Naxal affected Areas	1,418
20	Kerala	Remote Area	305
21	Tamil Nadu	Remote Area	1,181
22	Nepal		2,218
	TOTAL		94,897

Basic Education

1. Reading
2. Writing
3. Arithmetic
4. Science
5. Social Awareness
6. Extra curriculum activities

1

Extra curriculum Activities

- Local Games
(Kho-Kho, Kabaddi, etc.)
- Craft (Paper bag, bamboo
tokaries and toys with soil)

Health care education

1. Personal Hygiene
2. Sanitation
3. Disease identification.

- Ekal Vidyalaya children use toilets
- Take bath regularly,
- Wash hands before meals and cleaned mouth after meals,
- Brush teeth, cut nails, etc.



Panchmukhi Yojana (Five Fold Programme)

Ekal Vidyalaya

Rural Development Education

1. Vermicompost
 2. Plantation
 3. Cattle Care
- EV teachers are focusing to
 - Increase the awareness for tree plantation.
 - Vermicompost,
 - Cattle care

Ethics & value Education

1. Social behaviour
2. Dedication for society
3. National Integration
4. Love for country

- Learn National Anthem,
- Leave footwears outside as entrance the school
- Sings patriotic songs, touch parent's feet.
- Sings Gayatri Mantra & Saraswati Vandana

Empowerment Education

1. Heritage Awareness
 2. Constitution Rights
 3. Voting Importance
 4. Panchayti Raj
- EV Children are made aware about government welfare policies.
 - They are also made aware, how to fill RTI forms.



We at Ekal Vidyalaya ensure that sports and physical activities do not lag behind in the process of the holistic growth of the children. Ekal Vidyalayas regularly conduct such extracurricular activities.



Clay craft is a fun way to unleash the creative energies of children and Ekal Vidyalayas regularly conduct such extracurricular activities



Students - enjoy learning from older peers



Under panchmukhi shiksha, Ekal students performing Yoga practices at school



Education at Ekal Vidyalayas is accompanied by physical activities and sports-competitions to make children fit and healthy during their growth-stage.

Students learn through self participation



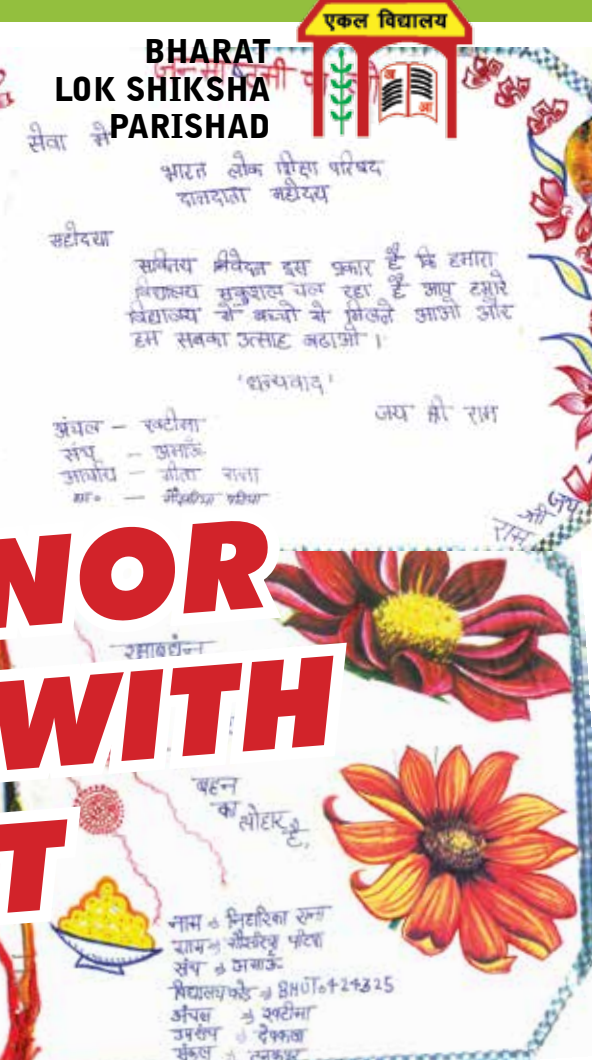
Students learn through physical activity



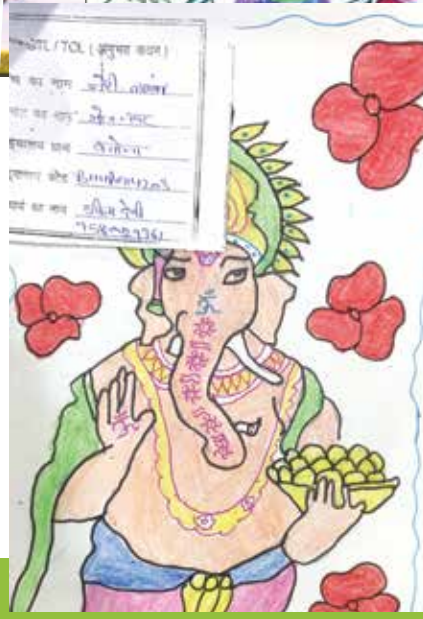
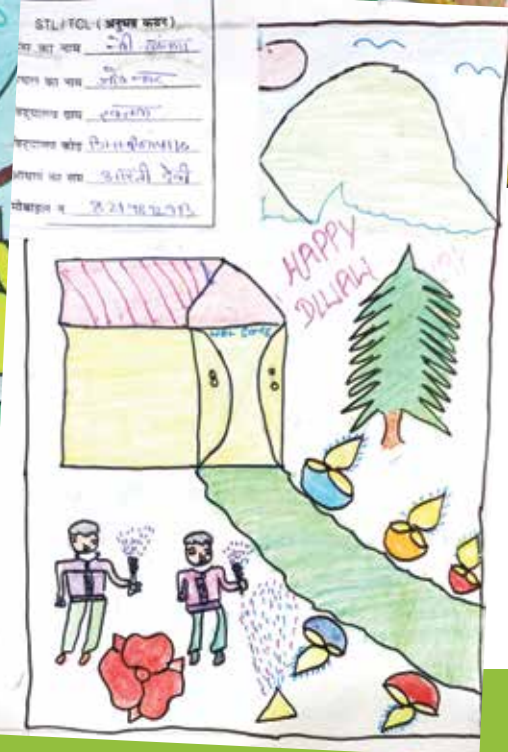
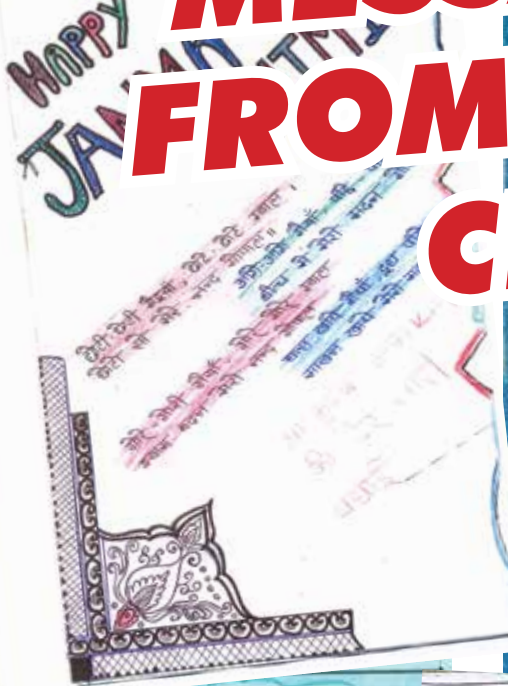
Ekal Vidyalayas running in extreme conditions in Laddakh at minus temperature



To include praying in children's routine is important as it forms the progression to higher values in life and develops mental peace. At Ekal Vidyalaya, we understand the need of inculcating ethics and values in their young minds.



MESSAGE TO DONOR FROM STUDENTS WITH CREATIVE ART







आदरणीय श्री दान दाता महोदय जी,
नमस्कार।

मैं ग्रहणी गांव की आचार्य इसाब से काम कर रही है जब से एकल विद्यालय से जुड़ी तब से बहुत सारे लोग एकल विद्यालय से जुड़ने लगे पहले माता पिता हमें बाहर काम करने के लिए जाते थे जो से एकल विद्यालय से जुड़े तो तब से हमारे माता पिता वहाँ से बैठे हैं। तब अन्य कामों से बाहर भेजने लगे हम विद्यालय के लेखक गांव में शिक्षा व कई प्रकार की योजना चला रही है।

धन्यवाद।

आचार्य समल देवी !

MESSAGE TO DONOR FROM ACHARYAS (TEACHERS)

Anchal Shimla
Sanch: Hatkoti
School Code: BHHP0414109
School Name: Nakradi

Respected Shri. Donor Ji,

Namaste

I am acharya (teacher) Navneet. My school is since last 4 months. All students of my school are very well. I am teaching 5 fold Programme to my students and there are 7 committees working in village who help our school. You can see adrastric change in students after joining Ekal Vidyalaya. and all villagers are very happy after seeing their children education and changes in lifestyle. I specially along with all my villagers thanks to you

Thank You

Respected Shri. Donor Ji,

Namaste

I am acharya (teacher) working since last 5 years in grihini Village. When i joined Ekal Vidyalaya there were many people (basically girls) joined Ekal Vidyalaya after me. Before that our parent never allow us to work anywhere, but when we joined Ekal our parents allow us to go and discuss in Baithaks (Meetings) Organised by Ekal and other purpose also. Ekal Vidyalaya is educating childrens and also many activities are being taught to villagers. for there self dependence.

Thanks

Acharya Mamta Devi

अंचल - गिमला
संच - हाटकोटी
विद्यालय कोड - BHHP0414109
विद्यालय नाम - नक्राड़ी।

आदरणीय श्री दानदाता महोदय
स्वास्त्वं नमस्कार

मैं आचार्य नवनीत, मेरा विद्यालय (4) महीने से चल रहा है। मेरे विद्यालय में सभी बच्चे कुशल हैं। मैं अपने विद्यालय में पौष्टी जागरूकता के चला रही हूँ और गांव में सात प्रकार की समिति बनी है। जो हमारे विद्यालय का सहयोग कर रही है। एकल विद्यालय में बच्चों में परिवर्तन देखने को मिला है। जिसमें गांव के लोग भी बहुत खुश हैं। और मैं और मेरे गांव वाले आपका धन्यवाद करते हैं।

धन्यवाद।





अंचल - रोहड़ू
संच - रोहड़ू
संच - हाटकोटी
उपसंच - हाटकोटी
विद्यालय ग्राम शिलोड़ी
आदरणीय दान दाता जी,
मैं आचार्य राधा स्कूल
विद्यालय शिलोड़ी से हूँ विद्यालय में सभी
बच्चे कुशल मगल हैं मैं अपना विद्यालय
नियमित रूप से चला रही हूँ मैं और
शोध करने विद्यालय में समय पर
आते हैं। मैंने विद्यालय में पंचवीं
गातिनिधियां चलाई हैं। मैंने अपने
गांव में शांत प्रचार की शक्ति कादि है।
जी सभी लोग तथा अन्य गांव के
सदस्य भी मेरा सहयोग करते हैं। मैं और
मेरे गांव के लोग आपका धन्यवाद
करते हैं। कि आपके सहयोग से मेरे
गांव में स्कूल विद्यालय चल रहा है।
और मेरे गांव वाले भी मेरा
पूरा सहयोग करते हैं। धन्यवाद
स्कूल विद्यालय

Anchal Rahdu
Sanch: Hatkoti

School Name: Shilodi

Respected Shri. Donor Ji,

Namaste

I am acharya (teacher) Radha from Ekal Vidyalaya Shilodi. All students of my school are very well. I am teaching regularly to all my students and all students come on time daily. I am teaching 5 fold Programme to my students and there are 7 committees working in village who help our school and also other people helps us to run our school. I specially along with all my villagers thanks to you for your kind help to run Ekal visyalaya in our village.

Thank You
Ekal Vidyalaya
Acharya Radha

MESSAGE TO DONOR FROM ACHARYAS (TEACHERS)

Village Head: Khima Pandey

Anchal Khatima

Sanch: Manjhola

School Code: BHUT413302

School Name: Ekal Vidyalaya

Village: Bagiya

Acharya (Teacher): Babli Kaur

Respected Shri. Donor Ji,

Namaste

I am a Village Bagiya School, and Village Head. 5 Fold programme is being taught in Ekal vidyalaya since 2010 and people learn a lot and also apply in their livelihood.. There are weekly classes and Satsang conducted regularly and it brings a lot of changes in our village. Tree plantation, Pesticides making, and other activities being learned and performed by villagers. All Gram Samitis and Panchayats share experiences and other informations. also students are very well performing of Ekal vidyalay in our village. So we all request you to please visit our village and let us serve you with thanks.

For this we will be highly obliged to you.

Your Acharya (Teacher)

Thank You

ग्राम प्रमुख → श्रीमा पांडेय
अंचल → खटीमा
संच → मन्जोला
विद्यालय कोड → BHUT413302
विद्यालय का नाम → एकल विद्यालय
ग्राम → बागीया
आचार्य → बबली कौर
आदरणीय श्री दानदाता महोदय
सादर जमस्कार
मैं इस ग्राम-बागीया विद्यालय ग्राम का ग्राम प्रमुख
तथा हमारे ग्राम में पंचमुखी एकल विद्यालय सन
2010 से चल रहा है।
तथा हमारे ग्राम में एकल विद्यालय की पंच-
मुखी शिक्षा जारी चल रहा है। जो हमारे ग्राम में
साप्ताहिक पठनार्थ और संचालन होता है। इससे हमारे ग्राम
में बहुत परिवर्तन आया है।
विशेष रूप से किशोरी शिक्षा से लाभ भंडा III
कुशलतापूर्वक दीक्षा लेकर आदि यह सब शक्ति विद्यार्थी
विद्यार्थी ग्राम में होती है।
इसकी आवश्यकता समय पर हम सभी
ग्राम समिति से ग्राम समिति से मिलता रहता है।
एकल विद्यालय के द्वारा बच्चों के भी बहुत कुछ
आवश्यकताएं आती रही हैं।
अतः हम सभी एकल के गांव समिति की ओर से
विशेष विवेचना करते हैं कि आप दानदाता महोदय
हमारे विद्यालय ग्राम में आकर और हमें सेवा का
आवसर दे।
आपकी अति कृपा कृतज्ञ होगी।
आपकी आचार्य
धन्यवाद





EKAL Teacher Training

has master trainers at national level, state level, district level and at block level. This army of trainers is the backbone of whole training and capacity building of teachers. The whole team is headed by a core team of master trainers comprising of 25 full time volunteers.



Ekal Computer Lab

EKAL ON WHEELS



Village student's training at Ekal Computer Van

Ekal on Wheels is a mobile computer lab that is taken into the villages to bring awareness about computers and provide basic Digital Literacy to the villagers. The program has proved to be highly effective in building confidence in the villagers that they too can deal with computers and not feel left out in the digital age.

Ekal has partnered with the innovative Spoken Tutorials project developed at IIT Bombay, the premier higher education institution in India to provide the training.

Ekal Van donated by Shivshankar
Oraon, MLA, Gumla



Vanyatris get opportunity to flagoff new Ekal computer Van



School curriculum covers reading, writing arithmetic, general knowledge, basic science, health and hygiene awareness, moral education, local sports, craft and creativity.

Ekal School nearby a temple under a tree

Teacher attends training sessions every month, undergoes monthly evaluation and refresher courses



Under Panchmukhi Shiksha (5 fold Programme) of Ekal Vidyalaya students learn various activities

ULTIMATE GOALS OF EKAL FOR SOCIAL CHANGE



Shikshit Gaon
(Educated Village)



Swasth Gaon
(Healthy Village)



Swavalambi Gaon
(Self-reliant Village)



Jaguruk Gaon
(Awareness in Village)



Nashamukt Gaon
(Liquor free Village)



Sangathit Gaon
(United Village)



Surakshit Gaon
(Safe & secure Village)



Samras Gaon
(Social harmony in Village)

Ekal - a revolution at grassroots of Bharat' - is a journey of social dreamers and visionaries who resolved to eliminate the disparities in the progress of Bharat and enable the fruits of development to reach the most deprived and neglected rural and tribal brethren.

Ekal E-Shiksha

(ICT for learning and development)

EKAL E-SHIKSHA- step to impart education in villages through effective use of technology. After a successful pilot project of teacher development and innovative learning through tablets in Nanakmatta sanch (block of 30 villages) in Uttarakhand since October 2016, Ekal Sansthan started “Ekal E- Shiksha” initiative in total six sanchs (blocks) in 4 states.

It not only marks a new milestone in the journey towards ‘Digital Ekal’ but also augments the very dynamics of teaching and learning in Ekal Vidyalayas. Use of tablets in Ekal Vidyalayas by Ekal Acharyas to teach audio- visual content to children is an innovative step in the field of primary education in villages. Giving access to technology at their very doorstep and harnessing its use, Ekal strives to empower both the Ekal Acharya and children residing in remote rural and tribal areas of Bharat with latest expertise and knowledge to be at par with their city counterparts.

Objectives of project:

Tech Powerment of Ekal Teachers - to

develop and introduce a continuous teacher development programme with the use of tablets to make them change leaders in their own village.

Innovative learning – to make learning of Ekal children more interesting and innovative through use of audio-visual content on tablets.

Demystifying technology and utilizing it as an effective medium to bridge the gap between urban and rural India.

Methodology:

- 4 tablets per village - 1 for Ekal Acharya and 3 for three gats (groups) in a Vidyalaya
- Audio visual content upload on all tablets
- Training of sanch project coordinators
- Launch of Project in 6 Sanchs

Feedback of visits to Ekal Vidyalayas in project areas

Dr. Hasmukh Shah from USA shared his experience of Ekal school visits in two villages in Gomukh block, Gujarat. He observed that after the launch of tablets, Ekal Acharyas are feeling great boost, children take more interest in





Whatever be these kid's curiosity, they find it all by learning through Ekal E-Shiksha tablets.



Ekal Teachers learn online at ekal e shiksha centres



tablets and are more attentive. Specific content for girls was appreciated. The tablets are a good medium for girls to break cultural barriers.

Ekal Surat youth wing visit in teacher monthly training in Gujarat

Members of youth wing of Surat Chapter visited the monthly training session of Ekal Acharyas of two blocks - Gomukh and Ukai in Tapi district of Gujarat. They appreciated that in a short span of time Ekal teachers have picked up use of technology well and this intervention has even improvised the attendance in Ekal Vidyalayas. The team ensured their regular support towards the project. ■

WOMEN EMPOWERMENT THROUGH EKAL



Made woman a change agent at the grassroots



50%

Of total children enrolled in Ekal Vidyalayas are girls

72%

teachers are female

22%

of whole time volunteers are females

30%

female trainees under Ekal on Wheels

20%

female trainees in organic farming – nutritional garden

40%

IT literacy trainees are females in GRCs



Aditi Bhagwat choreographed a imaginative and highly entertaining program for Ekal and helped the Atlanta Chapter raise sponsorships for 105 schools at the event to support the noble and praiseworthy mission of Ekal



Ekal Arogya Foundation of India spreads awareness on health among women in rural India.

Ekal's key strength is community ownership and participation as depicted by the numbers below:

7,973 dedicated full time field volunteers

Samitis from blocks, districts, divisions and states

7,52,577 village community members organized into Gram Samitis (Village Committees)

2,526 community volunteers from city based institutions in India and abroad, organised into Boards and Chapters

21,146 community volunteers organized into various local

62 full time professional volunteers from cities called Vaanprasthi



Ekal establish a self-sustainable hub called 'Gramothan Seva Centre' (GSC), which provides skill development and market access in addition to creating an eco-system of progress by converging all the stakeholders like farmers, village communities, leaders, women-groups, the govt., banks, the corporations, markets, knowledge providers, technical Institutes and non-profit organizations

The Journey Begins

VANYATRA

A UNIQUE EXPERIENCE

To get to know and experience Ekal Schools and programs directly there is no better substitute than undertaking a “Vana-Yatra”. We invite you for this pilgrimage which shall help you in having first-hand information about Ekal activities. It is rightly said that “seeing is believing”. Vanayatra is typically a whole day road trip to see Ekal Schools in session with the opportunity to interact with the children, Acharyas, villagers and Ekal Karyakartas. In many villages the school teacher also serves as the basic health-care worker (Arogya Sevak/Sevika) and the visitors will have the opportunity to get to know aspects of the Ekal Movement other than formal education.



Journey on Vanyatra begins from Delhi airport

Excitement on the face of visitors on the flight to ‘Vanyatra’



“To get to know and experience Ekal Schools and programs directly there is no better substitute than undertaking a “Vana-Yatra”



Travelling in bus from Ranchi airport to Ekal schools in village



Being welcomed at Ranchi airport in a traditional style by Ekal acharyas



Yatris enjoying cultural programs and royal welcome in the village



The entire team spent time interacting with villagers and students of the Ekal Vidyalaya



Performing traditional dance with tribal girls



Vanyatris distributed educational materials to the children

- Vanayatra can be arranged in any part of India, where Ekal schools operate.
- The distance and road conditions to reach Ekal School(s) in tribal/rural area can vary depending on the location. The car-ride could take 1 to 4 hours and a part or major portion of the trip could be on un-paved roads. The Yatra Coordinator could provide you the details based upon the location chosen.
- Please note that Ekal Schools may be closed on Sundays or other days, depending upon local festivals, weekly markets or other important occasions for the particular village community.

“ Generally, Vanayatra is a day trip and does not include over night stay. However, if overnight stay is desired the visitor should discuss this with the coordinator well in advance. Overnight stay can be arranged only if the desired location can meet comfort, food, health, sanitation, safety and other requirements of the visitors.



We reached late night in other village and amazed to see warm welcome by villagers and arrangements of various cultural activities performed by students. A large number of villagers, acharyas and students were present at the moment



Vanyatris get opportunity to flagoff the “Ekal on wheels” donated by MLA Shivshankar Oraon, (Gumla Constituency) Jharkhand



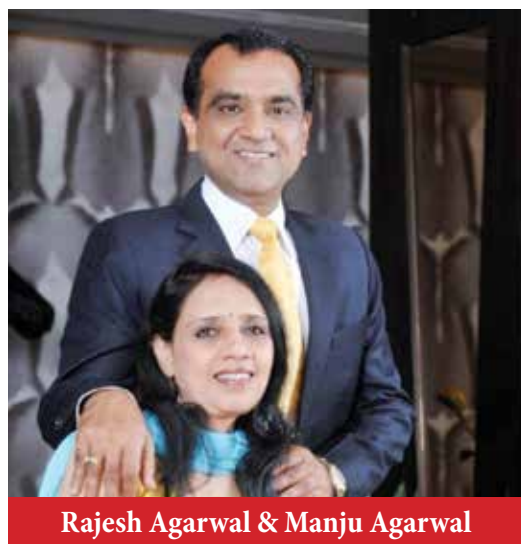
Gramothan’ has emerged as Ekal Abhiyan’s next logical step in empowering rural and tribal villages of Bharat to become ‘AtmaNirbhar Gram



Villagers sharing their experiences and changes after Ekal Abhiyan in their life with Vanyatris.

VANAYATRI

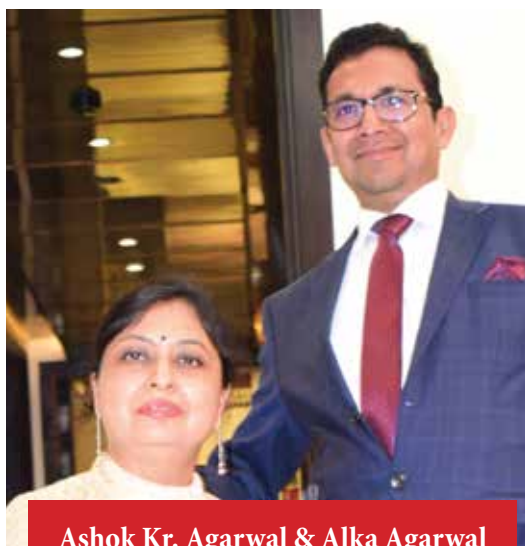
Over the years Ekal has facilitated School visits, or Vanyatras for scores of supporters from across the world and India. These visits had a profound impact on the individuals who took time out to first hand experience Ekal at work across rural and tribal India. A few of their experiences are listed below to help motivate other supporters take part in this enriching Vanyatra journey.



Rajesh Agarwal & Manju Agarwal

micromax
nothing like anything

Serving the needy backward classes is the real service of the Lord. Teachers are very committed to educate students and they are even smart to perform their duties. Going on a forest tour with other workers gave me an opportunity to understand and see the contours and problems of the work of tribal forest dwelling areas, which makes us all, feel that we all need to connect our friends with our brother's relatives by highlighting the importance of an Ekal Vidyalaya, Mrs Manju Agarwal said.



Ashok Kr. Agarwal & Alka Agarwal

GLOBE
money must grow

We were impressed with the effort the Ekal Foundation is putting in uplifting rural education in India blended with cultural pride. The flawless coordination of the Ekal in organizing this trip made my trip memorable. We reached the village before noon and were warmly welcomed by the school Acharya and villagers. We were in the school with students for long time. During that period acharya conducted the class demonstrating teaching methods and the curriculum. We also had a productive session with the students. We had a productive interactive session with the students. I enjoyed my trip very much. Students belong from tribal areas but they are very confident and they have potential to do something. They have hope of doing something. If they will get proper guidance then they must give some good contribution for country. I have learnt from my father that never earn money by the way it hurts anybody.

EXPERIENCES



Subahsh C. Agarwal & Hemlata Agarwal



Students of Ekal Vidyalaya showed great proficiency in language, Maths, Poems, Action, Yoga and Games. Children really enjoyed and felt very happy. Ekal operates in such remote places creates pride for culture, Nation and community. Student attendance in regular schools increases and Ekal students are topping the school in education and curricular activities. It was really a wonderful experience. we visited to tribal areas. They recite slogans, poetry and most important that they have faith towards governance and country. They also wrote letters to Hon. Prime Minister. They can assume good or bad aspects. In Slum areas there resources are less but they have spirit to do something. Acharyas- children performed National Anthem, Surya Namaskar and interacted with the Vanyatris; children were also involved in learning of cleanliness and hygiene management, general knowledge and origami; Vanyatris distributed educational materials and toffees to the children.



Bharat Agarwal & Sonu Agarwal



Our visit to Vanyatra was so exciting. we were warmly welcomed by the school Acharya and villagers. We were in the school with students for about an hour. During that period acharya conducted the class demonstrating teaching methods and the curriculum. We also had a productive session with the students. We had a productive interactive session with the students. The entire family interacted both with the Ekal students, and the villagers in all the villagers. They also distribute school bags to the students. “Thank you so much for doing such a selfless task for the larger good of humanity. We were indeed touched and overwhelmed by the genuine happiness and joy of these students. Ekal Vidyalaya is indeed doing such a great job. To see our contribution in action brought so much joy to us.



The Phenominal Journey of EKAL ABHIYAN



Prof. Manju Shree

The heartwarming story of EKAL ABHIYAN started with a bang in 1983-84 when four young men, all in the prime of their career, decided to give up their lucrative jobs and dedicate their lives in the service of Ma Bharati (Mother India) and her less privileged children.

They responded enthusiastically to the clarion call given by the eminent social activist late Shri Bhaurao Deshmukh to serve in the remote areas of the country. These four youths who were driven by their nationalistic zeal and patriotism were Shri Ashok Rai (Bhagat) and Dr. Mahesh Sharma, both BHU Varanasi alumni, Dr. Rajneesh Arora from IIT Delhi and Late Dr. Rakesh Popli, a nuclear scientist from the USA. They decided to work in the remote tribal areas of the state of Jharkhand.

Their initial work in the field of education and development resulted in the establishment of Vikas Bharti by Sh. Bhagat in Bishunpur in Gumla of Jharkhand.

EKAL ABHIYAN — A MOVEMENT FOR SOCIAL CHANGE

At Present 94,897 Ekal schools are presently functioning in the remote, almost inaccessible parts of India with the support of donors and a workforce of over 5 lakh people. These included 94,897 Acharyas (teachers), 7197 full-time volunteers and local supporters.

EKAL : THE MISSION AND THE MODEL

The mission of EKAL movement is to empower India through development of rural and tribal villages of the country by imparting functional education consisting of literacy, healthcare, economic development and promotion of ethics and values .

EKAL stands for “POWER OF ONE”.

EKAL stands for

- E-** Empowerment of rural / tribal Bharat.
- K-** Knowledge for sustainable actions.
- A-** Action for social change.
- L-** Leadership to bring the change.

THE 8 HOLISTIC GOALS

Panchmukhi Shiksha is the model to achieve

SHYAM JI GUPT

THE MAN WITH MAGICAL TOUCH



Shri Shyam Ji Gupta

Initially, 60 Ekal Schools were started in Ratanpur Tundi, near Dhanbad (1989-90) by late Shri Madan Lal Agrawala who owned coal mines in the region. By that time, Shri Shyam Gupta, a gold medallist in M.Sc Physics and a social activist, who had decided to devote his entire life as a Pracharak of Rashtriya Swayamsewak Sangh (RSS) took over the reins of Ekal Vidyalaya. Shri Shyamjee infused the spiritual energy in Ekal and made it a people's movement with an impressive international footprint.

Not only this, Shri Agarwala also inspired his industrialist friend late Shri P.D Chitlangia to join him in Kolkata. The Friend of Tribals Society (FTS) was established in Kolkata in 1989. Shri Shyamji inspired thousands of rural/tribal/urban youth to come forward and join Ekal as volunteers.

Thereafter, on his call, many business leaders like Shri R.L. Kabra, Pradeep Goel from Mumbai, Laxmi Narain Goel, Subhash Agrawal from Delhi and many more joined. Both the Bharat Lok Siksha Parishad (BLSP) and Ekal Vidyalaya Foundation of India (EVFI) were formed in Delhi in the year 2000. The jewel in the crown of Ekal, Dr. Subhash Chandra as chairperson of Ekal GLOBAL.



late Shri Madan Lal Agrawala

8 goals to bring about a complete social change. These are:

1. **Shikshit Gaon**– Educated village
2. **Swasth Gaon**– Healthy village
3. **Swavlambi Gaon**– Self-reliant village
4. **Jagruk Gaon**– Awareness in village
5. **Vyasan Mukht Gaon**– Liquor free village
6. **Sangathit Gaon**– United village
7. **Surakshit Gaon**– Safe and secure village
8. **Samras Gaon**– Social harmony in village

The innovative model of Ekal is cost effective. It aims at :

A. Bal Shiksha– Ekal Vidyalaya

- To ensure 100% literacy among rural children
- To connect these children to formal schooling
- To inculcate values and ethics through activity learning

B. Gram Shiksha – Functional education to village community through weekly assembly (Saptahik Pathshala)

- Health care education
- Empowerment education

SOME FACTS ABOUT EKAL

- Biggest NGO in the world of education.
- Selfsustaining financial system.
- No financial support from the Government.
- Certified as an ISO-9000 NGO.
- Honoured with many awards for its work.



- Development Education (ensuring sustainable socioeconomic development through direct intervention)
- Value and ethics education

DEVELOPMENT ACTIVITIES:

Arogya Yojana: Health camps and anemia prevention initiatives
Gramothaan Yojana: Promote micro-rural entrepreneurship (MRE) and sustainable models of GRC as resource centre of village development , training and capacity building of farmers and villagers by setting up facilities for agriculture and field and skill development centre. It includes growing of fruit trees, vegetables, organic farming, rain water harvesting. It also addresses malnutrition at village level through nutrition garden scheme in every house of the village. From Laddakh to Kerala, from Arunachal

to Gujarat, Ekal stands for education, health, wealth, security and social harmony of our villages. The proud partner organizations of Ekal Abhiyan namely, Friends of Tribal Society (FTS), Bharat Lok Shiksha Parishad (BLSP), Ekal Vidyalaya Foundation of India (EVFI), Shreehari Satsang Samiti (SHSS), Ekal Sansthan (EKS), Arogya Foundation of India (AFI), EGFI (Ekal Gramothaan Foundation of India), Ekal Gram Sangathan (EGS) All of them together have created a magnificent chain of volunteers and supporters in and around Bharat and the world to empower rural and tribal Bharat. ■

HOW DO I HELP EKAL

THE MIRACLE YOUR MONEY & EKAL

SINGLE TEACHER SCHOOLS

EKAL Vidyalayas	94,897
Teachers	94,897
Students	25,42,236
Full Time Volunteers	7,197
Future Target	1 lakh school

ANNUAL SUPPORT

1 EKAL School	Rs. 22,000
5 EKAL Schools	Rs. 1,10,000
10 EKAL Schools	Rs. 2,20,000
25 Schools (Ekal Veer)	Rs. 5,50,000
100 Schools (Shatakveer)	Rs. 22 lacs
1000 Schools (Maha Shatakveer)	Rs. 2.2 crore

LIFE TIME SUPPORT

RS 3 LAKH EACH SCHOOL

* All payments to be made in favour of "BHARAT LOK SHIKSHA PARISHAD". Your entire support is exempted from Income Tax under 80G/CSR. BLSP is registered under FCRA for foreign donations.

BHARAT LOK SHIKSHA PARISHAD

GI-17, GT Karnal Road Industrial Area
Near Azadpur Metro Station; Delhi-110033
Phone : +91-11-47523879, 42478184
Mob:- 9999399063
Email ID : administration@blspindia.org
info@blspindia.org
Website : www.blspindia.org

EKAL'S IMPACT

- MORE THAN 40 LAKH LITERATE CHILDREN
- MOST JOINED MIDDLE SCHOOL
- GOVT. SCHOOLS IMPROVED
- ORGANIC FARMING
- NEW PROSPERITY
- HEALTH AWARENESS
- EMPOVERMENT OF WOMEN
- RURAL MIGRATION DECREASED
- PARENTS STOP DRINKING

FOR DIRECT BANK TRANSFERS :

BLSP's BANK DETAILS ARE (80G)

Name : BHARAT LOK SHIKSHA PARISHAD

Bank Name / Branch : UNION BANK OF INDIA,
SHALIMAR BAGH, DELHI. INDIA

Account No : 467902050000118

Bank's IFSC Code : UBIN0546798

Mob No. 9818687156

FOR FCRA DONATION IN INDIA

Name : BHARAT LOK SHIKSHA PARISHAD

Bank : CANARA BANK

Branch : KESHAV PURAM, DELHI

Saving A/c No. : 2016101032179

IFSC Code : CNRB0002016

Branch Code : 2016

MICR Code : 110015072

EKAL MOVEMENT

Bringing happiness to tribal and rural communities through education

India is predominantly populated by rural communities. A large portion of such rural population is tribal and located in remote areas, have largely escaped fruits of growth, change and development that should have taken India forward.

The Need

The pioneer leaders of Ekal movement decided to address this perennial problem and assessed that key to the solution lie in education. Basic primary education to children in these remote villages would enable them access to further higher education. Even if some students cannot move further for whatever reasons, the basic education of reading, writing, arithmetic and awareness on hygiene, cleanliness, local sports, rights, moral values etc would equip them suitably to live a better life. Need for arranging formal education were manifold like infrastructure and trained teachers which were not easy to manage, the former for financial constraints and later for availability of trained teachers from the same areas. Arranging teachers from outside was (and still is) not a feasible option for the teachers not well versed with local language and dialect were not capable of communication with children nor were facilities available for their stay in these remote areas or for commuting from nearby towns.

This led to evolution of a unique model of one teacher school and hence the name Ekal.

Journey in Time

Ekal Vidyalaya movement, started in 1988 from Jharkhand, has now spread all over India. Ekal imparts Informal primary education to **25,42,236 students** enrolled as on June 2019 in **94,897** villages in 25 states of India & Nepal. Most of Ekal Vidyalaya students move further to formal education by getting admitted in class 4th or 6th in Government schools. Ekal schools

have grown at CAGR of 17% over last 15 years.

Ekal Abhiyan Trust is the apex body, registered under Indian Trusts Act, laying down policy and planning framework. The field operations are undertaken by its organisations which are independently registered as autonomous bodies under Societies Act or Indian Trusts Act. These follow the curriculum designed by experts together with the protocol on training, supervision, organisation, accounting and compliances as decided by the Trust. Operating organisations are listed under:-

- **Friends of Tribal Society (Van Bandhu Parishad), Kolkata** – Raising resources and running Ekal schools in Eastern, Western and Sothern regions of India. Formed in January, 1989, the first and the leader.
- **Bharat Lok Shiksha Parishad, New Delhi.** – **Raising resources and running Ekal schools in Northern region of India. Formed in year 2000.**
- **Ekal Vidyalaya Foundation of India, New Delhi** – Raising resources from abroad and running Ekal schools in some parts of Northern region of India. Formed in year 2000. Schools in other parts are operated through the institutions listed above.
- **Arogya Foundation of India, Mumbai** – Raising resources and running rural health services.
- **Ekal Gramothan Foundation, Delhi** – Raising resources and running rural and skill development and empowerment activities.
- **Shri Hari Satsang Samiti, Mumbai and Kolkata and Vanvasi Raksha Parivar Foundation, New Delhi-** Raising resources for imparting value and moral education aimed at de-addiction, social harmony and promoting cultural heritage.
- **Ekal Sansthan, New Delhi** – All research, media and academic works of the movement.
- **Ekal Global-** Ekal Global have been set up in USA, UK,



Students & teacher performing Prayer at Ekal School

Australia and Canada under their local laws, in addition to support groups formed in 13 other countries

Challenging Locations

About half of Ekal schools are located in areas affected by various kinds of extremism like Maoists in Jharkhand, Bihar, Chhattisgarh, Maharashtra, Odisha, West Bengal, Andhra Pradesh and Telangana, Naga, Bodo and Kuki extremists in north-east, separatists in Kashmir etc. Large parts of the remaining villages too lie in conflict zones being in international borders.

Above Discrimination

Ekal serves tribal and rural communities sans any consideration of caste, creed, faith, religion, sex or any other classification. All

Ekal schools in Kashmir valley, in close to 400 villages, have local teachers, trainers and students exclusively from local community.

Cost Effective

The school operations are carried out on shoe string budget with administrative overheads restricted to below 10 percent. This is possible with the manpower resources deployed being mostly on voluntary basis, with reimbursement of travel and out of pocket expenses constituting the only expenditure on them. The cost of running 3 hours a day school, for about 270 days a year, catering 30 students on average, is ₹22,000 per annum.

Support

The cost of school operations are mostly met by contributions from community in India (with a small portion from CSR) and from

NRI/PIOs settled abroad. Presently, close to one third schools are supported by contribution from overseas NRIs and PIOs.

Beyond Education – Integrated Development

Ekal with 29 years of experience of working with tribal and rural communities has taken up integrated and holistic development of villages with special interventions in areas beyond education: health and rural development. The organisation structure developed over two decades providing deep access to remotest areas has been further harnessed for the purpose through various organization under Ekal Abhiyan through various organization under Ekal Abhiyan mentioned above.

Health (Arogya Foundation)

Health camps are organised in each block where Ekal schools are run, twice a year catering various expert medical services to rural communities including free medicines. Special project to **eradicate anaemia** was taken up with women in age group of 12 to 45 years and children of 2 to 10 years age and covered 960 villages with a trained health worker functioning in each of these villages. Recently, tele-medicine project was started in Odisha. Close to 3,000 medical professionals support these services as volunteers. 34 Arogya Resource Centres are established.

Development (Ekal Gramathan Foundation)

To enhance income of families, various projects have been undertaken like organic farming, tree plantation, skill development, de-addiction etc. 21 Mobile computer labs are in operation in remote tribal villages to reduce the **digital divide**.

Empowerment

Empowerment of rural communities is addressed by educating them with tools like RTI through weekly adult schools.

Sanskar

Weekly gatherings held to inculcate cultural values like de-addiction (from liquor and tobacco), social harmony, patriotism etc.

People's Movement

Ekal is a movement with probably the largest pool of volunteers



in the country, supported by a huge pool of individual donors, reflecting highest possible degree of transparency and the trust of the people in the philosophy of the movement. The No. of various kinds of volunteers are:

Teachers from the same village: 94,897 (3 hours- 24 days a month).

Full time volunteers from rural and tribal background: 7197 (full time for 25 days a month).

Part-time volunteers serving as Committee members at village, block, district, division, state and national levels: 306119 (looking after operations, honorary).

Part-time volunteers from cities: 1371 in India and 585 abroad (providing financial and compliance support, honorary).

Women Empowerment

Ekal movement has made women change agents to take the issue of women empowerment at grassroots level. A unique feature of Ekal school movement is that about 72% teachers are female. The ratio of male and female in students is 50:50.



**To enhance income of families
girls learn stitching in villages
at Ekal Gramothan centres**

Transparency and Compliance

The compliance record of all Ekal bodies has been excellent in that all legal requirements under various applicable laws like Income Tax, FEMA, and FCRA etc. have always been fulfilled in all respects. The accounts of all bodies are regularly audited by qualified CA firms. The organisations enjoy exemption under section 12A and 80G of Income Tax Act.

The highest level of transparency in financial transactions is achieved through 100% receipts of support by cheque or bank transfer and payments for about 98% expenditure including to teachers, volunteers (fulltime Sevavratī Karyakartas) and others made through bank transfer (NEFT) only.

Rural Health and Swachchhata

A study was made by Asian Development Research Institute (ADRI), Ranchi in 2017 bringing out wide impact of a project undertaken in 104 villages of Jharkhand. An in-house impact assessment was made of pilot project on Anaemia control in women of tribal villages in 2015. It was based on

highly positive impact brought out by this assessment that the project has now been taken up for implementation in all Ekal villages.

Mobile Computer Lab

A study was made by ADRI, Ranchi on impact of the first mobile computer lab operated in West Singhbhum district of Jharkhand. All the above study reports are available on our site www.ekal.org

A research scholar, Dr. Sunanda Palkar has been awarded Ph.D. on Ekal working. A paper has also been published by Harvard School of Business on Ekal model, reach and impact.

Critical Dependence for basic education

Despite several villages now having Government primary schools under ServaSiksha Abhiyan and Right to Education Act, the Ekal schools continue to be the only or main source of basic education, for the varied reasons such as poor infrastructure of the Government schools, the schools either not having teachers at all or if posted, the poor attendance of teachers in such remote areas.

As much as 90% of Ekal students further pursue education in Govt. schools in nearby villages, taking admission in class 4 or 5. The dropout rate of Ekal students is relatively very low compared to other students.

Lowest Overheads

The Organisation works with minimum overheads. This is most likely the lowest overhead organisation despite its operations being at large scale, widely spread out and with deepest reach in rural geographies. The key to such low overheads is its workforce being on volunteer basis.

Key leaders

The Trustees and Executive Committees members of the bodies comprise of prominent personalities in sectors of commerce, industry, education, social service and rural economics. All of them are professionals of high repute in their respective fields. Most of them are Industrialists, Chartered Accountants, Engineers and Academicians. ■

EKAL ABHIYAN

The Proud Partner Organisations of Ekal Abhiyan



BHARAT LOK SHIKSHA PARISHAD

PAGE 76

Bharat Lok Shiksha Parishad (BLSP) was founded & registered on 3.3.2000 by a group of persons comprising Shri Laxmi Goel, Shri Subhash Aggrawal, Late Shri Roshan Lal Aggrawal, Shri Omkar Bhave, Shri Om Prakash Singhal and Shri Sat Narain Bandhu with a vision to bring an all round...

WWW.BLSPINDIA.ORG



FRIENDS OF TRIBALS SOCIETY

PAGE 80

Friends of Tribals Society (FTS), a non-government, voluntary organization is committed to the upliftment of tribals and other deprived populations in rural India, by providing basic education to their children and giving the villagers health care education, development education and empowerment education.

WWW.FTSINDIA.COM



EKAL VIDYALAYA FOUNDATION OF INDIA

PAGE 82

The Ekal Vidyalaya Foundation is tax exempt, registered non-profit service organization dedicated to education and village development in rural India. Ekal's philosophy is to take a holistic approach to social and economic development

WWW.EKAL.ORG/IN



CULTURAL SOCIETY FOR TRIBAL

PAGE 84

The Society strives to inculcate sense of pride for traditional culture and heritage, moral values, civic responsibilities and eradicating certain social evils like addiction to liquor and tobacco, divisive tendencies on lines of caste etc.

WWW.SHSS.ORG.IN



EKAL GRAMOTHAN FOUNDATION

PAGE 86

Gramothan Resource Centers, or Village Development Resource centers are established at the center of a 100 villages. In addition to skill training, the centers also have demonstration units to showcase agricultural techniques. The centers are built to be aligned with the government skill training program will offer those programs at the center.

WWW.EKALGRAMOTHAN.ORG



EKAL GLOBAL FOUNDATION

PAGE 88

An organisation to spread Ekal ideology and model to all corners of globe, by setting up, promoting and strengthening Chapters in various countries, specially where Diaspora resides to keep them linked to Bharat and raise ideas and resources for growth of Ekal Abhiyan.

WWW.EKAL.ORG/IN



AROGYA FOUNDATION OF INDIA

PAGE 90

Arogya Foundation of India is a member in Ekal Family which looks after Integrated and overall health-care activity. Ekal Vidyalaya Movement has taken distinctive approach in bringing non formal education to the door-steps of villages, where children are offered supportive education.

WWW.HFRIUSA.ORG



EKAL SANSTHAN

PAGE 92

Ekal Sansthan's, mission is to bring forward the ideas, which can change the landscape of rural and tribal development in India. The seminar was a part of the efforts of Ekal Sansthan to enlighten people about the success story of 25 years of Ekal Vidyalaya Movement that has its presence in nearly 60,000 villages across India.

WWW.HFRIUSA.ORG

All of them together have created a magnificent chain of volunteers and supporters in and around Bharat and the world to empower rural and tribal Bharat.



**BHARAT
LOK SHIKSHA
PARISHAD**

B

harat Lok Shiksha Parishad, one of the organizations under Ekal Abhiyan runs Ekal Vidyalayas in rural & tribal area of India. It is dedicated to the noble cause of imparting basic functional education through Ekal Vidyalaya Yojna. Currently BLSP is running 19140 vidyalayas successfully in area of UP, Himachal Pradesh, Uttarakhand and Jammu & Kashmir states.

- Realize the untapped potential of Rural and Tribal India which has waited for long to emerge and flourish.
- Come forth empowered socially and economically as the New Face of India.
- BLSP is committed for bringing them in to the main stream of national progress and bridging the Gap and minimize the disparity between urban and rural society.
- Bharat Lok Shiksha Parishad (BLSP) is a non – Government, non profit service organization dedicated for bringing Education and village development to Rural / Tribal India.



OUR VISION

Empowerment of crores of Tribals and Rural brethren of Bharat, by making them socially strong, educationally aware, economically vibrant and self-reliant so that with their involvement Mother Bharat reaches the pinnacle of glory.

“No more will a patch here or a patch there will do. The need of hour is a People’s Movement for a New Education, not for a few but for all.”



- One Teacher, One School, One Village
- 25 to 30 Students. 6 to 14 years
- Flexible 3hrs school timing
- Learning with the help of Books, crafts and games

While India is making giant advances in software, space and nuclear power, it is paradoxically still struggling with basic literacy for a large segment of its population. At the time of independence India's literacy rate was a staggering 11%. Since then, it has made tremendous strides in educating its people. According to 2011 census, the literacy rate has grown to 74.4%; however, this figure is still below the world average literacy rate of 84%. The RGI census data states that though the gap between the literacy rate in urban and rural areas is steadily declining, the divide still exists. The literacy rate among the urban population is 84.1%, while the literacy rate of the rural population is only 67.8%. The tribal/rural inhabitants live in remote areas far from major cities. They are often unreachable by road and untouched by electricity, causing them to be neglected by development agencies. Hence the Ekal Vidyalaya Movement emerged as the most pragmatic solution to this national feed.

To date, Ekal Vidyalaya is a movement of over 91035 teachers, 9434 voluntary workers, 10 field

organization (throughout 25 Indian states), and 8 support agencies. It operates in over 91035 schools and educates approx 2.50 million children. Apart from its goal of achieving the national standards of Minimum Levels of Learning, Ekal Vidyalaya seeks to empower the village community for its own self-development through five verticals of Functional Education, Health care Education, Development Education, Empowerment Education and Ethics & value Education. Ekal Vidyalaya is the key to this Movement's remarkable success.



In late 1980s during the period of Ekal's founding, children in rural India did not have many options for getting education. According to the census in 1981 only 38% boys & 25% of girls in rural India between the age group of 6 to 10 years attended school. There were reasons, such as the lack of interest in education, economic barriers, helping in household activities and non-availability of accessible schools as stated in the survey of 1989.

Rammurthi Committee Report played an important role in strategizing and setting directions for Ekal Movement. The committee pointed out that the rural areas in general and the tribal areas in particular, have suffered in terms of resources, personnel infrastructure facility. This phenomenon of regional disparities in educational development has acquired a major political dimension in the current Indian scene. It is reflected in the regional and sub-regional movements. Therefore, the need of the hour is planning for and implementation of educational development programs.



School runs in Chaupal or Under a tree or in Temple or in Village Courtyard or at teacher's home

AWARDS AND RECOGNITIONS

1. Lala Diwan Chand Award to BLSP from Lala Diwan Chand Trust (2012)
2. Rotary Literacy Hero Award to BLSP from Rotary Club (2016)
3. Excellent Education Provided To Weaker Section of The Society to BLSP from Ministry of Micro, Small & Medium Enterprises (MSME) (2019)
4. Gandhi Peace Award to Ekal Abhiyan Trust from Ministry of Culture, Government of India for 2017 (26.02.2019)

Ekal had presented solutions to the many issues surfaced in the survey of 1986. They tackled the lack of interest in education by introducing Joyful Learning system which is a Non-Formal Method of Teaching. In terms of economic barriers, Ekal follows a low-cost model. The Ekal school schedules are based on convenient hours recommended by Gram Samiti (Village Committee), allowing time to children for household economic activities and domestic chores to be completed. Lastly, Ekal brings the schools and teachers directly to the villages, overcoming the issue of inaccessible schools.

Despite the increase in rural children attending school after the RTE passed, there continued to be need for Ekal schools since government schools were not well run. The teacher's absenteeism and the quality of classroom teaching were deeply disappointing issues. In 2013, Ekal schools were the only source of education in approximately 20% of the villages in which they operated.

IMPACT OF EKAL VIDYALAYA

Woman Empowerment- 72% teachers are female. 22% of whole time volunteers are females. 52% students are girls.

- Awareness about Government Welfare Schemes.
- Propagation of RTI.
- Awareness about Constitutional Duties and Rights.



Every child must get basic education. They further literate their elders. No villager uses thumb impression now.



All the villagers are taught preventive healthcare and hygiene. Children are given vaccination. Trained Arogya Sevika serves in the village.



Liquor free villages. No Ganjha and Charas to be allowed in the village. Planting Tulsi as symbol of liquor free house.



Motto is "Jagruk Matdata – Shikshit Gaon". Functional and effective Gram Sabha practice duties and avail privileges of government welfare schemes.



The motto is "Har Hath ko Kam, Har Khet ko Pani". Encouraging organic farming to provide chemical free food and profitable farming. Reducing migration to cities.



Social harmony among village community. Eradication of untouchability. Promoting community participation and partnership. ■



FRIENDS OF TRIBAL SOCIETY

Established in the year 1989 at Kolkata, Friends of Tribals Society (FTS) is a non – government and voluntary organisation committed towards upliftment of the underprivileged rural and tribal masses in India.

It is providing five-fold education namely Functional Literacy, Health Care / Arogya, Development Education / Gramothan, Empowerment, Ethics & Value Education / Sanskar.



“Holistic development of remote tribal villages of India by imparting functional education consisting of literacy, healthcare, economic development and empowerment.

FTS is generally active in remote villages for creating atmosphere for learning of fundamental skills. The school runs for 3 hrs for 6 days a week with average of 30 students. Starting with prayer, the core aim is to teach them basic skills of Reading, Writing, Basic Arithmetic, General Science, Basic Social study, Physical activities, Songs, Short stories, Handicrafts, etc for the overall development of the students.

Our activities have been acknowledged with the prestigious Gandhi Peace Prize 2017 handed over by the President of India Shri Ram Nath Kovind along with the Prime Minister of India Shri Narendra Modi at a glittering function held at Rashtrapati Bhawan on 26th February 2019. Currently, FTS is having a wide network of 34 chapters in all over India to serve the rural and tribal community in a better way.

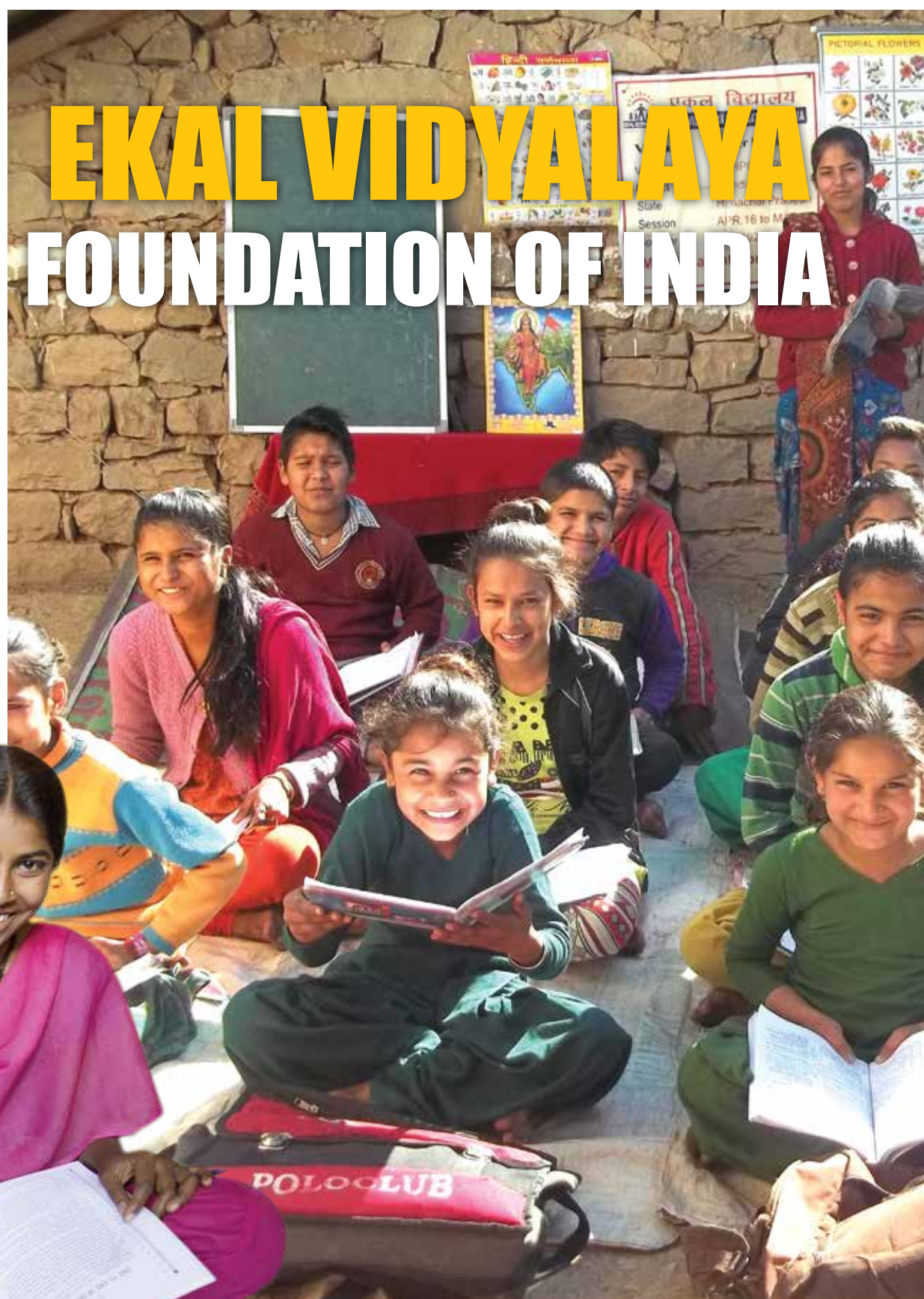
FTS runs One Teacher School (OTS) or Ekal Vidyalaya, which imparts non-formal primary education to children between 6 and 14 years of age. OTS is typically comprises of 25 – 30 children of classes I – III. The duration of the classes is about three hours.

FTS runs more than 35,000 OTSs in 34 states and along with other associates are running more than 60,000 OTS in India and Nepal. FTS is involved in five – fold education which includes Functional Literacy at Primary Level, Health – Care / Arogya, Rural Development / Gramothan, Empowerment Education / Jagran and Ethics & Value / Sanskar Education. ■





EkalVidyalaya Foundation of India (ISO 9001-2015 organization) is a charitable organization that initiates, supports and runs non-formal one-teacher schools namely EkalVidyalayas all over the country to eradicate illiteracy from tribal &rural Bharat.



Ekal Vidyalaya Foundation of India (EVFI) was established in New Delhi in December 1999 with the objective to mobilize funds for the purpose from vast spectrum of NRI's settled abroad and was also therefore registered under 80G & FCRA of the Income Tax Act.

Towards achievement of this goal, EVFI approached the relevant diaspora residing in various foreign countries like USA, Australia, Canada, UAE, Sultanate of Oman, Hong Kong, New Zealand, South Africa, Belgium, UK, Egypt, Thailand etc. It is really worth appreciation that till now we have succeeded in establishing 74 chapters in USA alone besides having its chapters / support groups in another 12 countries. We have been able to garner support and receive donations from more than 7,000 donors worldwide, emanating from nearly 15 countries. It is worth mentioning that as on 30th June 2019, EVFI is successfully running 31,751 Ekal Schools all over the country.

Social Impact

A Social impact study of Ekal Vidyalaya Movement was

undertaken by TATA DHAN FOUNDATION under supervision of Indian Institute of Management (IIM), Bengaluru in 2012. The study has brought out several positive impacts those have been experienced in the villages where Ekal schools have been running. A few of them are reproduced hereunder:-

- Increased awareness for education,
- Excellent attendance record in Ekal schools,
- Reduced dropout rate from formal Government schools,
- Comparatively higher awareness about matters related to health, hygiene, state and nation, heritage, values etc.
- Improved behaviour pattern of students like respecting elders.
- De-addiction from drinking liquor,
- Increased social harmony among castes and groups and
- Increased awareness of self-reliance and consciousness of rights.

Experience so far has proved the effectiveness of our system being steadily and consistently run for 20 years now which could be possible only with the solid support of its numerous donors world-wide. We sincerely invite all to join hands with us for taking this great movement further. ■

EKAL WORLDWIDE





www.shss.org.in

CULTURAL SOCIETY FOR TRIBAL



MILE SUR MERA
TUMHARA By Ekal
Sur Ekal Taal Vanvasi
Raksha Parivar

Cultural promotion centres aim to make tribal self-confident and self-independent by improving their intellect through moral and cultural education, knowledge and awareness about cultural heritage, de-addiction and social harmony to eventually integrate them into the national stream. A weekly gathering of villagers is organized in village centre which gathers momentum with chanting of bhajans and is followed by awakening address by Ekal volunteer on cultural and social issues. During the year such weekly gatherings took place in 54,601 villages, attended by 14,35,428 village adults.

Motivational assemblies are organized at regular intervals by trained volunteers who are drawn from the same tribal communities, trained for long duration at training centres.

Total 4,675 assemblies were held in the year with participation of 5,25,240 people. New training centers were started during the year in Jammu, Dibrugarh, Nagpur and Hyderabad. The mobile motivational Rath is the most powerful tool to get associated with large number of people in interior areas where volunteers are not able to reach for various reasons. 30 such Rathes were in operation during the year going from village to village on daily basis and covered 1,874 villages, reaching 21,77,971 people.

“Ekal artists received a standing ovation in every place they performed. The audience was amazed to see the calibre of the performers. The artist, who came from very humble backgrounds in remote rural villages, have firmly established themselves in the hearts and minds of Ekal supporters in the USA”.

Nurturing tribal youth from village to connect with the world – “Ekal Sur Ekal Taal”

History was created with 9 villagers from the remote rural and tribal villages, intrinsically trained by Ekal, over a period of a year, for over 12 hours a day, to perform and showcase their talent at the Ekal USA cultural events.

The team of ‘Ekal Kathaakaars’ travelled to USA comprised of Karyakartas from Jharkhand, Sikkim, Madhya Pradesh, Assam and Himachal Pradesh. It was an honour for the group to represent India under the sponsorship of Indian Council of Cultural Relations (ICCR).

‘Ekal Sur Ekal Taal’ concerts - the multi-faceted, dynamic presentations of Nritya (dance), vocal music, instrumental music and acting, interwoven into various Indian traditions and cultures, was a unique variety programme surpassing all expectations. Ekal strives to facilitate the right environment and opportunity to people from the remotest parts of India for them to get empowered and excel in their talents. The maiden attempt of sending trained volunteers in place of professional artists turned out to be a tremendous success in terms of outreach and cultural connect. ■



Renowned film actress & BJP MP from Mathura Smt. Hema Malini ji performed ballet ‘Durga’ with her troupe of 65 members who came to Delhi especially from Mumbai at Siri Fort Auditorium, Khel Gaon, New Delhi on occasion of Ekal-Vanvasi Raksha Parivar Foundation annual ‘Parivar Milan’



Ekal artist performing in cultural fest





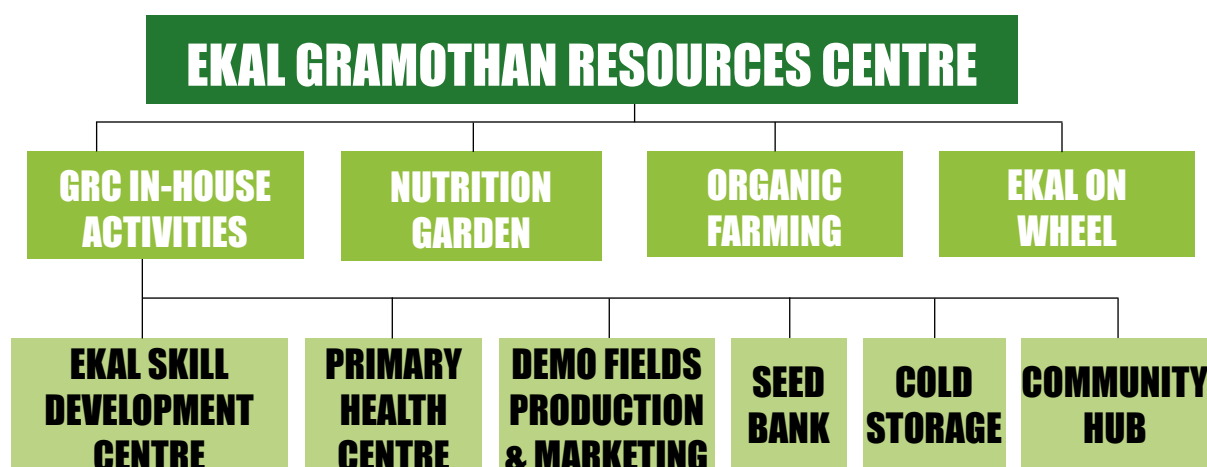
www.ekalgramothan.org

Ekal has set up Eight Gramothan Resource Centres (GRCs) in different remote places in Jharkhand, Odisha, West Bengal, U.P, Tamilnadu and Maharashtra. These GRCs serve as resource centres for about 100 villages surrounding the centre. The main aim of these GRCs is to make village community economically self-reliant and develop villages as centre of economic activity. The idea is very similar to the idea of PURA (Providing Urban Amenities in Rural Areas) promoted by Dr. A.P.J. Abdul Kalam and adopted by Govt. of India. The main focus remains on Knowledge, Electronics & Economic Connectivity to 100 villages.

EKAL GRAMOTHAN FOUNDATION OF INDIA



Gramothan in Ekal is a concept founded on inspiration from Gandhiji's Gram Swaraj Model and Dr. A. P. J. Abdul Kalam's PURA model. The thrust is to make village community economically self-reliant and develop villages as centre of economic activity. Similar to the idea of PURA (Providing Urban Amenities in Rural Areas), the main focus of a GRC remains on Knowledge, Technology and Economic Connectivity to





100 neighbouring villages.

Gramothan Resource Centres (GRCs) evolved based on cluster approach, serve as training cum resource centres for about 100 villages surrounding the centre. Primary Activities of GRCs are:

- Provide skill training and digital literacy to empower youth, women and families
- Promote organic farming with latest techniques and equipment for soil, manure and seeds
- Develop sustainable practices for holistic growth
- Create micro-entrepreneurs within villages (Agri-based business activities)
- Bring modern technology to solve rural problems and to improve rural economy
- Support rural entrepreneurs by facilitating Incubation
- Do continuous impact assessment to improve processes
- Promote rural innovation to solve rural problems and to improve rural economy
- Promote and form Farmers Clubs to improve processes
- Create direct Market Linkages

Tailoring centres based on hub

The idea is to create women entrepreneurs in rural and tribal villages and connect them to urban consumers. The whole programme has been designed in the hub-and-spoke structure so that it can be scaled with a broad base. Spoke centres or satellite centres are run by the master

“EGF proposes a novel concept of Gramothan Vidyalayas to provide functional education (skills) together with formal education to create well skilled and educated youth who would become the face of change in their villages.



trainer, trained at GRCs to provide training in villages. Micro skill centre can be opened with GRC. It is similar to master tailoring centre at GRC. The only difference is that it can be operated in non GRC area. At present master trainer training is provided across GRCs and micro skill tailoring training centres, to extend across the country.

Rural/tribal women will be trained at the main centre each year. Out of these 30 women will be selected for on-job training at the production unit. Once these 30 women would complete their on-job training, EGF will form their Self-Help Groups and will provide them tailoring machines so that the groups can start their activities.

Towards Sustainable farming

Making farming profitable and sustainable in long term is the most important focus area of Ekal's Gramothan. It aims at 'food without poison and farming with profit.'

Ekal promotes 'Organic Farming' and 'Biodiversity' and encourages farmers to use innovative yet sustainable practices. Regular trainings are conducted at GRCs' demonstration fields and farmers' own fields. ■



We are a non-profit organization on a mission to bring basic education to every child across rural India. Join us, to partake in the Ekal movement.

We believe the best way to fulfill our mission is to encourage people across the world to embrace our cause. Ekal is active in more than 10 countries around the globe.

EKAL GLOBAL FOUNDATION



Ekal is a twenty six year old movement that has a live and permanent presence in over remote rural villages in India, making it the country's largest NGO with a tremendous impact on children's education. The movement that is rooted in education is now relentlessly working on village development through skill and entrepreneurship training. Organic farming and a focus on cleanliness are demonstrating a positive impact on the health of the villagers. Ekal is also leveraging the power of technology to bring the villages into the 21st century. Digital Ekal is creating a lasting impact and providing new economic opportunities. We are well on our way to ensuring that every villager living in remote rural villages is empowered and living a healthy productive life. Thanks to the generous support provided by our donors and the endless dedication of our volunteers and staff, Ekal USA continues to grow every year making it possible to support the extraordinary dreams of the Ekal movement.

REGIONAL EVENTS AROUND USA

- Musical Fundraisers
- **Walkathon** - Organized walk and run
- **Power of Education** - Forum to exchange ideas on rural development

DO-IT-YOURSELF CAMPAIGNS

Campaigns run by donors to raise funds while celebrating special life events, including birthdays, engagements, weddings, and arangetrams

EKAL YOUTH ACTIVITIES

Appathon - a mobile app building competition for kids

Poetry and Essay Competition

National winners were honored in New York during the Ekal national conference

Art, Spelling and Math Competitions, Ekal Garba, and Ekal Young, Professionals Initiative

EKAL USA VOLUNTEERING IN THE COMMUNITY

Senior Center - Ekal youth volunteer in senior centers to entertain seniors through music and dance

Supporting our troops - Ekal youth send cards and care packages to our troops during the holidays

Adopt-a-Highway - Ekal volunteers perform litter clean-up on a stretch of highway

Ekal Chai - Ekal volunteers provide chai at community events

We have witnessed India taking significant steps towards the steady pace of change on all critical fronts pertaining to development. The Indian leadership, with an emphasis on developing the rural economy and social sectors while maintaining strides in technological advancements, has inspired Ekal to re-assess its processes to include technology as a key component of the development strategy. Ekal USA has been at the forefront of this new thinking. In addition to lending financial support, Ekal USA has provided thought, leadership, and guidance as we tread the new path of progress. The high degree of commitment and hard work exhibited by the volunteers of Ekal USA is exemplary even for their peers in Bharat. ■



Ashok Danda, Chair of US Board of Directors (left); Subhash Gupta, Chair, Board of Advisors; Chirag Patel, Co-CEO & Chairman of Amneal Pharmaceuticals; Mohan Wanchoo, Chairman of Gala and Founder of EC Infosystems; Rajesh Gooty, Founder, Pres.-CEO of M Corp; Subhash Chandra, Chair Zee TV; Bajrang Bagra, Ekal India CEO; Laxmi Goyal, Chairman, BLSP; and Naresh Kumar, BLSP at the fundraising gala on Saturday, Nov. 4 at the Cipriani Banquet Hall in New York.





AROGYA FOUNDATION OF INDIA

Towards the goal of integrated village development, sustainable health care through Arogya is a pivotal intervention of Ekal



Arogya Foundation of India was established in 2003, as a non-profit organization with objective of making people in rural India self-reliant for their health needs. It operates under aegis of Ekal Abhiyan in Ekal villages and nearby all over India.

Arogya Foundation of India has participated in many social activities in Health sector along with affiliated organizations of Ekal Abhiyan. A Brief about Arogya Foundation of India

1. Arogya Foundation of India is an affiliated body of Ekal Abhiyan which looks after Integrated and overall health-care activities in rural India, in Ekal villages to be more specific but not limited to them. Ekal Vidyalaya Movement has taken distinctive approach in bringing non formal education to the door-steps of villages, where children are offered free informal education, presently in more than 91,035 villages.
2. In course of providing normal education, it was observed that children and other villagers were infected by / suffered from various diseases such as Anemia, Viral Fever, Cataract, Scabies,

Epilepsy, and Cholera etc. It was realized that, unless the Awareness / education is provided in healthcare activities and also provision of treatment is made, the overall development of the villages as well as villagers will not be possible.

3. Arogya Foundation of India was formed for providing not only awareness for the need of healthcare education but also assisting and helping the villagers in getting proper available treatment for various diseases/ ailments/ deficiencies/ Infections etc from nearby Public Health Centers run by the Local and State Administration. The treatment is possible with Allopath medicament, with herbs and house hold remedies too.

The activities undertaken by the Foundation are broadly summarized as follows:

While AFI provides primary medical services through Chikitsa Sahayata Kendra (facility to provide modern health care to the Arogya worker and villagers with support of doctor and hospital in cities close to them) and medical camps, Arogya Sevikas are creating healthcare awareness in villages besides providing homemade/herbal remedies to the people for common ailments. Arogya Sevika is a village lady who is trained to prevent and treat common ailments like Anemia, Malaria, Diarrhea and skin diseases etc., with locally available resources.

Activities of Arogya Foundation of India:

i) Village Health Service through Grama Arogya Sevika (GAS -Village Health Female Volunteer):

AFI is engaged in training Women/Girls in Home remedies for treatment of Anemia and



Awareness Rally

other diseases. Various Women/Girls are provided supportive Ayurvedic Medicine at the time of training. These volunteers have been trained in Rajasthan, UP, Jharkhand, Tamilnadu and Odisha. They are rendering health awareness and elementary treatment services in villages. A program to train the Women/Girl teachers of 120 Ekal Vidyalaya has been taken in hand in Ooty Anchal in Tamilnadu. The experience gained will be useful in spreading the training to other places.

ii) Medical Consultation Camps (MCC) :

AFI holds regular medical camps in various villages in areas where Ekal schools are in operation and in nearby ones, all over India. Expert doctors from both Indian and modern Medicine are involved. Medical Camps curing diseases related to Dental, Eyes, Ears, Gynecology etc. are also held wherein expert doctors from each discipline treat the patients.

iii) Health Awareness Programs:

Awareness programs are conducted in villages. The GAS and Medical students/ Experts are involved for this purpose. Doctors explain the importance of hygiene, health, iron in the blood and prevention of other diseases, in local language or dialect.

iv) Anemia Control Program (ACP) :

Various studies conducted by the Government and WHO have time and again established that around 80% of population suffers from deficiency of iron (anemia) in their blood. This enhances the risk of attracting various diseases. The programme undertaken by AFI in selected 1080 villages of Rajasthan, Tamilnadu, Jharkhand, UP and Odisha, focuses on improvement in iron level in blood of villagers, specially the women in age group of 12 to 45 years and children in 2 to 10 years of age. ■



www.shss.org.in

Ekal Sansthan was formed in 2008. Presently, Ekal Sansthan is an organization to support Ekal Abhiyan Trust in formulation of policies, research & development, training & capacity building of volunteers, strategic intervention and to bring new urban volunteers to bridge the gap between rural & urban communities.

EKAL SANSTHAN



Role & Responsibilities:

- Evolve a shared vision of Ekal Abhiyan based on priorities
- Foster better coordination between Nagar & Gram
- Develop mechanism for credible plans that are feasible at the village level
- Create & function as a knowledge, innovation and incubation centre
- Monitor and evaluate the implementation of new programmes and initiatives
- Focus on technology intervention for productivity and capacity building through

Ekal Sansthan's key interventions

- | | |
|----------------------------|---------------------------------------|
| • Ekal Study Circle Meets | • National Campaigns |
| • Policy & Advocacy | • Internships |
| • Ekal Learning Yatra(ELY) | • Building Ekal brand on social media |
| • Dream India tours (DIT) | • Ekal Periodical |
| • Making of model sanch | • Impact Assessment Studies |
| • Ekal E- Shiksha | |

Ekal Study Circle

- An open platform for exchange of ideas, debate & discussion
- Sharing of best practices from different corners
- Creating a bank of ideas & rural Innovations from the grass-roots
- Advocacy for the cause of rural & tribal development

Policy & Advocacy

- Ekal At MHRD Workshop On The Best Practices Of “Innovative And Creative Education”
- Ekal Invited By MHRD To Give Recommendations For Policy On Value Education
- Ekal – A Part Of Core Group Of NCERT

Ekal Learning Yatra

Learning of Ekal system and working on the ground to sensitize participants on Ekal interventions in rural and tribal areas towards the goal of integrated village development.

Activities covered

- Visit to Ekal Vidyalayas
- Interaction with Ekal teachers in monthly training
- Exposure to village development activities like Soak pit, organic manure pit, organic pest repellent, nutritional garden, wall writing
- Participation in village Satsang and meal at village
- Interaction with Field volunteers and local Samiti persons
- Exposure to technological interventions like teaching through tablets

Dream India Initiative - Connecting Urban Youth with Rural Grass-Roots

A youth engagement certificate program to offer volunteering opportunities to a group of minimum 10 UG/PG college students or young professionals in Ekal villages for 3-4 days. Activities conducted to train them under Ekal Volunteers to work with village community on following aspects:

- Soak & Waste Pit
- Wall Painting
- Cleanliness drive
- Health awareness programs
- Digital literacy among children
- with the help of teacher TAB

Making of a Model Sanch

- Ekal Principles of Pragat Sanch
- Elements of PURA except physical connectivity



■ 11 States ■ 20 sanchs ■ 600 villages

Use of IT for Teacher Development

Program is designed to develop and introduce a continuous teacher development program with the use of TABLETS

TABLETS given to each teacher with following loaded material

Motivational Video of Mn. Shyam Ji, E-Content of Ekal Books

Videos of Ekal National Trainers conducting teacher training

Videos of different Govt. programs about the awareness of schemes available for village community, Awareness videos on Health & Hygiene, Cleanliness, Ekal Developmental Videos, Poshan Vatika Soak & Waste Pit, Health Awareness.

Ekal App for daily monitoring of Vidyalaya including the attendance Roll Out Of Ekal E- Shiksha - Replication of Nanakmatta tablet intervention to 25 more sanchs

4 States, 6 sanchs, 180 Ekal villages

- Ukai, Gomukh and Naranpur sanchs in Tapi district of Gujarat
- Gargaon sanch in Palghar district of Maharashtra
- Karanjo sanch in West Singhbhum district of Jharkhand
- Nanakmatta sanch in Udham Singh Nagar district of Uttarakhand ■



CHAPTER TRAINING





PROGRAMME



Chapter training programme for teachers to motivate & create awareness about significance of their duties in Ekal schools. The programme was well organized with the help of the members of the Chapters and several other dignitaries.

The camp program facilitated close interaction among the urban and Ekal family members from the villages which could have been difficult to achieve otherwise.

all participants described their experiences gained in this Varg. In whole, this training was very beneficial to all the participants.





IMPACT STUDIES

Transformation made by Ekal Vidyalaya

Impact study Done by Tata Dhan Academy of Dhan Foundation, Madurai, TamilNadu In Collaboration with Prof. D.V.R. Seshadri from Indian Institute of Management, Bangalore. Findings are as under.....



- Tata Dhan in the targeted states, to conduct the impact assessment in the states of Andhra Pradesh, Bihar, Jharkhand, Karnataka, Madhya Pradesh, Maharashtra, Orissa and Tamil Nadu.
- The people of Ekal abhiyan deeply committed to the cause, not interested in name, fame or prestige that their rolls will bring.
- Teachers teaching different subjects: varied from 51% to 76%
- Subjects taught: Yoga, games, moral & value education, science and social awareness.
- Ekal Movement got initiated in the district with almost higher share of deprived population.
- Ekal Movement was intended to enter into the areas which were not only socio-economically backward, but also geographically isolated.
- Ekal teachers gave priority for imparting moral and value education.
- Essentially, Ekal is doing a great job on functional education.
- There are positive changes observed in children going to Ekal Vidyalaya related to discipline when compared formal schools in control villages.
- Reading, writing and arithmetic skills of Ekal Vidyalaya children improved significantly.
- Improved handwriting and self reading skills of children. Ekal Vidyalaya teachers help in identifying and shaping individual talents such as drawing, singing, elocution, yoga.
- Ekal Vidyalaya teacher are provided with a medical kit.
- Ekal Vidyalaya teacher stated that EVs have contributed particularly in Bringing Awareness on sanitation, promoting personal hygiene and ensuring awareness on the importance of safe drinking water
- Results:- Students pick-up concepts very quickly, increased comprehension, enhanced memory power, better general knowledge.

Impact study done by Aspiring Mind Assessment Pvt. Ltd. An IIT-MIT (USA) Alumni Venture. Findings are as under.....

Ekal students on average
score more than

55%

marks in English, local
language and General
Awareness. The only area
of concern is Mathematics.

Ekal students in the age
6-10yrs

58%

demonstrate learning
expected in a Class 2nd
student.

Ekal students in the
age 10-14yrs

52%

demonstrate learning
expected in a Class 4th
student.

Ekal
students are
learning
concepts
and not only
having rote
learning.

Ekal students score above

55%

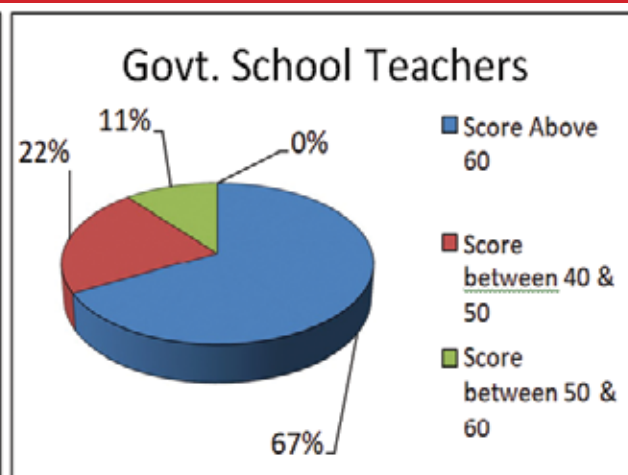
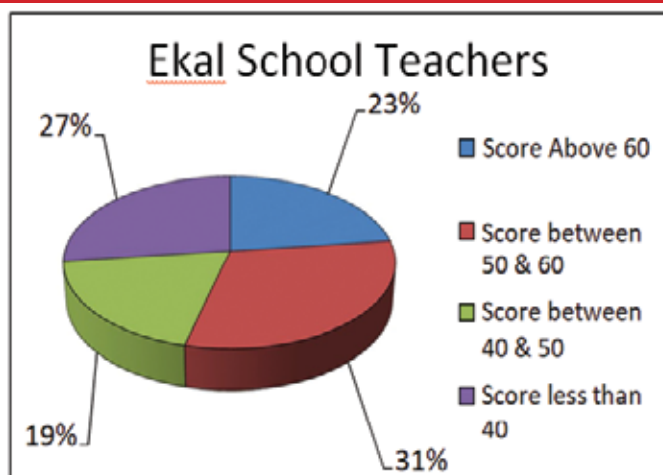
marks even in General
Awareness which isn't
covered in formal
schooling system.

ASPIRING MINDS

- Student attendance in Ekal Schools is above 85 %, considered very high considering the non-formal structure.
- Reading and Writing skills are much higher than the national average as reported in ASSER report.
- Prominent improvement in behavioural patterns of Students in terms of moral values among children.
- Awareness level on personal cleanliness found very high among children.



Quality of Teacher's



- Approx. 3/4th of the teachers have scored above 40% average score
- The majority of Govt. teachers score above 60%

SUCCESS STORY

Ekal Student “Pinki Karmakar” ran For India



Pinki Karmakar from the tea community of Assam made her community and country proud when she travelled to England to participate in the Olympic Torch Relay in June 2012.

An Ekal Student “Pinki Karmakar” ran for India with London Olympic Torch in Nottingham Square on 28th June 2012 at 12.00 Noon (London Time). Seventeen Year old Pinki Karmakar is the student of class Xth in Barbarauah Tea State High School, District Dibrugarh, Assam. Pinki started her journey from Ekal Vidyalaya in Barburuah Tea Village Dibrugarh, Assam.



Unicef had selected Pinky as the only representative from India under the organisation’s Sports for Development programme being implemented in Borborooah, Lahowal and Panitola tea estates in Dibrugarh district since 2009. Pinky is actively involved in the programme. She is also associated with programmes that create awareness about child marriage, adult literacy and alcoholism.

Pinky said she loved her experience in London. She was taught a dance and some games. She was also taught how to judge senior sportspersons.

Pinki Karmakar was honoured in the public function of inauguration of Ekal Mahila Varg in Dibrugarh on 1st July 2012.

Inspired by reciting Patriotic songs in Ekal, Sumit is now an Army Jawan



Sumit Barwal, from Himachal Pradesh, started his education from an Ekal school in Radabhankhed village in Mandi district. Following the daily practice of reciting patriotic songs in his Ekal School, he felt motivated and aspired to join the army to serve the nation. In May 2015 he got the opportunity and succeeded in getting entry into the army. After training, his first posting was in his home state Himachal Pradesh, at local army headquarters in Dharamshala. Ekal is very proud of Sumit.

Ekal Acharya: Former Teacher at Ekal School becomes a Police Officer



Balendra Kumar was an Acharya in Ekal Vidyalaya in Gazipur in Mirzapur district, Uttar Pradesh from year 2009 to 2013. While attending regular teacher training camps, he got inspired to devote himself to country and applied in vacancies of Uttar Pradesh Police.

Ekal's training made him perseverant and he didn't give up on his dream even after repeated failed attempts. Finally in 2013, his hard work paid off and today he is the youngest police officer, with the inspiration of the Ekal Vidyalaya.

Ekal Gramothan Yojna: Naresh earns through Organic Farming



Naresh Verma earn through organic farming and multiple cropping methods, from the village Permadih in Jharkhand, has earned an additional annual of income of Rs. 500,000. He grows tomato, bitter gourd, pumpkin, onion, watermelon, cucumber, maize, and other leafy vegetables. With this additional income, he was able to build a new home for his family.

Ekal child clears NEET exam



Bhavana Kunjumon, daughter of an Ekal volunteer has come out with flying colours in the recently held Plus 2 examination and the NEET Test. She secured full A+ grade in Plus 2 examination and also got 74.16% marks in NEET test. This news acquires more significance when we understand that

Bhavana managed to get such grades and marks without attending any tuition or coaching classes. And she was a bright student of Ekal Vidyalaya at "OTTAMARAM" Village of Idukki district in Kerala.

Ekal Acharya: Former Teacher at Ekal at service of Mother India



Vinod Kumar, a native of village Sarai, Jagdish Post, Jangiganj, Sant Ravidas Nagar, district Bhadohi in UP was Ekal Acharya since 2008. While teaching in Ekal Vidyalaya, a strong sense of duty towards nation beckoned him and he nurtured a vehement

desire to get into Indian Army. After arduous preparation, he finally realized his dream and joined Indian Army in 2012 making Ekal very proud of his achievement.

With help of Empowerment education Tribhuvan Hasda started a business



Tribhuvan Hasda, received training in carpentry from the Karanjo skill training center in Jharkhand. He migrated to the city for employment opportunities, but quickly realized that higher entrepreneurship opportunities and economic gain were available in his

village. He returned to establish a carpentry business in his village, and is currently earning Rs. 300,000 annually. ■

CELEBRITY AT ZEE CINE AWARDS SUPPORTING EKAL ABHIYAN



Bollywood Actress
Dia Mirza support
Ekal Abhiyan



Bollywood Singer & Actor Himesh Reshamiya support Ekal Abhiyan



A smile on every child's face is what has encouraged Aliaa Bhatt in supporting Ekal and tribal child education.

Jackky Bhagnani



Jaaved Jaffrey



Ganesh Acharya



Nora Fatehi



Neena Gupta



Elnaaz Norouzi



Hema Malini



Aankita Lokhaande



Varun Dhawan



Arjun Rampal



Ahmed Khan



Chitrangda Singh



Ekal Worldwide



Ekal Vidyalaya Volunteers from Houston, USA and India at the gala. Front row L-R Urvashi Shah, Naren Chavda, Prakash Shah, Bharti Chavda, Ramesh Shah, Ashok Danda, and Chetan Shah; Back Row: Urmi Desai, left, Shivani Shah, Suresh Iyer, Pankaj Desai, Hema Kumar, Kokila Shah, Bajrang Bagra, Subhash Gupta, Arun Mundra, Kishore Fruitwala.

“Ekal Vidyalaya is primarily supported by individuals which perhaps makes it a largest individual donation based movement in the world. The idea of Ekal is to connect maximum families in urban areas with their fellow countrymen living in rural & tribal areas.



Zee TV and Essel Group chairman Subhash Chandra on Saturday received the \$50,000 Global Indian Award from the Canada-India Foundation. The award was presented by Canada's Investment Minister Navdeep Bains at a glittering gala attended by top leaders.



The event was the brainchild of Ekal supporter Mohan Wanchoo, CEO of EC Infosystems, who worked with a small core team to create this event.



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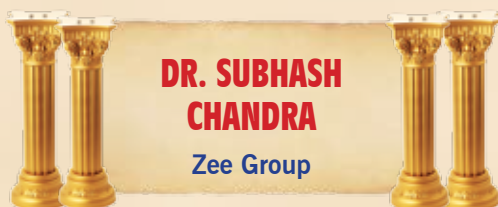
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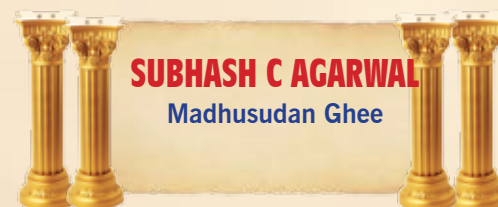
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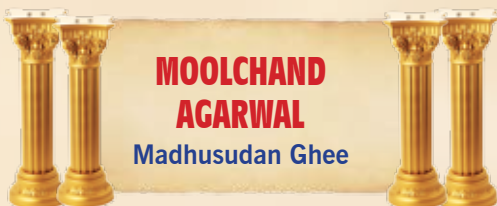
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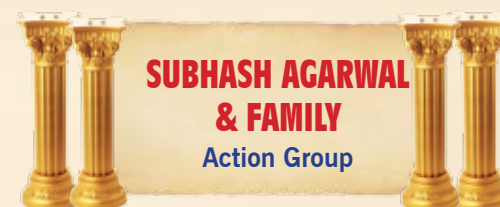
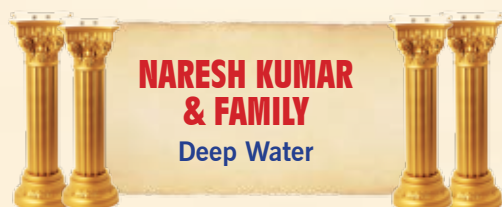
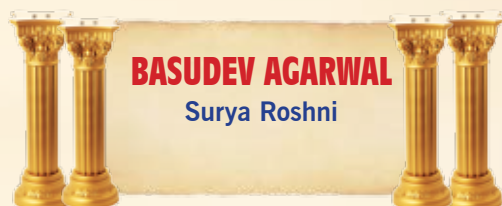
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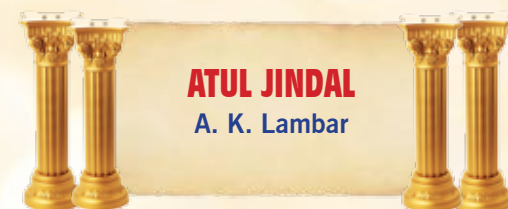
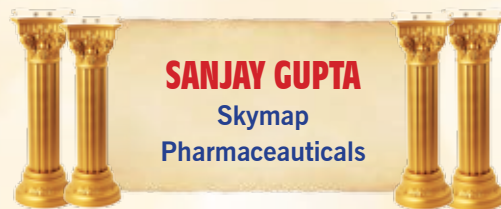
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SUPPORTED FOR THIS EKAL
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OUTPERFORMING MARKET GROWTH DELIGHTING CUSTOMERS



Merino is a versatile manufacturer and marketer of Interiors Solutions with a wide array of products for homes, offices, commercial and public areas. Decades of strong market presence have created a high brand recall among various customer segments. Tapping the synergy of our products and services, we achieve a competitive advantage through technology innovation and by delivering greater customer satisfaction.

In Interior Solutions, plywood was our first product in 1974 and it launched our reputation for product quality and company service. Merino then established its manufacturing unit for high pressure decorative laminates at Hapur near New Delhi. A second unit at Rohad was commissioned, as our rapid growth evolved us into India's largest manufacturer and exporter of laminates. Our specialty is to continuously release new products which are aligned to international trends and market demand. Over the

years, our innovations have been continuously well received by Architects and Interior Designers. Our quality products have been complementing the creativity of these professionals. Our endeavor is to maximize the product value (Excellence), maintain affordability (Economy) and deal fairly and transparently in all our relationships (Ethics).

In the Agro Business, the Merino Group began in the cold storage business and subsequently diversified into farming, biotechnology and food processing. Our integrated approach enables us to offer customers the complete range - from raw material to finished product. Our integration in both directions - forward and backward - has shaped our brand initiative in the FMCG market where we have launched potato flakes and ready to eat snack mixes under the brand name 'Vegit'.

In Information Technology Services, Merino Services Limited is a Business Consulting and IT Services organization providing value-added services as a Partner-in-Progress with our esteemed

Sh. C. L. Lohia

“ I will stop working only the day i will die, I consider every such indian a traitor who, have been brought up at the cost of his poor countrymen, does not pay any heed to their betterment.

I started my Import-Export business from east pakistan but after partition we have shifted to Calcutta then Hapur, Uttar Pradesh in India in 1965. I started cold storage business in Hapur after that i started plywood business with name of merino Ply and still it goes on.

“EKAL MISSION IS INLINE WITH OUR OBJECTIVE TO IMPART EDUCATION TO EVERY CHILD ACROSS RURAL INDIA AND TO MAKE THEM PHYSICALLY AND MENTALLY STRONG.”

customers and business associates. We specialize in design/implementation of various business solutions for our customers. ■





Signature Global aims to support Prime Minister's Vision 'HOUSING FOR ALL'

Signature Global is a 21st century real estate and infrastructure development company that emphasizes on creating values of reliability, responsibility and global standards. Established in 2011, with offices in Delhi, Gurugram, Ghaziabad and Karnal. It has been working

relentlessly over last four years to create its own distinct identity in the field of real estate, especially in the domain of affordable housing. The company has outlined its vision for 'India of tomorrow', with a mission of 'Making India Affordable' and 'Har parivar ek ghar' (A home for every family).

Signature Global is a customer-centric



Mr. Pradeep Aggarwal
Founder & Chairman
Signature Global Group
Chairman,
ASSOCHAM National
Council on Real Estate,
Housing and Urban
Development

With a rich experience of around two decades in financial capital market and commodity market, Mr. Aggarwal brings motivation with emphasis on ethical professional approach. His in-depth knowledge of various intricacies of securities market and financial services led him to diversify the arbitrage business. With a keen desire to do more, he ventured into the real estate business under the brand name '**Signature Global**', focusing on Affordable Housing which is key to the growth of housing in India. With a grand vision and mission of '**Har Pariwar Ek Ghar**' (House for Every Family), Mr Aggarwal has been contributing significantly to Prime Minister Narendra Modi's flagship mission of '**Housing for All by 2022**'. With a target to launch one lakh affordable homes by 2022, he has already made a mark by launching close to a dozen affordable housing projects in the National Capital Region. With a clear focus

on contemporary designs, modern construction technology global quality standards, timely delivery and affordability, Mr Aggarwal has won great recognition from home buyers. So much so that he has earned the sobriquet of 'Affordable Man'. Having already launched successful housing projects of global standards in Haryana and in Uttar Pradesh and delivering one of these projects ahead of time, Mr Aggarwal has now set his eyes to expand and explore newer regions across India to develop new affordable housing projects. His rich acumen and domain knowledge along with excellent inter-personal communication skills and keen desire to innovate and implement new ideas to business, has endeared him to both customers and industry professionals. With his unmatched integrity and vision, Mr Aggarwal is set to create new benchmarks in real estate, especially in the domain of affordable housing.

organisation and the management believes in strong business ethics. In the last four years, the company has successfully launched 14 affordable housing projects, all in prime localities of Gurugram, Sohna and Karnal in Haryana and a commercial mall in Vaishali, Ghaziabad, Uttar Pradesh focusing on the interests of customers. Each residential project is complemented with one branded retail hub christened as Signum. The hallmark of these projects is ideal location, impeccable quality of construction with excellent amenities at reasonable prices. They are unique in terms of planning, design, quality, workmanship, transparency, customer delight

“Children are the future of the nation, and right education can help them in bringing about a positive change in the society. We at Ekal Vidyalaya ensure that these little hands get access to education even at far off places. I am supporting ekal because its 98% funding reach to needy person and for welfare of tribals.

and service. Signature Global works with a team of experienced architects, master planners and designers who are among the best in the industry. It has partnered with several leading financial institutions like HDFC Capital, ICICI Pru, KKR etc and takes pride in growing its reach to customers by seeking direct online applications.

The company is fully committed to timely delivery and the construction of all projects is going on in full swing. As per the norms of Haryana Affordable Housing Policy, the project delivery time line is 48 months. However, the company is far ahead of this timeline and is striving to deliver its projects within 36-42 months from the time of project



Mr. Lalit Aggarwal
Co-Founder &
Vice Chairman
Signature Global Group

CONSERVATION OF WATER

“Conserve water, conserve life.” Water has become a major issue now days. As with all of Nature, it is a symbiotic factor in a greater whole, and an element all life depends on. In India you can see water shortage in every state, whether it’s capital of India, Delhi or a village of Bihar. People can’t get clean water easily. Water is the most valuable resource of nature. It is an endless creation by god so people don’t take care of this matter.

As a result crisis of water become one of the most important issue. Desperately using of water is a bad sign for the world. There are many areas in the world where people don’t get their drinking water properly. The beauty

of nature is effecting by this problem. So we have to use the water as much we need without wasting. We all know we can go without food for a while, but not water. Without water no life can exist.

This is our duty to preserve our earth. If we do not take care, our future generation will not get a chance to even see many of the creations of nature. We inherited a beautiful nature with a great variety of plants and animals from our nature and sustained by our ancestors. We are reaping all benefits from it. Now, we cannot destroy the same and deny our descendants whatever we inherited. So, everyone must join hands to eradicate this social cause.

Highly motivated, focused and dynamic, Mr. Lalit Aggarwal is a brilliant planner and has flair for implementing innovative strategies for accelerated growth. A multidimensional personality himself, Mr. Aggarwal possesses an eye for talent which has helped the Group build an invincible team of highly dedicated professionals.

conceptualization. And to ensure that, innovative technologies are being deployed to achieve speed, quality and efficiency of construction as the company strongly believes in customer- oriented development. And one such innovative technology used for mass construction is ‘Aluminium Form work’ - a fast paced construction technique which offers strength and durability to building.

With an aim to become a key player to fulfill government’s mission of “Housing for all by 2022”, Signature

SIGNATURE GLOBAL,
INDIA'S NO.1 AFFORDABLE
HOUSING COMPANY • **20,000**
UNITS BY 2020

**OUR MISSION
HAR PARIVAR EK GHAR**



Global has already launched 12,921 units under Haryana Affordable Housing Scheme. And in line with the Housing Ministry further liberalising its policy norms for Affordable housing ,with regard to area and cost of the house ,salary and home loan limit, with a view to enlarge the scope of availing interest subsidy under the Credit Linked Subsidy Scheme (CLSS) of Pradhan Mantri Awas Yojana (PMAY), the company is stepping up the housing development, with several new affordable housing projects in the pipeline in different parts of India.



Mr. Devender Aggarwal
Co-Founder & Joint
Managing Director -
Signature Global Group

CLEANLINESS

“Cleanliness is next to godliness”, this aphorism is with us since ages. Cleanliness and Sanitation are integral part of living. The Swacch Bharat Abhiyaan started by the Indian Government has played a major role in the real estate industry. This mission is contributing to GDP growth by providing a source

An effective leader with strong analytical, trouble shooting and organizational abilities, As the Director of Signature Global, Mr. Aggarwal plays the key role in formulation and implementation of company's forward plans.

of employment and reducing health costs, thereby connecting to an economic activity. It has made water supply and sanitation facilities available to households. The concept of SBM is to provide sanitation facility to every family, including toilet, solid and liquid waste disposal system and safe and adequate drinking water.



Mr. Ravi Aggarwal
Co-Founder &
Managing Director
Signature Global Group

EDUCATION OF UNDERPRIVILEGED CHILDREN

A very Famous Philosopher- Aristotle said that “the roots of education are bitter, but the fruit is sweet” and I completely agree with this eternal truth. If the darkness of ignorance is to be dispelled then the sun of education has to rise. There are many children, who are born talented & they have immense capacity for understanding and are naturally bright but lack of resources & poverty has deprived them of an education.

I am very much concerned for such underprivileged children, especially those who are unable to access education due to lack of resources or poverty.

A Chartered Accountant by profession, Mr. Ravi Aggarwal has been playing a prominent role in his Group's success.

Such Underprivileged children's of India need our help as they are living under such circumstances where they get exposed to the harsher realities of life. They completely lose their right to emotional, physical and social development and are more likely to face depression, low self-esteem, nutrition etc. I would like to thanks & appreciate, Ekal Vidyalaya Foundation which is committed towards promoting education of Underprivileged Children in rural part of India. The foundation is working throughout the country to provide quality education which is highly commendable. So, everyone must joins hands & be a part of the foundation.

Signature Global is aiming to launch 1,00,000 units by 2022 to support Prime Minister's Vision of 'Housing for All'. This financial year ,the company is targeting to launch 8,000 affordable housing units across Haryana & Uttar Pradesh. It had also achieve the distinction of delivering the first project in Haryana under the Affordable Housing Policy of the state - a 1000 unit Project- Solera , Sector 107, Dwarka expressway , Gurugram .on October 2018 the company has set the delivery target of 1804 units under Haryana Affordable Housing

policy in Gurugram by end of this year . By 2022, it is aiming for 1,00,000 affordable housing units across India , with 50,000 units in Haryana, 25,000 units in Uttar Pradesh, 15000 units in Rajasthan and 10000 units in Maharashtra.

In near future we are going to launch these following projects – next six months – 5500 units approx. Under deen dayal awas yojana (plotted housing scheme) sector 36 sohna , south gurugram– 1200 floors in 23 acres. ■



G. D. BUILDTECH PVT. LTD.



**WE HAVE COME TO
PLAY OUR ROLE IN THE
SOCIETY: G. D. GOEL**

G. D. Goel Family



“THE WORK OF EKAL IS LIKE WORKING FOR GOD, WE ARE ONLY THE CHANNEL. IF YOU WANT TO REMEMBER GOD, DO SOME GOOD WORK. GOD SAYS WHOEVER DOES GOOD IN MY NAME, I AM FOR HIM. ONE WHO HAS SELFISH MOTIVE, DOES NOTHING FOR ME.”

I Know that I am working for a good cause. God decided and selected me to work in this field so why should I feel ashamed in asking for donations? As many people can't do this, they can be silent donors but they can't dare to ask someone to donate for the society.

I believe that “Banyan tree” also known as kalpvriksha, symbolizes eternal life with its seemingly unending expansion. It is forever progressing, covering new grounds, yet firmly rooted. It is a source of inspiration and an epicenter of life. The same way an organization should build up and spread over to new grounds.

Social entrepreneurs are unique from their traditional counterparts because their goal is not just to make profit, but also to address a pressing social issue through innovative, sustainable approaches and solutions. The job of a social entrepreneur is to recognise where and how a part of society is stuck and to provide his efforts to get it out and upscale it. So

I being a social entrepreneur and an activist know that it is a part of my duty. I feel where government may not have the capacity, ability or resources to do what needs to be done people like me should come forward and take the oath on our shoulders and that's exactly what Ekal is all about.

If you give money to someone it will finish in few days. If you feed someone he can be happy but again he needs more food after sometime but if you give education to a person he will not only fill his pockets but he will also be able to fulfil the needs of his family, his society and nation too.

In our society today, social evil predominantly rule. When you look around you feel that these days there are more problems than solutions. Amidst these, we have come to play our role in the society. We can't run away as we have to give answer to our forefathers. So we should walk on the path of our forefathers and make genuine and constant efforts to make the society happy. ■



Sachin Goel



Anuj Goel

SAVE UP TO 50% USING PATENTED FLIGHT PASS AND MAKE TRAVEL MORE COMFORTABLE

Optiontown is a pioneer in the world of travel with a vision to develop unique ideas that would help optimize value for both travellers and service providers. The services include class upgrade, empty seat option, flight pass, flexibility reward, multiple booking, preferred flight, lounge access, preferred seat, and extra baggage options.

Shri Sachin Goel, Shri Anuj Goel, and Shri Vineet Gupta together make a perfect team. Shri Sachin graduated from IIT and headed to the prestigious Massachusetts Institute of Technology (MIT), Boston, USA for a master's degree. He is the founder and CEO of Optiontown, a travel company, which has taken the market by storm. Also, he has developed various patented technologies, which help create a unique win-win situation for both merchants and consumers. Optiontown head office is in Massachusetts, USA and has offices in Ireland, Spain, United Kingdom, Egypt, India and Vietnam. Currently, Optiontown has over

45+ airlines globally which includes British Airways, Air France, KLM, Air India, Vistara among others. Frequent travelers can immensely benefit from Optiontown's Flight Pass – smart pass for smart travelers, where the travelers can purchase Multiple tickets for a set of preferred destinations at a huge discounted price compared to regular airline prices and also gives them full flexibility in their travel plans. Optiontown also offers upgrade to luxurious Business class by paying a small premium on your Economy class ticket besides offering Premium Seating, Excess Baggage, Lounge Access etc also at a discounted price. This can also be availed when flying with Air

EKAL'S FOCUS ON RURAL AND TRIBAL CHILDREN'S EDUCATION AND INTEGRATED DEVELOPMENT OF THE VILLAGES IS A NOBLE YET AN ENORMOUS TASK. THIS REQUIRES SUPPORT FROM THE ENTIRE SOCIETY. IT IS THE DUTY OF EVERY SUCCESSFUL BUSINESSMAN TO PAY BACK TO THE SOCIETY IN EVERY POSSIBLE WAY ONE CAN." – SACHIN GOEL

India or Vistara airlines.

Shri Sachin Goel admires his father Shri G.D. Goel, a well-known builder of NCR and an enthusiastic supporter of EKAL, for his deep involvement with the organisation and other welfare activities for the society. Like his father, he too believes that there is a lot more to business than just earning profits. "It is the duty of every successful businessman to pay back to the society in every possible way one can," he says.

He completely supports Ekal's vision and philosophy to provide education to those who have no other avenues to access it otherwise and execute the plan on a massive scale. Shri Sachin Goel's brother, Shri Anuj Goel, is the co-founder of Optiontown. He heads the sales and marketing division as the Vice President of the company. After attaining a degree in Electronics and Communication Engineering, Shri Anuj chose to work with a reputed multinational company where he received exposure to strategic partnership, accounts management, and business development.

As an avid traveler he has traveled to over 90 countries. The idea for Optiontown was born during many such journeys. A lot of times he faced situations when he suddenly needed to change his itinerary, upgrade the class, or use the lounge at any airport to relax. Every time he craved for a system that would do the needful just at the click of a button instead of going through a long procedure. Finally, this



“Education is the best gift one can give to a child, especially from disadvantaged communities. Besides opening new doors for becoming self-reliant, it widens the horizon of their life and possibilities and become productive citizens enabling them to contribute to development of the country.”—Anuj Goel

need gave way to an innovative business plan.

“Unlike in the past, an average Indian traveler today is fast becoming a seasoned traveler. People in our country are not shy of spending money but they love to get the best deals too. Same is the case with airlines who look forward to a committed customer,” he says.

Shri Anuj Goel is an American national but an Indian at heart and after living in Boston, US and London, UK for several years has now moved to Delhi with his wife and their two children. He came in touch with EKAL through his father over 15 years ago and since then has helped to motivate more

people to join Ekal movement both in US and India. Shri Vineet Gupta is another dynamic member of the Optiontown team. After finishing his B.Com and CA in 2002, he joined ICICI Bank. It was during this period when his friend Shri Sachin Goel invited him to join Optiontown. He liked the idea because it was a software based product for airlines and travelers.

Shri Gupta too was introduced to Ekal by Shri G.D. Goel. He says, “When I came to know that besides education EKAL had liberated many villages from the grip of alcoholism, it touched my heart. Alcohol has emerged as a big social problem in Punjab. Ekal's vision helped me connect to it immediately.” ■



Aar Cee Contracts Pvt. Ltd.

R. C. Gupta & Sons

DOING IT RIGHT AND ON TIME

Companies don't build brands. People build brands and ever since Mr. R.C.Gupta started this company 8 years back. we have fortunate enough to attract some of the best talent in the country. The Company has been promoted and managed by a group of professionals with an established track record.

Mr. R.C. Gupta

is the founder of our company 57 years, completed diploma in civil engineering and having a 34 years wide skilled experience in construction industry. His ability to execute projects in difficult operating condition in a timely manner with client's satisfaction. His leadership abilities and expertise in the area of construction have been instrumental in the growth and success of our company. He oversees the overall function in our company. He is responsible for strategic planning and conceptualization of all new project initiatives.

“EKAL IS DOING A COMMENDABLE WORK FOR UNDERPRIVILEGED PEOPLE BY NOT ONLY EDUCATING THEM BUT ALSO BOOSTING THEIR MORALE AND SELF RESPECT. WE FEEL PROUD TO BE ASSOCIATED TO SUCH A NOBLE CAUSE.”



Aar Cee Contracts Pvt. Ltd. is a leading firm in Civil Construction work of Group Housing Multistoried Towers, Hospitals, Commercial Complexes, Malls, Hotels etc.

Mr. Sushil Gupta

35 years, He holds a bachelor's degree in commerce from Delhi University and having a 14 years experience in managing construction project works and site management. His strength to source key raw materials close to our operating sites has resulted in reducing our transportation costs.

Mr. Vishal Gupta

34 years, He has completed B.Tech in civil engineering and having 10 years experience in Construction Industry & site management.

His commitment and passion has helped him gain people confidence and also to achieve desired milestones.

Mr. Manish Gupta

33 years, He had no doubts in his mind as to what he would eventually become. In fact, as soon as he completed his M.B.A., he jumped into the thick of things at **Aar Cee Contracts Pvt. Ltd.** He brings in his innovative ideas and exuberance to the Group.

Aar Cee Contracts Pvt. Ltd. is managed and directed by a team of highly qualified engineers, led by the founder Mr. R.C. GUPTA (DIRECTOR). a highly enthusiastic entrepreneur. Aar Cee Contracts team of professionals lay strong emphasis on teamwork, synergy, professionalism and excellence in work. ■

COMMITTING TO CREATE ARCHITECTURAL MARVELS USING STATE-OF-THE-ART TECHNOLOGY

A company is like a Ship synchronized with many layers viz. Marketing, Sales, Construction, Accounts, Administration, Back Office etc. protected and handled by professionals with a different caliber. As the sales and marketing departments are the faces of the company which forms the most important layers; a good administration and decent maintenance also form important layers of the company. Over a period of last twenty-five years, Best Group of Companies has witnessed sea changes in building its Real Estate & Infrastructure Empire and it has continued to deliver results that speak louder than words. Best Group is providing an infinite assortment of customized services in the most inspired and insightful way. The group is dynamic and multi-dimensional having a team of expert engineers and architects, experienced administrative and finance managers who are engaged in infrastructure and property development both commercial and residential having a common vision of sustainable growth and committed for a continuous development inspired by the strength of unity of action. The business philosophy of Best Group has always been in committing to create architectural marvels using state-of-the-art technology and global architectural,



“EKAL IS DOING A
GREAT SERVICE TO
THE INDIAN SOCIETY
BY CREATING
A SOCIAL
ENVIRONMENT IN
SCHOOLS WHERE
THERE IS NO DIVIDE
BECAUSE OF
UNTOUCHABILITY,
CASTE, OR RELIGION.”

construction and business practices. During the period of last 25 years of its excellence, the company has already developed and delivered more than 15 lakh square feet of commercial area and about 5 lakh square feet of residential area in Delhi & NCR. Best Group is passionate about providing cost-effective and holistic solutions for its esteemed customers. The untiring focus on these factors projected Best Group of Companies among top levels of the Indian Real Estate and Construction Industry. There are few counterparts in the archives of the Indian real estate and construction industry that match the success trail excelled by Best Group. Over the past more than two decades, our company has emerged as one of the most progressive and multi-faceted real estate and construction entities. Throughout these years, we as Best Group have stayed true to our commitments in ‘building a better world’ and providing masses world-class commercial and residential properties. “Relationship” and “Trust” is the foundation for the growth of Best Group of Companies. Our vision has always been to be a dynamic and innovative real estate company with a passionate commitment to deliver superbly designed beautiful commercial complexes and residential apartments for the people in excellent locations.



**Anu Aggarwal - Director
(Financial Planning)**

A graduate in commerce from the most prestigious college of Delhi University Sri Ram College Of Commerce (SRCC), Shri Anu Aggarwal is heading as Director Financial Planning in Best Group of Companies. Under his dynamic leadership and in-depth knowledge and experience in the field of financial planning, Shri Anu Aggarwal has led many prestigious assignments in his professional career over the years. Having a dynamic personality and futuristic vision with a positive disciplined approach towards work, Shri Anu Aggarwal is heading the strategic development and financial planning department of the Best Group of Companies. Under his most effective financial planning and proper administrative strategies, company has grown many folds and also shown an upward trajectory in making profits in the field of Real Estate and Infrastructure over the period of last 25 years. A very balanced, calm and soft spoken human being, Shri Anu Aggarwal is an effective, efficient, strong headed, flexible and a loyal person.



**Harjeet Singh Arora -
Managing Director**

With India on the path of growing trajectory, there has always been a need to lay a strong foundation of world-class infrastructure with proper power and modern amenities. In 1992, Shri Harjeet Singh Arora under his dynamic, self-motivated, energetic and forceful leadership established Real Estate & Infrastructure Company by the name Best Group of Companies. Over the period of last 25 years, Mr. Arora has laid a strong foundation of world-class infrastructure and due to his strong vision; he has come up with many prestigious commercial and residential buildings especially in Delhi & NCR. Having an expertise in developing and marketing of real estate projects, Shri Harjeet Singh Arora has grown from a small company to a trendsetter in the development of real estate infrastructure projects with his innovative management practices and dynamic leadership. Shri Arora who is the Managing Director of Best Group of Companies heads the Planning Department and has a vast experience of more than 25 years in the Real Estate and Hospitality industry.



**Harshpreet Arora
Director – Marketing**

Harshpreet Arora after completing his Master's in Business Management from London decided to join family business with his father Shri Harjeet Singh Arora, a pioneer and a great visionary in Real Estate and Infrastructure industry. As a young entrepreneur having a mission to escalate the present business to its new heights through his open mind and ability to focus on the most important things, he has decided to expand his business in the field of "Marketing" adopting latest innovative marketing strategies with absolute clarity of purpose after holding the position of Director Marketing in Best Group of Companies. Hard-working business owners are incredibly motivated to succeed. Keeping this thing in mind and his farsightedness with strategic planning in the field of marketing, Harshpreet Arora is proving to be a successful entrepreneur keeping one eye on a big picture. With clarity in mind and using latest technologies, he is trying to expand father's business under his proper guidance, teachings and motivation. ■



Nand Kishore Agarwal

PASSION TO MAKE A DIFFERENCE

Nand Kishore Agarwal is the Founder Chairman of the Crystal Group. He is also the Executive Chairman of Crystal Crop Protection Limited. He holds a bachelor's degree in science from the University of Delhi and has more than 27 years of experience in the agriculture and crop protection industry.

His business acumen and innovative thinking combined with an avid passion for subject of chemistry and agriculture is behind Crystal's meteoric growth, making it among the fastest growing agrochemical companies in India. Aggarwal has many introductions of latest chemical technologies at affordable prices in the Indian agrochemical Industry to his credit. Under his encouraging and strategic guidance, the company has shown all round development in R&D, Product development, and Extension services. Mr. Aggarwal today spearheads the group's strategic areas of Research and development and New Product Development, along with constantly guiding the team on new strategic initiatives. He was re-appointed pursuant to a Board resolution dated March 29, 2017 for a period of five years. Apart from being a successful and a passionate professional, he is also a philanthropist. Aggarwal has been the Director of CCFI, President of HPMA and active member of CAPMA. He is also associated with various social activities for the benefit of the farmers and the economically weaker sections of the society.



Smt Kanak Agarwal



Ankur Agarwal

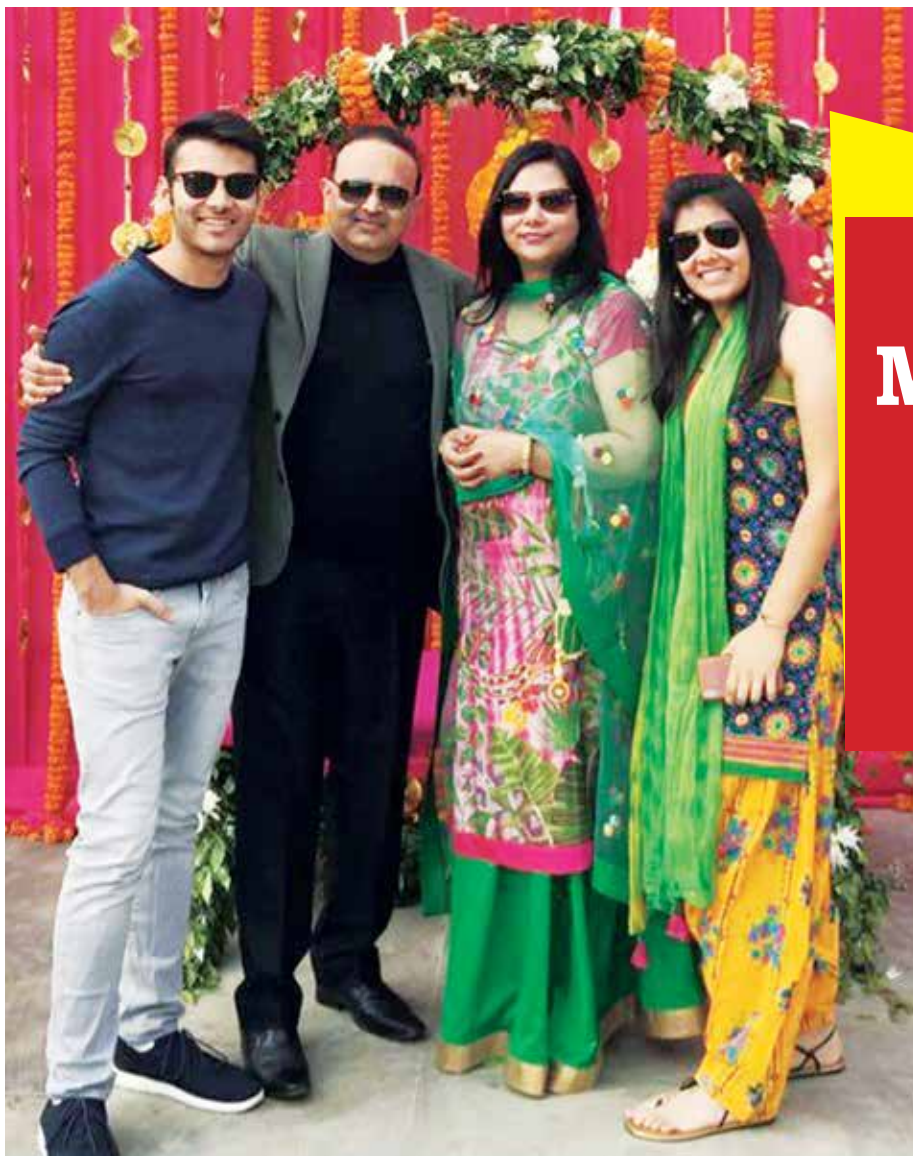
Sh. Nand Kishore Agarwal was born in a reputed family in old delhi. Mr Agarwal completed his graduation at Kirodimal college in 1971. His wife Smt Kanak Agarwal is also graduate from lucknow. she is in possession of national treasurer of BJP Women Wing, President Agroha Vikash Trust and former Corporate Delhi Nagar Nigam.

- Joined Rashtriya Swayam Sewak sangh at childhood
- Completed his third Year education of Rashtriya Swayam Sewak Sangh at nagpur in 1974
- RSS Pracharak for 2 years in Karnal, Haryana in 1972-1973
- Former President-BJP mandal, Ashok Vihar (Wazirpur)
- National President- Bharat Lok Shiksha Parishad (Ekal Vidyalaya)
- President-Maa Sarv Mangala Trust-Vrindavan (Didi Maa Sadhvi Ritambhara ji-Param shakti peeth)
- Chairman-Crystal Crop Protection Pvt. Ltd.
- Life time vice-chairman-Maharaja Agrasen technical education society (regd.)
- Trustee-Maharaja Agrasen naturopathy and yog sadhna research trust (Balaji Nirog Dham)
- Lifetime trustee-Maharaja Agrasen International Hospital, Rohini
- Trustee-Agarwal Welfare Society (Regd.) Punjabi Bagh
- Vice President -Agroha Vikash Trust, Delhi
- Co-ordinator-Nagrik Suraksha Samiti, Ashok Vihar
- Member (Mgmt. committee)- Confederation of small and medium industries
- Member-Chemical merchant association (regd.)
- Former Director - Crop Care Federation of India



**“I’VE SEEN EKAL
VOLUNTEERS WORKING
IN DIFFICULT CONDITIONS
AND REMOTE TRIBAL
VILLAGES WHERE PEOPLE
NEEDED EDUCATION AND
HEALTH SERVICES MORE
THAN ANY OTHER INDIAN
CITIZEN. HELPING THESE
PEOPLE IS LIKE WORKING
FOR GOD.”**

- Former President - Gopal Gau Sadan, Harvel
- Former Chairman - Maharaja Agrasen Public School, Ashok Vihar
- Former President-Haryana Pesticide Manufacturer Association (HPMA)
- Former President-Lions Club Delhi Sadar ■



SPECIALISED IN MANUFACTURING OF VARIOUS GRADES OF RECYCLED DUPLEX PAPER

KK Duplex which is a conglomerate of companies working in the paper industry in India since 1995. The group specialises in manufacturing of various grades of recycled duplex paper and in importing and trading of waste paper. The manufacturing capacity is approximately 80,000 tons of paper annually and employees over 600 people across two paper mills in north India and corporate office in New Delhi, India. The company is a family run business lead by Managing Director, Mr. Bharat Aggarwal who is a pioneer in the paper industry with decades of experience in manufacturing, trading, distributing of paper and scrap paper.

We are importers, traders and distributors of various varieties of waste paper such as Soft and Hard Mix, OCC 11,12, News 6,8, SOP and more into India from many countries including USA, Canada, Netherlands, UK, Germany and others. We buy upto 50,000 tons of waste paper for our mills and further supply and distribute upto 150,000 tons of waste paper in our network and association.

He is dedicated towards social responsibilities and

Shri Bharat Aggarwal's family originally belongs to Moga, Punjab. His father was Municipal Commissioner at Moga and retired from the SBI Muzaffarnagar. His mother acquired her Ph.d after marriage and she teaches English to B.A. and M.A. students. His wife is a homemaker and is socially active. His son is pursuing graduation in Chemical Engineering in USA and plans to join parental business in future. Mr Bharat's Daughter is studying in NAFA University, Singapore pursuing Fashion Merchandise & Marketing (Degree Course). He belongs to a service class family, but took a daring decision to enter the business sector. Now he has 2 paper manufacturing mills, 1 in Muzaffarnagar and 1 in Prayagraj (Allahabad).



**Bharat Aggarwal
& Smt Sonu Aggarwal**

“My visit to Vanyatra was so exciting. we were warmly welcomed by the school Acharya and villagers. We were in the school with students for about an hour. During that period acharya conducted the class demonstrating teaching methods and the curriculum. We also had a productive session with the students. We had a productive interactive session with the students.”

“EDUCATION SHOWERS ITS LIGHT ON OUR DARK CORNER OF MIND. IT HELPS IN MAKING NICHE IN WORLD’S SOCIETY. WE ARE REALLY BLESSED TO GET A CHANCE TO SHARE A GRAIN OF KNOWLEDGE WITH EKAL.”

Shatakveer

Ekal Abhiyan

BLSP - North Chapter, Delhi

President

Ekal Abhiyan

BLSP - Muzaffarnagar Chapter, U.P.

President

Rwa Green Valley

PKT 4 & 5, Sector 23, Rohini, Delhi

Vice President

Shani Dham Dharam Sewa Sansthan

Jagat Chowk, Mangolpuri Kalan, Delhi

Trustee

Maharaja Agarsen Hospital

Sector 22, Rohini, Delhi

Maharaja Agarsen Shiksha Sewa Trust

Nangloi, Delhi

joined Ekal 4 years ago. He believes that education gives us a knowledge of the world around us and changes it into something better. It develops a perspective of looking at life. It helps us build opinions and have a point of view about things in life. He believes that everyone should have the right to be educated. He wants to change the lives of these small children and believes that they are future of the country and will make a great contributions to the community if they get well education.

Now his aim is to help such children who want to get education but can't because of lack of resources and facilities. with the guidance of Ekal, he desires to reach at their doorstep. ■



S. N. Bansal & Smt Anita Bansal



I AM IMPRESSED BY EKAL'S WORK

Shri S N Bansal journey with Surya Roshni started in 1988. He joined this company as a chartered accountant and today he enjoys the designation of Corporate Advisor.

He originally hails from Hisar in Haryana and is the son of an entrepreneur and industrialist Shri Sagar Mal Bansal. Shri S N Bansal expresses his gratitude towards Shri Vasudev Agarwal and Shri Jai Prakash Agarwal of Surya Roshni for his success. "They guided me during the most crucial years of my life. I have prospered professionally, socially and personally under their guidance." Shri S N Bansal was first introduced to Ekal by Jai Prakash Agarwal who is also a trustee of BLSP. His visits to the tribal areas convinced him that education and development have not yet percolated down to the bottom of pyramid. Impressed by Ekal's work, he feels that the Ekal schools should have classes till 10th standard so that children from the remote areas have a chance at higher education. Also, education would bring a drastic change in the attitude of these people who would in turn support sustainable development of their community.

His son Shri Ashutosh Bansal is a Shatakveer and active

supporter of Ekal. Currently, he is pursuing a degree in MBA from NMIMS, Mumbai. He says, "I believe in giving back to the society. Hence contributing to such a cause is important."

Shri Bansal has only kind word to say about BLSP, "It is making a remarkable contribution toward the future of India. Some of the supporters are using their CSR funds to support Ekal Schools. It is a very sensible decision. I know from my personal experience that CSR funds are sometimes handed over to dubious outfits that do not use it for work. There is a dire need to improve the CSR regimen."

Shri Bansal takes it as his duty to protect cows. His guru Shri Rajendra Das ji Maharaj motivated him to associate with the Gaushalas at Jodhpur, Rajasthan. Also he is associated with Agrasen hospital and engineering college for a noble cause. Apart from his guru, Shri Bansal considers Prime Minister Narendra Modi an ideal person "Mr. Modi's policies will accelerate India's growth rate to double digit. but it will happen gradually and not overnight." Shri Bansal is a dedicated devotee of Sh. Khatu Shyam ji and believes that Khatu Shyam ji is with those people who helps the underprivileged. ■



Kamal B. Jain



EKAL IS FULFILLING MY DREAMS

One hundred years from now, I expect Bakebaria Group of Industries (BGI) to be much bigger than it is now. I hope the group comes to be regarded as being the best in the way we operate, best in the products we deliver & best in our value system & ethics. Having said that, I hope that a hundred years from now we will spread our wings across the globe. Regarded as a corporate business leader. Shri Kamal B. Jain, is the Group Chairman of BGI. BGI is a self financed group.

Kamal B. Jain joined BGI in seventies and was centrally involved in every aspect of the company's management over the next 22 years. He is credited with having pioneered a number of path breaking financial strategies in the business he entered.

Mining: Marbles and Minerals

Govt. Contractors "A" (Defense, Railway, NHAI)

Infrastructure Development,
Finance, Investments and Leasing.

NATIONAL WORKING PRESIDENT:

Bharat Varshiya Digambar Jain
Mahasabha(SHRUT).

PRESIDENT:

Vanvasi Raksha Pariwar Foundation (Tilak District)

RWA Road no-77 & 78, Punjabi Bagh, Delhi.

VICE-PRESIDENT: BLSP (Ekal Vidyalaya Abhiyaan).

PATRON TRUSTEE:

Maharaja Agrasen International Hospital

TRUSTEE(S):

Salasar Dham Vikas Samiti, Salasar.

Apna Ghar

Shanti Sagar Dham, Sikharji Madhuban.

Gopal Gau Sadan

MANAGING TRUSTEE

Late Smt Devi & Smt. Pravas Kumari
Bakebaria Jain Charitable Trust.

Late Seth Hiralal Mahendra Kumar
Bakebaria Jain Trust.

MP Global Health Care Foundation.

MEMBER:

Delhi Minorities Commission.

Rotary Club of Delhites

Elite Circle, New Delhi

Apna Pariwar Global

National committee Tiratha Chetra,
Manitungi, Maharashtra.

Delhi Minorities Commission- JAIN
Advisory Committee.

AMBASSADOR:

Meri Dilli News, Delhi News 7

CHIEF PATRON: Shree Kamal Mandir,
Mahavirji, Rajasthan. ■



Smt. Sonal Rasiwasia

“EKAL IS A MISSION FOR ME”

Shrimati Sonal Rasiwasia always hoped to be involved in an activity that would give her satisfaction as well as happiness. In 2002, her desire was fulfilled with her association with EKAL.

EKAL is not a status symbol but a mission for me. I feel content working with the organisation.” Sonal Rasiwasia constantly encourages other women to join the EKAL movement and has also devised ways to contribute towards the EKAL mission. On special occasions such as birthdays and anniversaries, members gift Twenty Two Thousand Rupees to Ekal and adopt an Ekal school too.

Sonal Rasiwasia is also the President of Mahila Samiti where she is supported by an equally dedicated team of women, which includes Darshana Goel, Sulochana Goel,

Kumud Bansal, Kumkum Gupta, Manju Agarwal, Anubha Jain, Kusum Daruka, Madhu Mawandia, Madhu Jain, Uma Goel, Shashi Agarwal, Renu Jahajgarhia. In the bimonthly Mahila Samiti meetings, each member contributes three thousand rupees towards EKAL while on Makar Sankranti, the organisation gives gifts to the EKAL teachers. Also, Members of the Mahila Samiti visit the tribal areas and interact with the children there. She hopes to see more extensive support for Ekal, so that India can once again become a land of gold. Ekal and Mahila Samiti are not the only organizations on Sonal Rasiwasia's list of social causes. She also



runs a charitable scheme named **Maa Yashoda Yojana** under which people adopt a child and provide financial support. She strongly believes in the power of education. **“By providing education to rural and tribal children, Ekal is empowering them for life. Education has the capability of bringing positive and dramatic changes in their lives. No one can misguide or exploit an educated person easily.”**

For Sonal Rasiwasia, her parents are her ideals while Prime Minister **Sh. Narendra Modi** is her favorite leader. She is spiritually inclined and believes that she is successful in life is due to the blessings of Lord Salasar Hanuman. Hard work, sincerity and support from elders is her mantra for success in life. After a long day at work, Sonal Rasiwasia is known to unwind through painting and singing. She enjoys attending musical events and twice a year organizes an exhibition of her artwork. ■





“EKAL’S AIMS TO PROVIDE EDUCATION TO DEPRIVED AND POOR CHILDREN. IT IS INDEED BETTER TO PROVIDE EDUCATION THAN ALMS, ESPECIALLY IN REMOTE AREAS BECAUSE EDUCATION ALONE CAN BRING AWARENESS AND TRIGGER DEVELOPMENT.”

TRANSFORMING FOR THE NATION AND FUTURE

Shri Ramesh Agarwal’s journey till today is one of modern India’s great success stories and he is one of the most respected business leaders who have left an indelible mark and going strong in multifarious field of activities. He has played a pioneering role not only in shaping “Agarwal Movers Group” to a point where it is today but also spearheaded National cause in key area of economic development- transport and logistics. He has always felt that “wheels” of economy are driven by Transporters and other vital linkages mainly “Drivers”.

Shri Ramesh Agarwal, Founder, Mentor, Director and Managing Worker of Agarwal Movers Group was born on Sep 6, 1962 in village Nalwa, District Hissar, Haryana. He got his primary & secondary education at Government school, Nalwa and did his graduation from Kurukshetra University. After this he pursued diploma

from MTI, Chennai.

Shri Ramesh Agarwal is the founder of “Agarwal Packers & Movers Ltd.” At a young age of 25 he could foresee the significance of “Industrial revolution” in India. He possessed inherent desire to catapult India amongst the leading Industrial nations of the world. He religiously believes in the famous quote i.e., “Winners don’t do different things, they do things differently”. Mr. Ramesh Agarwal’s zeal to grow and serve national interest has put “Agarwal Movers Group” on the “Expressway of Growth”. Drawing inspiration from his father, Late Shri Mehar chand Agarwal & distant uncle Shri. O.P. Jindal, he was determined to make his company name the synonym for “Tension free home shifting”. The underlying factor behind Mr. Ramesh Agarwal’s success is his attitude towards situations in life, where he strongly believes that **“A strong and positive attitude creates**

more miracles than any other thing. Because life is 10% how you make it and 90% how you take it.” With this attitude, he sees negative customer feedback as the greatest opportunity to “wow” them, and having an eye for finding ‘customer focused’ solutions to the problems addressed by them every day, he fine tunes the processes to rectifying those issues at that very moment. Mr. Ramesh Agarwal aspires to be known as **‘The Man of Logistics of India’**, towards which he is moving very swiftly at a study pace.

He started his career in the year 1980 as an Airman with Indian Air Force (IAF). He quit IAF in the year 1986. During his stint with IAF, he was conferred upon “The Best Airman Award” in Chennai amongst 542 cadets. From the very beginning he wanted to work with the IAF and serve his nation. He performed his national duties efficiently for 6 years, before embarking



on a new journey in life. As he promised himself, he chartered his career in Packing & Transportation at Hyderabad. A company that started from scratch achieved the name & fame in the logistics business in a short span of time. This company is today's "AGARWAL PACKERS AND MOVERS LTD" (APML). It attained recognition as "No.1" in this domain.

APML has also been reckoned as the "Leader & Most Successful Packers & Movers", and felicitated with "Business Sphere Award 2005" for exemplary services in the packing & moving industry. In 2008 Mr. Agarwal was awarded as "An Innovative of Logistics Industry" by AITWA. Recently, he was awarded "Transport & Logistics Business of the Year Award 2010" by Small Business Awards 2010 and the Agarwal Movers Group has rare distinction of being chosen as the Star Brands India and also awarded for Operational Excellence & Environment

Conservation by the CEAT IRTA-2011. Very recently the Company was chosen as the Indian Power brand 2012 and also the winners for the Mahindra Navistar Transport Excellence Awards 2011 in the fleet owner category for Alternate Thinking. In Feb 2012, the Group was awarded the HT- HR Leadership Award 2012 for delivering "Best HR Practices and CSR in Logistics & Movers Industry and very recently he was honored for Environment Conservation & Customer Experience by CEAT-IRTA -2012.

From a business perspective, he sees his customers and other Stakeholders focus

increasingly on the social and environmental impact of the organization's activities. He has unanimously been elected thrice in a row to the coveted position of National President of All India Transporters Welfare Association (AITWA), which is an apex organization of transport companies engaged in transportation of goods by road. Since then, the association is acting as voice of the road transport industry. He is instrumental in mobilizing support from the industry captains to overcome the Anomaly of Drivers' shortage and raised the slogan "Save the Drivers, Save the Industry". He has also been associated with International

Road Transport Union (IRU), Geneva. Recently, his vision has led to opening up of "Drivers Seva Kendra" in Dudu, Rajasthan which is first of its kind in the country. Shri Ramesh Agarwal is an epitome of strength, motivation and team spirit. Be it "airborne" or "chair borne" in various roles and Heading various bodies and institutions, he is "par excellence" in every role. ■





Sh. Rajesh Agarwal & Smt. Anju Agarwal

“IT IS VERY IMPORTANT TO EDUCATE CHILDREN BECAUSE KNOWLEDGE CAN BRING ABOUT UNPRECEDENTED SOCIAL CHANGE. I WILL ALWAYS SUPPORT EKAL.”

SUCCESSFUL PEOPLE DON'T DO DIFFERENT THINGS, THEY DO THINGS DIFFERENTLY

Rajesh Agarwal, Founder, Micromax Informatics is a key force behind one of the largest mobile brands in India. Rajesh has been instrumental in bringing Micromax to the forefront and has orchestrated strategic accomplishments which coupled with ground-up development, allowed Micromax to assemble a portfolio amongst the top-tier handset manufacturers that serve consumers across the globe. Rajesh is a first generation Entrepreneur, who along with three of his friends, Sumit Arora, Rahul Sharma and Vikas Jain started Micromax in 2008 and since then has weaved the success of the brand together.

Advocating innovative product strategies, business restructuring and channel management as building blocks, Rajesh has been instrumental in creating a strong base for the organization. Today, Micromax is one of the leading indian mobile brand and has also steadily extended into consumer electronic categories including Televisions, Refrigerators, washing machines, and Air Conditioners. He is currently working on EV battery and charging eco-system as new initiative.

It is under his able leadership that Micromax has achieved an envious position in the category. Rajesh has been instrumental in getting significant investments from TA associates, Sequoia Capital and Sandstone Capital, which has brought the company international experience and exposure. Rajesh has also lead the Micromax initiative of investing in various VAS companies like Ixigo, Healthifyme.com, Scandid, Mimedia, RedBrick (ZAPR), Indus OS. Spearheading the operations in Russia, Middle East and other SAARC nations as well apart from India, the company is currently amongst the top brands in all other geographies and is doubling its year on year generating profits from the international business since past three years.

Rajesh has been instrumental in bringing impeccable manufacturing capabilities for Micromax, under the Make in India initiative and aims to be India's first and largest indigenous phone manufacturer by 2017. He envisions local manufacturing to be a really crucial aspect of Micromax's growth



story in India and is working persistently towards pushing research and development of products to suit domestic requirements of the Indian market. He has led the investments in 4 states including Uttarakhand, Telangana, Rajasthan, and Madhya Pradesh, and is working with respective state governments to build local capabilities and create employment opportunities.

He is also anchoring Micromax to expand the footprint of the brand into newer product categories like consumer electronics to bring in newer set of consumers into the Micromax family. With his maverick approach, the company has already seen success in these initiatives by bagging a significant share in each of these categories. Micromax is currently in one of the top position in the television market with the aim at capturing a market share of 10% in the next two years.

For all the accomplishments that he knitted in his entrepreneurial journey, Rajesh upholds the Success Mantra: “Team work divides responsibilities and multiplies growth.” Keeping this central to all his endeavors, Rajesh believes in striving towards the unreachable. His leadership has been pivotal in Micromax winning accolades and awards at prominent business forums. Micromax was the ‘Emerging Company of the Year 2011’ as per India’s leading telecom magazine-Voice & Data. It also bagged the FIEO Telecom Technology Awards, Power Brands 360 Award and various other recognition & awards in last few years. In recognition of his achievements, Rajesh was amongst the finalist of E&Y Entrepreneur of the Year 2010.

Inspired by Warren Buffett, Rajesh an electrical engineer and OPMer from Harvard Business School, embraces the rich virtues of will strength, determination and risk-taking ability and applies them across all diversifications to emerge as a victor. An ardent outdoor sports lover, Rajesh shows keen interest in cricket, golf and table tennis. He is fond of travelling to new places and exploring different cultures. In his leisure he reads about successful leaders and draws inspiration from their ideologies. ■



THE GROUP'S SUCCESS IS DRIVEN BY ITS PEOPLE AND ITS COMMITMENT

Sanjay Gupta Chairman of MG group of industries, had a very humble beginning. Initially He joined his traditional family business of textile whole sale in Chandini chowk where he learned strong business ethics and discipline under shadow of his father, Late Rattan Lal. In 1999, He moved into business of plastic imports and trading. Mr Gupta is

married to a beautiful lady, Mrs Manju gupta. She has supported him in all his endeavours and journey. They are blessed with two children. Damini Gupta happily married to Mr Chaitanya Aggarwal, Nirakara Jewels. Shubham Gupta is a graduate from the University of Manchester, UK and upon completion he joined the family business. He has taken MG group to new heights. He takes

“THESE SCHOOLS ARE RUN VERY ECONOMICALLY IN A VALUE FOR MONEY MODE. THEIR ADMINISTRATIVE EXPENSES ARE ALMOST NIL. THEY WORK IN THE MOST DEPRIVED AREAS OF THE COUNTRY. THE EKA TEAM IS VERY DEDICATED AND SELFLESS.”

care of finance & manufacturing plants.

Mr. Gupta comes from a family background where everyone believes in contributing and helping the society for which Ekal Vidyalaya stands. He has been actively involved in social welfare and other activities for the community. He is an active member of Jan Sewa Foundation which was founded by his mother, Smt Ramwati Gupta. She also runs a small school of about 200 deprived children of migrant workers. Jan Sewa Foundation has treated more than 60,000 eye cataract patients free of cost.

MG Polyplast Industries Pvt Ltd is an ISO certified company which was established in the year 2010. MG group was pioneer to set up advance extrusion sheet line in India, the company is one of the largest manufacturers of Polystyrene Sheets, Polycarbonate Sheets, Acrylic Sheets and Polypropylene Sheet in Asia with established brands like MG, PC Lite, Eurolite and MG Acryl. Company has well established distributor network in India and exporting to 20 countries world wide.

With more than 200 employees working in both the Plants spread over 3,45,000 square feet manufacturing plant located in Neemrana (Rajasthan). We have total production capacity of about 35,000 MT annually. The manufacturing plant is eco-friendly taking care of environment by having measures like Rain Water Harvesting, Solar Power Plant & Water treatment plant. The initiatives taken to conserve the environment have been appreciated and awarded by the Rajasthan Govt. as well.

MG Polyplast have served many esteemed clients like Indian Army, Indian railways, Delhi Metro, IDCO, Paytm, Jaquar, Reliance Energy, Birla Tyre and PWC.

- Rotary Delhi Capitol General Seceratory 2019-2020
- President RWA Road No.- 42 Punjabi Bagh
- Rotary President Elect for the year 2020-21



- Ekal vidyalaya Shatak veer
- Member of Shri Krishan Janmashtami Mahotsav Samiti
- Patron trustee Maharaja Agrasen Hospital, Rohini
- Member of Sewa Bharati
- Founder trustee Lion blood bank
- Member of Elite circle
- Member of Rajasthan Ratnakar
- Member of Punjabi Bagh club society
- Member of Shiv Krishna Seva trust Dharamshala, Vrindavan ■



(Mr. Subhash C Aggarwal, CMD - SMC Group and Mr. Mahesh Chand Gupta, VCMD – SMC Group)

THE JOURNEY OF SMC

Our progress since inception is testament to our unique, robust and agile business model. By identifying opportunities and anticipating challenges early, we have been able to remain responsive, resilient and focused on achieving our objectives and have been ambit clear on our future road-maps to be accomplished. Our growth has therefore remained certain, profitable and sustainable every year, we achieved new milestones and surpassed benchmarks that we set for ourselves.

The expansion & diversification of the SMC Group. Over the span of time SMC has earned appreciable reputation and Brand

recognition through its client service focused model. Presently, SMC is one of the leading financial services companies providing Broking, Distribution of mutual funds & IPOs, Insurance Broking, depository services, equity research services, Financing, Real Estate & Wealth Advisory, Commodity Broking, NRI & FPI services and Investment Banking with nearly 2500 offices over 600 cities across India, UAE and United States. The company provides these services through on-line and off-line distribution channel. The Company leads with the team of more than 3000+ enthusiastic workforce who are efficient, determined and passionate to take the company at new heights.

“EKAL IS MANAGING MORE THAN 90000 EKAL SCHOOLS ALL OVER INDIA, IN THE REMOTEST RURAL AND TRIBAL VILLAGES TO TAKE THE EDUCATION TO EVERY CHILD. AS I PERSONALLY DONE “VAN YATRA” AND FOUND CHILDREN’S ARE CAPABLE, HAVING SANSKAR, CAN RECITE GAYATRI MANTRA AND OTHER POEMS. CHILDREN’S ARE ALSO AWARE ABOUT SWACH ABHIYAN AND KEEP THEMSELVES CLEAN. ALL THIS HAD BEEN DONE BY EKAL SCHOOLS. I CONGRATULATE FOR YOUR FABULOUS VICTORY, SUCCESS., WISH TO ENHANCE THIS EDUCATION AND FULFIL THE DREAMS OF OUR PRIME MINISTER, MR. MODI.”

—MR. SUBHASH C.
AGGARWAL/ MAHESH C.
GUPTA

DIRECTORS OF SMC GROUP

Mr.Subhash C. Aggarwal
Chairman & Managing Director,
SMC Group

Mr. Aggarwal is the Chairman and Managing Director of the Company since inception. He is a fellow member of the Institute of Chartered Accountants of India (ICAI). He is one of the co-founder of SMC Group having over three decades of diverse experience in the financial, stock broking industry in India and abroad. His visionary and astute leadership has resulted in building the SMC’s reputed empire as a leading financial concoction.

Mr. Mahesh C. Gupta
Vice Chairman & Managing Director,
SMC Group

Mr. Gupta is the Vice Chairman & Managing Director of SMC Global Securities Limited. He has been associated with the Company as the backbone of the SMC Group since its inception as co-promoter. He is responsible for the overall working of the Company and is instrumental in making strategic decisions for the Company. He graduated with Bachelor’s in Commerce from Delhi University and is fellow member of the Institute of Chartered Accountants of India (ICAI). He is also an optimist leader, administrator and contributor in various area, having specialization in the area of equity brokerage, stock market, Corporate Governance etc.

Mr. Damodar K. Aggarwal
CMD-SMC Investments & Advisors
Limited

CMD-SMC Capitals Limited
Chairman & Director-SMC Real
Estate Advisors Private Limited
Director-SMC Comtrade Limited

Dr. Aggarwal is associated with SMC since its inception as a promoter and led the SMC to grow into a multi-dimensional company. He is a fellow member of the Institute of Chartered Accountants of India (ICAI). He is also Sr. Vice President of PHD Chamber of Commerce & Industry (PHDCCI) and former President of Commodity Participants Association of India. He helped the Company grow into a multi-dimensional company of present structure leading a host of businesses.

Mr. Ajay Garg
Director& CEO - SMC Global
Securities Limited
Managing Director- SMC Global IFSC
private limited
Director- SMC Insurance Brokers
Private Limited

Mr. Ajay Garg is a Chartered Accountants (FCA) and rank holder of Institute of Chartered Accountants of India (ICAI). He has spent more than two decades building a range of operating in Securities and commodities market and played vital role in substantial expansion of SMC Group. He is the one who create SMC’s state-



of-art web portal & internet based trading platform. He is heading Broking Division and NRI/ FPI Business of SMC. His key roles & responsibilities include business development, risk management, technological up-gradation development and administration of day to day activities. He led to achieve the accelerated growth by taking care of brand building and marketing activities.

Mrs. Akanksha Gupta

Whole Time Director-SMC Insurance Brokers Pvt. Ltd.

Mrs. Akanksha Gupta is a member of The Institute of Chartered Accountants of India (ICAI) and also a member of Institute of Chartered Financial Analyst (CFA). She believes in a strong culture with shared values and focuses on sustainable growth approach. She is well versed with capability of and effectively implementing, innovation, development of business and administration ideas, accepting challenges for growth and progress of the organization.

Mr. Himanshu Gupta

Director & CEO - Moneywise Financial Services Private Limited

Director - SMC Global Securities Limited

Director - SMC Comtrade Limited

Mr. Himanshu Gupta is a master of vibrant and versatile charisma

and he plays a active role in devising of core business strategic and undertaking business development responsibilities of the SMC Group. He embarked his career with SMC Group in 2011 as Senior Vice President (Operations). Mr. Himanshu Gupta is a Fellow member of The Institute of Chartered Accountants of India and also a graduate in Commerce (Hons.) from Delhi University.

Mrs. Reema Garg

Chief Human Resource Officer

Director-SMC Investments and Advisors Limited

Director-Moneywise Finvest Limited

Mrs. Reema Garg is a Chief Human Resource Officer (CHRO) of SMC Global Securities Limited and Director of SMC Investments & Advisors Ltd, Moneywise Finvest Limited. She possesses excellent communication and interpersonal skills and plays a key and active role in strategic planning for the organization. She is young and dynamic lady, having a corporate environment with having more than 11 years of experience in the Human Resources Department.

Mr. Ayush Agarwal

Whole Time Director: SMC Real Estate Advisors Private Limited

Director: Moneywise Finvest Limited



(From left to right) Mrs. Reema Garg, Mr. Pranay Aggarwal, Mr. Ajay Garg, Mr. Mahesh C Gupta, Mr. Subhash C Aggarwal, Mr. DK Aggarwal, Mr. Himanshu Gupta, Mrs. Akanksha Gupta and Mr. Ayush Aggarwal

Started in the year 1990, SMC is a well-diversified financial service company in India & Abroad, offering one stop investment solutions in trading & investments. SMC believes in growing with its clients and creating valuable relationships. It's about having the passion to go that extra mile and it's about making the clients and partners a part of the family. SMC offers various financial services through its network in PAN India having 2500 offices in more than 600 cities serving approx. 18 lacs customers. Thanks to its extensive market knowledge, innovative tools and dedicated client relationships, SMC has become the principal inter-dealer broker in both exotic and vanilla equity derivative instruments.

Mr. Ayush Agarwal is regarded as an enthusiast young business leader form (YBLF) of PHD Chamber of Commerce & Industry. He holds Bachelor's degree from the University of Delhi and Masters Degree in Family Managed Business (PGP-FMB) from SP Jain Institute of Management Research Mumbai. He joined SMC as Head Digital initiatives and now serves as the Whole Time Director of SMC Real Estate Advisors Private Limited.

Mr. Pranay Agarwal

Whole Time Director – Moneywise Finvest Limited

Director- Moneywise Financial Services Pvt Ltd

Director- SMC Real Estate Advisors Private Limited

Mr. Pranay Agarwal is a qualified Chartered Accountant from the Institute of Chartered Accountants of India (ICAI) and a commerce graduate from the University of Delhi. He also cleared the first level of CFA (USA) and prior to joining SMC in 2016, he was associated with Price waterhouse coopers. He is a remarkable young talent who has played a key role in launching of Stoxkart (Discount brokerage platform) and who inspires everyone with his innovative ideas, conviction and new perspectives to things be it operations, finance or business development that he is accountable for. ■



MONEY MUST GROW WITH

Ashok Kumar Agarwal, Chartered Accountant, is the Chairman and Promoter of Globe Capital Market Limited, one of the largest financial services company in India. Globe Capital Market is one of the largest Clearing Member across various Exchanges in India and it has overseas subsidiaries in Dubai. He is a Fellow member of Institute of Chartered Accountants and has a vast experience of more than 32 Years (8 years in the field of practicing chartered accountant & 24 years in the field of financial services).

AWARDS & RECOGNITIONS

1996: Awarded with the “National Citizenship Award- 1993: by Rev. Mother Terressa for outstanding contribution in the development of Indian Capital Market.

2000: Recipient of “Vyapar Shree Award – 2000” from The Delhi Stock Exchange Association Ltd. for the outstanding contribution in the growth of business of the Exchange.

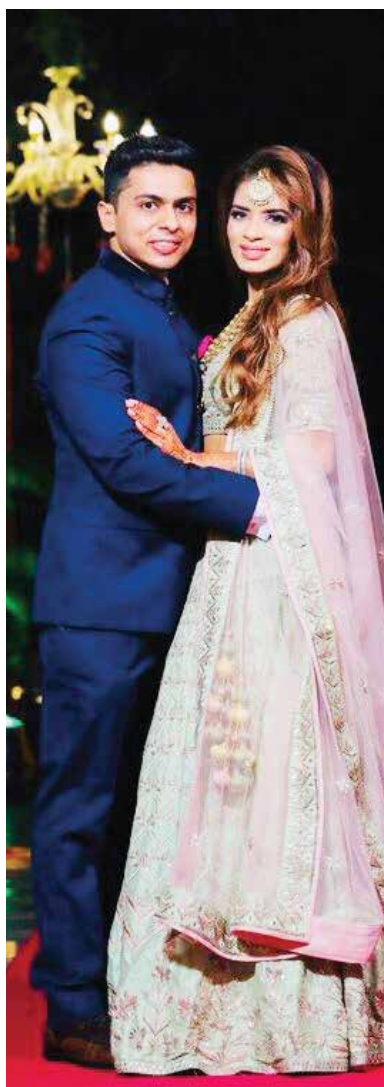
2001: Conferred a special award by the Northern India Regional Council of the Institute of Chartered Accountant of India, New Delhi for exemplary contribution and services rendered to the cause of

profession especially in the Capital Market.

2014: He was awarded the Editors’ Choice Award in commodities by Zee Business.

Leadership Position held in the industry/country/world:

- He was elected as the youngest ever President of the Delhi Stock Exchange Association Ltd. in the year 1993 and was president for two consecutive terms and again re-elected as president in 1999.
- He was a member of NSE Executive Committee in 2008 and in 2012 and at present he is Member of National Advisory Committee of NSE, BSE, MCX-SX Clearing Corporation and MCX Stock Exchange Ltd.
- In the year 1996 he was elected as chairman of Federation of Indian Stock Exchanges (a federation representing 20 Stock Exchanges).
- He had been a member of various committees on capital market of various bodies i.e. ICAI, PHD Chamber of Commerce and Industry and FICCI.
- He has also been invited by “The United States Information Agency, USA” on behalf of USA Government to attend their



International Visitor Programme held at Washington D.C. for young achievers, which focused on issues related to US Financial Market Operations, Project Finance, and Privatization of Provisions to assist the Development of Capital market of various developing countries.

- He was unanimously elected as the Chief Mentor of Commodity Participants Association of India (CPAI), a body representing the commodity brokers in India.
- The company had been awarded as MCX- Commodity Broker of the Year Award 2017
- The Company had been awarded Clearing Member of the Year award by NSE in 2018

Mr. Yashpal Mendiratta, is the Promoter and Managing Director

of the Company. He is a Fellow member of Institute of Chartered Accountants of India with vast experience in the fields of Finance, Taxation & Legal for more than 35 years. Mr. Mendiratta is the driving force behind the success of Globe Capital Market Limited. He has been an active member of the Depository Participant Association of India and Association of NSE Member of India for advising on various issues on Capital Market and Depository activities. He is the member of various Executive Committees of ANMI. He is also Promoter & Managing Director of the company has received the following awards.

- The company had been awarded as Commodity Broker of the Year Award by MCX in 2016-17
- The Company had been awarded Clearing Member of the Year award by NSE in 2018 ■



Naresh Agarwal & Usha Agarwal

Mr. Naresh Agarwal founded **Santosh Timber Trading Company** with the vision to facilitate ethical, easy and efficient trade of timber within the Indian market. Santosh Timber started its operations in the year 1982 in India and with guidance of elder brother Late Sh. Roshan lal Agarwal and excellent business practices, and high quality products captured the overseas markets in no time. Building on the strong legacy of Santosh Timber Trading company the group is now rebranded as STG group with the aim of becoming market leader in all the areas that it operates in.

Starwood Veneers was founded in 1997, with the vision to provide quality Burmese teak, veneers and lumber at a competitive price. With state-of-the-art manufacturing units in Gujarat and Haryana, we offer quality products to domestic and international buyers. Spearheaded by Mr. Ashish Aggarwal, the operation have ventured into Burma as well. He have vast expertise in the fields of international trade of commodities and timber industry in India. The company remains mindful of our environment and constantly work towards minimizing the waste and improving processes to help save trees.

Sanwud Shoppe Pvt Ltd, the retail venture is under the able leadership of Ms Neelakshi. It has grown rapidly and has become synonymous for high quality solid surface solutions which is widely used in multiple applications in various residential and commercial projects. Together the group represents a 360 degree solution for an array of wood and wood allied products, ethically sourced and manufactured.



Miss Neelakshi Agarwal



Radhika & Ashish Agarwal



Kavya & Kannav

“EDUCATION IS THE BEST GIFT FOR CHILD’S FUTURE AND “EKAL SCHOOLS ARE VERY DIFFERENTLY WORKING ON THE IDEA OF ONE SCHOOL- ONE VILLAGE ONE TEACHER IN THE VILLAGE. ESPECIALLY FROM DISADVANTAGED COMMUNITIES. KNOWLEDGE CAN BRING ABOUT UNPRECEDENTED SOCIAL AND ECONOMIC CHANGE. I WILL ALWAYS SUPPORT EKAL.”

www.stg.group

info@stg.group

Sr. Vice President-Maharaja Agrasen Hospital Charitable Trust
Vice President- Hansi Maitri Sangh, Delhi
Member and Trustee-
 Shri Maharaja Agrasen Hospital (Rohini)
 Maharaja Agrasen Naturopathy & yoga Sadhna Anusandhan Trust
 Maharaja Agrasen Institute of Technology Rohini
 Salasar Vikash Samiti, Salasar
 Agroha Medical College, Hisar Haryana
 Banke Bihari Niskam Charitable Trust Punjabi Bagh
 Sri Krishna Janmashtami Mahotsav Samiti Punjabi Bagh
 Teerath Vikash Trust Govardhan

Goel Niskam Sewa Trust Punjabi Bagh
 Agarwal Welfare Society Ashok Vihar
 Gopal Gau Sadan, Haveli, New Delhi
 Vatsalya Gram Vrindavan
 Sri Kunj Bihari Nishkam Sewa Trust Paschim Vihar
 Sri Krishna Gaushala, Bawana
 Sri Krishna Janmashtami Ashram, Vrindavan
 Akhil Bhartiya Bharat Vikash Parishad Trust
 Haryana Maitri Sangh, Delhi
 Matrichaya, Delhi
 Indian Foundation Club (South Delhi)
 Royal Overseas Club London

Subhash Aggarwal



“BY EDUCATING POOR CHILDREN EKAL IS ENRICHING INDIA WITH AN UNEXPLORED MINE OF TALENT. I FEEL PROUD TO BE ASSOCIATED WITH EKAL MOVEMENT.”

EKAL HAS GIVEN A NEW MEAING TO MY LIFE

The Action Group has always held the leading positions in the footwear industry in India. Later, it diversified to other fields, such as Chemicals and Plasticizers (API), Computer Monitors and Pheripherals, Power Back Up/Inverters (Microtek), Housing Projects (Suncity), and Health Care (Sri Balaji Action Medical Institute. The group has ventured into steel and power Generation Sector.

Shri Subhash Aggarwal is the Director of Suncity Projects (P) Ltd. & Action Group and is known to place society's interests above everything else. Soft spoken and friendly, he is one of the most sought after members in Delhi's business and social circles. His simplicity and persona has earned him respect and faith of his friends in the community.

For the past 15 years, he has devoted a lot of time to Ekal Abhiyan and is the master of fund raiser of the organisation. Also he is the founding Trustee of Bharat Lok Siksha Parishad (BLSP). Shri Aggarwal strongly believes in the Ekal movement and continuously works towards inspiring others to joint it. He says,” Whenever I attend a marriage or a social gathering, I make it a point to eat dinner with someone new. This habit gives me a chance get one more donor or supporter for Ekal, which includes Delhi's most influential businessmen and industrialists. Interestingly, almost every member of his family including children are donors and hold the status of Shatakveer.

Shri subhash sincerely believes that Ekal has given a new meaning to his life. He owes his association with Ekal to the kind influence of late shri Ashok Singhal, Shri Shyam Ji Gupt, Shri S.N. Bandhu.

Besides Ekal, Shri Subhash Aggarwal is actively involved with many other organisations and social activities. He is the Trustee of prestigious institutions and organisations, which include Sri Balaji Action Medical Institute, Maharaja Agrasen Institute of Medical Research and Education, Maharaja Agrasen Institute of Technology, Salasar Dham vikas samiti, Teerth Vikash Trust (Govardhan), Bankebihari Nishkam Charitable Trust, Bhartiya Govansh Rakshan Samvardhan parishad, Khatu Dham Vikash Society, IsKCON, Akhil Bhartiya Aggarwal Sammelan (Delhi), and Antar

BOARD MEMBER

Sri Balaji Action Medical Institute, N.D

PRESIDENT

Salasar Dham Vikas Samiti, Salasar

VICE CHAIRMAN

Maharaja Agrasen Institute of Medical Research & Education Center, Agroha

TRUSTEE

Maharaja Agrasen Charitable Hospital, West Punjabi Bagh, N.D.

Teerth Vikas Trust, Goverdhan

Bankey Behari Nishkam Charitable Trust, East Punjabi Bagh, ND

Maharaja Agrasen institute of Technology

BALAJI NIROGDHAM, DELHI

AGGARWAL WELFARE SOCIETY,

ASHOK VIHAR, N.D.

EX-PRESIDENT, TRUSTEE

Agroha Vikas Trust, Agroha

FOUNDER MEMBER

Haryana Maitri Sangh, Delhi

PATRON

Goapl Gosadan, Harevilli, Delhi

Surabhi Shodh Sansthan, Delhi

Bharat Lok Shiksha parishad, ND

Sanatan Dharam Shakti Mandir, Shalimar Bagh, N.D.

HASAYA YOG KENDRA, N.D.

AGGARWAL SABHA, Paschim Vihar

CHIEF PATRON

Sri Krishan Gaushala, Bawana

MEMBER

Manthan Kala Academy, N.D.

Shree Agrasain North Ex-Welfare\Society, Delhi

Khatu Dham Vikas Society, Khatu

ISKCON, DELHI

SHALIMAR BAGH CLUB, DELHI

Antar Rashtiya Sahyog Parishad Bharat

Akhil Bhartiya Vaish Mahasamellan

PUNJABI BAGH CLUB, N.D.



Rashtriya Sahyog parishad (delhi). When asked about his role models he spoke highly about his father Lala Mange Ram Aggarwal.

“Since childhood, I’ve seen him caring for poor and needy people. He ensured that the children belonging poor families had easy access to education”he said.



Shri Subhash Aggarwal considers prime Minister Narendra Modi his hero. He has known Mr Modi for more than 20 years since he was an RSS Pracharak. “ Modi ji is a saint who harbors no greed or desire for materialistic things. Thank God he is leading our country,” Subhash Ji said with a confident smile. ■



TO ACHIEVE ALL THAT THROUGH HONESTY, FAIRNESS AND INTEGRITY

Calco is one of the leading providers of High Performance Polymers, Color and Additive Solutions. With an experience of over 18 years and serving more than 1000 customers, the company is focused to become India's Most Preferred Global Plastic Solution Provider. Calco's multiple production facility with total production capacity of 20KTPA ensures that it covers wide variety of markets and end-use-applications. In addition the company's team of 100+ associates provides customers with efficient and innovative solutions ensuring profitable growth for everyone.

Calco group's mission is supported by its core value: sustainability. Calco currently operates with Head Office in Delhi and pan India strategic distribution network for efficient supply chain and improved customer service. The company has invested in state-of-the-art equipment, technology and people empowerment.

The company is a global solution provider offering end-to-end solution encompassing product development from concept to product realization. Calco has been Awarded D&B SME Business Excellence Award in 2017. Last year, Varun Gupta, Director, Calco Poly Technik Pvt. Ltd. has been bestowed with 'CEO of the Year-India (2017-2018)' by CV Magazine, UK for 'Redefined Leadership and Management' at Calco, moving forward with enhancement in innovation, marketing, finance, employee engagement, skill development and technology. The company believes that its indigenous technologies and professionalism will help it align with Global OEMs and Calco can see positive outflow of raw material business being served from India. The company aims to be a leading exporter of innovative solutions in plastics for the world.

Calco has a team of experienced polymer and chemical engineers having extensive experience in different product applications. They bring with them over 50 years of rich experience in product



IN A NUTSHELL

1. Pioneers in providing Global Solutions for the plastic Industry.
2. Diversified product range to serve multiple industries such as Automotive, Packaging, Electrical & Electronic Appliance apart from host of other industries!
3. Calco exports it wide range of products to SAARC, South East Asia & European countries.
4. Gearing up with a production capacity of over 30,000MT/year.
5. World Class Testing Lab as per ASTM/ISO standards.
6. Calco has complete range of High Performance Polymers, color and additive solutions, meeting the critical operational requirements and technical specifications. The manufacturing process relies on slim-line, high degree of automation and flexible utilization of production facility.
7. Calco's new plant based on eco-friendly solutions and will be solar powered with clean energy generation concept with reuse of water resources!

“EKAL’S FOCUS ON RURAL AND TRIBAL CHILDREN’S EDUCATION AND INTEGRATED DEVELOPMENT OF THE VILLAGES IS A NOBLE YET AN ENORMOUS TASK. THIS REQUIRES SUPPORT FROM THE ENTIRE SOCIETY.

testing and innovation. Equipped with all latest technology, they are continually working with our application development team and customers to identify opportunities in changing consumer expectations.

Calco is setting up a new plant that will be commercialised in the third quarter of 2019. Speaking to Auto Components India, Varun Gupta, Director Calco Poly Technik said, “With the new norms coming in the demand for plastics will go up. We believe that the per capita consumption increases as we move from developing to a developed economy. With this focus and with the recent push from the government, we again initiated a state-of-the-art facility. Our focus does not change. We still want to create value-added products and produce high-performance polymers, which eventually contribute to the light-weighting of products safety, better design, aesthetics and meeting the norms for the industry.” The manufacturing company ventured into the high-performance polymer business in the year 2011 where they primarily target automobile and electricals for high-end products. These are used in key critical

and niche application in automobiles. Since its inception, they have been focusing aggressively on both domestic and exports market.

Calco’s new facility is almost 4 times bigger than the existing plant and it spreads across 1 lakh sq ft. The company’s main focus is to be India’s most high performing polymer manufacturer and one of the leading producer and exporters of these products for the Global market.

“Calco Team is inspired to transform its business from commodity led to knowledge driven. We focus on developing a strong product portfolio and work on innovative solutions to further strengthen customer relationship and build partnerships with global players. Our vision is to be India’s Most Preferred Global Plastic Solutions Provider, through growth and enrichment to our associates and the community in which we operate, thereby contributing to the success of customers and stakeholders. We also aim to further strengthen our relationships with OEMs & Tier-I / II industry. Calco Poly Technik at present caters to its customers from diverse industries like Auto, Electrical & Electronic Industry.” ■



ROSHAN LAL AGARWAL

“BESIDES EXTENDING FINANCIAL SUPPORT ALL SORT OF EDUCATIONAL HELP IS GIVEN BY ARRANGING EXPERIENCED PROFESSIONALS TO IMPART HIGH LEVEL COACHING TO CHILDREN COMING FROM EWS FAMILIES.”



LEADING PROVIDER OF SURFACE AND MULTIMODAL TRANSPORT

Born in 1957 in a business family and Mr. R.L. Agarwal has a strong business acumen, a visionary, and inclined for hard work. He along with his three brothers has developed and transformed the family business of transportation started in early sixties by his father Late Sh. Tek Chand Agarwal Ji (who was a farmer and a politician) into a multi modal logistics company called Darcl Logistics Ltd. (formerly Delhi Assam Roadways Corporation Ltd.). The business has progressed from strength to strength and achieved a turnover touching Rs. 2000 Crores in the year 2016-17 from a meager turnover of Rs. 5 Crores in 1990-91. About four months back, the company has joined hands with International Leading Logistic Provider namely CJ Korea Express. With this the name of the entity has got transformed to CJ Darcl Logistics Ltd. The company has vision to emerge among the top logistics solution providers catering to all the transportation, warehousing, inventory management, custom clearance and freight forwarding etc. needs of the corporate world.

Along with business activities Mr. R L Agarwal has the feather in his cap in forming All India Transporters Welfare Association (AITWA) to take up the causes affecting the transport business with the concerned Govt. Authorities for their redressal. He served the organization initially as Managing Committee member, then Chairman and now serving actively as Member of the Managing Committee. He is also serving the transport fraternity as a member of All India Motor Transport Congress. AIMTC has succeeded in securing several concessions for transport business with active and relentless support from the Govt. Authorities.

Leadership Qualities: He is a born charismatic leader and possesses all the traits necessary for effective leadership. As a true leader, he believes that leadership and followership are the two sides of the same coin and himself

follows whatever he expects from others. He is an enthusiastic worker having mature political thinking and organizational abilities. He is good in mobilizing people and opinion and always thinks out of the box. Encourages others to change their social and religious perceptions and to think differently and not to become prisoner of old thinking.. He is a change maker. He has coined a slogan “Soch Badlo” to see our nation emerge as a powerful nation in the world.

Political Activities: He is a good orator, popular and acceptable personality. Accommodative of others views and avoids offending faith and belief of others. He is having a keen interest in politics always involved in the community service without any greed. He has always supported the ideology and culture of BJP as being the party of the common mass.

With emergence of BJP as Ruling Party and the steps taken forward by our Honorable PM Mr. Modi, he has always taken ahead the activities of the party for welfare through political support.

Social, Cultural & Welfare Activities: He actively participates in Social, Cultural & Welfare Activities:

- He has served All India Transport Society as a treasurer and worked for the welfare of the AIDS patient.
- He is a patron Trustee of Maharaja Agarsen Hospital, Delhi & Trustee and active member of Medical Collage committee, Agroha. He is vice-President of Akhil Bhartiya Agarwal Sammelan and Chairman of its advisory board.
- Organizes Blood donation Camps from time to time.
- Organizes Eye Operation Camps for Cataract patients.
- Organizes Medical treatment for truck drivers in collaboration

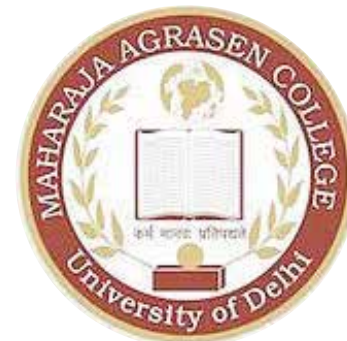


with Bill Gates Foundation.

- Organized relief work after devastating earthquake in Gujarat.
- Offered free transportation of relief materials to help flood affected people in Bihar.
- Offered free transportation of relief materials to help dislocated peoples due to ethnic riots in Kokrajhar, Assam
- Contributed to Prime Minister relief fund to help Kargil war affected families.
- Actively participates in organizing and managing Gaushala (Cow shelter) in Delhi and Agroha.

Religious Activities: He is actively associated with Shree Krishna Janmastami Mahottasav Samitee, Punjabi Bagh Park and served as President of its organizing committee for 5-consecutive years. He is also actively associated with Banke Bihari Nishkam Charitable Trust and served as its President for 5-years.

Socio Economic and Educational Activities : At, present Mr. R L Agarwal is also successfully running a Child care center for the poor children residing the JJ Colony, Railway line Premnagar, Delhi-15. This center was initiated for the Welfare & development and to bring some change in society by providing knowledge of moral values, antiques, personality development & grooming to school going slum children. He has taken forward this mission in setting up a school for slum children. Besides extending financial support all sort of educational help is given by arranging experienced professionals to impart high level coaching to children coming from EWS families. This is also in line with the Socio Economic objectives of his company. ■



NAND KISHORE GARG

EDUCATION CHANGE SOCIETY

Nand Kishore Garg (born 26 January 1949) is a senior social worker and was MLA of Delhi from Trinagar constituency. He is a National Executive of Bhartiya Janta Party. Dr. N. K. Garg is a senior BJP leader and Ex- MLA from Trinagar Assembly constituency in Delhi. Dr. Garg is recognized and known among the masses for his selfless efforts done for the upbringing of the society. He has been involved in various noble causes related to the development and betterment of Delhi as well as adjoining states such as Haryana, Uttar Pradesh, Himachal Pradesh and Rajasthan. At present, he is one of the few faces in BJP who has a clean image and has the capability to lead the party in the state. He was honored with Best MLA Award (1998-2003) by Delhi Assembly on 17th June, 2003. He was a member of MCD from 1983-1989 representing Karampura Area. He was Parliamentary Secretary of Chief Minister Shri. Saheb Singh Verma.

Apart from being a successful politician, renowned social worker, Shri Garg is also actively engaged in the field of education. He has received many awards and accolades for his contribution to education, social work and politics. **He has been honored with D.Litt degree by one of the oldest Universities of India, Gurukul University, Haridwar.** This is a rare feat achieved by few politicians in the country. The University has honored only 29 dignitaries in the long history of about 100 years. The other persons honored by the university include distinguished personalities like Mahatma Gandhi, Pandit Jawahar Lal Nehru, Dr. Rajinder Prasad, Shri N.D.Tiwari and Mr. Kapil Dev. He has also been honored with "Agra Ratna", "Vaish Ratna" and "Samaj Ratna".

In 1993, he was elected as the MLA from Trinagar constituency, New Delhi. He is recognized and known among the masses for his selfless efforts done for the betterment of the society.



Member:- National Executive (Shri L.K. Advani Ji as President, Sh Nitin Gadgari as President, Sh. V. Naidu as president).

Ex. Parliamentary Secretary:- Chief Minister, Govt. of NCT Delhi(1997-1998)

Member Delhi Vidhan Sabha:- Represented Tri Nagar Constituency (Chandni Chowk) in Legislative Assembly, Delhi for 10 years(1993-2003).

Chief Whip Bjp:- BJP Legislative Party, Delhi Vidhan Sabha(1998-2003)

Municipal Councillor:- Represented Karam Pura Constituency in Municipal Corporation of Delhi (1983-1990)

President:- Bhartiya Janta Party Delhi, Sadar District(1991). Sh. Vijay Goel worked as Gen. Secretary in my team.

Ex. General Secretary:- Bhartiya Janta Party, Delhi Pradesh for two years.

Former Vice President:- BJP Delhi Pradesh

Convenor:- Delhi BJP Campaigning Committee in 1999 and helped in winning all seven seats for the 1st time.

Ex. Member:- Delhi Vidyut Board (formerly DESU)

“EDUCATION IS SOCIETY’S BIGGEST EQUALISER. IT IS ONLY EDUCATION THAT WILL MOVE THE COUNTRY FORWARD. EDUCATION SHOULD BE SPREAD TO EVERY NOOK AND CORNER OF THE NATION WITH A PASSION. EKAL IS DOING JUST THAT.”

Social work: Nand Kishore Garg is a notable social worker and has many noble deeds attached to his name. He held prominent positions in renowned organisations.

Director:- Bharat Prakashan Ltd.(Publisher of Panchjanya and Organiser Weekly)

Founder:- Bharat Lok Shiksha Parishad,(WHICH IS RUNNING OVER 1000 EKAL VIDYALAYS ESPECIALLY IN TRIBAL AREAS OF J&k, H.P. AND U.P.

Chancellor- Maharaj Agrasen University.

Active Member:- Samkalp(Training for IAS, IPS, IRS etc.).

Founder Chairman:- Maharaja Agrasen Institute of Technology (Affiliated to GGSIP University)

Founder Chairman:- Maharaja Agrasen Institute of Management Studies

Founder Chairman:- Maharaja Agrasen University, Baddi, H.P.

Founder Chairman:- Shree Agrasen Urban Cooperative T & C Society Ltd. (Having more than 15000 members.

Founder & Chief Patron:- Maharaja Agrasen Hospital, Punjabi Bagh, New Delhi.(360 Beds Ultra Modern Hospital having more than 1100 Trustees).

Vice Chairman:- Maharaja Agrasen Medical College, Agroha, Haryana.

Secretary:- Mukherjee Nyas(Regd).

Vice- President:- Hindu Shiksha Samittee, Delhi Pradesh.

Trustee:- Shri Bhao Rao Devras Sewa Trust, Lucknow U.P.(Shri A.B. Vajpayee Ji is Founder President of this Trust.

Member Executive:- P.P.J. Saraswati Vihar Residential School, Nainital (Vidyabharti)

Founder & Chairman:- Teerth Vikas Trust, Delhi (Engaged in Upkeeping of Goverdhan Parikarma Since 1997)

Ex. Member:- Delhi Vidyut Board(formerly DESU)

Ex. Chairman:- Delhi College of Arts & Commerce (D.U.) and Deen Dayal Upadhaya College(D.U.) ■



AJIT GUPTA & FAMILY

“EKAL IS A REVOLUTIONARY CONCEPT, WHICH WOULD BENEFIT THOUSANDS OF UNDERPRIVILEGED CHILDREN WHO OTHERWISE WOULD HAVE BEEN BEREFT OF BASIC EDUCATION.”



DRIVEN BY PASSION FOR BRINGING CHANGE

A law graduate from University of Delhi and an Alumni of Harvard Business School, Mr. Ajit Gupta boasts of 30 years of vast experience in adhesive & adhesive tapes industry, having transformed a small trading company into a thoroughly professionally managed esteemed organization. Having built the reputation of Ajit Industries synonymous to a pioneer in adhesive tape industry in India owing to which the man is commonly renowned as THE TAPE MAN of India. His charm, his humility, his habit of putting attention to detail and his quest for knowledge is infectious. Mr. Ajit Gupta believes in making every single soul associated with the business believe that their efforts matter and there's a bigger purpose to what they're spending many of their waking hours on. The best part! You'd never spot him sans a smile on his face.

MY LIFE CHANGING EXPERIENCE:

In 1982, due to my father's illness and by the need of the hour I had to take over the family business; due to which I lost a year of my education. And on the other hand my stepping into the

business and putting in all the hard work was still not fetching the desired results. I am not someone to settle for less, my mind was searching for new avenues to explore in business; and the result of my search and survey; I felt a need for Car Window Films in India. I was barely 18 years old and with a limited budget of 10,000 dollars in pocket, I travelled to USA and got a contract from an agency. Bagging the contract gave me a kick, I could foresee the possibility of success. I put my shoulders into the wheel, worked day in day out as a Salesman, Trainer, Manager and a Buyer as well. The first year was not very fruitful but in business patience is a virtue and I held mine tight! I travelled across India to create need for the product amongst the customers; for not just cars but also for building glasses by providing economical substitute for tinted glasses. In the following year, wages of my patience paid me off with Success & Profit. With this breather, I could now re-think about completing my education and to cater to my passion for studies, I joined an evening college for law (3 years) post commerce graduation. Through the ups & downs of life, I successfully established Ajit Industries, manufacturers of

CSR ACTIVITIES

We believe in giving back to the society we live in. Under our CSR we are doing the following 5 activities:

- 1. Women Empowerment** – enabling women to work from home. The women for various reasons may not be able to step out of their homes, we are providing them opportunity to work from home for couple of hours and earn their living.
- 2. Centre of Excellence** – “Skill Development” a training centre for the carpenters to polish their skills, also a three months crash course for those who are in the profession but are not recognised, can also hone their skills and all these trainees are awarded with a certificate which is affiliated by government body.
- 3. AIPL Foundation** – A humble endeavour to help the needy students to peruse their studies. May poverty not be an obstacle in education, we fund these students to study and earn their livelihood.
- 4. Laughter Club** – We are an integral funding part of the “Laughter Club”, where we encourage people through Yoga to laugh and live happy. At the end of the day the main aim for each one of us is to live Happy.
- 5. Phenk Mat** – A Campaign to keep our country clean, we provide reusable bags for car users to keep in their car to collect waste and empty them onto the bin, instead of littering on the road.

We have recently adopted two schools:

1. Govt. Middle School, Pipli, Sonipat, India.
2. Govt. Primary School, kharkhoda, Sonipat, India.



tapes and die cut solutions (200+ types of industrial tapes). Subsequently, Aipl Zorro Private Limited (formerly AIPL Marketing Pvt. Ltd.) was incorporated on 29 May 2010, this company deals in hardware consumable materials. As on date our total group size is 800+ with factories in Sonipat, Mumbai & Chennai.

OUR EXPANSION PLAN:

We have a vision of turning both our companies AJIT Industries Pvt. Ltd and AIPL Zorro Pvt. Ltd. into a 1000 CR Companies in the coming years. The leap forward is not just for the Companies but for its employees as well. Towards our path of success, I believe in taking the entire team forward. The keyword in our expansion plan is to create and retain a “Happy Place” for people to work in.

COUPLE OF PRINCIPLES I LIVE BY:

There are no short cuts to success, one must not just work hard but work intelligently and smartly. Time well spent gets us results. I am an ardent learner, I



still read a lot both in the morning hours and before hitting the bed.

We must move with time and harness the technology which can be put to use in our daily life to achieve success.

I STRONGLY BELIEVE IN 8 BY 8 BY 8 PATTERN:

Well what does it means! Sleep well for 8 hours, work smartly for 8 hours and spend quality time of 8 hours with family and on self. I treasure the support of family and friends, they are the pillars of life. A successful businessman will always care for his entire team's growth and wellbeing. We work together and grow together.

Ajit Industries Private Limited (AIPL) is one of the pioneers in India engaged in manufacturing and marketing of various types of Pressure Sensitive Self Adhesive Industrial tapes and Die-Cuts. Incorporated in the year 1998, AIPL was started with a vision to be the leader in the category and today AIPL holds the place of pride in the Industry. ■



ASHISH GUPTA
DIRECTOR

RAJESH GUPTA
MANAGING DIRECTOR

DIPANE GUPTA
DIRECTOR

DEEP GUPTA
DIRECTOR

“PRE ENGINEERED STEEL BUILDINGS & METAL SHEET” CONSIST OF A HIGH PERCENTAGE OF RECYCLED MATERIAL AND IS 100% RECYCLABLE AS OUR AIMS IS HIGH QUALITY STANDARDS AND MINIMISING THE IMPACT ON THE ENVIRONMENT.

PIONEER IN NEXT GENERATION METAL BUILDING

Multicolor Steel is a 24 Year old company based at Delhi, dedicated to Metal Building Systems, specially roofing and Pre-Fabricated Metal Building (PEB) having its service branch in most of the states. Manufacturing facilities at Industrial Area Bawal, Haryana providing complete services of design, manufacturing, supply & erection of PEB, roofing, Floor

Deck, Sandwich Panel etc. system in the Indian market.

- Multicolor Steel has Two Business Pillars & one CSR foundation:
- **Multicolor Steel (India) Pvt. Ltd.** – Manufacturing Unit of Pre Engineered Steel Building & Metal Roofing System
- **Multi Infratech Private Limited** – Specialized contracting company for Turnkey Projects – PEB, Roofing, Walling & Metal Building System

Multicolor Foundation - At Multicolor Foundation, our corporate social responsibility initiatives are focused on improving the quality of life of underprivileged communities. The basic area of foundation is elementary education of children, rural areas & Health & Skill Development.



Company is well equipped with modern production facilities with ultramodern plant and machineries to carry out the complex job efficiently and effectively and a team of experienced, qualified engineers & technicians who translate the ideas & dreams into real buildings that are strong, durable, safe, secure, beautiful & aesthetic.

Manufacturing Plant at Bawal Industrial Area, Haryana



BY KNOWING AN AMAZING WORK DONE BY EKAL ABHIYAN BY EDUCATING UNDERPRIVILEGED CHILDREN OF FAR VILLAGES INSPIRED US TO VISIT (VAN YATRA) THESE SCHOOL OF JHARKHAND AREA ON 25TH JANUARY 2019. WE WERE AMAZED AND HIGHLY MOTIVATED TO SEE THE TRANSFORMATION OF WHOLE VILLAGE DUE TO EKAL SCHOOL & DECIDED TO ADOPT EKAL SCHOOLS & ALSO DEDICATED OURSELVES BY WORKING FOR EKAL TO HELP THEM IN THEIR MISSION.



Mr. Rajesh Gupta's profound business sense and will to achieve greater heights he recognised by prestigious awards recognized by "The India's Greatest Leader 2016-2017" in the Infrastructure Category by Asia One Magazine Process Reviewers PricewaterhouseCoopers P.L."



RECOGNITIONS



Multicolor becomes first and only company who entered "Limca Book of World Records" for for fabrication and installation of 164.2 m single length Joint-less roofing system



Multicolor® is recently honored by CIA world for Best Indian Roofing and Cladding company



RECOGNIZED OUR BRAND MULTICOLOR™



Received International Project competition aware (2010-2011) by ACECAD Software-U.K



“IT IS VERY IMPORTANT TO EDUCATE OUR CHILDREN BECAUSE KNOWLEDGE CAN BRING ABOUT UNPRECEDENTED SOCIAL AND ECONOMIC CHANGE. I WILL ALWAYS SUPPORT EKAL.”

SANJEEV TEKRIWAL

MR. SANJEEV TEKRIWAL (Ex Pradhan) and Sr. Vice Chairman of Shri Krishna Janmashtami Mahotsav Samiti, Punjabi Bagh. He basically belongs from Rajasthan. His Father Sh Bishwanath Agrawal is a very famous person due to his social & Political work. After completed his education from Varanasi (Banaras) he came to Delhi to start his own business of wholesale in New Bazaar. Then he started his chemical business and later on after setting up these business he entered into Transport business. But



PATTERN TRUSTEE & TRUSTEE OF THE FOLLOWING

Maharaja Agrasen Hospital Charitable Trust (Punjabi Bagh)
Shri Krishna Janmashtami Ashram (Vrindavan)
Akhil Bhartiya Agarwal Sangathan (National Treasurer)
Shri Agrasen International Hospital (Rohini)
Shri ramleela Committee (Punjabi Bagh)
Shri Dharmik Niskam Sewa Trust (Khatu)
Shri Brahmapuri Ashram Trust (Kurukshetra)
Bankey Bihari Nishkam Charitable Trust (Rohini)
Teerath Vikash Trust (Govardhan)
Haryana Swasthya Mandal
Shri Salasar Dham Vikash Samiti
Maharaja Agrassen Hospital (Siliguri, West Bengal)
Agarwal Sabha (Paschim Vihar)
Rajgopal Mandir Trust (Ayodhya, Uttar Pradesh)
Shyam Charan Sangh.

he did not stop there, later on he started his textile factory in Bhilwara (Rajasthan). In 2004 he also became a leading exporter of iron ores & Coal importers in India as he diversified his business more. He is very technical and understanding the need of technology he started his own telecom Brand UI Phones in 2014. UI Phones is one of the fastest growing mobile brand in India. Offering affordable and attractive mobile devices to suit a wide variety of consumer needs. Headquartered in New Delhi, ui phones is pioneering the advancement of the communication revolution by providing a vast portfolio of advance mobile phones at incredible pricing to lakhs of people, thereby empowering everyone to stay connected anytime, every time and aiming to bring people “always together”. ■

NJ
NIRAKARA
— JEWELS —

A PASSION IN JEWELS MAKING



Hardik Agrawal

Manoj Agarwal

Seema Agarwal

Chaitanya Agrawal

“THEIR BOND WITH THE MISSION HAS STRENGTHENED. THEY APPRECIATES EKAL ABHIYAN FOR ENSURING HOLISTIC PERSONALITY DEVELOPMENT OF STUDENTS IN FAR-FLUNG AREAS, WHICH WERE BYPASSED BY THE GOVERNMENT.”

Nirakara is a luxury brand which was established by Seema & Manoj Agarwal in 2005. It's a dream, a vision translated into a sound mission with divine power as the force behind the Nirakara Jewels.

Nirakara Jewels designs have an imaginative thoughts that draws on classic techniques to transform jewellery to the highest quality. Renowned for its imitable & distinctive nature, the pieces are unique with a perfect blend of design & craftsmanship. It's a stunning collection of diamond, Polki fusion jewellery.

Seema Agarwal born in Hissar completed her graduation in ECO (H) from Daulat Ram College. Her in born creative skills passion and her hardwork made her a successful business woman and role model for such girls and housewives who could not take out their talent.

She got married with Mr. Manoj Agarwal a businessman who is obsessively attentive to detail competitive, calm in crisis, willing to make tough decisions and spiritually inclined and supported her to fulfil her dreams and she completed her training in Diamond Jewellery Making Course. Then she started from house with first making paper and beads jewellery and putting exhibition in her kids school and many other small places.

Path was not easy but she got noticed with her creativity then she started with silver jewellery, in every field she got lot of demand and they both finally decided to start with diamond jewellery. Manoj Agarwal's vision and Seema Agarwal's creative passion converted into Nirakara Jewels a pioneer in Jewellery.

Today Nirakara Jewels cater to the top elite class of India and have clientbase in UK, US and middle east. Now they have two stores One at D Mall and One at South-Ex and is a part of Vogue wedding show the topmost luxurious exhibition of India. ■

Nirakara Jewels --- “Experience the Luxury and Feel the Difference.”



SAVORING THE SWEET TASTE OF SUCCESS

A brand is often born at one place, before moving out of the city then regional, then national and soon international. Entrepreneur unveils the story of one such tastemaker, on taking the Indian taste global, Bikanervala.

Bikaner is one of the cities in Rajasthan, famous for its namkeens (savory) and sweets. In fact, such relished sweets and namkeens are prepared in every household. Those who have been to the

city, must have tasted namkeens at Lalji, the 100-year-old shop, which gave birth to the brand 'Bikanervala'. In 1950, Shyam Sunder Aggarwal's father and uncle moved to Delhi in search of business to explore expansion. They soon set up a stall in Chandni Chowk, one of the oldest and busiest markets in old Delhi, to sell sweets. "Initially they used to sell their sweets by setting up tents and in marriages; we had our own workers, who used to prepare those," reminisces Aggarwal, a second generation entrepreneur. They

soon opened a small shop by the name of Bikaner Bhujia Bhandar in Paranthi Wali Gali in Chandni Chowk. In the 60s, they increased their products, which included more varieties of traditional sweets and namkeens, and opened several shops as Bikanervala in prominent parts of Delhi, like Karol Bagh. In 1965, Aggarwal's father asked him to join the business. Then 16, he had just finished high school. Learning the art of making sweets from his father, he started experimenting with the products. Remembering the early

days, Aggarwal says, “In Delhi at that time, people were not familiar with kaju barfi or sponge rasgulla, we introduced it to them.” Sharing his father’s memories, Aggarwal says, “My father was

concerned about quality. His idea was to improve quality, so that we can serve the best to the customers. He wasn’t very much worried about profit or loss.”

In 80s, when pizza entered the Indian market, Aggarwal visited one such outlet. He soon realized there was a scope to explore more products and it was necessary to expand. They opened several outlets in various parts of the country. On how the expansion took place, Aggarwal says, “We struggled a lot while establishing new outlets because we had developed spices, packaging materials and we lived in a joint family where everyone had their own opinion, which clashed but we overcame all hurdles.” In 1995, Bikanervala formed an exclusive agreement to produce namkeens for PepsiCo’s brand, Lehar, opening a new plant in Faridabad, Haryana. In 1996, when fast-food chains like Pizza Hut entered the Indian shores, Aggarwal gave a serious thought of taking his brand global. The company switched to selling sweets and namkeens in air tight packets over loose packets, and sold the packed products under the brand name, Bikano.

Aggarwal continues to live in a joint family. His father had six brothers. Out of six, four of these brothers still live

**Sh. Kedarnathnath
Agarwal (Kakaji)**

together. Currently, Aggarwal along with his son Manish takes care of the entire brand, while his other son lives in Dubai, taking care of the six outlets and one factory there.

Talking about his initial years, Manish says, “When I had joined, there was only one factory which was established by my father, I joined Bikano at that time.” Bikanervala follows one process all across its outlets, controlling its taste via recipes, quality control, and SOPs. Its team of professionals works towards maintaining consistency and doing regular R&D, taking care of quality via regular audits. Currently, it runs a mix of company-owned and franchised outlets. The Bikano brand has a turnover of Rs 550 crore. The company’s exports contribute 10 per cent to the overall revenue.

Bikanervala started franchising quite early, around 20 years back. Sharing how the first franchise came up, Aggarwal says, “We have opened our first franchised outlet in Nepal around 20 years ago. I had gone to Nepal with the few friends from Rajasthan and there I saw the market. Every month I used to visit there to look after the progress, and when the outlet was ready I sent trained workers.” Today the company has eight outlets in

“EKAL VOLUNTEERS ARE DOING A GREAT JOB IN DIFFICULT CONDITIONS AND TRIBAL AREAS, WE MUST COME FORWARD TO TAKE RESPONSIBILITY TO EDUCATE INDIA.”

Nepal, operated by the same franchisee. Besides Nepal, the company opened franchise stores in New Zealand as well. Currently, Bikanervala has approximately 60 stores all over the world. Talking about expansion, Manish says, “We are targeting majorly North India. In South, we have our two outlets in Hyderabad; two in the West Zone, in Ahmedabad.” Going forward it is building more factories for further expansion and increasing the number of outlets every year, which would be approximately three to four. On still being looked as a North India brand, Manish says, “Hopefully, by next year we will be able reach that level from where we can control everything while sitting here.”

For last six years, Biknaervala is also running a training school, where it trains people for 100 hours, 200 hours, and 400 hours under ‘Skill India’ mission. The syllabus is approved by the central government. Around 400 to 500 students get trained every year.

Sweets and India have a different combination. In every occasion sweets are distributed. Here the maker likes what he makes; Aggarwal despite being a diabetic can’t resist himself when it comes to sweets. Petha forms to be his favorite. ■

रा देना।
पर अंचल समिति स्थापित
सिंह, समाजसेवी सुधीर
शमशेर अंचल अधिवेशन प्रम
कुमार सहित अजुन सिंह, दीप
चंडेरोखर कुमार, गोता मेह
देवी, कप्तान महतो, वीरेंद्र
महतो, किशोर महतो, अज
युक्त किशोर महतो, मा
पवन महतो, परमेश महतो सा
।



INDIA'S LARGEST CSR INITIATIVE



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