



“If child can not reach school, school will reach the child”
- Swami Vivekananda

एकल गीत

गाँव-गाँव में आ गया यह एकल अभियान ।
गाँव..... अभियान ॥ मेरा देश महान बनेगा - २,
है इसका यह काम ।

गाँव.....अभियान ॥
पंचमुखी शिक्षा है माध्यम देश को सुखी बनाने का - २,
शिक्षारोग्य, विकास, जागरण और संस्कार सिखाने का - २,
मेरा भारत आगे बढेगा - २, है अपना ये काम ।
गाँव..... अभियान ॥

बच्चे, बूढ़े शिक्षित हो सब यह संकल्प हमारा है - २,
अपनी संस्कृति देश धर्म और समरसता का नारा है - २,
ऊँच - नीच का भेद मिटा दो,
सब हैं एक समान ।

गाँव.....अभियान ॥

हम भारत माँ की संताने, वह तो सबकी माता हैं - २
आज देख व्यवहार हमारा आँख में जल भर आता है - २ ,
हम माँ के आँसू पोंछेंगे - २,
बने सुखी ये जहान ।

गाँव..... अभियान ॥

CSR LEADERS OF FEKAL

North

**BHARAT
LOK SHIKSHA
PARISHAD**



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CSR/EKAL ABHIYAN/ EDUCATION/ RURAL DEVELOPMENT

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Why join EKAL...

Do you want to fulfil God's wish? Ekal Vidyalaya provides an opportunity to do so. Ekal Vidyalaya is a non - profitable organisation which helps to develop rural areas and tribal villages of India via spreading awareness and educating people. In addition, it is a non-governmental organisation (NGO).

What is it?

Ekal Vidyalaya is a platform where we provide primary education to children in remote places. The classes take place under a tree or in a hut and the education is provided through informal means like story - telling, folk dramas, folk songs etc. The education provided is vast and includes social skills like manners and good habits and also other skills like sports, singing, public speaking (reciting) and dancing to name a few. It is a friendly - environment where one teacher governs the whole school. Moreover, via Ekal Vidyalaya one not only reaches younger kids, but also adults who are unaware of some social skills and hazards. They are informed about the cures of some problems and the harmful and deadly effects of consuming drugs, alcohol, cigarettes, tobacco etc.

Why is it important to us?

It is concerning to us because helping these people is something that God wants us to do. God created all of us. Therefore, helping Ekal Vidyalaya is a way to help God's creation and also a way to serve God. In Hindu religion, we donate fruits and money to God's statues and idols inside the temple. However, we all know that our donation neither reaches God nor does it make God happy. On the other hand, if we donate the same money to Ekal Vidyalaya, we will eventually end up helping other members of our society. This will peradventure make God happier. God's motive to send us on Mother Earth is to do good deeds.

Aiding Ekal Vidyalaya is perhaps going to form one of your good deed as you are helping others by providing them with basic education and some social etiquettes and mannerism. In other words, God's motive to send us on Mother Earth is to help others and Ekal Vidyalaya enables us to do so.

How can I help?

To be affiliated with this wonderful organisation, you need to donate some money to provide funds for aiding the education facilities. One can commit to donate hundred schools per year or only one school at a time. It completely depends on how one feels about it. One is most welcome to donate in place of others too. This means that if someone who you know is under the age of eighteen or is not capable of donating, you can donate for him/her as well under his/her name.

Conclusion

To conclude, Ekal Vidyalaya is a non - profitable and non - governmental organisation which helps to develop the standards of the rural and tribal villages of India. It is able to do so by educating moral values and primary education to the uneducated. One can help this wonderful cum caring organisation by donating funds which is an effective and better way of praying.

Remember: The help you do, comes back to you!

by Linika Goel



CHAIRMAN MESSAGE

I know I am working for a good cause. God decided and selected me to work in this field, why should I be feel ashamed in asking for donations. As many people can't do this. They himself can contribute from their own pocket but they can't dare to ask someone to donate for the society.

'I believe that 'BANYAN' is also known as Kalpvriksha, symbolise eternal life with its seemingly unending expansion. It is forever progressing, covering new ground, yet firmly rooted. It is a source of inspiration and an epicentre of life. The same way an organisation should build-up and spread over to new ground.

Social entrepreneur are unique from their traditional counterparts because their goal is not just to make profit, but also to address a pressing social issue through innovative, sustainable approaches and solution. The job of a social entrepreneur is to recognise when a part of society is stuck and to provide his efforts to get is unstuck. And GD Goel

being a social entrepreneur and activist know his duty. He says where Government may not have capacity or ability or resources to do so we should have come forward and take the oath on our shoulder. And the Ekal is doing this.

While joining the Ekal Abhiyan I strongly believed that only education is such a tool that can build a society, a nation and a man on his own feet. If you give money to someone it will finish one day. If you feed someone he can be happy but again he needs the same after a passage of time. But if you get educated a person, he will not only fill his pockets but he will be able to fulfil the need of his family, his society, his nation.

In our society today, social evils predominantly rule. There are now more problems than solutions. Amidst these, we have come to play our role in the society. If we run away we have to give answer to forefathers, what we did? So, we should walk on the path of our forefathers and do our all around efforts to make the Society happy

Vision

To facilitate the process of empowering rural & tribal communities based on the concept of social, economic and gender equality.

Mission

Holistic development of villages through empowerment of tribal (vanvasi) and rural communities in India with basic education, digital literacy skill development, health awareness, learning modern and productive agricultural practices and rural entrepreneurship.



FOREWORD

India is a glorious nation not because of its extensive boundaries, vast population, numerous rivers, majestic hills and mountains but due to its rich heritage, traditions, values, and teachings nurtured by great souls like Lord Ram, Lord Krishna, Gautam Buddha, Guru Nanak, Swami Vivekananda, Shri Aurobindo, Swami Dayanand Saraswati, Rishis and Maharishis.

“Tera vaibhav amar rahey maa, hum din char rahayn na rahayn” -- The humblest and poorest of children have happily sacrificed their lives for their country’s honour. We, as a society, will be forever indebted to them.

Even today the world acknowledges India’s ancient wealth of wisdom, valor, and unique strength. Swami Vivekananda’s words “Arise India! Win the World with your spirituality!” resonate in the minds and souls of men and women who have Bharat in their hearts.

EKAL ABHIYAN is the National Movement of such people, by the people, for the people whose hearts, mind and souls are brimming with patriotism. It aims to fulfill the dream of Swami Vivekananda, Mahatma Gandhi, and Dr. Ambedkar.

Ekal is the brainchild of pioneers who understood that the energy reservoir of India lies in its villages. The movement was then successfully taken forward by socially inclined business magnates and intellectuals. Today, the tiny acorn has grown into a mighty oak. Ekal Vidyalayas are changing the face of the nation by educating children in remote areas who do not have access to formal system of education.

The coffee table book is especially dedicated to the

SHATAKVEERS of who have adopted 100 or more EKAL schools. It is also a tribute to EKAL’s friends, teachers, supporters, and partners who have successfully made it one of the world’s most unique educational, cultural, and development initiatives. Their unconditional generosity has allowed EKAL to reach out to villages which had been otherwise pushed into oblivion.

Today, EKAL is empowering these communities through its 55,646 one-teacher schools. But our aim is to take EKAL’s innovative reforms to 100,000 villages and help those 30 crore people who are living there in inhumane condition.

Friends! Your strong belief in EKAL has boosted our morale and filled us with pride. We are confident that we will achieve our goal with your continuous support and contribution.

India is proud of its business leaders who are the backbone of our organisation’s growth. Since, EKAL is defining the true spirit of Corporate Social Responsibility (CSR), I along with our team members in Bharat Lok Shiksha Parishad appeal to the corporate leaders to include EKAL projects in their CSR agendas every year.

Once again, as the National President of Bharat Lok Shiksha Parishad, I express my heartfelt gratitude and deep respect for your profound sense of service and contribution to the social cause. I hope you will continue to support EKAL in the future and help make India a prosperous nation.

Sh. Nand Kishore Aggarwal

National President
Bharat Lok Shiksha Parishad

एकल के बारे में आपकी सोच!



राष्ट्रीय स्वयंसेवक संघ के सरसंघ चालक मा. मोहनराव भागवत ने मार्च 2016 के प्रथम सप्ताह में आयोजित तीन दिवसीय एकल अभियान के “परिणाम-कुम्भ” के अवसर पर कार्यकर्ताओं का मार्गदर्शन करते हुए कहा -

“एकल अभियान की गंगोत्री धनबाद जहां से एकल विद्यालयों का उद्गम हुआ। इस गंगोत्री की पावन धारा को सागर के संगम तक पहुंचाना है। स्व. मदनलाल अग्रवाल के द्वारा प्रारंभ किए गए एकल अभियान को शिखर तक पहुंचाना है। एकल के स्वयंसेवकों को आत्मीयता के साथ वनवासियों को देश की विकास धारा के साथ जोड़ना होगा। वनवासियों के विकास से ही देश का विकास होगा। परिणाम-कुम्भ में उत्साहवर्धक परिणामों का विवरण सुनने को मिला। इसके लिए सभी कार्यकर्ताओं को शाबाशी!

एकल अभियान वनवासी बंधुओं को बेहतर जीवन जीना सिखाता है। यह कठिन कार्य है। हमारे पीछे भगवान हैं। हम तो केवल कार्यकर्ता हैं। हमें अपना प्रण याद रखना है और एक लाख गांव में एकल अभियान को पहुंचाना है।”

आदरणीय श्री मोहन भागवत जी

परम पूजनीय सरसंघ चालक, राष्ट्रीय स्वयंसेवक संघ.

एकल अभियान, मार्च 2016 - तीन दिवसीये परिणाम कुम्भ के अवसर पर कार्य कर्ताओं को संबोधित करते हुए.



एकल अभियान के ग्लोबल चेयरमैन डॉ. सुभाष चंद्रा लिखित आत्मकथा पुस्तक के विमोचन के अवसर पर माननीय प्रधानमंत्री नरेंद्र मोदी ने एकल अभियान के विषय में कहा -

“आपको आश्चर्य होगा कि डॉ. सुभाष चंद्रा के प्रयत्नों से देशभर में बावन हजार एकल विद्यालय चल रहे हैं। जब सुभाष चंद्रा जी मुझसे मिलते हैं तब एकल की चर्चा करते हैं। उन्हें एकल विद्यालय अर्थात ‘एक शिक्षक एक विद्यालय’ के बारे में बताने में बहुत आनंद आता है। एकल अभियान की पूरी टीम है। उसमें बहुतों को मैं जानता हूं। यह एक बहुत बड़ा सामाजिक कल्याण का कार्य है। यह एक सफल मिशन है। एकल अभियान के द्वारा आरोग्य के कार्य तथा स्किल-इंडिया मिशन के कार्यों में बड़ा योगदान दिया जा रहा है।”

आदरणीय प्रधानमंत्री श्री नरेंद्र मोदी जी

डॉ. सुभाष चंद्रा, ग्लोबल चेयरपर्सन - एकल अभियान, की बायोग्राफी के अनावरण के उपलक्ष्य में संबोधित करते हुए.

Both Photos: Shailendra Pandey

MENTOR & SENIORS



The Inspiration and Guiding Spirit behind Ekal Abhiyan

SHRI SHYAM GUPT

MENTOR, EKAL ABHIYAN

Shri Shyam Gupta is the founder, mentor, and one of the strongest pillars of the Ekal Abhiyan. He is a visionary with a mission to both inspire and empower people through education and philosophy of Ekal movement.

Shri Shyam Gupta was born in an affluent business family in West Punjab, undivided India but the 1947 riots followed by partition left deep scars on his young mind. The tragic events forced his family to flee to India leaving behind their home, business, and valuables. His family had to struggle and rebuild their lives from the scratch as they were left with no resources. However, the young Shyam Ji couldn't help but think about the reasons that led to so much devastation.

He was admitted to R.K. Mission School, Kanpur in the 8th standard where he was deeply influenced by ideals and ideologies of Swami Vivekanand following which he joined RSS Shakha as a Swyamsevak. The inspiring environment and character building process in the school and RSS Shakha transformed him into a thoughtful person. The teachings and his beliefs encouraged him to donate the money that he received from the scholarships to the welfare schemes for poor children.

Shyam Ji was always a brilliant student and earned a degree in M.Sc. Physics with a Gold Medal. Soon after he became a RSS Pracharak and set out to find the purpose of his life. He discovered it in "Service to humanity is service to the nation" and since then he has never looked back. While travelling across the country, especially in tribal areas, he was deeply moved by the extreme poverty, illiteracy and miseries of

the masses. Swami Vivekanand once said, "What makes the difference? Education, Education & Education alone!" and these words continued to resonate in Shyam Ji's mind. He decided to act on this belief and in 1980 started an educational programme in Kandhamal district of Odhisha for the tribal.

In 1989, Late Shri Madan Lal Agrawala launched the first 'One Teacher School' i.e. Ekal Vidyalaya in Dhanbad. Shyam Ji took over the responsibility of Ekal and transformed it into a holistic programme for social change. He motivated his countrymen and people living abroad to help him strengthen the roots of the organization globally.

Shyam Ji's undying spirit and passion for the noble cause helped Ekal become a 'People's Movement'. It changed the face of the rural Bharat. Owing to his sheer dedication and belief, he gave a new life to millions of people through Ekal Abhiyan.

Shyam Ji strongly believes in the 'चरैवेति चरैवेति' and 'जन्मभूमि स्तर्गादपि गरीसी', which mean 'Keep Moving' and 'My Motherland is My Heaven' respectively. ●

"Service to humanity is service to the nation. Ekal's Single-Teacher schools are focused on serving the communities in remote villages and tribal areas in India."



Jewel in the Crown of EKAL

DR. SUBHASH CHANDRA

MEMBER OF PARLIAMENT (RAJYA SABHA)
CHAIRMAN, EKAL GLOBAL

ESSEL GROUP: For nine decades, Essel Group has been a leading business conglomerate with a strong presence across Media, Entertainment, Packaging, Infrastructure, Education, Precious Metals, and Technology sectors. With worldwide operations and a workforce of over 10,000 employees, the group has grown substantially. The main guiding principle followed by Essel Group is 'Faith in innovative and organized growth'.

Born on 30th November, 1950, Dr. Subhash Chandra is the founder Chairman of Essel Group and also a member of Rajya Sabha. He is a visionary, thinker, philanthropist, author, and a public speaker. On 30th June, 2015, he took over as the Chairman of EKAL GLOBAL and under his leadership the support network of EKAL is now spreading its wings across the globe. He aims to attain Mahatma Gandhi's vision of 'Gram Swaraj' whereby every village is empowered.

Dr. Chandra believes that while education is the greatest blessing for a human being, lack of it is the worst curse. He recalls Swami Vivekananda's words that "human beings' power and capabilities are infinite. But it is we who put a limit on our capabilities. It is our upbringing which controls our limitations. It is education which unbinds our capabilities."

While reminiscing about his early days with EKAL he says, "I remember my first visit to a tribal school of Ekal about 22 years ago where I had gone with a delegation of Agrawal Samaj on VanYatra. During an interaction with one of the families, I was slightly confused to see that the women never spoke to us as a group but individually while others stayed away. Also, each of them wore the same dhoti. It was only later that we realized that the family had only one piece of clothing that was shared by everyone. I was left shaken by this experience."

On the need for launching Ekal and reaching out to People of Indian origin (PIO) in other countries, Dr. Chandra says,

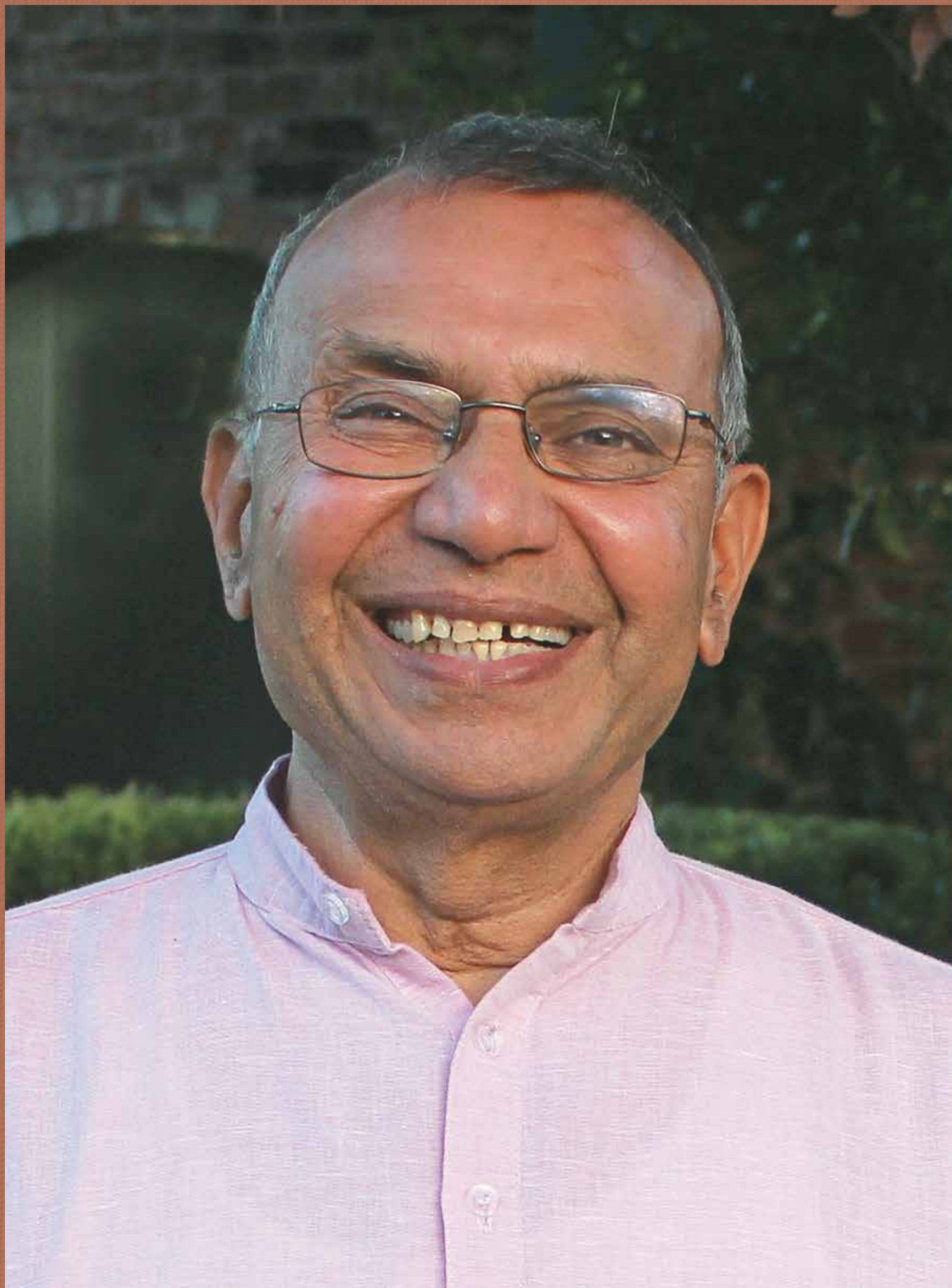
"The biggest benefit of reaching out to people through EKAL Global is to connect the new generations of Non Resident Indians (NRI) and PIOs with India in a healthy and positive manner.

This has helped in evoking the interest of people to learn more about India and contribute towards projects like EKAL."

Dr. Chandra doesn't support the belief that education should be only Government's responsibility. He says, "I call this a 'slave mindset', which has come into existence in the past 70 years. Unfortunately,

in pursuit of vote and power, our ruling politicians have reduced the status of a citizen from owner of this nation to that of a beggar. This process needs to be stopped and given a healthier direction. EKAL Abhiyan is a perfect example of how to do this." ●

"The biggest benefit of reaching out to people through EKAL Global is to connect the new generations of Non Resident Indians (NRI) and PIOs with India in a healthy and positive manner. This has helped in evoking the interest of people to learn more about India and contribute towards projects like EKAL"



Taking Ekal Message Far And Beyond

SHRI RAMESH SHAH

ADVISOR, EVF, U.S.A.

In 1970, Shri Ramesh Shah moved to the USA in search for work where he lived in a single room accommodation with six of his friends. Since he was an immigrant there wasn't much that he owned but out of the few things, a volume of eight books by Swami Vivekanand was his most cherished possession. The words encouraged him towards service to humanity.

When asked about his involvement with Ekal, Ramesh Shah said, "In 1997, we started small by financially supporting a few Ekal schools. Two years later in December, I visited Ekal schools in Dedhiapada, Gujarat with my family and that's where we understood the impact of education in changing lives for the better. In 2000, my wife Kokila and I travelled extensively to Gujarat, Madhya Pradesh, Andhra Pradesh, and Kerala to visit the Ekal schools in the area. We were highly impressed by the work and progress made by people in the schools. It was in the USA that I served on the first board for the Ekal Vidyalaya Foundation of USA. For 5 years, Ekal had set up its office in our house and the involvement with the organization changed our attitude towards life."

Shri Shah admitted that the experience with Ekal had a profound impact on him. He said, "Through Ekal I have come to understand the unique challenges faced by tribal India. There is a stark difference in the lifestyle and social structure of tribal community when compared with my personal experiences in the village. The constant changes in political, social, economic, and religious dynamics have made these people quite susceptible to exploitation. I strongly feel that it is our duty to empower them with skills to deal with challenges and also, engage them in activities without disrespecting their cultural beliefs. Ekal is doing a commendable job in this regard."

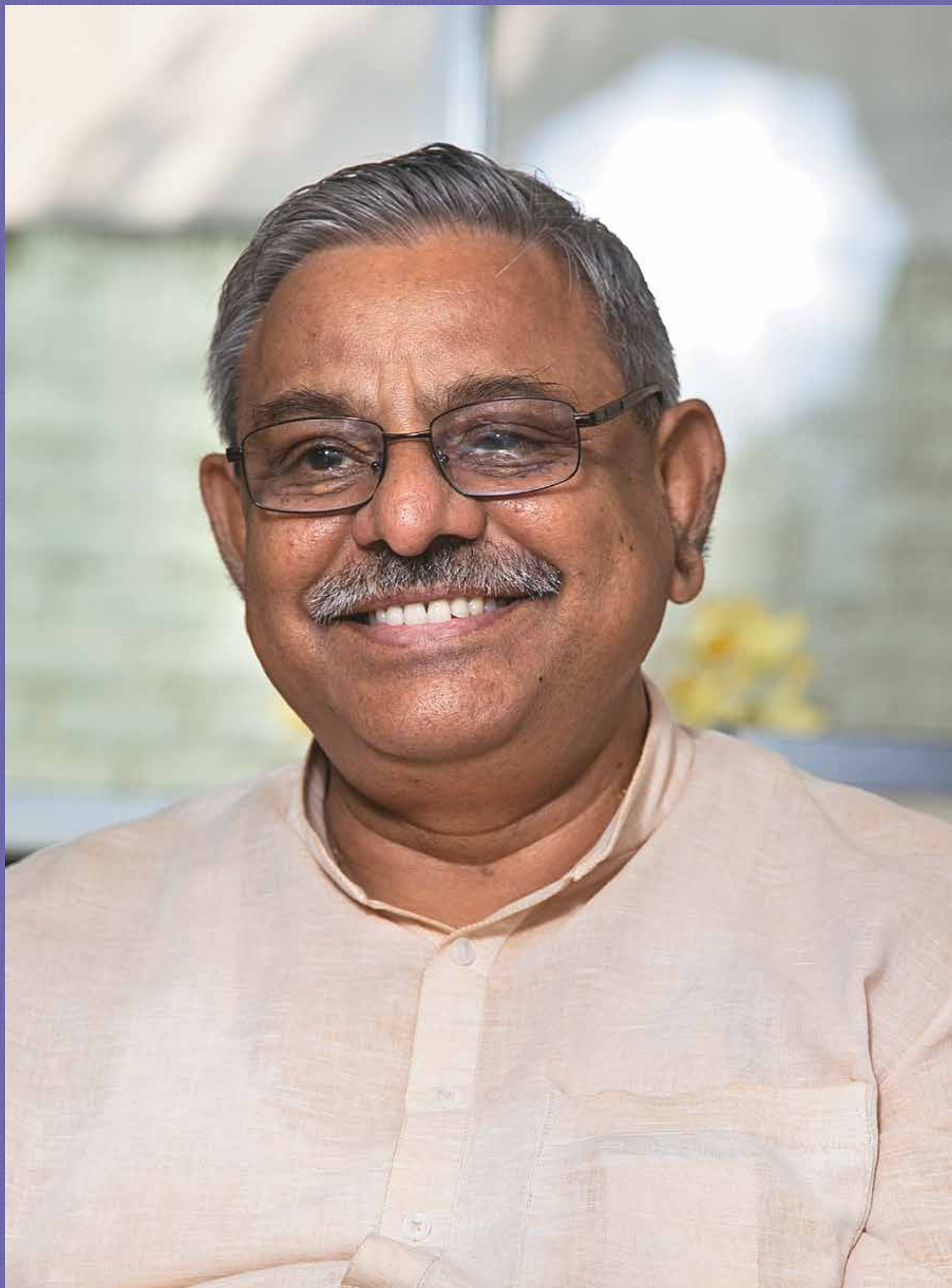
Furthermore, Shri Ramesh Shah presented an encouraging picture of support for the Ekal Movement in the U.S. He said, "90% of Indian-Americans in the USA know about Ekal. A dollar a day campaign (\$365 to support an Ekal School for one year) has been gaining momentum with every passing day. Even school children have come forward to sponsor a school.

Not just people but the popular channel Zee TV USA too has provided huge support in spreading a word about Ekal. More than 60 chapters and approximately \$6 million in donations last year is a testament to the Indian community's great trust and support for Ekal."

He further added, "At times even foreigners contribute towards the Ekal Trust through friends or family. Also, we keep receiving donations from the companies in the USA."

Shri Ramesh Shah is a great visionary and has already laid out the future plans for Ekal. He said, "In order to strengthen our connection with Ekal, we need to expand our donor base — not only in number — but in context of understanding and engagement too. So, we would like to encourage young professionals and mainstream foundations to come forward in support of the development projects. Ekal USA would also like to support skill development, Digital India, agricultural innovation for villages, and vermicompost projects in India." ●

"Through Ekal I have come to understand the unique challenges faced by tribal India. There is a stark difference in the lifestyle and social structure of tribal community when compared with my personal experiences in the village. The constant changes in political, social, economic, and religious dynamics have made these people quite susceptible to exploitation. I strongly feel that it is our duty to empower them with skills to deal with challenges and also, engage them in activities without disrespecting their cultural beliefs. Ekal is doing a commendable job in this regard."



A Dynamic Thinker and Leader

SHRI BAJRANG LAL BAGRA

CHAIRMAN, CENTRAL EXECUTIVE COMMITTEE, EKAL ABHIYAN

Throughout his career, Shri Bajranglal Bagra has enjoyed positions of high authority and great responsibility. Prior to his last assignment as the Director of Finance at National Aluminium Co. Ltd. (NALCO) he was entrusted with coveted corporate designations, which included Chairman and Managing Director of NALCO, Managing Director of Bharat Gold Mines Ltd., Director of Finance at RITES, Additional Director at Plastiblends India, and Director of Kabra Extrusiontechnik Ltd.

During his tenure at NALCO as its Chairman, Sh. Bagra went on a VanYatra by EKAL and the experience moved him beyond words. He believes that VanYatra is the best aspect of EKAL where the donors and members of the society blessed with money and resources are able to help the underprivileged through personal interaction. Shri Bagra says, "A Power Point Presentation (PPT) can be very attractive and informative for a prospective donor. However, it is overwhelming to personally interact with the children and adults in the remotest areas through VanYatra." After retirement, Shri Bagra chose to devote the rest of his time to EKAL. Today, he is the Chairman of the Executive Committee of BLSP which looks after the resource management for EKAL Abhiyan in North India.

Today, EKAL Abhiyan is running a five-fold education programme with 53,000 one-teacher schools under its wing. In addition to offering basic education, EKAL also provides Healthcare Education, Development Education, and Empowerment Education through Arogya Foundation, Gramotthan Yojna, and Ethics and Value Education respectively.

Sh. Bagra feels the biggest challenge is the development of villages which requires resources, manpower, and social involvement. To overcome this obstacle, the Gramotthan Resource Centre (GRC) takes care of 100 villages in the area and till date eight GRCs have been established. Each GRC draws resources from its own organic farm based on 'Shramanand'

(joy of labour), a Gaushala, and a skill development centre. The Skill Development Centre is more focused towards helping the school dropouts in developing skills to become self-reliant and independent. However, farming is specifically aimed at nutritional gardening, nursery management, and fruit production. The activities in these centers are performed by volunteers. Ekal and its members plan to setup 42 more centers in the near future.

Sh. Bagra takes immense pride in expositing about how successful EKAL Abhiyan has been in the areas affected by terrorism, such as Jharkhand, Chhattisgarh, Assam, and Jammu & Kashmir. He says, "The schools in these areas have never faced a problem with the militant groups. On the contrary, they receive protection from them since their children also study in these schools."

Moreover, Shri Bagra is quite excited about the new law on compulsory CSR expenditure. "Most corporate are looking for a deserving NGO to incorporate the plans under CSR. After much contemplation, EKAL seems to be the best candidate for this. After all, there is hardly any NGO in India that spends a substantial amount of funding on field work; more often than not it is spent on administrative work."

"Most corporate are looking for a deserving NGO to incorporate the plans under CSR. After much contemplation, EKAL seems to be the best candidate for this. After all, there is hardly any NGO in India that spends a substantial amount of funding on field work; more often than not it is spent on administrative work."



The Phenominal Journey of EKAL ABHIYAN

The heartwarming story of EKAL ABHIYAN started with a bang in 1983-84 when four young men, all in the prime of their career, decided to give up their lucrative jobs and dedicate their lives in the service of Ma Bharati (Mother India) and her less privileged children.

They responded enthusiastically to the clarion call given by the eminent social activist late Shri Bhaurao Deshmukh to serve in the remote areas of the country. These four youths who were driven by their nationalistic zeal and patriotism were Shri Ashok Rai (Bhagat) and Dr. Mahesh Sharma, both BHU Varanasi alumni, Dr. Rajneesh Arora from IIT Delhi and Late Dr. Rakesh Popli, a nuclear scientist from the USA. They decided to work in the remote tribal areas of the state of Jharkhand.

Their initial work in the field of education and development resulted in the establishment of Vikas Bharti by Sh. Bhagat in Bishunpur in Gumla of Jharkhand.

SHYAM JI GUPT : THE MAN WITH MAGICAL TOUCH

Initially, 60 Ekal Schools were started in Ratanpur Tundi, near Dhanbad (1989-90) by late Shri Madan Lal Agrawala who owned coal mines in the region. By that time, Shri Shyam Gupta, a gold medallist in M.Sc Physics and a social activist, who had decided to devote his entire life as a Pracharak of

Rashtriya Swayamsewak Sangh (RSS) took over the reins of Ekal Vidyalaya. Shri Shyamjee infused the spiritual energy in Ekal and made it a people's movement with an impressive international footprint.

Not only this, Shri Agarwala also inspired his industrialist friend late Shri P.D Chitlangia to join him in Kolkata. The Friend of Tribals Society (FTS) was established in Kolkata in 1989. Shri Shyamji inspired thousands of rural/tribal/urban youth to come forward and join Ekal as volunteers.

Thereafter, on his call, many business leaders like Shri R.L. Kabra, Pradeep Goel from Mumbai, Laxmi Narain Goel, Subhash Agrawal from Delhi and many more joined. Both the Bharat Lok Siksha Parishad (BLSP) and Ekal Vidyalaya Foundation of India (EVFI) were formed in Delhi in the year 2000. The jewel in the crown of Ekal, Dr. Subhash Chandra as chairperson of Ekal GLOBAL.

EKAL ABHIYAN — A MOVEMENT FOR SOCIAL CHANGE

More than 53,000 Ekal schools are presently functioning in the remote, almost inaccessible parts of India with the support of more than 50,000 donors and a workforce of over 5 lakh people. These included 53,000 Acharyas (teachers), 6200 full-time volunteers and local supporters.



SOME FACTS ABOUT EKAL

- Biggest NGO in the world of education.
- Selfsustaining financial system.
- No financial support from the Government.
- Certified as an ISO-9000 NGO.
- Honoured with many awards for its work.

EKAL : THE MISSION AND THE MODEL

The mission of EKAL movement is to empower India through development of rural and tribal villages of the country by imparting functional education consisting of literacy, healthcare, economic development and promotion of ethics and values .

EKAL stands for “POWER OF ONE”. EKAL stands for
E- Empowerment of rural / tribal Bharat.
K- Knowledge for sustainable actions.
A- Action for social change.
L- Leadership to bring the change.

THE 8 HOLISTIC GOALS

Panchmukhi Shiksha is the model to achieve 8 goals to bring about a complete social change. These are:

1. **Shikshit Gaon**– Educated village
2. **Swasth Gaon**– Healthy village
3. **Swavlambi Gaon**– Self-reliant village
4. **Jagruk Gaon**– Awareness in village
5. **Vyasan Mukht Gaon**– Liquor free village
6. **Sangathit Gaon**– United village
7. **Surakshit Gaon**– Safe and secure village
8. **Samras Gaon**– Social harmony in village

The innovative model of Ekal is cost effective. It aims at :

- A. Bal Shiksha**– Ekal Vidyalaya
- To ensure 100% literacy among rural children
 - To connect these children to formal schooling
 - To inculcate values and ethics through activity learning

B. Gram Shiksha – Functional education to village community through weekly assembly (Saptahik Pathshala)

- Health care education
- Empowerment education
- Development Education (ensuring sustainable socio-economic development through direct intervention)
- Value and ethics education

Development Activities:

Arogya Yojana: Health camps and anemia prevention initiatives

Gramothaan Yojana: Promote micro-rural entrepreneurship (MRE) and sustainable models of GRC as resource centre of village development , training and capacity building of farmers and villagers by setting up facilities for agriculture and field and skill development centre. It includes growing of fruit trees, vegetables, organic farming, rain water harvesting. It also addresses malnutrition at village level through nutrition garden scheme in every house of the village.

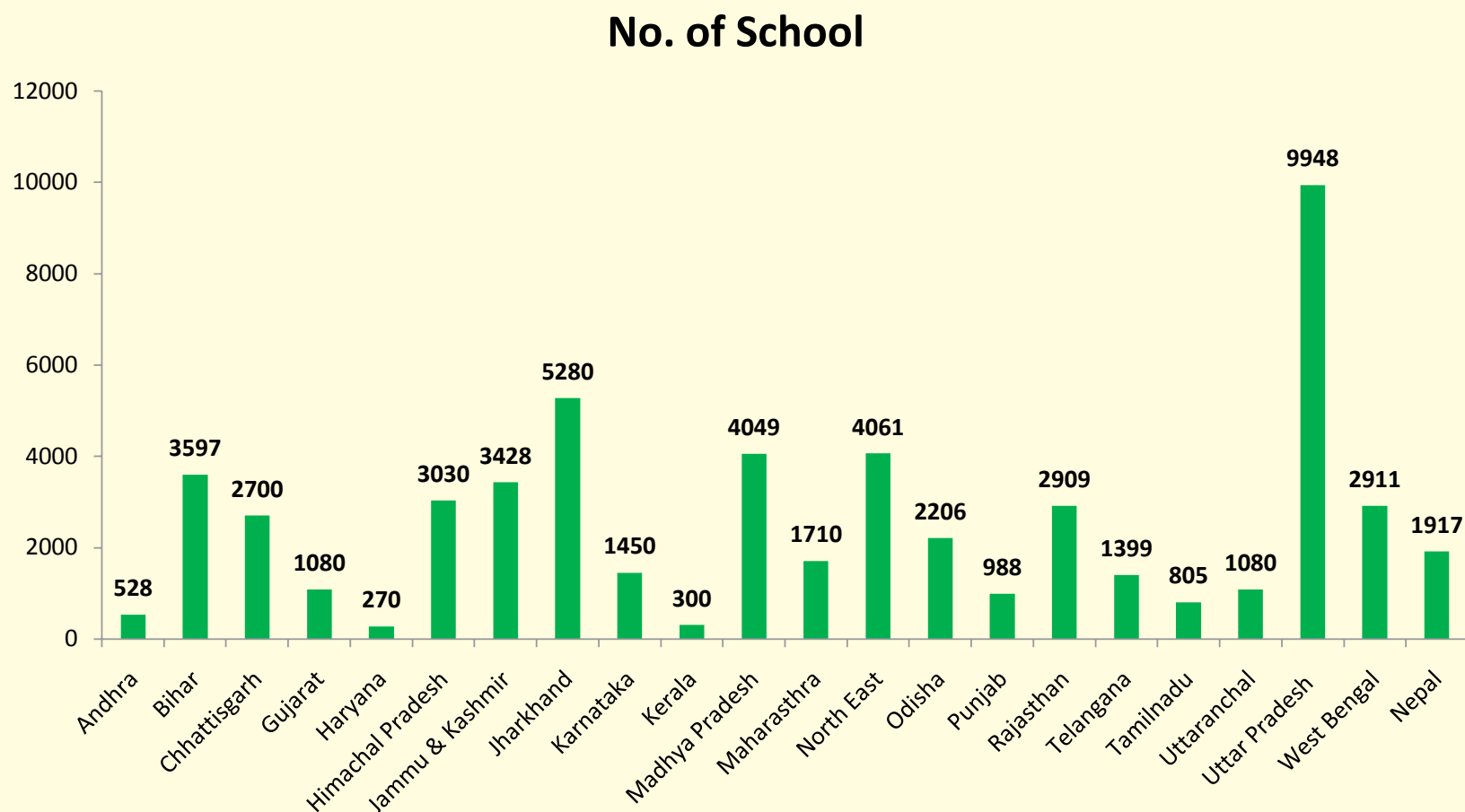
From Laddakh to Kerala, from Arunachal to Gujarat, Ekal stands for education, health, wealth, security and social harmony of our villages.

The proud partner organizations of Ekal Abhiyan namely, Friends of Tribal Society (FTS), Bharat Lok Shiksha Parishad (BLSP), Ekal Vidyalaya Foundation of India (EVFI), Shreehari Satsang Samiti (SHSS), Ekal Sansthan (EKS), Arogya Foundation of India (AFI), EGFI (Ekal Gramothaan Foundation of India), Ekal Gram Sangathan (EGS)

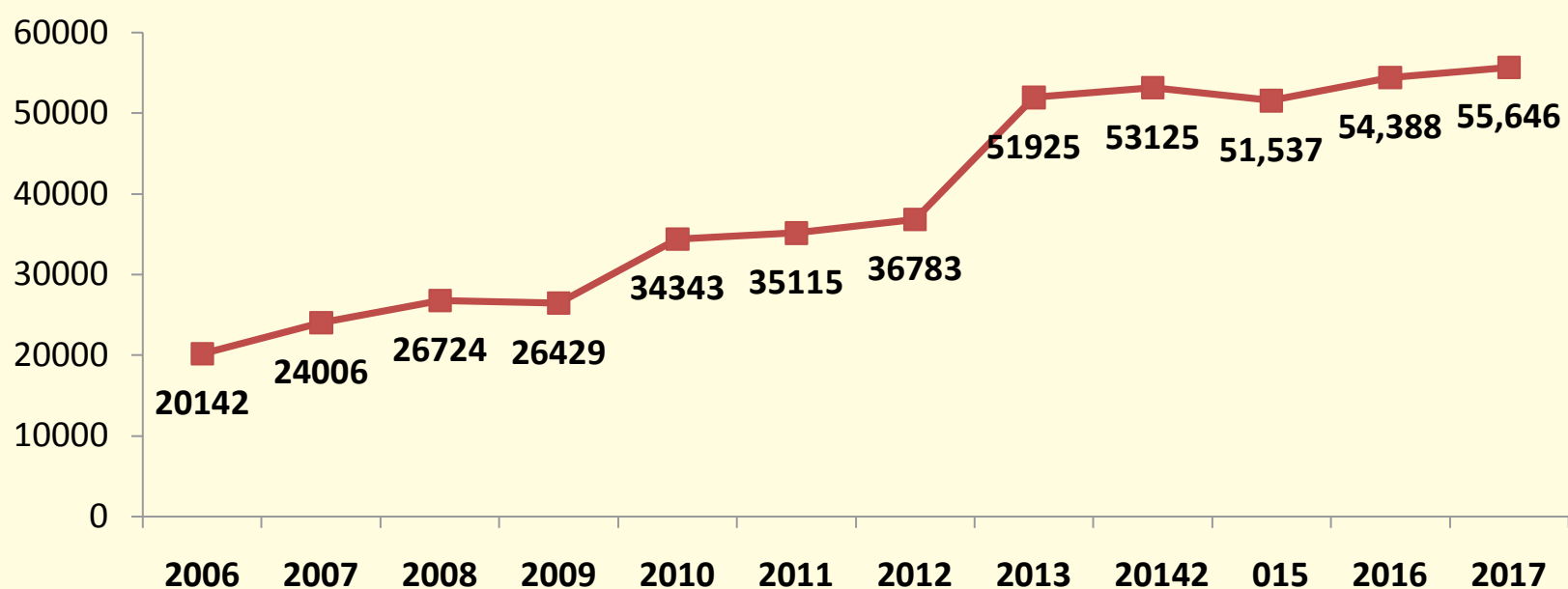
All of them together have created a magnificent chain of volunteers and supporters in and around Bharat and the world to empower rural and tribal Bharat. ●

Prof. Manju Shree

State wise Details of Schools from 2000 to 2017 Supported/Managed by BLSP

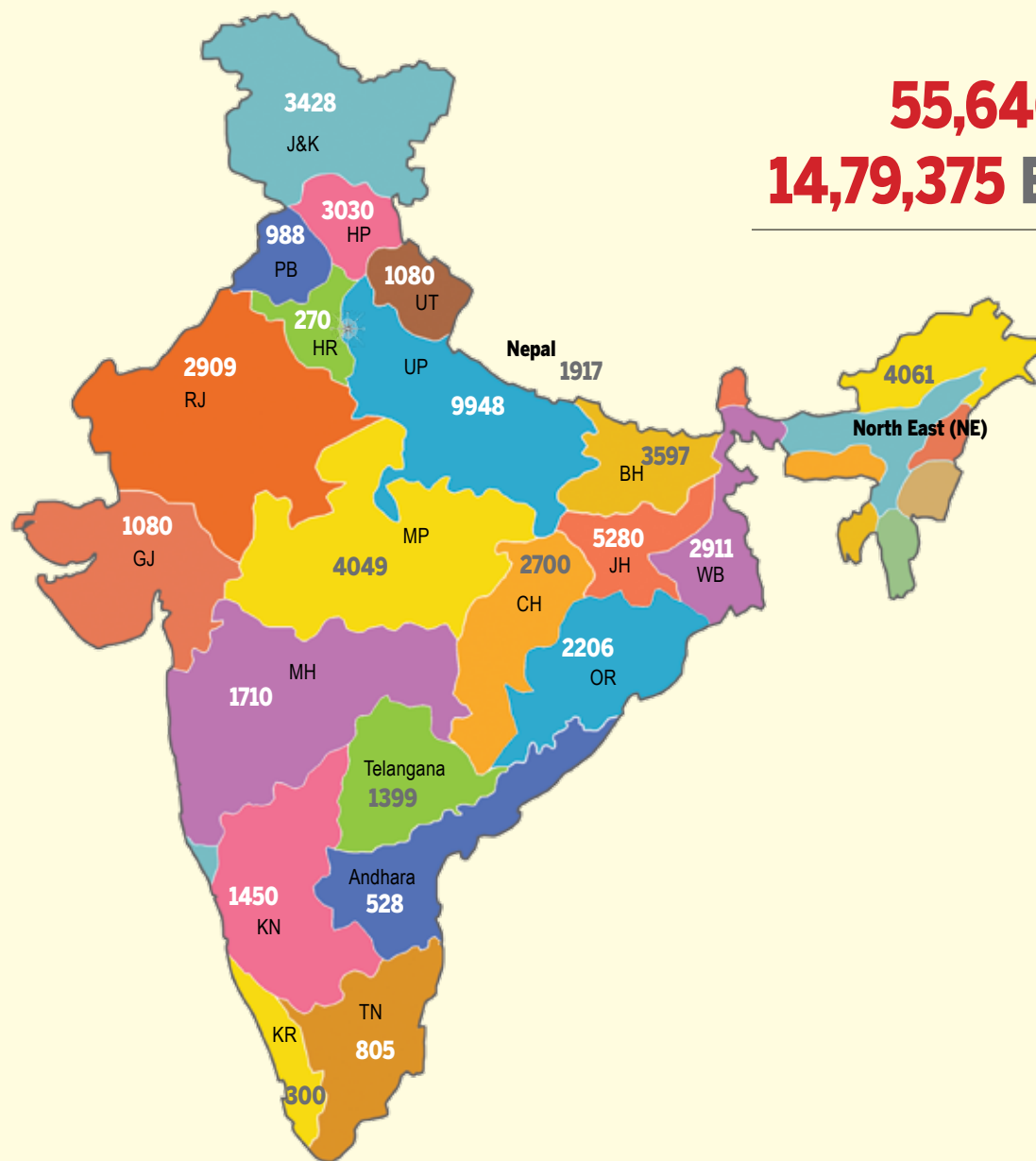


Year wise Details of Schools from 2000 to 2017



55,646 Ekal Vidyalayas 14,79,375 Educated Children

As on 31st March 2017



*Map Not To Scale

EKAL ABHIYAN



Bharat Lok Shiksha Parishad (BLSP)
भारत लोक शिक्षा परिषद



Friends of Tribal Society (FTS)
वन बंधु परिषद



Ekal Vidyalaya Foundation of India (EVFI)
एकल विद्यालय फाउंडेशन ऑफ इंडिया



Shree Hari Satsang Samiti (SHSS)
श्रीहरि सत्संग समिति



Ekal Sansthan (EKS)
एकल संस्थान



Arogya Foundation of India (AFI)
आरोग्य फाउंडेशन ऑफ इंडिया



Ekal Gramothaan Foundation of India (EGFI)
एकल ग्रामोत्थान फाउंडेशन ऑफ इंडिया



Ekal Vidyalaya Foundation of USA
एकल विद्यालय फाउंडेशन ऑफ यू.एस.ए.

ULTIMATE GOALS OF EKAL FOR SOCIAL CHANGE



Shikshit
Gaon



Nashamukt
Gaon



Swasth
Gaon



Sangathit
Gaon



Swavalambi
Gaon



Surakshit
Gaon

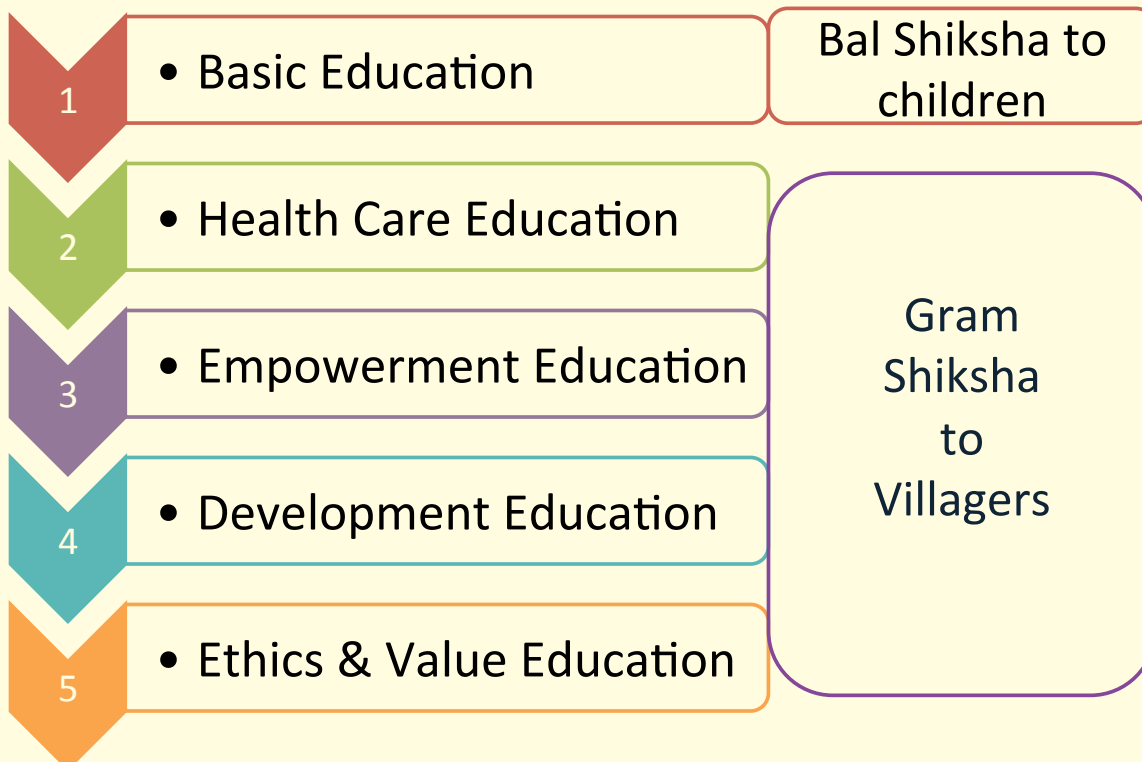


Jaguruk
Gaon



Samras
Gaon

EKAL' S FIVE FOLD PROGRAMME



Bharat Lok Shiksha Parishad

Trustees

Shri Laxmi Narain Goel
Shri Subhash Aggarwal
Shri Om Prakash Singhal
Shri Naresh Kumar
Shri Vineet Kumar Gupta

Shri Bimal Mawandia
Shri Sat Narayan Bandhu
Shri Jai Prakash Aggarwal
Shri Surender Kumar Jindal
Shri Naresh Jain

National Office Bearers

Shri Ghanshyam Dass Goel (Chairman)
Shri S.N. Bansal (Chairman- Region)
Shri Surender Pal Gupta (Chairman- Region)
Shri Yog Dhyan Ahuja (Chairman- Region)
Shri Nand Kishore Aggarwal (National President)
Shri Sanjeev Goel (Sr. Vice President & Treasurer)
Shri Ramesh Kanodia (Sr. Vice President)
Shri Subhash Aggarwal (Vice President)
Shri Kishan Kumar (Vice President)

Shri Naresh Sadh (Vice President)
Shri Ramesh Aggarwal (Vice President)
Shri Arun Gupta (Vice President)
Shri Sachin Bansal (Vice President)
Shri Nawal Daruka (Vice President)
Dr. Virender Kumar (Add. Gen. Secretary)
Shri Ashwani Aggarwal (Gen. Secretary)
Shri Bharat Bhushan Diwan (Sec.. Cultural Prog.)

Managing Committee Members

Shri Ajay Singhal
Shri Virendra Kumar
Shri Sri Mohan Garg
Shri Vinay Sadh
Shri Subhash C. Aggarwal
Shri Subodh Gupta
Shri Neel Kanth Bakshi
Shri Ashok Goel

Shri Rajeev Mittal
Shri Suresh Poddar
Shri Pradeep Tayal
Shri Prateek Jindal
Shri Rajesh Aggarwal
Shri Ashwani Minda
Shri Ravinder Kumar
Shri Dharmender Bhandari

National Advisory Board

Shri Jai Kishan Gupta Ji (Chief Patron)
Shri Mool Chand Aggarwal (Patron)
Shri Mahesh Gupta (Kent RO) (Patron)
Smt. Kiran Chopra (Patron)
Shri Nand Kishore Garg (Patron)
Shri Jagdish Mittal (Chairman)
Shri Prem Sagar Goel (Member)
Shri Bharat Bhushan Arya (Member)
Shri Satya Bhushan Jain (Member)
Shri Mahesh Chand Sharma (Member)

National Mahila Samiti

Smt. Darshna Goel
Smt. Sulochana Goel
Smt. Shanti Aggarwal
Smt. Kum Kum Gupta
Smt. Sonal Rasiwasia
Smt. Manju Aggarwal
Smt. Anubha Jain

Smt. Kusum Daruka
Smt. Madhu Mawandia
Smt. Madhu Jain
Smt. Uma Goel
Smt. Shashi Aggarwal
Smt. Renu Jahajgarhia
Smt. Meenu Bansal

National Youth Samiti

Shri Pravin Khandelwal
Shri Rachit Mittal
Shri Vardaan Agarwal
Shri Vipul Jain
Shri Sandeep Vig
Shri Yatin Jain

**—
TRUSTEE**



Man of Vision and Action

SHRI LAXMI NARAIN GOEL

CHAIRMAN, TRUST BOARD, BLSP



For many decades, Essel Group has been a leading business conglomerate with a strong presence across Media, Entertainment, Packaging, Infrastructure, Education, Precious Metals, and Technology sectors. With worldwide operations and a workforce of over 10,000 employees, the group has grown substantially. The guiding principle followed by Essel Group is 'Faith in innovative and organized growth'.

Shri Laxmi Narain Goel is considered one of the most dynamic business leaders and a social activist among his peers. He is known for his outstanding contribution towards the society and Ekal Abhiyan is the most important of all. The movement has made its mark in the field of rural education and empowerment. He is the founder and Chairman Trustee of Bharat Lok Shiksha Parishad (BLSP), which works as the resource powerhouse of EKAL ABHIYAN.

He first joined the Ekal Movement in Delhi when he came in touch with Shri Shyam Ji Gupt who belonged to Rashtriya Swayamsewak Sangh (RSS). Today, he is one of the core team members of Ekal Abhiyan and is responsible for the success of the organization on both national and international level.

Shri Goel graduated from D.N. College, Hissar (Haryana) in 1975 following which he took over the reins of his family business of cotton, pulses and oil at his ancestral town in Mandi Adampur, Haryana. Two years later he shifted to Delhi and in the 1980s he diversified into handicraft exports and real estate development business.

Sh. Laxmi Narain is the Chairman of Suncity Projects (P) Ltd and Vice Chairman of the Essel Group of Industries. It is under his leadership, Suncity Projects has scaled new heights in the real estate sector. A namesake of Lord Vishnu, he is both respected and admired by his employees for his compassion, thoughtfulness, and politeness.

Besides business, he has been actively involved in social and

philanthropic activities as a trustee of the Agroha Vikas Trust and Sewak Sabha Hospital, Hissar.

Sh. Goel is also the Founder Trustee of Ekal Gramothan Foundation of India (EGFI), Aarogya Foundation of India (AFI), and Ekal Vidyalaya Foundation of India (EVFI). All three foundations are responsible for resource management, planning, and execution of welfare projects for EKAL ABHIYAN in the fields like rural development, healthcare, and public awareness among the rural and tribal communities of India.

A man of varied interests, Shri Goel manages to devote time to Ekal despite the enormous business responsibilities resting on his shoulders. He said, "A businessman invests time in the business owing to his commitment towards it. Also, it is an integral part of his existence. The moment a person establishes a similar relationship with an organization (like BLSP and EKAL) then it isn't difficult to find time."

Shri Goel feels very strongly about his involvement with Ekal Abhiyan. He said, "Ekal is a Godsend assignment for me. I don't think I could have done anything more important than this in my life." ●

"Ekal is a God send assignment for me. I don't think I could have done anything more important than this in my life."



The King of Hearts

SHRI SUBHASH AGGARWAL

SECRETARY, TRUST BOARD - BLSP



The Action Group has always held the leading position in the footwear industry in India. Later, it diversified to other fields, such as Chemicals and Plasticizers (API), Computer Monitors and Peripherals, Power Back Up/Inverters (MICROTEK), Housing Projects (SUNCITY), and Health Care (SRI BALAJI ACTION MEDICAL INSTITUTE). Now, the group has ventured into Steel and Power Generation sector.

Shri Subhash Aggarwal is the Managing Director of Action Group and is known to place society's interests above everything else. Soft spoken and friendly, he is one of the most sought after members in Delhi's business and social circles. His simplicity and persona has earned him respect and faith of his friends in the community.

For the past 15 years, he has devoted a lot of time to EKAL Abhiyan and is the master fund raiser of the organisation. Also, he is the founding Trustee of Bharat Lok Shiksha Parishad (BLSP). Shri Aggarwal strongly believes in the Ekal movement and continuously works towards inspiring others to join it. He says, "Whenever I attend a marriage or a social gathering, I make it a point to eat dinner with someone new. This habit gives me a chance get one more donor or supporter for EKAL." Shri Subhash Ji maintains a list of 'Shatakveers' of EKAL, which includes Delhi's most influential businessmen and industrialists. Interestingly, almost every member of his family including children are donors and hold the status of Shatakveer.

Shri Subhash sincerely believes that EKAL has given a new meaning to his life. He owes his association with EKAL to the kind influence of late Shri Ashok Singhal, Shri Shyam Ji Gupt, Shri S.N. Bandhu, and Shri Laxmi Narain Goel.

Besides EKAL, Shri Subhash Aggarwal is actively involved with many other organization and social activities. He is

the Trustee of prestigious institutions and organizations, which include Sri Balaji Medical Institute, Maharaja Agrasen Institute of Medical Research and Education, Maharaja Agrasen Institute of Technology, Salasar Dham Vikas Samiti, Teerth Vikash Trust (Govardhan), Bankebihari Nishkam Charitable Trust, Bharatiya Govansh Rakshan Samvardhan Parishad, Khatu Dham Vikas Society, ISKCON, Akhil Bhartiya Aggarwal Sammelan (Delhi), and Antar Rashtriya Sahyog Parishad (Delhi).

When asked about his role models, he spoke highly about his father Lala Mange Ram Agarwal. "Since childhood, I've seen him caring for poor and needy people. He ensured that the children belonging poor families had easy access to education", he said.

Shri Subhash Aggarwal considers Prime Minister Narendra Modi his hero. He has known Mr Modi for more than 20 years, since he was an RSS Pracharak. "Modi ji is a saint who harbors no greed or desire for materialistic things. Thank God, he is leading our country," Subhash Ji said with a confident smile. ●

Whenever I attend a marriage or a social gathering, I make it a point to eat dinner with someone new. This habit gives me a chance get one more donor or supporter for EKAL."

t o



EKAL is God's Work

SHRI OM PRAKASH SINGHAL

FOUNDER TRUSTEE - BLSP



Alomax, a Group Company of ANALCO GROUP, is a leading manufacturer of Aluminum Panel Sheets (ACP) in India. It markets ACP for the façade industry, and other construction material, such as Burma Teak, Italian Marble, imported ceramic tiles, wooden flooring, and furniture.

Shri Om Prakash started his business of construction and building material in 1956, which a few decades later came to be known as the ANALCO group. Today, it is one of the most sought after companies in the field of construction material for residential and commercial projects. Over the years, ANALCO has formed a strong relationship with construction magnates, leading architects, and renowned interior designers. In 2002, the group took a giant leap with the manufacturing of Aluminium Composite Material. It has a state of the art manufacturing plant in Roorkee.

Shri Om Prakash Singhal is a member of the Trust Board of Bharat Lok Shiksha Parishad (BLSP). The first time he learnt about Ekal was at a Gurudakshina meeting of RSS where he heard about the activities of Ekal Abhiyan from Shri Shyam Gupta Ji. A sentence in particular spoken by Shri Shyam Ji touched Shri Singhal Ji's heart, "Urban mothers beat their children because they refuse to drink milk while mothers in tribal areas beat their children because they ask for milk". Soon after, he expressed his desire to join Ekal following which Late Shri Ashok Singhal, International Chairperson of Vishwa Hindu Parishad (VHP) put him in touch with Sh. Lakshmi Narayan Goel (Essel Group) and Sh. Subhash Agarwal (Action Group). He considers himself uniquely blessed to be associated with EKAL.

A devotee of Lord Ram, Om Prakash Ji equates the joy of working for EKAL to the happiness of being in Vaikunth (heaven). He narrated an incident from Shri Ram Charit Manas whereby the forest dwellers offer to help Lord Ram, "Hum sewak parivar sametaa, naath na sakuchat aayasu deta" which means "We and our families are

here to serve you. Please accept our help without any hesitation."

Shri Singhal Ji says, "Our forest-dwellers deserve special respect from us as they supported Lord Ram against Ravana. Today, we are paying back to these communities through Ekal for helping the deity in his time of need."

Paying tribute to the great work done by Late Sh. Ashok Singhal and Sh. Shyam Ji Gupta, he

says, "Both of them have been brothers like Lord Ram and Laxman. I feel privileged to have worked with them. It feels like I am living in the Treta Yug despite it being the Kali Yug." ●

"Our forest-dwellers deserve special respect from us as they supported Lord Ram against Ravana. Today, we are paying back to these communities through Ekal for helping the deity in his time of need."



A Great Business Leader

SHRI NARESH KUMAR

CONVENER, TRUST BOARD – BLSP



Shri Naresh Kumar is the Chairman Dynamic Offshore Ltd./Deepwater Drilling & Industries Pvt. Ltd. These companies are engaged in the highly technical area of offshore Oil and Gas drilling for Exploration and Production Services.

Sh. Kumar is an eminent business leader with an experience of more than 40 years. In recognition of his business contributions, he was honored with the 'Industrial Excellence Award' and 'The Best Trade Name'. Also, he has been member of the R-Group to plan restructuring of India's Hydrocarbon Sector Perspective in 2010.

Shri Naresh Kumar is former member and the first Asian to be nominated on the prestigious Executive Committee of the International Association of Drilling Contractors (IADC) USA. A highly respected entrepreneur, he has many honours to his credit, such as, the first Vice Chairman of South Central Asia Chapter of IADC, an elected Member of American Bureau of Shipping, Chairman of Federation of Indian Oil Field Service Providers (FIOSP), member of the National Hydrocarbon Committee of FICCI and the Founder Member and four times President of Petrotech Society.

His philanthropic ideas got a different perspective when he was introduced to the idea of Ekal Abhiyan by Shri Subhash Aggarwal (Action Group) and Shri Laxmi Goel (Essel Group). Impressed by his enthusiasm and thought process, Shri Naresh Kumar was invited to join the Trust Board of Bharat Lok Shiksha Parishad (BLSP).

With regard to Ekal Abhiyan, his own words are, "My biggest satisfaction is that I am part of a unique movement like EKAL. I am thrilled to discover that the inmates of EKAL villages due to Ekal's curriculum are also turning health conscious and quitting bad habits like alcoholism. Clearly, they are working

more actively towards improving their financial status as well."

Shri Naresh Kumar keeps himself updated and remains abreast with contemporary provision of corporate laws. He is also known for his participation in the interaction between the industry bodies and the policy makers in the matter relating to several areas including corporate governance. During one such interaction, it was he who advised the then Prime Minister of India, Late Shri Narsimha Rao to consider introducing a law relating to CSR activity in the statue book to involve corporates in the social responsibility activities out of the profits made by them.

Shri Naresh Kumar believes that relationships should be based on deep mutual faith and honesty. He says, "When someone close to you cheats, then he not only breaks your heart but hurts your faith in humanity as well. I would advise my friends in business that they should have faith in others but never trust anyone blindly. Also, it's good to invest in joint ventures but they must always be legally documented."

Sh. Naresh Kumar very reverently remembers his father Late Sh. Panna Lal as his Mentor and Role Model. ●

"My biggest satisfaction is that I am part of a unique movement like EKAL. I am thrilled to discover that the inmates of EKAL villages due to Ekal's curriculum are also turning health conscious and quitting bad habits like alcoholism. Clearly, they are working more actively towards improving their financial status as well."



A Dynamic Business Leader

SHRI VINEET KUMAR GUPTA

TRUSTEE – BLSP



Lohia Group has business interests in multiple sectors, such as Real Estate Development, Stainless Steel Cold Rolling, Brass Coil Manufacturing, Wind Power Projects, Warehousing, and Automobile industry, which include Electric Two Wheelers, Three Wheelers and Diesel Three Wheelers. The group also deals in Retail Home Improvement and Home Décor Products, which are supplied to retail chains in the USA, Europe and world over.

Shri Vineet Kumar Gupta plays a key role in the Lohia Group of Industries and under his leadership the group has achieved new heights in the business world. Born and brought up in the holy city of Haridwar, he found himself fully immersed into spirituality at a young age of 40. Shri Vineet Kumar helped his father in setting business in Moradabad at a young age of sixteen. In 1970, together they set up the Himalaya torch factory and the enterprise became a huge success. By 1980, their brass and metal factory also flourished and soon they ventured into exports. In 1985, Shri Vineet Kumar forayed into the real estate sector followed by an auto factory in 2008, and a solar power plant in 2013.

Lohia Group of companies is based in Kanpur. The long tradition of excellence in manufacturing began in mid 70s when the group first diversified into plastics and engineering industry followed by textiles and flexible packaging. Today, the Group includes Lohia Corp Ltd., Threads India Ltd., Injectoplast Pvt. Ltd., and Lohia Developers India Pvt. Ltd.

Shri Gupta is a member of the Trust Board of Bharat Lok Shiksha Parishad (BLSP). He believes in the philosophy of Ekal Abhiyan. He said, “In addition to providing basic education, Ekal schools are also giving children cultural and ethical education. It is wholesome education.” He is also associated with many other social organizations, namely, Balaji Nirog

Dham, Maharaja Agrasen Hospital, Delhi, Salasar Vikas Trust, Sankalp Jan Kaiyan Samiti, Banke Bihari Charitable Trust, Iskcon, Saraswati Shishu Mandir, Muradabad, and Lohiya Manav Kalyan Trust.

In 1993, a Shrimad Bhagwat discourse by Shri Kamlesh Maharaj turned his life towards Lord Krishna. Shri Vineet Gupta considers the Lord as his Guru and can feel His presence around him at all times. Also, he is an ardent devotee of Lord Shiva and Ram.

Shri Vineet Gupta considers his father and Prime Minister Narendra Modi as his role models. Talking about India's future, he says, “Technology and human resources have to blend together because technology alone cannot take the country forward. Also, our Industrial policy should be employment oriented, so that no one has to stay unemployed. The Government should focus more on infrastructure and encourage small entrepreneurs.” ●

“In addition to providing basic education, Ekal schools are also giving children cultural and ethical education. It is wholesome education.”



The Silk Man of India

SHRI BIMAL MAWANDIA

TRUSTEE-BLSP



Vineetaz Exports Pvt. Ltd. is a merchant export firm established in 1991. For over two decades, the company has maintained its leading place in the field of Shawls, Scarves, Stoles, Bandanas, Ladies Garments, Pareos, Sarong Bags, and Night Slips. Some of major clients of the company include countries like USA, Canada, South America, Europe, South Africa, Hong Kong, Singapore, and Japan. Vineetaz Exports is a pioneer in silk and pashmina made-ups industry and have set benchmarks of high turnover with unmatched quality, service, and price. The company was awarded with gold trophy for being the highest exporter of silk made-up items in the year 2003-2004.

One who has little silver in his pouch must have more silk on his tongue.” The saying seems quite apt in the case Of Dr. Bimal Mawandia. He is a man whose pouch is full of silver, but his tongue and life are silkier. A plethora of experiences and knowledge worth four decades in the silk industry has earned Dr. Mawandia the title ‘Silk Man of India’. He is responsible for making India a major exporter of silk in the global market.

Dr. Mawandia’s family originally belonged to Mandwa Udaypur of Shekhavati in Rajasthan, but later his ancestors migrated to Bihar. He studied M.Com, LLB, and later did his Ph.D. in Silk Industry from Silk City Bhagalpur. Besides being the Chairman of Indian Silk Promotion Council, Dr. Mawandia has also been a member of the Managing Committee of Indian Silk Promotion Council. He hopes to see India as the leading exporter of the World, a position it used to enjoy before being invaded by the enemies.

Dr. Bimal is considered a Guru by many as he doesn’t hesitate in sharing his knowledge of the trade with beginners as well as competitors. Vinay Sadh, a well know exporter and owner of an export house would testify this with a deep sense of reverence and gratitude. He says, “Mawandia Ji is Godfather to many exporters like me. He is extremely kind and honest

in his dealings, which encourages people to seek his advice in the time of need. His advice can transform a person from ‘zero’ to a ‘hero.’” Also, Dr. Mawandia inspired Mr. Vinay Sadh to join Ekal Abhiyan as a Shatakveer.

Dr. Mawandia’s compassionate nature reflects in his passion for EKAL. He started as a donor but his dedication towards the organization soon earned him the position of a Trustee.

In his free time, Dr. Mawandia loves playing Table Tennis and other sports, which reflects in his confident smile and agile movements. He also enjoys spending time with friends and watching movies.

Although he is known as the Silk Man of India, his heart remains with the poor and underprivileged. It reflects in his commitment and involvement in EKAL activities. ●

“Mawandia Ji is Godfather to many exporters like me. He is extremely kind and honest in his dealings, which encourages people to seek his advice in the time of need. His advice can transform a person from ‘zero’ to a ‘hero’.”



A Dedicated Life

SHRI SAT NARAYAN BANDHU

TRUSTEE- BLSP



For over 25 years, Prominent Agro Industries has been a renowned name in the Indian plastic industry. The company produces master batches for different types of polymers, such as LDPE, LLDPE, HDPE, PP, PVC, ABS, PS, PET, PC, and EVA. Prominent Agro Industries, is considered a leader in white, color, and additive concentrates and performance solutions for plastics.

It was in 1974 when The Aggarwal Sabha of Tri Nagar in North-West Delhi was going through an unfortunate sequence of events which eventually culminated in breaking up of the unity into two rival organizations. When all efforts to bring the warring factions together failed, it was Shri Sat Narayan Bandhu who decided to take to the Gandhian course. He sat on an indefinite 'anshan' (hunger-strike) declaring that he would break his fast only when the two sides would bury the hatchet and rehabilitate the unity of the community. Finally, two days of his fast forced the community to sit up and take action. Unity was restored and a new personality was developed.

In 1970 he started his own footwear manufacturing unit. Soon, he ventured into master batch manufacturing. By the 1980s he was the President of All India Federation of Plastic Industries.

Over the years, he moved from a community leader to a much wider national platform. He is among the founder Trustees of Bharat Lok Shiksha Parishad (BLSP) and was the first President of the Executive Committee of BLSP when it was founded in 2000.

Of late, he has handed over his entire business responsibilities of Prominent Agro Industries Group to his two sons Shri Rakesh and Shri Mukesh in order to dedicate himself full time to BLSP and his other social commitments, mainly RSS.

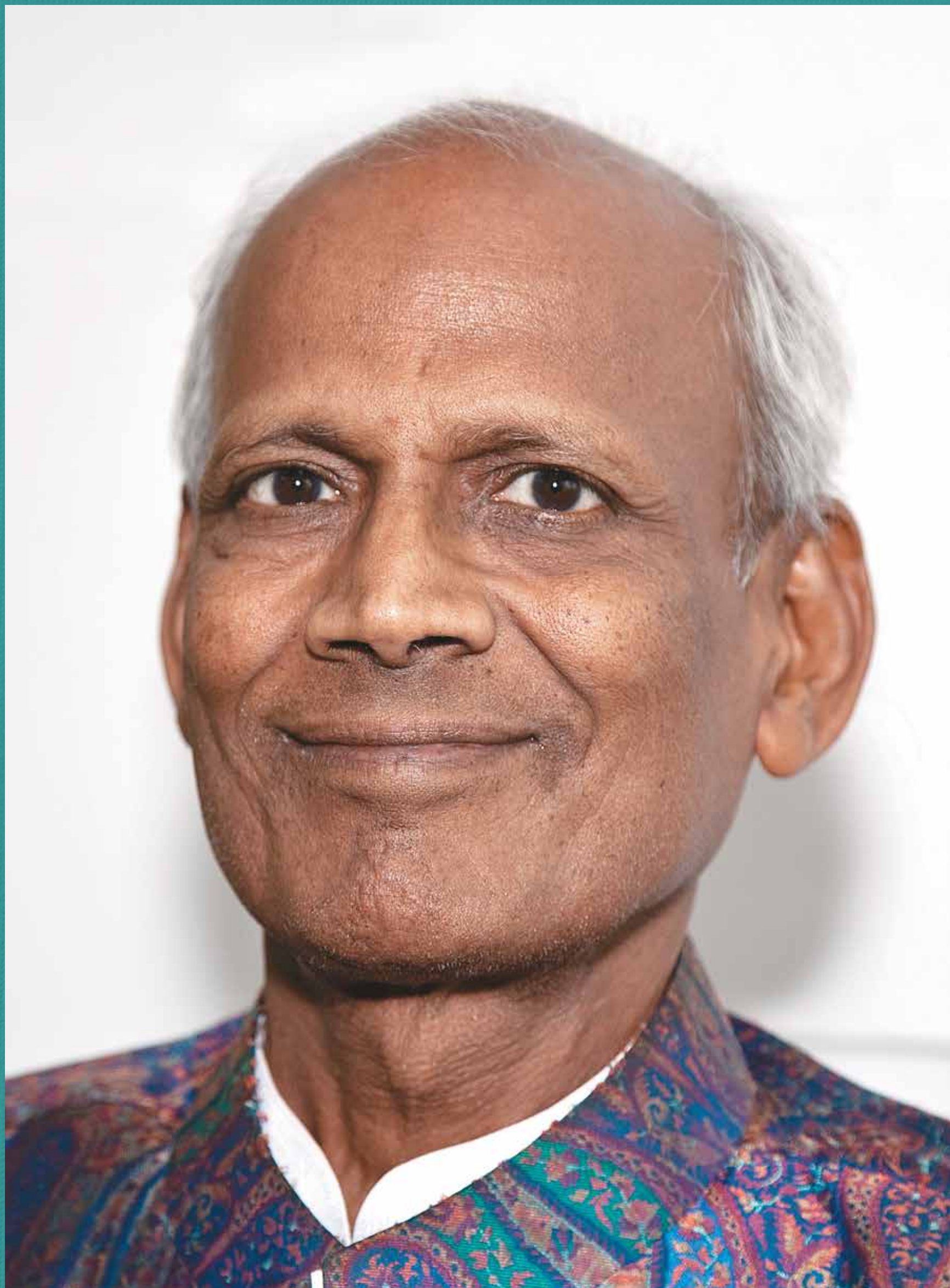
Shri Bandhu derives his moral and social strength from his deep roots in Rashtriya Swayamsewak Sangh. Always

mentally alert and physically fit, this octogenarian holds the responsibility in Sangh as the Sanghchak of Uttari Vibhag (Northern section) of Delhi. Every morning he gets up before 5 am and by the time most other people get out of their beds for their first morning tea, Shri Bandhu has already traveled over 40 km and finished his morning round of various Shakhas in his area.

Shri Bandhu derives his inspiration from the philosophy of indebtedness. He says, "Normally, it is believed that each human being must payback one's debt to mother-father, teacher and God. But I think there is one more debt, that of the society which we must pay back."

Shri Bandhu's great hero is Swami Vivekananda for his zeal towards spreading education among the Indian society. "Swamiji was of the opinion that if someone wanted to have 'darshan' of God then instead of going to temples one should go and serve the poor and the needy as God lives in the spirit of service to humanity. That was the spirit behind the start of the movement of "EKAL VIDYALYA" says Shri Bandhu. ●

Normally, it is believed that each human being must payback one's debt to mother-father, teacher and God. But I think there is one more debt, that of the society which we must pay back."



Spreading Roshni

SHRI JAI PRAKASH AGARWAL

TRUSTEE - BLSP

SURYA
Energising Lifestyles

Surya has emerged as a vast conglomerate by being the largest player in the steel segment and second largest in the realm of lighting. The group has ventured successfully into various other fields like fans, cold rolled strips and PVC pipes etc. Today, Surya is the largest group with a sales turnover close to Rs. 4,000 crores (US \$ 650 million) and exports to over 44 countries.

India has no dearth of successful entrepreneurs. But there are very few who have lived their life beyond business and established new benchmarks in the fields of corporate social responsibility, social transformation, and social emancipation. Shri Jai Prakash Agarwal belongs to that select club of business leaders of India.

At SURYA he has given a unique motto to his team: "Brilliance in Everything". In addition to being the successful leader of a grand corporate empire, he wears many other hats too. He is the chairman of Surya foundation and International Naturopathy Organisation, Member of the National Executive Committee of BJP, Vice President of Bharat Vikas Parishad, Ex-President of Sewa International, and President of the Federation of Engineering Industries of India.

His outstanding contribution towards Indian Industry has been acknowledged by the coveted awards like the "Vishweshvaraiya Udyog Samman" and "Agra Ratan Samman".

Surya Foundation, a brain child of Shri Agarwal is engaged in a number of developmental, social, and cultural activities like personality development summer camps for children, tree plantation, Surya Eklavya Sainik School in Gujarat, adoption of 350 villages under the 'Adarsh Gram Yojna' project, opening of 1000 Sanskar-Kendras, and promotion of drugless healing system through Naturopathy and Yoga. He himself is a yoga enthusiast. He has been through Vipassana courses and practices yoga and meditation every day.

Among his most significant social contributions is his active role as a Trustee of the Bharat Lok Shiksha Parishad (BLSP). His association with EKAL started about 20 years ago when he travelled to remote villages of Ranchi with Bapu Madan Lal ji. "I was amazed to see the quality of work they were doing. They were reaching out to those tribal and rural communities of the society who had been practically left out of the national development process", this is how he explains his first exposure to EKAL.

He admires three people as his role models. In history he likes Swami Vivekananda for he wanted to raise the levels of collective consciousness among every Indian citizen. On the social front he adores late Shri Guruji Golwalkar who dedicated his life for organizing the Indian society into a disciplined, united, and self-respecting force with India's national interests at the top of their minds. And on the political front he likes Prime Minister Narendra Modi who is going to make India a strong and prosperous nation. ●

"I feel proud to be a member of the Ekal movement which is focused on bringing new hope in the life of the communities who were otherwise left out in the dark due to so many reasons in the past."



A Man of Action

SHRI SURENDER KUMAR JINDAL

TRUSTEE - BLSP



Jindal Group of Companies is a combination of various trading houses and companies engaged in a variety of business activities including domestic and international trading of bullion, spot and future trading in agro commodities, base metals, energy, financing and investment in mutual funds, debt market instruments, capital markets etc. The group has won more than 30 awards for its outstanding performance in International Trade, mainly exports.

He is actively involved in many Chambers of Commerce and business associations. He is Chairman, Investments & Capital Market Committee of ASSOCHAM, Managing Committee Member of ICC, Vice President of Delhi Export Association and Delhi Bullion Association. He is also actively associated with Committee of NCDEX and Multi Commodity Exchange (MCX) as an Executive Member.

Among his peers Shri Jindal is known for his aesthetics, meticulous planning, and his charming personality. That explains why his group of companies won 30 awards for their outstanding performance. These include three national awards for best performance and Government of India's "Golden Export House" award. He is a good listener and a great talker. Speaking in a soft and clear voice, his words of wisdom present him as an effective motivator, even a healer.

Remembering his father Late Sh. Banwari Lal Jindal as his Guru, he says, "The greatest 'Guru-Mantra' that I received from my father was about the virtues of taking initiative. His common phrase was "Harkat Mein Barqat", means action brings blessings. Encouraging me to take new initiatives, he would tell me that if one makes ten efforts, at least three are going to be fruitful. But if you make only three efforts then you may not get results even from one."

Sh. Jindal believes that coming in contact with EKAL has been one of the best things that have happened in his life. He owes this relationship to his best friend Sh. Laxmi Narain Goel of Essel Group

"I find a great parallel between the EKAL Vidyalaya and sowing of paddy saplings. Children are like paddy saplings which are grown in bunches in a nursery. During this initial growth period each sapling acquires its basic strength by staying together. Later when it is sown in its own place in the field, it can take all the pressures of the climate and grows into a bountiful plant. EKAL schools are like this nursery where they learn the art of learning and imbibe the strength of their cultural roots."

Sh. Jindal feels confident about India's good future. His faith has increased after Sh. Narendra Modi became the Prime Minister of India. He believes that Mr. Modi is a perfect role model for everyone who has power or money. "He loves his mother. But as an ideal RSS Pracharak his commitment is towards every other Indian. Here is a leader who thinks far beyond his own family," he says. ●

"I find a great parallel between the EKAL Vidyalaya children and paddy saplings. Each sapling acquires its basic strength by staying together. EKAL schools are like a nursery where the children acquire the art of learning and imbibe the strength of their cultural roots."



Making a Difference

SHRI NARESH JAIN

TRUSTEE – BLSP



Jainco Buildcon Ltd is considered to be a leading player in the field of town infrastructure development, especially water supply, sewage, drainage, sewage water pumping stations, water treatment plants, and sewage treatment plants.

Shri Naresh Jain, Chairman cum Managing Director of Jainco Buildcon Ltd, is one of the most credible person to provide technological resources to civil agencies, such as Delhi Jal Board, National Highway Authority of India, Delhi Metro, and a host of other national and regional agencies looking after the external development work in metropolitan cities. He is a dynamic person who is known to successfully manage his business as well as social responsibilities.

Shri Naresh Jain graduated from Hans Raj College & persuaded his Masters from Shree Ram College of Commerce as well as Law from Law Centre-I In 1980, he gave a head start to his career as a civil contractor. By 1986 he had established himself as a successful businessman with a reputation for quality and perfection. Currently, M/s. Jainco Buildcon Limited under his patronage is a Class-I contractor in six different states.

In addition to being a successful leader in business, he is quite active on the social front too. He is involved with various socio cultural organizations to name a few like Maharaja Agrasen Hospital Chairtable Trust, Indian Cancer Society, Maharaja Agrasen Technical Education Society and Indian Water Works Association. A sports enthusiast, he is also the Vice President of Delhi Table Tennis Association.

Among his most significant social contributions is his active role as a member of the Trust Board of Bharat Lok Shiksha Parishad (BLSP). Shri Naresh Jain's financial and emotional commitment towards the noble cause of educating the tribal children through Ekal is quite remarkable. His father Late Shri Jethu Ram Jain was highly respected for his unconditional support and contribution to the society. He was a RSS Swayamsewak and was honored with the title of Maha Shatakveer for his involvement with Ekal in the form of adoption of ONE HUNDRED VILLAGES FOR LIFE TIME on permanent basis. Shri Naresh Jain takes great pride in the fact that there are ten Shatakveers within his family. He considers his father as his role model.

"I draw inspiration for my social concerns from my father who has always been a role model for me."

Shri Naresh Jain's first tryst with Ekal took place in 2002. He was inspired by Lala Mange Ram Jiof Action Group who strongly felt for the social need to educate rural and tribal children for a better future. A strong and unbending commitment for Ekal, earned Shri Naresh Jain the designation of National Treasurer of BLSP from 2002 to 2009. Later, he was appointed he National President of BLSP from 2010 to 2016.

He believes that the organisation's policy of not accepting funds from the Government has worked well in Ekal's favour. Shri Naresh Jain says, "In our villages people are always keen to learn and find a solution to their problems. All they need is a genuine friend and Ekal has filled that gap for the villagers. Other organisations seek help from the government, but EKAL is capable of helping the local government by providing aid in the remote areas."

Although he has never been an avid traveler, but his responsibilities towards Ekal has taken him to remote villages and tribal areas across India. Now, Shri Naresh Jain regularly travel abroad to inspire people to contribute towards this social cause. In his free time, he enjoys reading books. ●

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A Constant Motivator

PROF. SMT. MANJUSHREE

NATIONAL PRESIDENT & TRUSTEE – EKAL SANSTHAN
CO-EDITOR – EKAL PRAYAS

Ekal Prayas is a bilingual bimonthly magazine of Ekal, the biggest voluntary organisation working in tribal areas across India for over twenty years. It highlights issues that concern the development of rural India.

Professor Manjushree is a teacher and mentor, and is passionate about reading, writing, and teaching. She belongs to a family of doctors, educators, Army officers, and freedom fighters. “I was born after India got its freedom, but I have grown up listening to stories of freedom struggle from my parents and grandparents. The atmosphere at home always charged with patriotism and nationalism deeply influenced my mind. My father was the Principal of Degree College and a Senior Sanghchak of RSS. He always inspired me to read about Swami Vivekananda and Bhagini Nivedita. What I am today is the result of my upbringing as a young girl,” she says.

Professor Manjushree is one of the Founder members of Ekal Abhiyan. A long association of 27 years with Ekal has given her immense insight into the Ekal model and its future plans. She resigned prematurely from her institute as a senior lecturer to devote herself completely to Ekal Abhiyan. A gold medallist in M.Sc. Psychology; she has knowledge and insight in founding the women and youth wings of Ekal. In Nagar Sangathan, she showed tremendous skills in Human Resource Management by successfully convincing urban elite to become donors, volunteers, and leaders of Ekal.

She is a constant source of inspiration to the people involved with Ekal. She shares her knowledge and practical wisdom about the cultural and national significance of the tribal and rural society of India and excercises her expertise in organisational matters with people from all walks of life.

Professor Manjushree is the Trustee of Ekal Abhiyan Trust, the umbrella body of Ekal and think tank of Abhiyan. She is also Sangathan Prabhari of Mahila Sangathan of Ekal which has nearly 50,000 women volunteers who manage Gram Sangathan as well as city based chapters of the organisation. Ekal's Vanyatras to tribal villages were conceptualised and

galvanised by Professor Manjushree. It resulted in excellent networking of Nagar Sangathan in the form of city chapters of FTS and BLSP. During her long association with Ekal, she has travelled extensively to tribal areas across the country spanning from Ladakh to Kanyakumari and Assam to Rajasthan. She is an authoritative spokesperson and orator, and possesses deep knowledge about Ekal Abhiyan.

Professor Manjushree is an epitome of energy and hard work and is apt at balancing her personal and professional commitments. She has visited 16 cities in the USA and Canada to represent Ekal and successfully made a mark in 2006.

Her principled stand about youth of our country is quite inspiring. She says, “Youth are to be reached, not preached. Give unconditional love to Karyakartas, trust them, and push them to hold the Torch of Ekal. I believe young people are our future, mothers are the powerhouse, intellectuals are the knowledge bankers, and economic leaders and business magnates are the protectors. We are one big Ekal family!” ●

“Youth are to be reached, not preached. Give unconditional love to Karyakartas, trust them, and push them to hold the Torch of Ekal. I believe young people are our future, mothers are the powerhouse, intellectuals are the knowledge bankers, and economic leaders and business magnates are the protectors.”





— MAHA SHATAKVEER



LT. SHRI JETHU RAM JAIN

Jainco Buildcon Ltd

JAINCO BUILDCON LTD is a leading player in the field of town infrastructure development, especially in water supply, sewerage, drainage, water-sewage pumping stations, water treatment plants, sewage treatment plants as well as in rain water harvesting, plumbing, sanitation, fire suppression and housing work.



“His special areas of focus in social service has been EKAL Abhiyan which is focused at taking education right up to the doors of those rural and tribal children who have remained deprived of good education. He has been a Shatakveer consecutively for three years.”

Shri Jethu Ram Jain was a reputed social worker and a philanthropist. As Chairman of Jainco Buildcon Ltd. he took the company to a position where it has come to stay as the most reliable technology and service providers for reputed civic agencies like Delhi Jal Board, National Highway Authority of India, Delhi Metro and a host of national and regional agencies looking after civic service in metropolitan cities and towns.

His close association with Rashtriya Swayamsewak Sangh (RSS) inculcated all those great values in him which makes a person socially committed and responsible towards his society. He has been deeply respected and adored by the society for his selfless dedication to the service of the poor, especially education of poor children.

One of his special areas of focus in social service has been EKAL Abhiyan which is focused at taking education right up to the doors of those rural and tribal children who have remained deprived of good education. He has been a Shatakveer consecutively for three years from 2011-12 to 2013-14 by adopting 100 schools for a year. He was honored by BLSP as its Patron.

Besides being a dedicated swayamsewak of RSS and an active supporter of EKAL Abhiyan Shri Jain had many other social responsibilities. For example he been a Trustee of Maharaja Agrasen Technical Education Society (MAIT) and of Maharaja Agrasen Institute of Management Studies (MAIMS). Other organizations include Gopal Sadan, Harevalli as a Trustee; also a Trusty with Seth Sundar Lal Jain Charitable Hospital, Ashok Vihar; Trustee Samkalp which is run by Jan Kalyan Shiksha Samiti and a senior member of Jain Samanvaya Samiti of Delhi State.

It is because of his commitment to social welfare and social service that his children and grandchildren too are strongly inclined towards social causes. His son Shri Naresh Jain is a Trustee of BLSP and the family has won the distinction of being a family with ten Shatakveers. ●



SURYA
Emerging Lifestyles

SHRI BASUDEV AGARWAL

Surya Roshni

Established in 1973 by Shri Basudev Agarwal as a Steel Tube & Pipe making unit with the help of his elder son Shri J.P. Agarwal. Surya Roshni Limited is a leading manufacturing Company for Fans, Lighting, LED and PVC pipes. The company is headquartered in Delhi with steel manufacturing plants in Gujarat and Madhya Pradesh. The primary steel plant is in Haryana while its lighting plant is in Madhya Pradesh & Uttarakhand. Surya Roshni exports its products to over 44 countries and has a turnover close to Rs. 4,000 crore. A number of business magazines have rated the company as one of the best employers in India.

“The tribal communities will forever stay close to my Heart and I will contribute to work for them till I breathe my last. Also, I will always contribute a share of my earnings towards their better future.”

Shri Basudev Agarwal was tested time and again in his journey to success. His father who was a cloth merchant in Jaito (Punjab) had to face a loss in business following which the family shifted to their ancestral village Talwandi Rukka in Hisar. At a young age of seventeen, Shri Basudev Agarwal being the eldest among the eight siblings decided to contribute towards the family expenditure. He boarded the train to Dinajpur (now in Bangladesh), which was known for its Jute industry and secured a menial job in a local jute mill. Eight months later, Shri Basudev was in Tinsukia, Assam, earning Rs. 70/= per month, a princely sum in fifties.

Shri Basudev Agarwal drew his inspiration from RSS Pracharak Shri Madanlal Agarwal who at that time was actively working with tribal communities. He journeyed several times to the tribal areas in Jharkhand and Chhattisgarh with Shri Madanlal. Deeply impressed by the simple lifestyle and rich culture of the communities, he soon became an ardent supporter of their cause. He says “Compared to the urban population, tribal are more civilized and better human beings. They are custodians of nature and environment. It is not possible to repay their selfless love but people with resources must contribute towards their wellbeing. And remember, we are by no means bestowing any favor on them, rather we are helping ourselves.”

In 2000, when BLSP was established in Delhi, Shri Basudev Agarwal was invited to join BLSP by Shri Laxmi Narayan Goel. Shri Subhash Chandra and Shri Subhash Agarwal and he happily agreed to be associated with such a noble cause.

Basudev Agarwal says “I will continue to work for the tribal communities till the last breath. I might not be able to contribute physically due to old age, but my heart will always beat for them and I will always contribute a share of my earning for them.” ●



KABIR GROUP

SHRI VIPUL GOEL

Cabinet Minister,
Haryana Government

Born on 25th April 1972, Shri Vipul Goel is the cabinet minister in the BJP Government of Haryana and represents the Faridabad constituency. A businessman by profession, he completed his graduation in Commerce from University of Delhi in 1992. He is married to Shrimati Pallavi Goel and is a father to three children – one son and two daughters. Shri Vipul Goel won the Haryana Legislative Assembly elections in 2014. He was made the Cabinet Minister on 22nd July 2016 and entrusted with the responsibilities of three ministries, namely, Industries and Commerce, Environment, and Industrial Training.



“Sixty per cent of India’s population lives in villages. So, if villages prosper, India will prosper. Prime Minister Narendra Modi’s dream is to make every village a model of development and EKAL is working effectively towards making that dream come true. Actually, Ekal is doing the work that the Government agencies should be doing.”

Shri Goel is the Chairman of Navchetna Trust, an NGO that works for social issues such as Beti Bachao Beti Pado and Swachh Bharat Abhiyan. On 3rd March, 2015, under the patronage of the Trust, the world’s largest and tallest Indian flag was hoisted at a height of 250 feet in Faridabad by BJP President Amit Shah accompanied by Haryana Chief Minister Manohar Lal Khattar and actor Ranbir Kapoor. The flag is set to make its way into the Limca Book of Records. Always on the lookout for ways to put his constituency on the mental map of an average person, in January 2016, Shri Vipul Goel launched free WiFi service in the Sector 15 market, Faridabad.

Shri Goel has been associated with EKAL for the last ten years and takes great pride in it. “It is commendable, the manner in which this organization functions... one is at a loss for words. Ekal is not only educating people, but also helping villages become self-reliant. It is eradicating illiteracy and promoting cleanliness in the rural areas. Sixty per cent of India’s population lives in villages. So, if villages prosper, India will prosper. Prime Minister Narendra Modi’s dream is to make every village a model of development and Ekal is working effectively towards making that dream come true. Actually, Ekal is doing the work that the Government agencies should be doing. The volunteers are traversing across difficult terrains to reach out to people living in virtually inaccessible areas. The organization is diligently working towards educating and imparting value education to people.”

Shri Goel further says, “I regularly donate five lakh rupees to the Ekal mission. Ministers too can donate for a social cause from their personal development fund.” ●



SHRI BASANT BANSAL



SHRI ROOP BANSAL



M3M Group

M3M Group is one of the leading Indian conglomerates with interests in Hospitality, Education, Information Technology in Special Economic Zones, and Real Estate, which includes Residential, Commercial, and Retail.



“One of my biggest dreams is to support the underprivileged kids in any way I can. So, association with Ekal Vidyalaya Foundation is helping me provide a better future to these children.”

Shri Basant Bansal is not only the Chairman of one of the largest real estate companies, but also the visionary behind M3M Group. A sharp business acumen and unwavering support of his younger brother Shri Roop Bansal and son Shri Pankaj Bansal helped him place M3M in the list of India's fastest growing and most influential real estate developers. The M3M Group is responsible for making Gurgaon the real estate hub with their pieces of architecture and luxurious buildings.

Shri Basant Bansal and Shri Roop Bansal set out on their journey to success on a humble note. They belonged to a small village in Gurgaon, Haryana where their father was a grain merchant. Shri Basant Bansal aspired to join Indian Civil Service but after graduation he joined his father in business with a promise to expand it. Owing to sheer hard work and dedication, he managed to gain hold on 50 percent of the market. In 1996 he set up a chemical factory following which he ventured into the real estate sector. Shri Basant Bansal launched his first commercial project in Bhiwadi, Rajasthan and since then there is no looking back. Now, he hopes to establish M3M Group's business interests globally.

Heading a company with a net worth of \$6 billion, he gives equal importance to Corporate Social Responsibility with a special affliction for community education, employment, and homeless people. In 2011, Shri Basant Bansal was introduced to Ekal Vidyalaya Foundation by Shri Laxmi Narain Goel and Shri Subhash Agarwal, which encouraged him to lead M3M Group in the non-profit sector as well.

Shri Basant Bansal has lived by only one principle of success. “Hard work is what inspires and motivates me. One should work honestly; worry more about credibility than profit. You must never lose the sparkle in your eyes, fire in your belly, and steel in your character.”



Our Expertise. Your Joy.

SHRI PANKAJ BANSAL

M3M Group

'Magnificence in the Trinity Of Men, Materials & Money'.

The motto of the company is "quality, timely delivery and excellence". Distinguishing features of M3M within the industry are its innovative, unique and unparalleled concepts, multi-dimensional realty solutions and unmatched high service standards. Showing its commitment towards developing state-of-the-art real estate masterpieces, M3M has always strived to garner the best talent in the industry.

The company has gained valuable experience in the real estate sector with diverse and complimentary talents from a rich network of top notch intermediaries, financial institutions, high-net-worth individuals and some of the most reputed developers in India.



Ekal Vidyalaya is a movement that is involved in integrated development of rural and tribal India. The main focus of the project is to take education to every child. Educating the children of our country who have no or limited access to the resources has been something that has been very close to our hearts. We relate to the wonderful work that the organization is doing and it is our sincere wish to contribute in whatever way possible to encourage this initiative.

As one of India's youngest and enterprising Director, Mr. Pankaj Bansal demonstrates a fine balance between sharp business acumen and exuberance of youth. With his trademark enthusiasm and perseverance, he is the man behind M3M Group's propelled growth. He has successfully designed and executed the growth and diversification plans of the company with a customer-focus and forward-thinking approach.

From drawing board to ground level, he is intrinsically involved in the formulation of corporate strategy, go to market planning and overall execution of the Projects. His acumen for not only business operations but also his innovative and futuristic approach towards marketing communications has led the company and its projects to win many accolades and awards in India and around the world.

Mr. Pankaj Bansal believes that buildings aren't inanimate structures but they are the very edifice upon which we build our lives - at work, at home and in all our institutions; this is why it is imperative to strive for the highest degree of perfection when creating habitat. It is for such a progressive mindset that at such a young age, he has won multiple awards in areas of Leadership, Entrepreneurship, Branding, Marketing and Strategy. The latest is being identified as one of the Top 50 Hot Brands in Delhi-NCR area for 2015 by One India Media conglomerate.

He has spearheaded launch of about 39 projects in Haryana including M3M's flagship project "M3M Golf Estate" - a 75 acre uber-luxury resort like residential complex. M3M Golf Estate has won many accolades for being the Best Luxury Project in India and abroad including one from NAREDCO, a Govt. of India patronized organization.

Mr. Pankaj Bansal has been associated with global realty firms such as L&T, UHA (UK), RSP (Singapore) and Golf Plan (USA) all through during the developmental and growth years of M3M. The association has been extremely beneficial with the demonstration and adoption of spirit of excellence and globally recognised best-practices that these companies represent and which are now integral to M3M's core philosophy.

He has done an "Executive Management Program" from Harvard Business School and is an alumnus of Narsee Monjee Institute of Management Studies (NMIMS), Mumbai. With an in-depth understanding of Indian Customers & their requirements, he leads a team of highly motivated professionals with great empathy, insight and commitment.

Enthused by his vast interest in varied aspects of business and zeal to learn new ways of marketing, Mr. Pankaj Bansal has travelled across the globe developing an advantageous milieu for M3M businesses. He has also been part of delegation to Japan along with Honourable Prime Minister, Shri Narendra Modi and to China, Finland and Norway, along with Honourable President, Shri Pranab Mukherjee. ●

**SHRI SUBHASH AGARWAL****SHRI MOOLCHAND AGARWAL****SHRI CHANDRA PRAKASH AGARWAL****Madhusudan Ghee**

Established in 1982, the SMC group is a conglomerate of businesses as diverse as food processing, dairy products, steel and power. Its MADHUSUDAN brand of dairy products, a household name in India, also exported overseas.



"There is a world of difference between an educated and an uneducated person. The wise philosopher Bhartrihari once said, "An uneducated man is worse than an animal. Education is a human right. All should have access to it."

Established in 1982, the SMC group has grown from strength to strength in diverse fields, namely food processing, dairy products, steel, and power. Founded by Late Shri Seva Ram Agrawal, the group marked its successful journey with Madhusudan Ghee – a household name known for its dairy products in both India and abroad.

A pioneer in the world of entrepreneurship, Late Shri Seva Ram Ji ensured that his three sons, Shri Subhash Chand Agarwal, Shri Moolchand Agarwal, and Shri Chandra Prakash Agarwal were well-educated, since he himself had to forego his books in lieu of running the family business.

Soon after graduating from college, Shri Chandra Prakash Agarwal, the youngest of three brothers followed into his father's footsteps and joined the family-owned tobacco business. An entrepreneur at heart, he forayed into the world of opportunities to expand the already flourishing business. His ventures include setting up a movie theatre, a paper mill, steel furnishing unit, and dairy products' factory to name a few. Today, he manages the large family-owned conglomerate along with his brothers.

Shri Chandra Prakash Agarwal strongly believes that the foundation of a company's success lies in the humility, integrity, hard-work and determination of the employers and their employees. A business must always be forward looking with an eye on the future prospects.

He inherited not only his father's business acumen but also the zest for education and social service. Shri Chandra Prakash Agarwal envisioned a more prosperous and developed nation – a goal which could only be attained through education. He believes "Once people have access to education, issues like religious identity and caste would cease to be important. Also, with a visionary leader like our esteemed Prime Minister Narendra Modi at the helm, India would emerge as a strong economy in all probability."

Education has been of extreme importance for all the brothers and they harbored the dream to live up to the expectations of their father especially in this field.

Shri Moolchand Agarwal learned of the EKAL Mission from Sh. Subhash Agarwal, C.E.O., Action Group, who encouraged them to adopt the schools that formed a part of the trust. So, as a tribute to their father's abiding love and passion for education, all three brothers decided to help build a future of the children studying in the EKAL schools. Today, all the brothers support 100 such schools, which would help India develop into a more advanced nation.

Shri Chandra Prakash Agarwal enjoys taking a moment or two to unwind from grueling work schedule, which he does by travelling to different places and listening to religious music. After investing the better part of his life towards his family business, now he is thoroughly involved with planning his retirement. It would be of no surprise to his family and friends that he has chosen to devote rest of his time to working for varied social issues. When asked about his role models, he spoke quite highly of Prime Minister Narendra Modi and legendary industrialist Late Shri Dhirubhai Ambani. Mr Agarwal says, "Both have contributed towards the development of the country. Dhirubhai was the quintessential Indian businessman who was always conscious of utilizing the resources in the most beneficial way and extracting value out of everything at his disposal. Our Prime Minister Sh. Narendra Modi is one of the best leaders and the most courageous man who is not afraid to bring about a change for the betterment of the nation." ●



DR. SUBHASH CHANDRA

ZEE TV

Born on 30th November, 1950, Dr. Subhash Chandra is the founder Chairman of Essel Group and also a member of Rajya Sabha. He is a visionary, thinker, philanthropist, author, and a public speaker. On 30th June, 2015, he took over as the Chairman of EKAL GLOBAL and under his leadership the support network of EKAL is now spreading its wings across the globe. He aims to attain Mahatma Gandhi's vision of 'Gram Swaraj' whereby every village is empowered.



“The biggest benefit of reaching out to people through EKAL Global is to connect the new generations of NRIs and PIOs with India in a healthy and positive manner. This has helped in evoking the interest of people to learn more about India and contribute towards projects like EKAL”

Dr. Chandra believes that while education is the greatest blessing for a human being, lack of it is the worst curse. He recalls Swami Vivekananda's words that “human beings' power and capabilities are infinite. But it is we who put a limit on our capabilities. It is our upbringing which controls our limitations. It is education which unbinds our capabilities.”

While reminiscing about his early days with EKAL he says, “I remember my first visit to a tribal school of Ekal about 22 years ago where I had gone with a delegation of Agrawal Samaj on VanYatra. During an interaction with one of the families, I was slightly confused to see that the women never spoke to us as a group but individually while others stayed away. Also, each of them wore the same dhoti. It was only later that we realized that the family had only one piece of clothing that was shared by everyone. I was left shaken by this experience.”

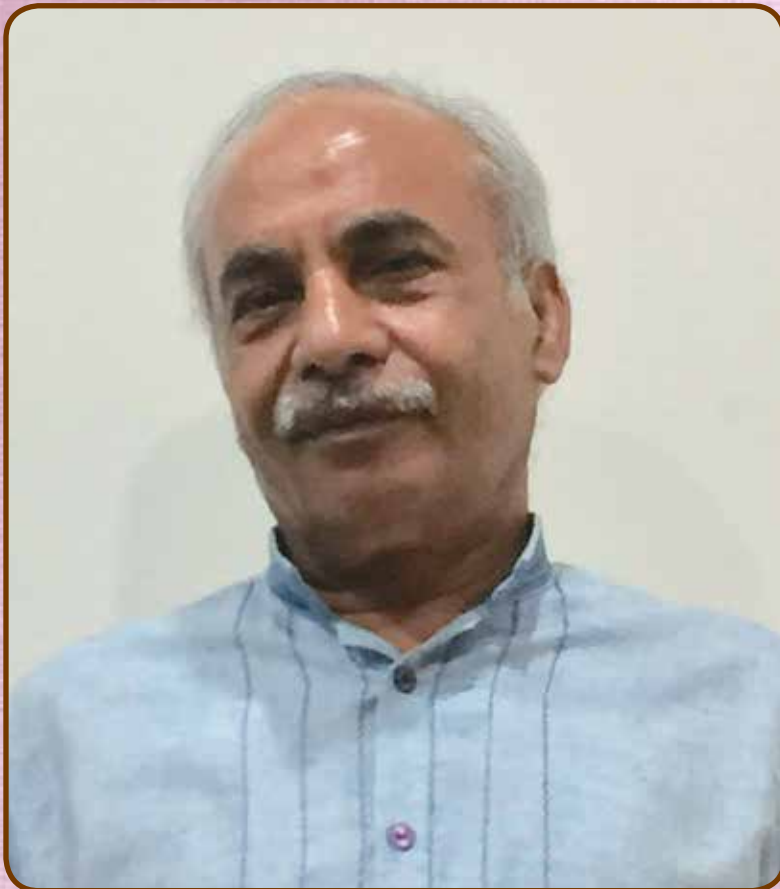
On the need for launching Ekal and reaching out to People of Indian origin (PIO) in other countries, Dr. Chandra says, “The biggest benefit of reaching out to people through EKAL Global is to connect the new generations of Non Resident Indians (NRI) and PIOs with India in a healthy and positive manner. This has helped in evoking the interest of people to learn more about India and contribute towards projects like EKAL.”

Dr. Chandra doesn't support the belief that education should be only Government's responsibility. He says, “I call this a 'slave mindset', which has come into existence in the past 70 years. Unfortunately, in pursuit of vote and power, our ruling politicians have reduced the status of a citizen from owner of this nation to that of a beggar. This process needs to be stopped and given a healthier direction. EKAL Abhiyan is a perfect example of how to do this.” ●

NEC Meetings & Shatakveer Samman Samaroh



SHATAKVEER



Ekal is focused on reaching out to children living in remote areas of the country who have been deprived of basic rights and amenities in life. By educating these children Ekal is pulling them into the national fold as equal participants.”

Shri Abhay Jain

Sh. Abhay Kumar Jain, elder brother of Sh. Naresh Jain has been associated with many NGO's and associations for the welfare of society at large. He as former president of Akhil Bharat Varshiya Digambar Jain Parishad served for more than 15 years to inculcate moral values and encourage students by awarding them for their outstanding academic results.

He also encouraged the concept of “Samoochik Vivaah” in order to eliminate the devil of dowry from Indian Society. Presently he act as a consultant, legal advisor, mentor for many people around him.

Education is the most powerful weapon which you can use to change the world.

- Nelson Mandela



Shri Abhishek Jain & Nupur Jain

CYNO PHARMACEUTICALS

Abhishek Jain - Pursuing B. Sc. (Biotech Honours)

Serving as Vice Head Boy at school and as Secretary of Interact Club, I've been received some great opportunities to work for the society. With support of my school and my interest in computers, I've filmed a documentary on conditions and life in Slums of the city. There I came to know about the worth of Education in life and here I was actually introduced to the concept of Ekal Vidyalaya which overwhelmed me in fact, as a solution for the society in present scenario.

I've also participated in symposiums and quizzes at various events in and outside school. I've taken a brief training of web designing and recently created a blog where I tried to explore my literary insight. I find my solace in playing guitar in my leisure time.

A usual introduction to biotechnology in high school sparked my interest in it, Thus I am pursuing Biotechnology with one of the most reputed universities in the field, The University of Edinburgh. In spite of my recent inclination, my scientific temperament is not just limited to biology. I firmly believe that science in its oneness is essentially an amalgamation of all the subjects including physics, chemistry and mathematics as well.

Nupur Jain : Pursuing Final Year MBBS from KMC, Manipal

I possess a unique combination of high emotional quotient and a sound scientific approach. Becoming a doctor has always been a dream of mine and I worked hard to make it happen. Being a Doctor needs a great deal of patience and understanding towards vulnerable social groups like the elderly and underprivileged. Empathy is the key towards good quality healthcare and patient satisfaction. This profession need constant learning so I will be connected to learning newer things whole my life which is my passion.

When I was hearing about Ekal in my family I was not so interested into it, but when I saw the villagers suffering in my rural postings and went near to them then I felt great about the work done by Ekal . Thanks to Ekal Family for giving me opportunity to be a part of it.

“A teacher affects eternity; he can never tell where his influence stops.”

- Henry B Adams



Shri Aakash Goel & Ms Divya Goel

Aakash Goel - Pursuing B.Tech (Civil Engineering)

Shri Aakash Goel is currently pursuing a B.Tech in Civil Engineering from Delhi Technological University, formerly DCE. He is very passionate about Indian Classical Music and has graduated in the rare Indian instrument Sarod and also performed in Common Wealth Games in India in 2010. His grand father has always been a source of motivation for him, and Aakash aims to be a great entrepreneur one day and change the world with his ideas.

Divya Goel : Pursuing Graduation in Architecture & Planning

Miss Divya Goel is gravitated towards the more creative side of her parents, and is greatly interested in reading, writing and arts. Taking after her brother, she too graduated in Sarod. She is also a great debater who won The Honorable Mention at Harvard University, USA. Now Divya will do graduation in Architecture & Planning since she has a keen fascination for designing, environment and creative buildings, She is also fond of writing poetry and aspires to be a renowned writer who can motivate the youth of Indian society.

“Education is simply the soul of a society as it passes from one generation to another.”

- G.K. Chesterton

“Education cost money, but then so does ignorance.”

- Claus Moser



**Ekal Vidyalayas running in
extreame conditions in Ladakh in
minus temperature.**



“I am proud to be associated with Ekal. This is the only institution that can effectively spread education to remote villages and tribal areas in the country.”



Shri Ajay Singhal **OM LOGISTICS GROUP**

Established in 1980s, Om Logistics Group is a subsidiary of Om Logistics Ltd. The company offers logistics and supply chain management services. It now prides itself in being India's only multi-model logistics company covering all elements of supply chain management.

Shri Ajay Singhal, CMD of Om Logistics Group, belongs to a renowned family of Rohtak (Haryana). He finished his education in his native town and set out to learn the ropes of business. At a young age of 18, he established his own business in the field of plastic molding.

However, Mr. Singhal was not satisfied and aspired to do something challenging. Soon, he ventured into the transport business. During that period, Maruti Suzuki had started manufacturing cars in India but did not have the facility to transport them across the country. Shri Singhal decided to find a solution and introduced the concept of truck-loading automobile carrier.

Om Auto Carriers was the first transportation company in India to transport automobiles on the chassis of trucks. Today, Shri Singhal's company is the leading transporter of automobiles and has opened offices in India as well as abroad. He has a strong workforce of 5000 people in his company. His clientele includes leading car manufacturers in the world.

Also, in some of the major cities, Shri Singhal has introduced facility of 'same day delivery' for his illustrious clients.

Apart from being a successful businessman, Shri Singhal is also associated with many educational, medical, and charitable institutions. He says, “Shri Laxmi Narayan Goel (Essel Group) and Shri Subhash Aggarwal (Action Group) introduced me to Ekal Abhiyan. I am proud to be associated with Ekal. This is the only institution that can effectively spread education to remote villages and tribal areas in the country.”

Shri Singhal is quite confident about India's future. He says, “We have the potential to evolve as a strong nation in the near future but vote and caste politics is pulling us down.” He admires TATA group of companies for its core values in the corporate world, “I appreciate the way the Tata group works as an institution. It is based on honesty and moral values.” Shri Singhal enjoys reading books, listening to music, and traveling to different places. ●



Shri Ajay Singhal
SITA RAM & CO.

Established in 1967, Sita Ram & Co. Pvt. Ltd. is a distinguished manufacturer, importer, wholesaler, and supplier of quality timber and wood. The company is among the front runners in this business.

Shri Singhal's family belongs to Jalandhar, Punjab where his forefathers were into the trading business. In 1940, his grandfather shifted to Delhi and established a timber business in the city. He owned several forests in Odisha, a saw mill in Kalahandi, and had forest contracts in Madhya Pradesh, Assam, and Jammu & Kashmir.

In 1996, while pursuing B. Com. from Delhi University, Shri Singhal joined his father in business after a failed partnership and ban by the Supreme Court on cutting trees in jungles. However, in 1998, the Gujarat government declared Gandhi Dham, near Kandhla a Timber Zone. Shri Singhal set up his business in the area. He started importing timber from Malaysia, Germany, Ghana, Ivory Coast, Ecuador, New Zealand, and South Africa. Soon, he earned recognition as one of the leading importers of timber.

When the Timber Zone faced a power crisis, Prime Minister Narendra Modi, who was the Chief Minister of Gujrat during that time, promoted the idea of wind energy and offered to buy extra power also. This move benefitted both

the businessmen and the government.

Apart from being a successful businessman, Shri Singhal is also inclined towards social issues. He learnt about Bharat Lok Shiksha Parishad (BLSP) and Ekal mission from Shri G.D. Goel. His association with Ekal opened a whole new world for him and it became the purpose of his life. Shri Singhal was quite impressed by the concept, which motivated him to immediately adopt a few schools. Considering his passion for the organization, he was appointed the head of BLSP's North India chapter. It changed his purpose towards life.

An ardent supporter of Prime Minister Modi, Shri Singhal says, "If Mr. Narendra Modi can change the fate of Gujarat, he can surely change the fate of the country as well. All he needs is time."

Shri Singhal's son has pursued a degree in business studies in London and now assists his father in business. Essentially a family man, Shri Singhal enjoys watching historic films and TV serials, and visiting historic places. He also loves old songs by Lata Mangeshkar and Mukesh. ●



"Education is the first step towards success. It is the most basic and essential right of every child. It needs to be provided to all children because they are the future of India. Once empowered with education, they can take the nation to new heights."



Shri Akash Jahajgarhia | Smt. Vega Jahajgarhia **JAHAJGARHIA GROUP**

The Jahajgarhia Group is one of India's fastest growing conglomerates with companies, consultancies, and innovative businesses spanning over a vast range of sectors. The group is known for providing reliable services and solutions in sync with the global standards.

Shri Akash Jahajgarhia is an enterprising businessman with a wide range of business interests including asset management and mining. He is a firm believer in the efficacy of education. "Education is the first step towards success. It is the most basic and essential right of every child. It needs to be provided to all children because they are the future of India. Once empowered with education, they can take the nation to new heights," he says. In this context, he is all praise for organizations like Ekal, which are working to 'spread the wings of education in rural areas'.

He expresses dismay at the wide disparity of literacy between children of urban and rural areas. To him, this is due to the problems of policy and infrastructure. He feels happy that, "Ekal is doing a commendable job as it has left no stone unturned to take education to the rural and tribal children, especially in remote areas."

Shri Jahajgarhia believes that individuals, who are in a position to contribute anything towards the upliftment of the underprivileged members of the society, should join hands. "We should work together so that no citizen should remain deprived of basic facilities and also help improve the overall quality of life of citizens of this country." He is confident that the way reforms in education and skill development are being carried out, the scene is going to change very soon.

His father Shri Suresh Garg Jahajgarhia is his hero in life whose mantra for success lies in three D's of life, "Direction, determination, and discipline. I give credit to these three values for my success. These are the pillars of success for anyone in business." He is fond of travelling and is passionate about contributing towards the upliftment of needy members of the society." ●



Quote: “Most of us perform many good deeds in our daily life and give alms to poor. But after visiting Ekal schools, I am convinced that donating money for this noble cause is the best charity.”



Shri Akhil Gupta
STAR PAPER COMPANY

Established in 2000, Star Paper Company is a young and dynamic organization with an aim to supply high quality craft paper to clients. The company closely works with the R&D units of its patrons to be able to provide them with the right paper for their products.

Hailing from Delhi, Shri Akhil Gupta is a first generation businessman. After completing his studies in cost accountancy from ICWA, Shri Gupta secured a job as a financial analyst in a company. Three years later, he joined a paper trading firm with the same profile but an unexpected crisis in the company added to his responsibilities. Within seven years, he learnt the ropes of the business, which helped the company to recover its losses.

Soon after Shri Akhil Gupta resigned from his job and with a small investment started his own paper business, “I had big dreams since childhood to be a successful person and it wouldn't have been possible to achieve my aim while working for someone else. Today, my company has an annual turnover of Rs. 200 crores.”

Shri Gupta's was a happy family comprising of his parents, wife, a daughter and, a son until fate dealt him a cruel hand. In 2015, he lost his 15 years old son - a tragedy that left the

family devastated.

During this time his friend Shri Rajesh Mittal introduced him to Bharat Lok Shiksha Parishad and the Ekal mission. Impressed with their work, Shri Akhil joined the North Delhi Chapter of BLSP. He visited the Ekal schools in Rudrapur, Uttarakhand and was shocked at the appalling backwardness and adverse conditions of the area. He witnessed firsthand the awe inspiring work Ekal was doing to uplift the life of rural and tribal children through education. Shri Akhil Gupta saw his own son's reflection in those children. And now, Ekal has become his life's mission. In January 2016, he was appointed President of the North Delhi chapter of BLSP and his lobbying for Ekal resulted in the adoption of more than 300 schools.

Shri Akhil says, “Most of us perform many good deeds in our daily life and give alms to poor. But after visiting Ekal schools, I am convinced that donating money for this noble cause is the best charity.” ●



“The most impressive feature of the Ekal Abhiyan project is that it focuses on education and village development in rural and tribal areas in the country. Over a million children have been provided free education by Ekal.”



Dr. AMIT GUPTA
JIMS

Jagan Nath Gupta Memorial Educational Society is a Registered Society under the Societies Registration Act 1860. A nonprofit organization, the Society set up its first educational institution in a small residential campus with just 25 students. Today, it has sprawling campuses in Delhi, Jaipur and Greater NOIDA.

Dr. Amit Gupta, Chairman, JIMS, is an eminent educationist and outstanding scholar. A Commerce Graduate from Shri Ram College of Commerce, Delhi University and an MBA from Indian Institute of Foreign Trade, he was awarded a Doctorate by the GGS Indraprastha University, Delhi.

A renowned social entrepreneur, Dr. Amit Gupta has been instrumental in establishing many Ekal Vidyalayas in rural areas and construction of 3 new schools under Round Table India to educate children from the marginalized sections of society. He has also provided free of cost training to more than 1000 women and girls in beauty culture, sewing and tailoring which has enabled them to earn a respectable livelihood. As Chairman of Delhi Round Table Association and a Rotarian, Dr. Amit Gupta has undertaken a number of social initiatives for the upliftment of the poor by giving generous donations to their cause and enabling training and skill development of the economically weaker sections.

Dr. Gupta strongly feels that to be socially responsible is the moral duty of every citizen. To him, the most impressive

feature of the Ekal Abhiyan project is that it focuses on education and village development in rural and tribal areas in the country. So far, over a million children have been provided free education by Ekal.

A leading educationist himself, he has always emphasized the importance of education in building the nation, “Education provides economic benefits to society in many ways because well educated citizens can add more to national productivity. Education also contributes to improved health, more stable families, better environment and lower crime rates.”

Travel and sports are his favourite hobbies, “Sachin Tendulkar is an excellent example of a sports hero who is proactive, accepts challenges, has a fighting spirit and is a gentleman on and off the field.”

About the secret of success in business he believes, “A businessman should exhibit leadership qualities which encourage commitment and increase innovation in the work force. I also believe that encouraging trust, competence, openness and compassion always lead to success in business.” ●



“The most impressive factor of Ekal is it’s vision of bringing literacy and empowerment to millions of children in the remote areas of the country, thus contributing towards the social and economic development of the society.”



Shri Ankit Agarwal

ALANKIT LIMITED

Incorporated in 1989, Alankit Limited works on a national level with NSDL, the first and largest depository in India. It is listed on National Stock Exchange (NSE) and Bombay Stock Exchange Limited (BSE) and has also been granted a certificate of registration to act as the Approved Person by IRDA. The company offers a wide range of e-Governance services. Alankit Limited has 22 regional offices, 4559 business locations in 673 cities.

The youngest Director of Alankit Group, Shri Ankit Agarwal is the Managing Director of Alankit Limited, a leading e-Governance Service Provider and the flagship company of the Group. Born in Delhi, he is a certified Chartered Accountant. His fresh and dynamic approach has helped the company grow by leaps and bound in the global environment while staunchly adhering to the Group's core beliefs and values.

According to Shri Agarwal, “Being socially responsible is to have a pro-active approach towards the upliftment of the society and positively influencing the environment around us.”

He found a reflection of the core Alankit values—sustenance of society and working towards a better future—in the Ekal Abhiyan project, “The most impressive aspect of the initiative is Ekal’s vision of bringing literacy and empowerment to millions of children in the remote areas of the country, thus contributing towards the social and economic development of the society.”

Shri Agarwal believes that basic education should be made

accessible to everyone as it is the best tools for social change, economic development and, prosperity in a country. He says, “It would help individuals to act as a responsible citizen of the country.”

He believes the secret of his success in business lies in three key ideas: uncompromising quality, dedicated customer care, and continuous improvement.

Shri Arun's hobbies include photography, reading, traveling, and adventure sports. His father is his hero and he considers Shri Kumar Manglam Birla to be an ideal leader.

He fully supports Prime Minister Narendra Modi's digital policy. He says, “Technology is a low-cost enabler in reaching out to people in remote places. The digital India initiative can really help make our country a digitally empowered nation.”

Though it's too early to think of retirement, yet Shri Agarwal already has a plan in place, “I’ll engage myself in activities that would help me contribute towards the betterment of the society.” ●



“It is one of the genuine organisations, which selflessly works for the empowerment of people. Poor people in remote areas truly need our help to dream of a better future for them.”



Shri Ankit Goel

SUNCITY PROJECTS

Suncity Projects is one of the most sought after real estate companies in North India. The company is known for its Townships, Group Housing projects, Luxury Apartments, Shopping Malls, and Office Complexes where they offer state of the art facilities to the buyers.

Shri Ankit Goel belongs to the Essel Group and is Shri Laxmi Narain Goel's youngest son. He finished his schooling in Delhi along with his twin brother Shri Arpit Goel. Later, he pursued a degree in Business Administration from Boston followed by MBA from New York University. In 2010, Shri Ankit Goel joined his family business.

He deeply respects the family values, which were an integral part of his childhood. “I feel blessed to have grown up among people who strongly believe in family values. It is from my grandparents and parents that I learnt humility and simplicity. These values helped me in shaping my personality,” he says.

Shri Ankit Goel finds himself positively influenced by his grandfather. “I have always been impressed by his commitment towards helping underprivileged people and supporting the upkeep of Gaushalas.”

After closely working with Ekal, he respects the organisation even more. “It is one of the genuine organisations, which selflessly works for the empowerment of people. Poor people

in remote areas truly need our help to dream of a better future for them.” Owing to Shri Ankit Goel's dedication towards EKAL, his son Aryavansh at the tender age of 18 months has been honoured as the youngest Shatakveer in the history of Ekal.

Shri Ankit Goel thinks of Mr. Ratan Tata and Prime Minister Narendra Modi as his role models. He speaks highly of our esteemed Prime Minister. He says, “Mr Modi is never deterred by constant criticism or opposition. He is a great visionary and progressive thinker.” Shri Goel hopes that the current state of trust deficit between the Government and citizens would end soon.

‘Shubh Labh’ is his very own philosophy in business whereby he wishes the best to everyone involved. Shri Ankit Goel believes in treating the employees, partners, and customers with humility and respect.

In his free time, he loves to watch both Hindi and English movies with his family. ●



“Ekal’s focus on rural and tribal children’s education and integrated development of the villages is a noble yet an enormous task. This requires support from the entire society. Luckily, people are admiring the initiative and offering a helping hand.”



Shri Ankur Aggarwal

TOONZ RETAIL INDIA PVT. LTD.

Toonz Retail focuses on products for children of age groups ranging from new born upto twelve years old. It is the only store format that understands the requirements of kids of these age groups and provides a wide range of products to choose from, which includes apparels, stationery, and toys.

Shri Ankur Aggarwal is the Managing Director of Crystal Crop Protection, an Indian agrochemical company established by his father Shri Nand Kishore Aggarwal. In 2004, he joined the family business. To understand the real challenges and requirements at the grass root level he travelled across India along with other channel partners to meet farmers. The transformation witnessed under his leadership has put Crystal Group on the global radar for excellence in the industry.

Shri Aggarwal has completed his primary education from a prestigious school located at Ashok Vihar and graduated from Amity Business school (Noida). Thereafter he pursued his post graduation from Demont Fort University (UK), followed by Management Executive Programme from Harvard University.

Apart from heading his family business, Shri Aggarwal also launched his own company Toonz Retail India Pvt. Ltd. The brand offers high-quality products like apparels, toys, and stationery for children of age group ranging from new borns upto 12 year old kids. He has so far launched about 100 retail stores in India and 10 in Saudi Arabia.

The visits to European and American markets inspired Shri Aggarwal to launch a brand that would cater to children. He says, “The idea is to provide products that are creatively designed adhering to international standards, for kids at an affordable price. Our focus is on parents’ desire for products that are value for money as well as high-quality.”

Shri Ankur Aggarwal is actively involved as a ‘Shatakveer’ in Ekal where he has sponsored 100 Ekal Vidyalays. He was first introduced to Ekal by his father who is currently the National President of BLSP, the wing that looks after financial resources and other support for Ekal schools in Northern India. As he quotes, “Ekal’s focus on rural and tribal children’s education and integrated development of the villages is a noble yet an enormous task. This requires support from the entire society. Luckily, people are admiring the initiative and offering a helping hand”. He is ‘Swamsevak’ of RSS and has always felt a strong sense of social responsibility towards the betterment of the society.

A philately enthusiast, Shri Ankur has an impressive collection of postal stamps. He enjoys sports, especially volleyball and cricket. ●



“EKAL schools are very different from the idea of a school we have been used to. Each school has only one teacher and the class room can be at any available convenient place in the village. An open ground under a tree, Panchayat bhawan or the lawns of a temple.”

AIPL

Smt. Anubha Jain

ANUBHA INFRASTRUCTURE PVT. LTD.

Anubha Jain had her schooling in Delhi and did her graduation from Janaki Devi College of Delhi University in 1989. In was in 2002 when her family came in touch with EKAL Abhiyan through a friend Sh. Satya Narayan Bandhu. Her husband Sh. Naresh Jain has been President of BLSP for some years. He is among the current Trustees of BLSP.

She is the promotor Director of M/S Anubha Infrastructure Pvt Ltd. An active person the social responsibility front she is associated with a number of social service organizations, especially EKAL Abhiyan, Currently she is the General Secretary of Mahila Samity of Bharat Lok Shiksha Parishad.

It all started with an EKAL Van-Yatra which turned out to be a different but very interesting kind of travel and holiday. With many other families they visited some remote villages to have a firsthand feel of the these schools. “EKAL schools are

very different from the idea of a school we have been used to. Each school has only one teacher and the class room can be at any available convenient place in the village. An open ground under a tree, Panchayat bhawan or the lawns of a temple,” she says.

“The children were so excited about their school that hardly any child misses the class. Even on days when it is raining, they find a place to turn it into a class room. Our children and all those who visit these schools love this experience so much that most of them join EKAL as donors and supporters,” she would tell you.

Anubha ji is currently the General Secretary of the Mahila (women) wing of BLSP. This wing is quite active in scouting support for these schools through women educationists, philanthropists and other volunteers. Her own family has ten Shatakveer. ●

The beautiful thing about learning is that no one can take it away from you.”

- B.B. King



“Education is the best gift one can give to a child, especially from disadvantaged communities. Besides opening new doors for becoming self-reliant, it widens the horizon of their life and possibilities too.”



Shri Anuj Goel | Shri Sachin Goel | Shri Vineet Gupta

OPTIONTOWN

Optiontown is a pioneer in the world of travel with a vision to develop unique ideas that would help optimize value for both travelers and service providers. The services include class upgrade, empty seat option, flight pass, flexibility reward, multiple booking, preferred flight, lounge access, preferred seat, and extra baggage options.

Shri Sachin Goel, Shri Anuj Goel, and Shri Vineet Gupta together make a perfect team. Shri Sachin graduated from IIT and headed to the prestigious Massachusetts Institute of Technology (MIT), Boston, USA for a master's degree. He is the founder and CEO of Optiontown, a travel company, which has taken the market by storm. Also, he has developed various patented technologies, which help create a unique win-win situation for both merchants and consumers. Some of his products are used by the top airlines in India including Air India and Vistara.

Shri Sachin Goel admires his father Shri G.D. Goel, a well-known builder of NCR and an enthusiastic supporter of EKAL, for his deep involvement with the organisation and other welfare activities for the society. Like his father, he too believes that there is a lot more to business than just earning profits. “It is duty of every successful businessman to pay back to the society in every possible way one can,” he says.

He completely supports Ekal's vision and philosophy to provide education to those who have no other avenues to access it otherwise and execute the plan on a massive scale.

Shri Sachin Goel's brother, Shri Anuj Goel, is the co-founder of Optiontown. He heads the sales and marketing division as the Vice President of the company. After attaining a degree in Electronics and Communication Engineering, Shri Anuj chose to work with a reputed multinational company where he received exposure to strategic partnership, accounts management, and business development.

As an avid traveler he has traveled to over 90 countries. The idea for Optiontown was born during many such journeys. A lot of times he faced situations when he suddenly needed to change his itinerary, upgrade the class, or use the lounge at any airport to relax. Every time he craved for a system that would do the needful just at the click of a button instead of going through a long procedure. Finally, this need gave way to an innovative business plan.

“Unlike in the past, an average Indian traveler today is fast becoming a seasoned traveler. People in our country are not shy of spending money but they love to get the best deals too. Same is the case with airlines who look forward to a committed customer,” he says.

Shri Anuj Goel is an American national but an Indian at heart. He came in touch with EKAL through his father. “Education is the best gift one can give to a child, especially from disadvantaged communities. Besides opening new doors for becoming self-reliant, it widens the horizon of their life and possibilities too.”

Shri Vineet Gupta is another dynamic member of the Optiontown team. After finishing his B.Com and CA in 2002, he joined ICICI Bank. It was during this period when his friend Shri Sachin Goel invited him to join Optiontown. He liked the idea because it was a software based product for airlines and travelers.

Shri Gupta too was introduced to Ekal by Shri G.D. Goel. He says, “When I came to know that besides education EKAL had liberated many villages from the grip of alcoholism, it touched my heart. Alcohol has emerged as a big social problem in Punjab. Ekal's vision helped me connect to it immediately.” ●

चैप्टर एक्टिविटीज

उत्तरी दिल्ली चैप्टर

भारत लोक शिक्षा परिषद् उत्तरी दिल्ली चैप्टर वार्षिकोत्सव, "आज की आवाज़" का कार्यक्रम 12.04.15 को केदारनाथ साहनी सभागार, सिविक सेन्टर, मिंटो रोड, नई दिल्ली में आयोजित किया गया था।



भारत लोक शिक्षा परिषद् उत्तरी दिल्ली चैप्टर का पुनर्गठन 12.02.16 को किया गया। एक "हास्य कवि सम्मेलन" का कार्यक्रम प्रस्तुत किया गया। यह कार्यक्रम टैक्निया इंस्टीट्यूट सभागार, मधुबन चौक, रोहिणी में आयोजित किया गया।



दक्षिणी दिल्ली चैप्टर



भारत लोक शिक्षा परिषद् दक्षिणी दिल्ली चैप्टर का वार्षिकोत्सव "हास्य समागम" का कार्यक्रम 30.08.15 को एयरफोर्स सभागार, सुब्रोतो पार्क, धौला कुआं में किया गया।





“It is very important to educate our children because knowledge can bring about unprecedented social and economic change. I will always support Ekal.”

Shri Arun Agarwal

Shri Arun Agarwal has been on an adventurous journey in life. The scion of an affluent family, he dropped out of medical school, tried his luck in Bollywood, and finally joined the family business. Unfortunately, Shri Arun lost his father Late Shri Mange Ram Agarwal at a young age of 28, but he inherited the streak for following his heart from his father. Late Shri Mange Ram was the first graduate in his family of traders who went on to become a successful lawyer and even established a flourishing transport business.

As per the tradition, it was expected of Shri Arun to follow in his father's footsteps as a successful businessman. He leased limestone mines in Chaibasa, Jharkhand but the business didn't generate profits. Shri Arun joined the family business but didn't stay too long. He secured a job in a transport company but with a promise to set up his own business by the age of 40. In 1988, he shifted to Delhi and began to dabble in the share market. It paved the way for success and soon Shri Arun ventured into real estate and IT as well.

Shri Arun was introduced to Ekal by his friend Shri Lakshmi Narayan Goel, Vice-Chairman of Essel Group. He says, “Due to Shri Goel's efforts many industrialists, professionals, and PSUs are now associated with Ekal. It is very important to educate our children because knowledge can bring about unprecedented social and economic change. I will always support Ekal.”

He holds Prime Minister Modi in high regard, “India's future is very bright provided Prime Minister Narendra Modi is allowed to work. Also, had he been our Prime Minister twenty years ago, India would have been a world leader by now.”

Shri Arun Agarwal's hobbies include swimming, social work, and watching Bollywood movies. His favourite actor is Nawazuddin Siddiqui.

He credits his success to three principles in life: sincerity, honesty, and welfare of others. ●



“These schools are run very economically in a value for money mode. Their administrative expenses are almost nil. They work in the most deprived areas of the country. The Ekal team is very dedicated and selfless.”



Shri Ashok Agarwal | Shri Yashpal Mendiratta

GLOBE CAPITAL MARKET LTD.

Globe Capital Market Ltd. is one of the largest investment solutions companies in India accounts for more than 10% of NSE clearing volumes in its F&O segment. In 2008, the company attracted US\$ 42 million of equity capital in Foreign Direct Investment (FDI) from Citi Group and one of its executives is on the company's Board.

Globe Capital Market Ltd. is a market leader in investment solutions. Shri Ashok Agarwal and Shri Yashpal Mendiratta are responsible for its success. In 1993, Shri Agarwal created history by being elected the youngest ever President of the Delhi Stock Exchange Association Ltd. He was also invited by the US Government to Washington D.C. to attend the International Visitor Programme for young achievers.

Shri Agarwal feels proud to be associated with Ekal. He says, “I feel blessed to be a part of Ekal. It is always better to empower an underprivileged person through education instead of giving them money. An educated citizen is the best asset of a country.” Shri Mendiratta is also actively involved with Ekal. He dreams of an advanced country which is corruption-free, every citizen has access to food, shelter and the basic amenities of life, and there is transparency in public dealing.

Shri Agarwal loves reading books and watching movies

in his spare time. He says, “My Experiments with Truth by Mahatma Gandhi is one of my favourite books while I like movies starring Amitabh Bachchan and Aamir Khan. Mahatma Gandhi is my ideal political leader because he united tradition and modern practices so effortlessly.”

Shri Agarwal believes that the secret of his success lies in three basic elements: honesty, family values, and God's grace. He strongly feels that earning less money in a fair manner is more important than earning through illegal means.” His wife, Smt. Alka Aggrawal, actively participates in CSR activities and his sons, Ankit and Arpit, are trained professionals. The whole family is also associated with many other the charitable organizations, such as Sankalp Seva Bharti, Shroff Eye Hospital, and Bhai Parmanand Hospital. They also contribute towards the environment by planting trees in association with Ashadeep Sanstha. ●



“Education plays a key role in human development. Basic education can result in better living standard and employment opportunities. Ekal is doing a remarkable job in tribal India.”



Shri Ashok Goel

GULF PETROCHEM GROUP

In 1993, Shri Ashok Goel and his younger brother Shri Sudhir Goel started trading in petrochemical products in Delhi and Gujarat. Five years later, they established their own company named Gulf Petrochem Group and expanded the business in Sharjah. The company is focused on six strategic business units: oil trading and bunkering, oil refining, grease manufacturing, oil storage terminals, bitumen manufacturing, and shipping and logistics. Shri Ashok Goel is a self-made man who is known to be the technical backbone of the company and the brainchild behind the new projects of the company.

Shri Ashok Goel is equally committed towards taking ahead his grandfather's legacy of working for the welfare of

the society through ASPAM Foundation. It is a charitable organisation that provides basic amenities such as shelter, education, and healthcare to improve a child's quality of life, advance their rights, and give them a better future. He is also an active member and one of the working Presidents of the International Vaish Federation (IVF), which is committed to making a positive change in the lives of people.

Shri Ashok Goel found a reflection of his own guiding principles in Ekal's philosophy. He takes great pride in being associated with such a noble mission that is committed towards educating and empowering children belonging to the under privileged communities in rural and tribal India. ●

"An investment in knowledge pays the best dividends".

- Benjamin Franklin



“There can’t be a more noble work than imparting education.

The need for empowerment is much higher when the target group includes children of rural and tribal areas.”



Shri Ashok Minda

Spark Minda, Ashok Minda Group

Spark Minda, Ashok Minda Group is a leading manufacturer of Automotive Security Systems, Driver Information Systems, Plastic Injection-Moulded Interior Parts, Die-Casting, Keys and Key Duplicating Machines. It caters to all major automobile companies manufacturing cars, motorcycles, commercial vehicles, tractors and off-road vehicle in India and overseas. The group operates from 32 plants located in India, Germany, Poland, Czech Republic, Indonesia, Vietnam, and Uzbekistan with offices in Japan. It also has several JVs with leading companies from the USA, Japan, Italy, and Uzbekistan.

Born and raised in Delhi Shri Ashok Minda graduated from Delhi University. He started taking an active interest in the family business while studying in the college. After graduation, he effortlessly immersed himself in managing the day-to-day affairs of the business.

His hard work, business acumen, and an eye on the future prospects ensured that the family business grew into a multifarious and multi-product organization with a nationwide footprint and international recognition.

The period between 2005 and 2007 was most eventful for the Indian automobile industry. It saw Maruti Suzuki, Hyundai Motors, and Mahindra launching cars for a burgeoning middle-class. The automotive component industry too emerged as a sunrise industry.

Shri Minda acquired half a dozen foreign automobile component makers within a few years. Other than Volkswagen, its clients include Mercedes and BMW, which are among the biggest luxury

carmakers of the world. The Group’s turnover today is more than Rs 3,000 crore.

Since decades, involved in many community development initiatives, ShriMinda now sponsors 100 Ekal schools. Impressed by Ekal’s work he says, “There can’t be a more noble work than imparting education. The need for empowerment is much higher when the target group includes children of rural and tribal areas.”

At the heart of the CSR philosophy of Spark Minda, Ashok Minda Group is the belief that like individuals, organizations too depend for their survival, sustenance, and growth on the support and goodwill of the society. Hence, they must pay back this generosity. The corporate social responsibility of the company involves initiatives from the micro level to macro level with a triple bottom line approach working on environment and resource protection, health and safety, and community care. Major community development projects by the Group are operational at Gautam Buddha Nagar, Pune, Chennai, and Pantnagar. ●



“We are really impressed by the fact that Ekal Abhiyan has been established with a dream of bringing change in the life of every single person in remotest parts of India by educating them.”



Shri Ashwani Minda

JP MINDA GROUP

JP Minda Group has successfully maintained its position as the leading automotive component manufacturer in the country for the last 60 years. The group has 24 listed companies under its umbrella, which supply automotive components to automobile giants, such as Honda, Toyota, Yamaha, Maruti Suzuki, Mahindra and Hero to name a few. Their manufacturing plants are located in Gurgaon, Pune, Chennai, Bangluru, and Gujarat. Recently, the group also started manufacturing e-rickshaws, LEDs, energy meters, and sponge iron.

Shri Ashwani Minda pursued engineering from IIT-Delhi and thereafter joined his father Shri JP Minda in family business. He lives in Gurgaon with his father Shri J.P. Minda, wife Smt. Vandana, son Anirudh and daughter Smita. He believes that no Indian should be bereft of basic necessities in life, such as roti (food), kapda (clothing), makaan (house), education, and healthcare facilities. Shri Minda says, “Education is the only thing which can ensure that each person would be able to earn for self as well as family. Since the tenacity of a chain depends on the strength of its weakest link, we need to ensure that no Indian citizen is left illiterate.”

Shri Ashwin believes that wealth is not an entitlement. Rather, it is a resource that needs to be invested in the well-being of society. He says, “In our society we have a long tradition of ‘daan’, which is charity and is central to all rituals. This means giving in cash or kind at every stage of our life, such as birth, death, wedding etc.” Pointing out that charity is an integral

part of Indian social practices, he further elaborates, “It is our culture to donate to religious events, temples, and hospitals. We have a great tradition of contributing towards the upkeep of social utilities like water ponds, Dharamshalas, orphanages, and Gurukuls.”

Shri Ashwin Minda was introduced to BSPL activities by Shri Subhash Aggarwal and Shri Naresh Kumar. He found its philosophy to be in line with his own vision. He was also impressed to find that the administrative costs in BSPL are the lowest among other such organizations. “Everyone picks up a charity as per one’s taste and capacities. We picked up education,” he says.

Shri Minda really appreciates Ekal’s initiative and the team’s dedication towards such a noble cause. He says, “We are really impressed by the fact that Ekal Abhiyan has been established with a dream of bringing change in the life of every single person in remotest parts of India by educating them.” ●



“Ekal schools are strengthening the very foundation of our nation. They are bringing education to the doorstep of children at an impressionable age; if deprived of schooling, they could be prone to bad influence. The Ekal value system is the need of the hour as the society is witnessing a change in human values and moral ethics.”



Shri Avdhesh Goel

EARTH INFRA

Founded on the Earth Day in 2010, the Earth Group today stands tall as one of the fastest emerging key players in the Indian real estate landscape with 20 million plus sq. ft. space under construction. Today, the Group offers a diversified product mix comprising of residential, commercial, IT, ITES parks, retail, hotels, farm houses, villas, and SEZs with the highest standards of professionalism, ethics, quality, and customer service.

When Shri Avdhesh Goel decided to foray into real estate business, he had already established himself as a successful chartered accountant. His decade-long practice had earned him many multinational companies as his clients. In 2010, he launched a partnership venture Earth Infrastructure with its first residential project in Noida Extension. Since then he has never looked back.

Shri Goel's family hails from Mathura. He graduated with a B.Com (Hons.) degree from Hansraj College, Delhi University following which he pursued CA, ICWA, and CS too.

Shri Goel and his wife Smt. Goel are committed to the Ekal campaign. In 2012, impressed by the devotion of volunteers at Ekal, they adopted 100 schools. Shri Goel feels Ekal schools are strengthening the roots of India. He says, “They are bringing education to the doorstep of children at an

impressionable age; if deprived of schooling, they could be prone to bad influence. The Ekal value system is the need of the hour as the society is witnessing a change in human values and moral ethics. Schoolbooks and value education go hand in hand at these schools, strengthening the core of the society.”

Shri Avdhesh Goel and Smt. Seema Goel are a part of many other social forums. He is a prominent member of the World Hindu Economic Forum and plays a key role in coordinating and networking Indian businesspersons across the world while Smt. Goel runs the Samwari Women Empowerment Trust which focuses on education and health related issues.

Shri Goel considers Swami Vivekananda and his own father as his role model in life. Being ‘Brijwasi’, he and his family are avid devotees of Lord Krishna. ●



“By educating poor children Ekal is enriching India with an unexplored mine of talent. Now, these children will become responsible citizens of the country with a bright future. I feel proud to be associated with Ekal movement.”

RAKAM EXPORTS

Shri Avinash Sadh

RAKAM EXPORTS

Rakam Exports is a prominent manufacturer and exporter of fashion accessories, like silk scarves, stoles, fashion bags, parasols, and made-ups.

Shri Avinash Sadh and Shri Raj Kumar Sadh belong to Farrukhabad, the Silk City of Uttar Pradesh. Initially, they were involved in the business of printing press whereby their company used to print cartons and other packaging materials for major silk exporters. An only son among seven children, Shri Avinash stepped in to help his father in business. He always wished to establish his own business in the field of silk. In 2001, Shri Avinash ventured into export of silk under the guidance of Shri Vinay Sadh.

He admires and respects Shri Vinay Sadh for his compassion and generosity towards people in need. “If he finds a poor or needy person, Shri Vinay goes out of his way to help him. I remember once he took a personal loan of Rs. 2 lakh in order to help someone who had to undergo a kidney operation,” he says.

Shri Avinash thinks highly of Shri Bimal Mawandia, a major

exporter of silk in Farrukhabad and a mentor to young people. “Shri Bimal has been always helped beginners learn the ropes of the trade. He has never been afraid of competition. On the contrary, he encourages young men to set up their business in this field; I was one of those lucky men,” he says with a sense of gratitude.

Shri Vinay Sadh motivated Shri Avinash and Shri Raj Kumar to join Ekal. Today, they belong to the elite club of Shatakveers for supporting hundred Ekal Schools.

Shri Avinash says, “By educating poor children Ekal is enriching India with an unexplored mine of talent. Now, these children will become responsible citizens of the country with a bright future. I feel proud to be associated with Ekal movement.”

He looks up to Shri Bimal Mawandia and Shri Vinay Sadh for their compassion for people in need. ●



“I believe that Ekal is a good organization involved in a noble cause. By reaching out to tribal and rural areas, it is filling up that gap in a positive and constructive way, which has been left by the government and society at large.”



Shri Basudev Garg | Shri O.P. Garg

K.M.G GROUP

Shri Basudev Garg is a first generation entrepreneur, self-made industrialist and the Chairman of K.M.G Group. He established the company in a humble capacity, but today he is a force to reckon with at both national and international level. His multifaceted and well-balanced personality enabled the group to flourish and expand its interests in diverse fields like electrical engineering, milk products, automation and system integration, IT, metallurgy, and leasing and financing in the global market.

Shri Garg was honoured with the ‘Self-Made Industrialist Award’ by the erstwhile Union Minister for HRD Dr. Murli Manohar Joshi. He was also commemorated with the Udyog Vibhushan Award along with many more prestigious awards

for his hard work. Shri Garg was paid great respect for his efforts and services towards promoting national solidarity.

Apart from being an honest businessman, Shri Garg has contributed to various social, economic, cultural, educational, and charitable organizations.

He learnt about Ekal from his friend Shri Subhash Aggarwal of Action Group. Shri Garg feels that Ekal is doing an exemplary job by educating people in remote areas. He says, “I believe that Ekal is a good organization involved in a noble cause. By reaching out to tribal and rural areas, it is filling up the gap in a positive and constructive way, which has been left by the government and society at large,”

"Children must be taught how to think, not what to think."

- Margaret Mead



“We feel proud to share a healthy partnership with Ekal for such a noble cause. By supporting Ekal we are fulfilling our Corporate Social Responsibility and bringing about a change in the society.”



BP Agarwala

CHAIRMAN & MD, SURYA FOOD & AGRO LTD.

Surya Food & Agro Ltd. is best known for its popular brand of biscuits named Priyagold. The company has diversified into manufacturing of fruit juices that are sold under the brand names Freshgold, Treat, and Fresh Fizzy.

Initially, Shri BP Agarwala was involved in manufacturing and marketing of coconut oil but later he ventured into the biscuit industry. In 1992, he set up his first company Surya Food & Agro Ltd at Noida, U.P. Under his leadership, the company has grown manifold and been awarded the ‘International Quality Crown Award, London 2004’ for the best biscuit manufacturer. The company has four manufacturing plants located in Greater Noida, Lucknow, Surat, and Hyderabad. All the brands under the flagship company are available in rural markets in North India as well as major cities across the

country. Shri Agarwala is also the President of Indian Biscuit Manufacturers Association (IBMA) and Vice President of All India Food Processors Association (AIFPA).

He believes in contributing towards the welfare of the society and the Ekal mission further motivated him to support social causes. Shri Agarwala takes great pride in being associated with Ekal. He says, “We feel proud to share a healthy partnership with Ekal for such a noble cause. By supporting Ekal we are fulfilling our Corporate Social Responsibility and bringing about a change in the society.” ●



“Ekal is focused on remote areas of the country that have remained on the sidelines of development and education since long.”



Shri Braham Rattan Aggarwal

Chairman, Park Square Home; Chairman, Hindu University of America (HUA); Chairman, Patanjali Yogpeeth of USA; Director, HSS of South East America

Shri Braham Rattan Aggarwal was born and brought up in Kenya, Africa but he longed for his own country and its people. A trained professional accountant, he moved to UK in 1975 followed by US in 1984. Today, Shri Aggarwal is one of the most respected names in business circles. He is the Chairman of Park Square Home, a land development and home building company; Chairman of the Hindu University of America (HUA); Chairman of Patanjali Yogpeeth of USA based in Orlando, Florida; and HSS Director of South East America.

Shri Aggarwal was quite disappointed to discover that universities in the U.S.A did not consider Hindu saints

and seers fit for delivering lectures on contemporary religion. This made him realise the need for a university that would offer Masters and PhD programmes on Hindu religion to students who would then be qualified to teach Hinduism at the US universities. Acting on this idea, he established the Hindu University of America where more than 50 students are enrolled to study Hinduism.

Shri Aggarwal is actively involved with Ekal Abhiyan. He admires Ekal because of its dedication towards people in remote areas who have remained on the sidelines of development and education since long. ●

चैप्टर एक्टिविटीज

पूर्वी दिल्ली चैप्टर

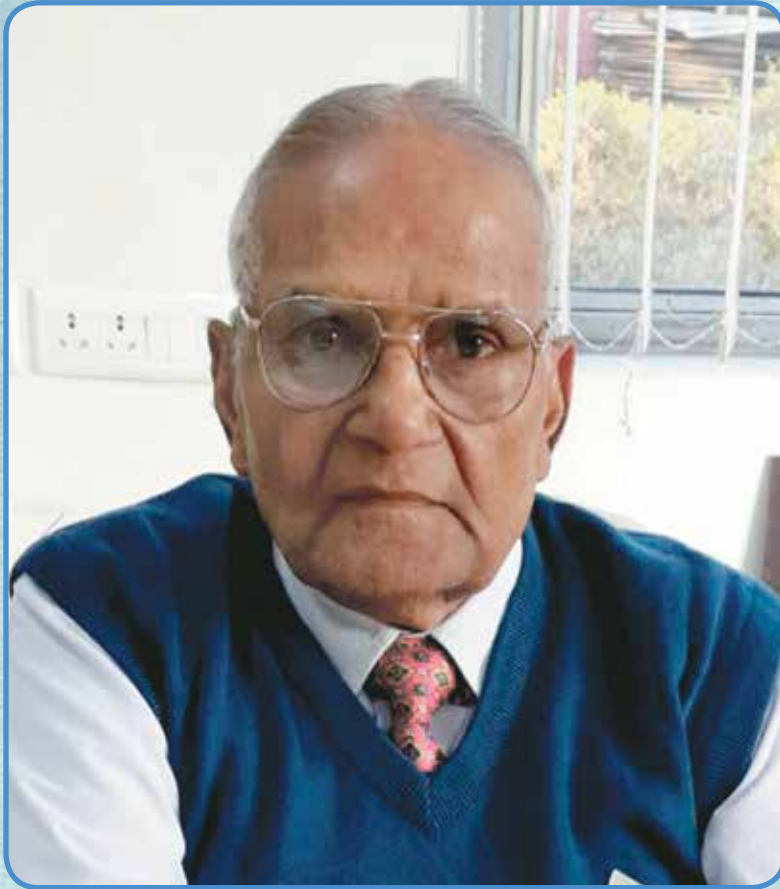
भारत लोक शिक्षा परिषद् पूर्वी दिल्ली चैप्टर का उद्घाटन 23.01.16 को किया गया था।
एक प्रसिद्ध देशभक्ति हिन्दी नाटक "जागो हिन्दुस्तानी" समारोह में पेश किया गया



पचिमी दिल्ली चैप्टर

भारत लोक शिक्षा परिषद् पश्चिमी दिल्ली चैप्टर वार्षिकोत्सव "एक शाम एकल के नाम" का कार्यक्रम 09.08.15 को श्री गुरुगोविन्द सिंह कॉलेज ऑफ कॉमर्स सभागार, पीतमपुरा में आयोजित किया गया





“Ekal mission is in line with our objective to impart education to every child across rural India and to make them physically and mentally strong.”



ECONOMY • EXCELLENCE • ETHICS

Shri Champa Lal Lohia

MERINO

At 82, most people would have chosen retirement but Shri Champa Lal Lohia refuses to hang up his boots anytime soon. He says, “I will stop working only the day I die, God willing.” He has been associated with the company as its Director since 1968. Recently, he was re-appointed as the Executive Chairman of Merino for a further period of three years with effect from 1st March, 2016.

A man of traditions, Shri Lohia views social responsibility as a long-term commitment to the society. He is deeply involved with social issues like education, healthcare, and women empowerment.

Shri Lohia feels education does not get the importance due to it, “Education - including formal education, public awareness and training - should be recognized as a process by which human beings and societies can reach their full potential. Both formal and non-formal education is indispensable to changing people’s attitudes so that they have the capacity to assess and address their sustainable development concerns.”

Shri Lohia is an ardent believer of Swami Vivekananda’s views on sevaand, the relevance of life. He quotes Swami Vivekanand, “Life is short, the vanities of the world are transient, but they alone live who live for others. The rest are more dead than alive.” Shri Lohia finds an affinity between his own values and BSPL objectives. He believes that education is the best friend that empowers the common man to be independent and earn a respectable livelihood. “Ekal Mission is in line with our objective to impart education to every child across rural India and to make them physically and mentally strong,” he says.

Shri Lohia believes in giving back to the society at large and further quotes Swami Vivekanada, “I consider every such Indian a traitor who, having been brought up at the cost of his poor countrymen, does not pay any heed to their betterment”. He considers Swami Vivekanand to be an ideal leader. Shri Lohia enjoys reading, watching sports channels, and globetrotting on business. There are four secrets to his success in business: commitment, pursuit of excellence, ethics, and economy. ●



“Apart from teaching children to read and write, the Ekal model is also concentrating on value education. I would like to see more business houses coming forward to adopt Ekal schools.”



Shri Chandra Prakash Gupta

AMBICA STEEL

Shri Chandra Prakash Gupta is a highly respected name in the stainless steel industry. He is the son of a grain merchant who ventured in the business world on a humble capacity. Shri Gupta tried his luck in diverse fields like law, accountancy, and food processing before he found his true calling; since then he has continued climbing the ladder of success.

A Commerce graduate from Delhi University, Shri Chandra Prakash Gupta is a native of Karnal in Haryana. He is a follower of the traditional way of life and believes in paying back to the society through social work. Shri Gupta is a supporter of several charitable organizations with a keen interest in the field of education. He says, “Lack of education has led to unprecedented poverty in our country and people must be made aware of its importance. Some of our employees manage to earn Rs.50,000-60,000 a month despite having decades of experience. However, their well-educated children start their career with double that sum. Therefore, I strongly believe that it is better to educate people than indulging in charity because an educated person will not only feed himself but his family too.”

In 2011, Shri Subhash Aggarwal of Action Group and Shri Lakshmi Narayan Goel of Essel Group motivated Shri Gupta to join Ekal. Initially, he adopted 11 schools to support underprivileged children but four years by adopting 100 schools he joined the elite club of ‘Shatakveers’. Shri Gupta appreciates Ekal for using the resources wisely. He says, “Apart from teaching children to read and write, the Ekal model is also concentrating on value education. I would like to see more business houses coming forward to adopt Ekal schools.”

Shri Gupta admires Prime Minister Narendra Modi and Ratan Tata for their leadership qualities. He says, “they are true nationalists, true karmyogis.”

In his free time, he enjoys gardening, meditation, listening to spiritual discourse, and occasionally watching Hindi movies, especially the ones featuring Salman Khan. Shri Gupta has not formulated any retirement plans but after 60 he would like to devote more time and resources towards social work. He believes in the adage ‘honesty is the best policy’ and credits his success in life to his personal integrity and sincerity in human relationships. ●



"Ekal's aims to provide education to deprived and poor children. It is indeed better to provide education than alms, especially in remote areas because education alone can bring awareness and trigger development."

Smt. Darshana Goel

GD BUILDER

Smt. Darshana Goel has done MSC. (maths & statistics) M.Ed. from Hindu college of Delhi University and joined teaching as profession on January 1979. She has an experience of 25 years of teaching.

She was introduced to Ekal in 2003 when Mahila Samiti of Bharat Lok Shiksha Parishad was formed in a get together arranged at her home Shyam ji was invited in meeting to give his guidance to samiti and he inspired Mahila team to dedicate their life for Welfare of downtrodden society.

They all took inspiration from Ma. Shyam ji Gupt and started working for Ekal

And Completely devoted herself for the welfare of society.

She took Voluntary retirement from teaching profession in 2004.

And has also Joined as a member caretaker for Maharaja Agrasain hospital, Punjabi Bagh.

She always takes part in Vanyatra to Encourage Ekal children for study.

Her entire family members are supporter and Shatakveer in Ekal.

HELPING EKAL VIDYALAYA

Helping Ekal Vidyalaya

Is a way to pray

To get your devotion

Make a donation

By making a donation

You provide kids with education

It is definitely worth

Because they will inherit the earth

This is god's goodwill

Which you have to fulfill

To give kids a living will

And also, an extraordinary skill

It is a platform

Which helps you to inform

The uneducated

Why were they created

Please do not ignore

To educate people more and more

If you truly understand

Next time you'll have a donation in your hand!!

(Linika Goel)

13 years old granddaughter of Shri G.D. Goel



“Ekal is extending support to these children in their time of need. We know that money is being invested towards building a brighter future by educating them.”



Shri Dharmendra Bhandari | Shri Sunil Satija **BESTECH GROUP**

Over the last two decades, Bestech Group has established itself as one of the most trusted and admired real estate companies in India. Apart from joining hands with Carlson Group, an international chain of luxury hotels, the company has also partnered with renowned architects, designers, and consultants. Furthermore, it plans to develop 50 hotels across India under its newly launched brand Park Inn by Radisson.

Born and brought up in Jabalpur, Shri Dharmendra Bhandari and Shri Sunil Satija received their graduation degrees in Engineering. Initially, they worked with construction companies across the globe to learn the ropes of the business. But in early 1990s, they decided to venture into the entrepreneurial world. Today, Bestech Group is a force to reckon with in the real estate industry. The company is known for its individualistic choice of location, meticulous strategy, an eye for detail, quality of final products, customer satisfaction, and handing over property to clients on time.

Shri Bhandari and Shri Satija strongly believe in Corporate Social Responsibility. Under their leadership, Bestech Group has enlightened the lives of more than 15,000 children of construction workers through mobile creches and daycare

centers at the construction sites where they provide education and proper nutrition to them.

They were introduced to Ekal by Shri Jagmandar Gupta, Shri Laxmi Narayan Goel, and Shri Subhash Aggarwal (Action Group). Shri Bhandari and Shri Satija understood the importance of education and the lack of it in rural communities; they decided to support the noble mission. Shri Bhandari says, “The fundamentals of Ekal are clear and distinctive. The organization is educating people in remote areas who are in dire need of this basic right.” Shri Sunil Satija believes that education is every child’s prerogative and it is society’s duty to make it accessible to the underprivileged. He says, “Ekal is extending support to these children in their time of need. We know that money is being invested towards building a brighter future by educating them.” ●



“The work of EKAL is like working for God. We are only the channel. If you want to remember God, do some good work. God says, whoever does good in My name, I am for him. One who serves selfish ends, does nothing for Me.”



Shri Ghansham Das Goel | Smt Darshana Goel

GD BUILDTECH PVT LT.

he promoters of G.D. Builders, a partnership firm, started work in the construction sector in 1992. They executed a number of projects for reputed companies. A decade later, G.D. Buildtech Pvt. Ltd. has rapidly grown into one of the most quality conscious construction companies in Delhi-NCR.

Shri Ghansham Das Goel learnt the value of service from his father who used to provide drinking water to passengers at the Rohtak railway station. An incident during his childhood further strengthened his belief in his father. One day his mother got furious at her husband for feeding birds on the mat kept on the terrace; the bird droppings on the mat made the cleaning process all the more difficult. “My father’s reply moved us deeply. He told us that if he put grain on the concrete floor, then the birds would hurt their beaks while pecking at the grains but it would be easy for them to eat on the mat.”

Shri Goel was first introduced to Bharat Lok Shiksha Parishad (BLSP) and EKAL by Shri Subhash Aggarwal of Action Group. He says, “To work with EKAL is like working for God. Your every good deed will reach Him through your prayers.”

Shri G. D. Goel’s family too shares his passion for EKAL. His wife Smt. Darshana Goel and their three sons are Shatakveers. Smt. Darshana’s dedication towards EKAL is evident in the

fact that she quit her government job as a teacher and in 2003 launched a women’s wing in BLSP.

The couple considers Swami Vivekananda their role model who urged Indians to wake acknowledge the reality of life and work for their advancement as a society, “Swami Vivekanand believed that if a child can not go to school then it is our duty to ensure that the school reaches the child’s doorstep.”

Shri Goel believes that India has eventually found a great leader in Prime Minister Narendra Modi. “He is a great visionary and the best leader for the country. I wish him a long life.”

He enjoys watching movies and likes the yesteryear actors, such as Prithvi Raj Kapoor, Raj Kapoor, Balraj Sahni, and Manoj Kumar. Shri Goel finds peace in serving humanity. He adheres to two basic principles in life: positive attitude and optimism. Also, he does not like the idea of retirement — he would love to focus more on helping others in his old age. ●



“If you really want to experience happiness then you must go on an Ekal VanYatra. It will help you understand the pain of poverty and how genuine help can make a big difference in people’s lives.”



Shri Gobind Aggarwal

PARIWAR FINANCE | PFIL Securities Ltd. (Incorporated in 1995)

Initially a Chartered Accountant, Shri Gobind Aggarwal soon became a seasoned stock broker. He pursued stock broking for 20 years before plunging into the deep water of trading his own stocks. Shri Aggarwal likes the stock market because of its challenges. He says, “It requires one’s faculties to be on an alert always.” However, it wasn’t a smooth journey by any means. Today, he heads a strong team of market traders along with his wife who has supported him in all his endeavours.

Shri Gobind Aggarwal has a different perspective towards handling success in business. “There are people who believe that they have exclusive right on the fruits of their success. They may be right but I think differently,” he says.

Shri Aggarwal has only one hobby and that’s his work. He enjoys going to gym, playing bridge and socialising at parties but work still remains his top passion and priority. Apart from work, he is quite passionate about helping

people in need. In 2015, he learnt about Ekal Abhiyaan where he attended meetings and also went on Ekal VanYatra to villages in Sariska in Alwar district, Rajasthan. There he not only visited the schools but also spent a night with the villagers.

He was deeply influenced by his interaction with the teachers and students at Ekal schools. He says, “If you really want to experience happiness then you must go on an Ekal VanYatra. It will help you understand the pain of poverty and how genuine help can make a big difference in people’s lives.” After returning from the VanYatra, Shri Aggarwal volunteered to sponsor 100 new schools for Ekal.

Sh. Aggarwal was taken in by the fact that Ekal was not limited to basic education but it also imparted knowledge and training in personal hygiene, organic farming, and kitchen gardening. It has helped in improving the health and financial status of the villagers. ●



“Ekal is a unique organization with an ingenious working model. Its focus on rural development and cultural values has deeply impacted various aspects of life including education, economy, and social life.”



Shri Gopal Gupta

GOPAL GROUP OF INDUSTRIES

Since its inception in 1978, the Gopal Group of Industries has emerged as an important player in the global stainless steel industry. Its production capacity has grown from 2400 MT/yr to 120,000 MT/yr. The company's wide range of products include high quality SS Bright Bars, Equal Angles, Square & Hexagonal Bars, Flat Bars, Forged and Turned Round Bars, forging quality Ingots, and Concast Billets. Every product is manufactured in over 100 different grades of stainless steel and alloy steel.

In 1985, Shri Gopal Gupta completed his graduation with B.Com (Hons.) from Shri Ram College of Commerce, Delhi University and soon after joined his family business. Today, he is the President Emeritus All India Induction Furnaces Association and Board Member of Metal Recyclers' Association of India (MRAI).

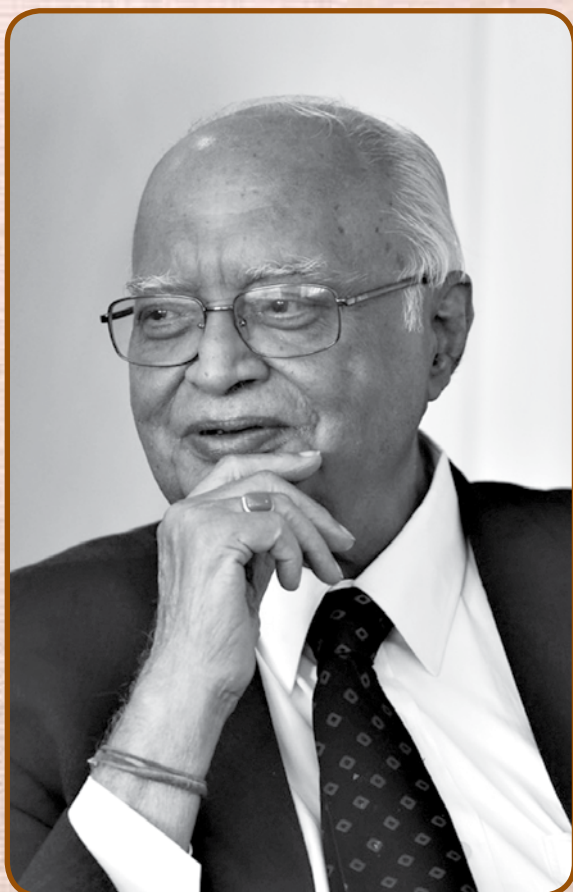
During his 21 years long association with the Rotary Club he has been actively involved in various social welfare activities. Particularly, he has been most keenly dedicated towards National Polio Eradication Program.

Shri Gupta always desired to impart education to poor people and his wish was fulfilled with his association with Ekal. He says, “Ekal is a unique organization with an ingenious working model. Its focus on rural development and cultural values has deeply impacted various aspects of life including education, economy, and social life.”

He derives inordinate satisfaction from his deep faith in Ekal's selflessness and dedication towards the social cause, “It is not possible for every donor to be physically present in the field and shoulder the responsibilities. There are many people like me who wish to contribute to different social causes through financial support. However, it is important that the money is invested in genuine organisations which would utilise it for the advancement of the society. I am happy that Ekal and people associated with it are honest and sincere.”

Shri Gopal Gupta likes to unwind by reading books and travelling. He is able to travel extensively as his business takes him away for at least fifteen days every month.

He dreams of a prosperous India where majority of people are successfully employed and self-reliant. Shri Gupta considers Prime Minister Narendra Modi his role model and admires him for his multitasking skills. ●



“Ekal is doing a commendable job by empowering the vulnerable sections of the society and it deserves the support of the corporate world in this mission.”



Shri Inder Sharma | Shri Yog Raj Arora SELECT CITYWALK

Opened in 2007, Select Citywalk is a premier shopping mall located in the Saket District Centre, New Delhi. The 1,300,000 sq ft (120,000 m²) retail development is spread over 6 acres (24,000 m²) and includes a 4km long multiplex, serviced apartments, offices, and public spaces. The mall was developed by Select Infrastructure as a joint venture between Select Group and Aarone Group.

The strong partnership between Shri Inder Sharma and Shri Yog Raj Arora is the driving force behind the success of Select Citywalk. Before setting up the mall, Shri Sharma was the head of SITA World Travels in India. With about five decades of experience in the travel and tourism industry, venturing into the retail space was a natural choice for him. Today, he also owns hotels in Manesar and Goa.

In the last few years, Shri Sharma has been honoured many times for his active involvement in the field of educational tourism. In 1990, he was awarded Padma Shri by the President of India for his contribution in the field of Tourism. He is the only travel agent to receive a Padma Shri award. Shri Sharma was also venerated by the Governments of Nepal and Sri Lanka for promotion of tourism in their countries.

In 2003, Shri Sharma was awarded Life Time Honorary Professorship of the Indian Institute of Tourism & Hotel Management by Bundelkhand University in Jhansi. He has also served on the Board of Directors of College of Vocational

Studies in Delhi University and Kurukshetra University.

Shri Sharma believes in sharing his knowledge with others, therefore, he is frequently invited to speak at seminars on both national and international level. His wife, Smt. Aruna Sharma, currently works with a charitable hospital in Delhi.

Shri Arora is the founder and Chairman of Aarone Group, a Real Estate Development group engaged in developing projects in Delhi, Indore, Jammu, Dehradun, Gurugram, Dharuhera, and Mussoorie. A chartered accountant by profession, he has an experience of 30 years in real estate evaluation and taxation.

At Select Citywalk, Shri Arora holds the designation of the Director and is responsible for the operational aspects of the mall. Also, he was instrumental in ensuring quality and timely construction of the facility.

Both Shri Sharma and Shri Arora believe that Ekal is doing a commendable job by empowering the vulnerable sections of the society and it deserves the support of the corporate world in this mission. ●

मंगल मिलन कार्यक्रम

भारत लोक शिक्षा परिषद् हर वर्ष दो पारिवारिक मंगल मिलन का कार्यक्रम का आयोजन करती है। पिछले वर्ष भी होली मंगल मिलन एवं दिवाली मंगल मिलन का कार्यक्रम का आयोजन किया था।

होली मंगल मिलन कार्यक्रम

होली मंगल मिलन का कार्यक्रम 27.03.16 "राष्ट्रीय हास्यरस कवि सम्मेलन" बाबा नत्था सिंह वाटिका में आयोजित किया गया था।



दिवाली मंगल मिलन



वन यात्राएँ – दिल्ली से रुद्रपुर

भारत लोक शिक्षा परिषद् की दिल्ली की टीम ने एक वनयात्रा का आयोजन किया। यह वनयात्रा 1-2 अगस्त, 2015 को रुद्रपुर में सफलतापूर्वक की गयी। इसमें लोगों की संख्या 35 थी। विद्यालय दर्शन के लिये गांव शिवपुर, आनन्द खेड़ा, भाजपुरी और बसंतीपुर के पास गये। उन्होंने वहाँ चलते हुये एकल विद्यालय तथा अन्य प्रकल्प देखकर अति प्रसन्नता हुई।





"Ekal is making a huge difference at the grass root levels. You will see its real impact in another decade when this untapped talent from these areas will contribute towards the development of the nation. Only then the country will realise Ekal's selfless contribution to the society."



Shri J.P. Agarwal

STL GLOBAL GROUP

Established in 1997, STL Global Ltd. is equipped with modern technologies and complete in-house divisions for knitting, dyeing and processing, yarn dyeing, woven process, sewing thread, and Readymade Garments Manufacturing along with other relevant operations making its production facilities flexible to meet a wide range of requirements of its customers.

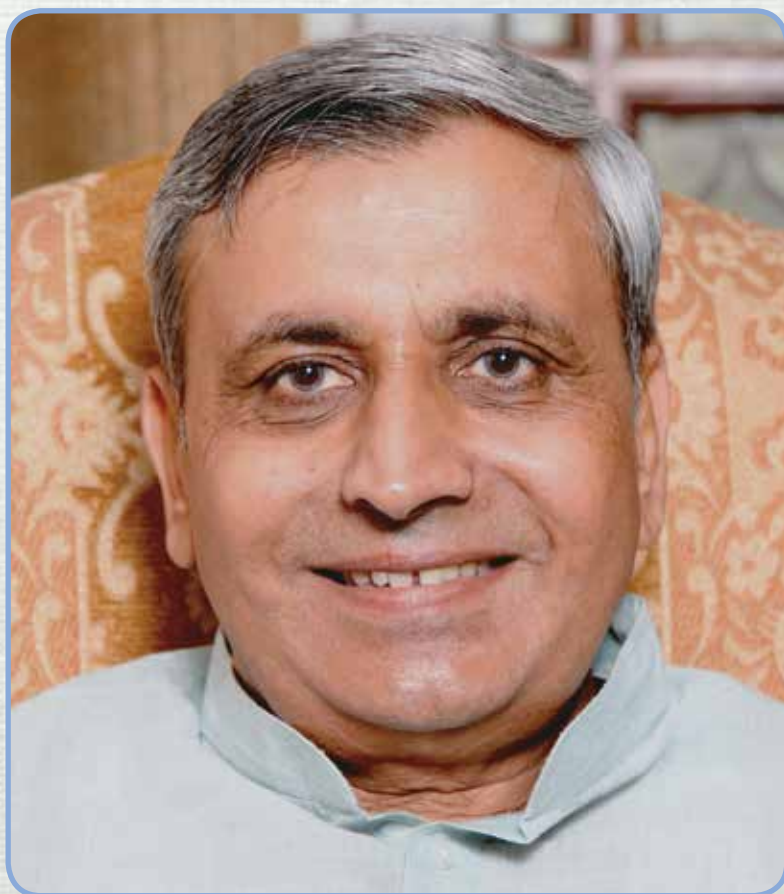
Shri J.P. Agarwal set up his first chemical factory in Faridabad after receiving a degree in mechanical engineering in 1970. He belongs to Talwandi village in Hissar district. After a few years, he diversified into fields like pharmaceuticals, telecommunications, textiles, and garments. In the 90s, he not only bought a school but also launched The Lal Bahadur Shastri Institute of management in association with Late Prime Minister Lal Bahadur Shastri's son Shri Anil Shastri in 1992. The institute is located in Dwarka and is positioned among top 25 business management institutes of India.

Shri Laxmi Narain Goel introduced Shri Agarwal to Ekal Abhiyan. A supporter of education, he was taken in by the difference that Ekal had made in the life of communities in

remote villages. "Ekal is making a huge difference at the grass root levels. You will see its real impact in another decade when this untapped talent from these areas will contribute towards the development of the nation. Only then the country will realise Ekal's selfless contribution to the society," he says.

Shri Agarwal credits his success to three key factors in life: education, patience, and faith in God. He is a staunch believer in the maxim 'Self help is the best help'. He is very particular about cleanliness and is highly impressed with the cleanliness drive initiated by Prime Minister Narendra Modi.

Shri Agrawal is extremely passionate about health and fitness. He stays healthy by walking, going to gym, and living a balanced life. He likes to spend time with friends and family. His favourite actor is Dilip Kumar. ●



“Ekal is doing what political leaders of India should have done six decades ago. The organization is taking the light of education to millions of huts which have been living in the darkness of illiteracy since ages.”

Shri J.P. Dalal

LEADING SOCIAL ACTIVIST, HARYANA

Shri J.P. Dalal is an extraordinary man with titles like businessman, entrepreneur, philanthropist, politician, and agriculturist to his credit. He is son of an honorary Captain of the Indian Army. Shri Dalal earned a diploma in Civil Engineering from Sir Choturam Polytechnic in Rohtak, Haryana and secured his first job with the Irrigation Department of Haryana State Government. Eight years later he resigned from the job only to venture into the entrepreneurial world. He moved to Delhi and became a contractor for Government departments.

Shri Dalal also set up a menthol unit in Bhiwani which fared quite well. Despite a successful life in the city, he wished to contribute towards the development of his native village Ghuskani in Bhiwani district of Haryana. Soon, he initiated development oriented projects in the area. Today, his village has progressed by leaps and bounds.

Following in the footsteps of his friend Late Shri Surendra Singh, son of ex Haryana Chief Minister Late Shri Chaudhary Bansilal, Shri Dalal too joined politics. He returned to Gurgaon and gave a go ahead to developmental activities in the region. A few years later he joined BJP and currently, he is the Vice President of the state unit of the party in Haryana. A reflection of his zeal and enthusiasm is visible in the developmental

projects he continues to promote in the neglected areas.

About twelve years ago, Shri Dalal was introduced to Ekal Abhiyan by Shri Laxmi Narayan Goel. Defining his association with Ekal he says, “Ekal is doing what political leaders of India should have done six decades ago. The organization is taking the light of education to millions of huts which have been living in the darkness of illiteracy since ages.”

He believes our youth to be smart and progressive but they need to broaden their horizon in order to include the problem being faced by the nation. Shri Dalal feels that Prime Minister Narendra Modi is a good influence on India's youth. He says, “Mr. Modi's development based agenda is set to revive India's lost self-confidence in its own potential.”

Shri Dalal strongly feels that there is disparity in the distribution of economic resources in India and he wants to bring about a change regarding this issue. He is inspired by classics like Ramayana and Mahabharata as they transcend the boundaries of time and space. Shri Dalal is deeply influenced by the Doodhadhari Ashram Baba of Haridwar. A family man to the core, he enjoys watching movies.

Shri J.P. Dalal credits his success to three basic habits: Affinity to take risks, desire to perform better, and hard work. ●



“Education is an effective and powerful tool that can transform a person's life by waging a war against poverty. Ekal is doing a brilliant job in this field.”



Shri Jagdish Khandelwal

JAGDISH STORE

Founded in 1965, Jagdish Store is one of India's most preferred brands for world-class home furnishings. Its sprawling mega stores are located in the heart of major cosmopolitan cities of Delhi, Kolkata, and Jaipur. The brand aims to keep pace with changing trends and adapt to the preferences of its customers.

Shri Jagdish Khandelwal's father ran a small time wedding finery business in Karol Bagh and the income was sufficient to meet the needs of a large family. Eldest of four brothers, Shri Jagdish dropped out of the college to help his father run the small furnishings store that he had recently set up.

Today, Shri Khandelwal is the proud owner of Jagdish Stores, a flourishing chain of luxury house furnishings. He credits his success in life to the grace of God and blessings of his parents. “I was young and inexperienced but my father guided me patiently. He would tell me my mistakes and encourage me to overcome my weaknesses,” he remembers fondly.

Education is very close to Shri Khandelwal's heart. He was introduced to the concept of Ekal movement by his friend Shri Subhash Aggrawal of Action Group. He says, “Education is an effective and powerful tool that can transform a person's life by waging a war against poverty. Ekal is doing a brilliant job in this field.”

Shri Khandelwal finished his schooling from Ramjas School No.5, Delhi and has fond memories of those days. Motivated by Prime Minister Modi's 'Man ki Baat' address on Teacher's Day, he formed

the Ramjas Old Boys' Association otherwise known as 'ROBA-5'. Since then the association has made quite a few changes to the infrastructure, such as built an air-conditioned auditorium, a new dispensary, a sports complex, a strong boundary wall, and a well-maintained football field.

Shri Khandelwal sees immense potential in the youth of India and is convinced that the nation is headed towards a bright future. He thinks highly of Prime Minister Narendra Modi, “Mr. Modi is not only planning new policies but also executing them. He is working hard towards introducing a culture of accountability. He is a true statesman.”

Shri Jagdish Khandelwal loves reading books. He has always adhered to one rule of success in business, “The customer is king and one should keep pace with the changing needs and trends. Also, credibility is far more crucial than profit.”

He believes that everyone should keep the communication channels open with their children, “Interact with your children, so that they can benefit from your experiences while you can learn something new from them.” ●



“EKAL is concerned not only about education; it is equally focused on development, social harmony, culture, and health. It is a holistic and all encompassing component of villages.”



Shri Jagmandar Gupta

CORONA GROUP

Corona Group is an acclaimed conglomerate with diversified interests in hospitality, exports, real estate, and education. The group has world-class landmarks like Corona Optus to its credit.

Born in Polangi Kaloi village of Sonipat district of Haryana, in 1948, Shri Jagmandar Gupta is a self-made man who faced many hardships early in life. On returning home after completing his graduation, he was hit by a hard realisation that his village was underdeveloped and chances of any progress looked bleak. Also, during one of his visits to the border area between U.P. and Madhya Pradesh, he discerned that it would be an extremely difficult task to initiate change in villages.

However, a man of substance and grit, Shri Jagmandar pledged to help these people living on the fringes of 'developed India'. He chose to tread on the path of education to make them self-reliant and independent.

Shri Gupta established his first sanitary ware manufacturing unit in Delhi. A few years later in 1987, he ventured into the real-estate sector, and since then he has been climbing the ladder of success.

A philanthropist at heart, Shri Jagmandar Gupta has always extended help to less fortunate people. Ten years ago, Shri Gupta was inspired by Sh. Laxmi Narayan Goel of Suncity

Group to join Ekal. He finds his association with the organisation immensely satisfying. Shri Gupta is also involved with several charitable bodies since he believes making a solid contribution towards the future of the nation.

He believes that education is extremely important as it hones the innate qualities in an individual. Shri Jagmandar Gupta admires EKAL's focus on basic education, especially in remote areas where either the schools don't exist or they are not functional. He says, "EKAL is focused on holistic development of villages which also includes culture and healthcare."

Shri Jagmandar Gupta hopes to see a developed India where people live without fear, transparency is the rule, and the laws are well-defined and followed by people. His ideals are Acharya Rajneesh and Prime Minister Narendra Modi, "Both the men are radical and visionary leaders in their respective fields."

Shri Gupta believes in spirituality and loves reading poetry. After retiring at 70, he plans to devote more time to social work and introspect on his life. Also, he attributes his success to hard work, punctuality, and luck.



“I would love to see the Government joining the Ekal movement as an equal partner. It would allow for the resources to be used judiciously and for the right cause.”



Shri Jagmohan Garg

D-MALL

D-Mall is a futuristic commercial venture located in one of the prime locations of Delhi. It is a subsidiary of the real estate group Mohan India Ltd. which is known for its elaborate commercial projects in India.

Shri Jagmohan Garg is known far and wide for his real estate venture D-Mall located in PitamPura, Delhi. He belongs to a reputed business family of Sanpla Mandi in Haryana. Shri Garg graduated from Vaishya College in Rohtak in 1984 and the following year joined the family business of real estate in Delhi.

He is an ardent supporter of Ekal and feels that the organization is doing a commendable job by educating poor people. “The best thing I liked about Ekal is that it is one of the most effective social service movements that I’ve ever come across. Its social impact is enormous. Ekal is taking the light of education to lakhs of poor and deprived families who would have been otherwise left out in the dark.” Also, Shri Garg is a Shatakveer of Ekal.

Shri Garg is involved with many other organizations, hospitals, and educational institutes. He is the Trustee of the Agrasen University and Hospital along with two prime hospitals at Delhi and Bahadurgarh respectively.

As a devout follower of Brahmakumari Mission his role model

is Late Dada Lekha Raj Ji, the founder of Brahmakumari movement. Shri Jagmohan also believes in Brahma Kumari Ishwariya Vishwavidyalaya, a reputed spiritual movement.

Shri Garg applauds government’s efforts of providing free facilities to school children, such as education, food, books, and uniform. However, it quite disheartening to know that a large part of the donation is usually pocketed by corrupt people and as a result poor children are deprived of their basic rights.

Ekal’s efforts and sheer devotion of BLSP leaders for the social cause has impressed Shri Garg. He says, “I would love to see the Government joining the Ekal movement as an equal partner. It would allow for the resources to be used judiciously and for the right cause.”

Shri Garg admires Prime Minister Narendra Modi for his integrity and perseverance for the development of the country. He believes in only one principle of success: everyone should treat success as their birthright. ●



“It was for the first time in my life that I saw a region which was so deeply immersed in poverty and illiteracy. Ekal was working among these people to educate their children and initiate development in the villages. This made me realise that educating such communities was far more productive than many other activities.”



Shri Jai Kishan Gupta

VIKAS SURYA GROUP

Vikas Surya Group was founded with the mission to deliver quality commercial real estate projects. It is engaged in construction of shopping malls, commercial complexes, and Hotels in Delhi & Gurgaon.

Vikas Surya Infratech Limited is the flagship company of Vikas Surya Group. It is engaged in the business of construction and infrastructure development with pan India presence. The company is ISO certified for quality, environmental, occupational health, and safety management systems.

Shri Jai Kishan Gupta represents the personality and spirit of this reputed business group. In 2001, Jai Kishan Developers launched luxurious projects in Delhi and Gurgaon, which included malls and shopping complexes.

The Group has demonstrated time and again its ability to adjust and change according to the evolving business environment. Recently, Vikas Surya Group launched a new mobile under the brand name ZIOX with its own manufacturing facility.

Shri Gupta is a renowned philanthropist and is closely associated with many social organizations like Geeta Gyan

Mandir in Kurukshetra and two Dharamshalas in Vrindavan.

In 1999, he was introduced to Ekal by his friends Shri GD Goel and Shri Sat Narayan Bandhu when he accompanied them on a Van Yatra to Ekal schools in a remote region bordering UP and Chhattisgarh. “It was for the first time in my life that I saw a region which was so deeply immersed in poverty and illiteracy. Ekal was working among these people to educate their children and initiate development in the villages. This made me realise that educating such communities was far more productive than many other activities,” he says.

Shri Jai Kishan Gupta sincerely believes that due to continuous indifference towards these communities, the Government has left these people to fall victim to terrorist outfits. He says, “True social service like education and support for rural development makes Ekal a very positive and welcome solution to their problems.” ●



THE JAIN FAMILY:

Smt. Anubha Jain, Smt. Anushka Jain, Kum. Khushboo Jain, Shri Naresh Jain, Shri Pulkit Jain, Shri Yatin Jain

EKAL's effect is like the most fragrant flower in a garden; its fragrance reaches even the most neglected corners. Late Sh. Jethu Ram Jain was the first member of Jain family to adopt 100 Ekals. He was an RSS Swayamsewak and supported many social causes.

Today, ten members of the family are honorary Shatakveers including Anubha Jain, Vijender Jain, Pawan Jain, Yatin Jain, Anushka Jain, Abhay Jain, Pulkit Jain, Parv Jain, and Khushboo Jain. Shri Naresh Jain, head of the family has been the President of BLSP for many years and currently is a Trustee.

Smt. Anubha Jain, wife of Shri Naresh Jain, is the General Secretary of the women's wing of BLSP. Shri Yatin Jain, the oldest among children, is a civil engineer from ITM, Gurugram and assists his father in the family business. He is actively involved with the youth wing of BLSP. His wife Smt. Anushka Jain, is a jewellery designer and runs her own exclusive custom jewellery business under the brand name VARAROKHA. Shri Pulkit Jain is the Director of his institute FTECH, which also supports Prime Minister Narendra Modi's Kaushal Vikas Yojana. He strongly believes in the concept of 'Skilled India'.

The family got associated to EKAL for the first time in 2006 when they went out on a Van Yatra to Banjar in Himachal Pradesh accompanied by other families. Van Yatra is EKAL's way of introducing people to the movement by taking them to EKAL schools and villages for a firsthand experience. Since then the family has been a part of dozens of Van Yatras.

The members of Jain family had never experienced life in rural and tribal villages. Shri Yatin Jain says, "There were no roads, electricity and mobile network. In the EKAL villages, we had to sit on the ground for dinner and ate food without a spoon. But the warmth with which we were welcomed by the villagers was much more memorable than the best of experiences in the most luxurious hotels."

Shri Parv Jain was impressed to see that the kids in EKAL school knew their lessons by heart. Smt. Anushka has been regularly participating in RAHGIRI with her husband Shri Yatin to create awareness about EKAL among young people. Kum. Khushboo Jain was just 10 years old when she first visited EKAL school with sweets and candies for the children there. ●



“Without education it is difficult for a society to prosper. It is important for women to be educated because an educated woman educates the whole family.”



Shri Kishan Seth

PEARL INTERNATIONAL TOURS & TRAVELS LTD.

Established in 1992, Pearl International Tours & Travels Limited is a technology driven Travel Management Company. It offers travel solutions to a wide network of corporate houses, sub-agents, individuals, and group travelers.

Shri Kishan Seth is a name to reckon with in the travel sector. He is an alumnus of SRCC and Institute of Chartered Accountants of India. The values of honesty, dedication, and transparency that he learnt from his father have stood him in good stead.

A firm believer in the power of women and family values, Shri Seth believes that women's education and empowerment are crucial factors in the progress of a nation. He says, “Without education it is difficult for a society to prosper. It is important for women to be educated because an educated woman educates the whole family. Ekal is doing excellent work in this direction.”

A philanthropist at heart, supporting EKAL came naturally to him. About four years ago, he had started helping Ekal by adopting 25 schools. Today, he supports 100 schools.

Shri Seth considers his employees to be his family. Under his leadership they have seldom faced any problem while working with the company. If ever an issue surfaces then efforts are made to resolve it as quickly as possible.

Shri Seth harbors great hopes for India's future, “I foresee India as a super power in the near future. The country has huge potential provided education is imparted to everyone. For overall development

of the nation, Government projects should be completed efficiently without any political intervention.” He is extremely passionate about the 'Beti Bachao Beti Padhao' campaign. As an active Rotarian, he has been associated with the Polio Eradication Mission for the last three years.

He is a great admirer of Late Prime Minister Lal Bahadur Shastri, former Prime Minister Atal Bihari Vajpayee, and Prime Minister Narendra Modi. Shri Seth appreciates all three leaders for their selfless work towards development of the country. Also his ideal guru is Late Baba Hardev Singh Ji of the Nirankari Mission who preached love, brotherhood, and equality for all.

Shri Seth plans to retire at the age of 65 and devote his time to social work. He loves cricket and likes to unwind by playing cards and watching movies. His favourite hero is Dharmendra.

As a responsible citizen of the country he believes that people should help each other in life. Shri Seth says, “One should help others emotionally and financially. Most people are under stress these days, specially the newly married girls. I sincerely believe peace and harmony within the family brings happiness.” ●



Shri Lalit Goel

TRIDEV JEWELLERS

Shri Lalit Goel is a shy and reserved man who does not hesitate to speak when needed. Son of a small shoe store owner in Rohtak, Haryana, Shri Lalit Goel started his business with a small jewellery shop in his hometown. But he soon realised that the town and the business were too small for his dreams. So, in 1995, he shifted to Delhi. Today, he is the proud owner of Tridev Jewellers, well-known name in the business circle.

Shri Goel is a simple man who likes to maintain a balance between his modern outlook and traditional values. Following the tradition set by the Baniya community, he believes in circulating the rupee by sending it back to the social kitty from where it originated, "The Baniyas traditionally keep a dharam-khata - a fund to support charity. It is a good way to use money as it strengthens social institutions. I believe in investing my time and money for social causes. It brings rich dividends for the society."

Shri Goel supports many organizations but does not like to hold

"Ekal is doing what the government outfits have not been able to do. That too for a fraction of the cost. It is a very cost-effective model where every paisa is spent fruitfully. It is a cause very dear to my heart."

an official position. He was introduced to Bharat Lok Shiksha Parishad by his cousin Shri G.D. Goel who is also an active member and a senior office-bearer of the organization. Shri Lalit was taken in by the idea of taking education to remote areas and communities. He says, "Education for society is as vital as blood to a human being. It allows a person to write his destiny."

For the past twelve years, Shri Goel has been supporting the Ekal mission. He is very proud of his association with it, "Ekal is reaching out to remote areas, something that the government agencies have not been able to do. They have developed a cost-effective model where money is spent wisely. This noble cause of educating people is quite important for me."

Shri Goel enjoys reading books and listening to music. He holds his family very close to his heart. He follows only one principle in life: "Do not hurt people or trample on their toes to move ahead in life. Also, respect everyone and be honest in all your dealings." ●



Ekal is working to educate children in remote areas who do not have access to education and healthcare. We are proud to be associated to this noble cause."



Shri Madhusudan Aggarwal | Shri Manohar Lal Aggarwal
Haldiram's

Haldiram's is India's oldest and most trusted FMCG brand in the business of ethnic Indian food.
Haldiram's core brand priority is to promote 'Vegetarianism' globally.

Haldiram's is India's oldest and most trusted FMCG brand for traditional Indian food. Its core mission is to promote 'Vegetarianism' globally.

Haldiram's was established in 1937 in Bikaner as a small sweet and namkeen retail shop. Later, it expanded business in Delhi, Kolkata, and Nagpur. Headquartered in New Delhi, today it is world's biggest Indian Food Company. Its special delicacies are being sold and served in more than 60 countries around the world.

Shri Madhusudan Aggarwal and Shri Manohar Aggarwal give great importance to Corporate Social Responsibility. They believe that education is an effective engine of social change and appreciate Ekal for promoting this cause. Shri Madhusudan says, "Ekal is working to educate children in remote areas who do not have access to education and healthcare. We are proud to be associated to this noble cause." ●

***Whatever the cost
of our libraries,
the price is cheap
compared to that of
an ignorant nation.***

- Walter Cronkite



“Ekal movement is a true representative of Indian tradition of giving back to the society. By taking education to the doorsteps of our remote villages and tribal communities, Ekal has opened new doors of happiness, good health, prosperity, self-confidence, and self-respect in these people.”

M2K
Shri Mahesh Bhagchandka
M2K GROUP

M2K is one of the most renowned business groups in India with active interests in businesses like real estate, multiplexes, biotechnology, and aviation. In addition to adopting a healthy CSR policy, M2K group has developed recycling of sewage water, rain water harvesting and promoting biotechnology techniques in farming into meaningful business ventures.

Shri Mahesh Bhagchandka grew up in Surajgarh amidst rich Rajasthani culture before he migrated to Kolkata and completed his graduation in 1979. Since childhood he had shared a strong bond with his uncle Shri Satyanarayan Bhagchandka, a Swayamsewak of RSS. This enriched his relationship with RSS and encouraged him to contribute towards the development of society.

Shri Bhagchandka is among the most reputed developers of North India. The plan to invest his hard earned money from the import and export business motivated him to venture into real estate sector followed by biotechnology and aviation. Over past 25 years the biotechnology business has flourished whereby bacteria from cow dung and urine is being used for producing effective and marketable pesticides and growth catalysts.

His uncle's involvement with Ekal allowed him to observe the organisation's work quite intimately. He says, “Ekal movement is a true representative of Indian tradition of giving back to the society. By taking education to the doorsteps of our

remote villages and tribal communities, Ekal has opened new doors of happiness, good health, prosperity, self-confidence, and self-respect in these people.”

Shri Mahesh recalls an incident in particular when he used to help local villagers in providing drinking water to railway passengers owing to unavailability of water at the railway station.

Shri Bhagchandka acquired love for social service from his family and RSS. He had seen local RSS Pracharaks (full time volunteers) sacrifice their personal life, comforts, and professional ambitions to serve the society. “I was impressed to learn that Sangh Pracharak did not own any wealth. He did not have money to even buy slippers or clothes for himself. Every day he would eat at other people's homes. Most Pracharaks are highly-educated people but they live like saints,” he says. Late Shri Ashok Singhal of Vishwa Hindu Parishad was one of the legendary Pracharaks. Shri Bhagchandka's coffee table book on Late Shri Singhal has won him laurels across India. ●



“Ekal is making a great contribution not only to the lives of our villages and tribal families but also to the entire nation. The students in these schools are capable of becoming great scientists, thinkers, and Olympic champions.”



Shri Mahesh Goyal

Delhi International School | Saraswati Trading Co.

Saraswati Trading Company is a leading exporter of rice. Delhi International School Group operates five branches in different parts of Delhi. The schools impart quality education to the children with an emphasis on Indian values right from play school to Senior Secondary school level.

Shri Mahesh Goyal finished schooling in Ghaziabad in Uttar Pradesh and went to Loni Inter College near Delhi border. After completing his education in 1977, he wished to tread a different path as compared to most boys of his age.

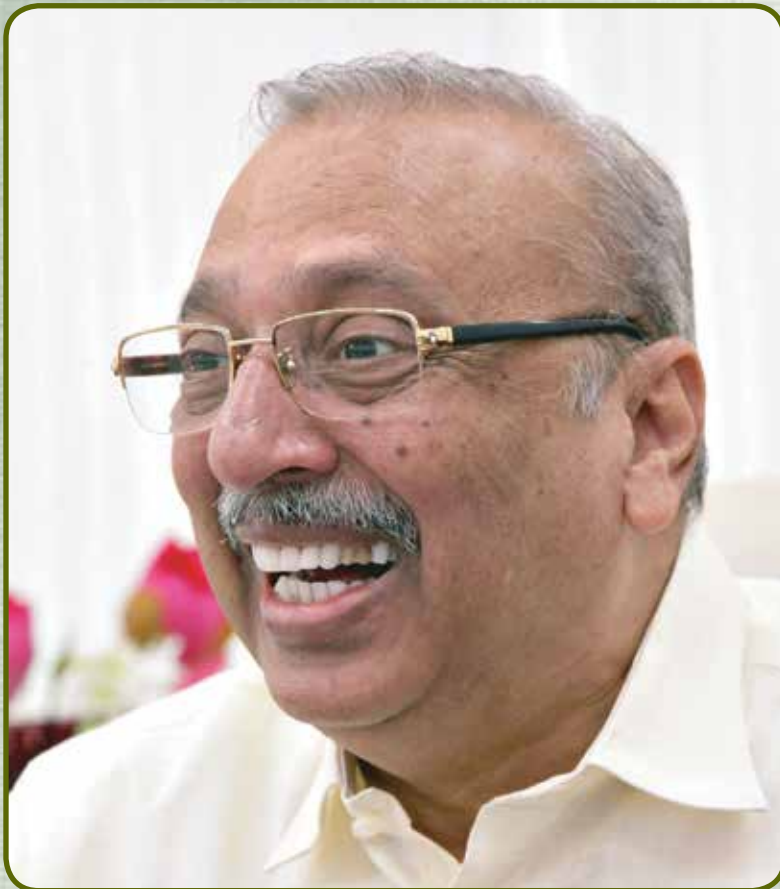
So, he shifted to Delhi to realise his dreams and joined his maternal uncle in his business of rice. Shri Goyal's Mamaji proved to be a great guardian and mentor for him. “There was a lot to learn from my Mamaji because he has been a leader in the rice business. Soon, I felt confident to venture in the industry on my own,” he says.

Shri Mahesh Goyal partnered with his brother Shri Ravi Goyal and established a flourishing business. They diversified into education and launched a chain of private schools called

'Delhi International Group of Schools'. Shri Ravi is responsible for three schools under the group, out of which three schools are in Dwarka and two in Rohini.

Shri Mahesh believes in philanthropy and contributing towards social welfare. He has gifted one acre of land to a Gaushala in Vrindavan and is a Patron Trustee in institutions, such as Maharaja Agrasen Hospital in Punjabi Bagh, Delhi.

Inspired by Sh. Subhash Aggarwal, Shri Mahesh joined the list of Shatakveers. He feels elated to be associated with an organization like Ekal. He says, “Ekal is making a great contribution not only to the lives of our villages and tribal families but also to the entire nation. The students in these schools are capable of becoming great scientists, thinkers, and Olympic champions.” ●



“What I admire most about Ekal is that it is diligently working for the deprived sections of our society. And even among them it is reaching out to children who are prone to be the most vulnerable people if they are deprived of education.”



Shri Mahesh Gupta

KENT RO

KENT RO Systems Ltd. is as a market leader providing technologically advanced healthcare products ranging from Water Purifiers, Air Purifiers, Vegetable and Fruit Purifiers to Water Softeners. It is a 21st century company which has emerged as pioneer in bringing the revolutionary Reverse Osmosis (RO) technology to the Indian household.

A trained petroleum expert, Shri Mahesh Gupta is among the most luminous names in India's public health care industry today. His revolutionary product KENT RO is a household name across India. Rather, it has come to stay as the generic name for India's RO water purifier industry.

Shri Gupta did schooling his schooling from Delhi's Diwan Chand Arya School at Lodhi Road and pursued his postgraduate degree in Petroleum Technology from IIT Kanpur. Belonging to a family of professionals he secured his first job at India Oil Ltd where he worked for 11 years in its marketing division.

However, he wasn't satisfied with his career and wished to do something innovative, "I had the fire inside me to do something new on my own." This restlessness and determination made him resign from his job in 1988. His father, a retired senior government officer, found it difficult to accept Shri Gupta's decision. However, he chose to have faith in his dreams.

Shri Gupta became the first producer of oil flow meters in India. In 1999, his children's persistent health problems caused due to unsafe drinking water inspired him to invent a machine which would make water fit for consumption. He conducted an in-depth study of the Reverse Osmosis process, which led to the birth of KENT RO.

After establishing its success at his own home, Shri Gupta decided to launch RO system on a commercial level. He started the production of KENT RO water purifiers for homes and offices in India. Today, KENT has become a generic name for RO water purifiers.

Shri Gupta supports 100 Ekal schools and has joined the elite club of Shatakveers. He says, "What I admire most about Ekal is that it is diligently working for the deprived sections of our society. And even among them it is reaching out to children who are prone to be the most vulnerable people if they are deprived of education." ●



“We were happy to note that the Ekal schools are systematically managed and their curriculum was quite impressive.”



Shri Manas Agarwal

Jaguar Overseas Limited | Dynasty Oil & Gas Private Limited

Jaguar Overseas Limited is an Indian Engineering, Procurement, and Construction (E-P-C) company with a presence in 8 countries internationally. Established in the 1990s, over the decades it has showcased its prowess in executing domestic and international turnkey projects in segments like Power and Infrastructure.

Son of a leading industrialist with interests in Offshore Drilling and Deepwater Drilling, Shri Manas Agarwal started his career as an apprentice in his father's company in 2005. He spent the first two and a half years learning the ropes of the business. Today, Shri Manas Agarwal is the President of Jaguar Overseas Limited and Chief Executive Officer (C.E.O) of Dynasty Oil & Gas Private Limited.

He finished his schooling from The Air Force School in Delhi. Soon after, Shri Manas graduated with a degree in Business Management from The Institute of Integrated Learning and Management and then pursued his Masters degree from The Nottingham University, UK.

The values imbibed in him during childhood encouraged him to devote time to social work. Shri Manas Agarwal formed the group BUDDIES, along with his friends, which is also inclined towards charity work. Today, there are 24 members in the group. Shri Manas was introduced to EKAL by his father. He went on a tour with the members from his group to visit the Ekal schools. “We were happy to note that the Ekal schools are systematically

managed and their curriculum was quite impressive.” He is all praise for this innovative concept and is confident that the movement will be a matter of pride for the country. His wife Smt. Charu wholeheartedly supports him in every social endeavour.

He feels that Corporate Social Responsibility (CSR) is a laudable practice and that education is a must for all.

In context of India's future he says, “We must strive for a corruption-free India. Ever since Shri Narendra Modi became the Prime Minister, India has grown over time. Many countries now want to strengthen their relations with us. India is on its way to become a World Power.

Shri Manas idealises his father Shri Naresh Kumar. He also likes the American industrialist Steve Jobs and Alexander the Great for their innovation and sheer excellence in their respective era.

Shri Manas loves reading management literature and autobiographies. He believes in three factors for success: “Dedication, Out of the Box Thinking, and Aggression.” He has complete faith in God. ●



“No society can flourish in the long term until we all progress together and be happy. It is the duty of all to help the weaker sections of society. Giving back to the society is a privilege and honour. And EKAL is a good example of this.”



Shri Manav Agarwal

DYNAMIC DRILLING

Dynamic Drilling is a leading offshore drilling and allied services contractor headquartered in Singapore. It was formed to acquire, construct, own and operate offshore rigs through its subsidiaries and associates with a current market focus on South East Asia, Middle East, Indian Ocean and Africa. The Group is currently operating 6 offshore rigs under long term contracts with ONGC, India. It has a significant presence in China, UAE, Cyprus, Malaysia and Africa.

Chairman of International Association of Drilling Contractors (IADC)—South East Asia Chapter, a global organization of Drilling contractors headquartered in USA since 1940, Manav received early education in Delhi and a Masters Degree in Management from Lancaster University, U.K. He has been honoured with a string of awards including ‘Singapore Indian Business leader’ and “Outstanding Alumni from Lancaster University, UK.”

Shri Agarwal is Singapore based and is an entrepreneur to watch for. Coming from a family with strong commitment towards social responsibility, giving back to the society is engrained in his value system. “I strongly believe in the ancient Hindu adage ‘Sarve bhavantu sukhinah’ (Happiness for all). No society can flourish in the long term until we all progress together. It is the duty of all to help the weaker sections of society. Giving back to the society is a privilege and honour and EKAL is a good example of this,” he says.

He finds the concept of One Teacher Schools (OTS) of Ekal for taking education to the doorsteps of the tribal and underprivileged communities simple, practical, economic and empowering.

He quotes Child Nobel Laureate Malala Yousafzai, “let us make a global struggle against illiteracy, poverty and let us pick up our books and pens. They are our most powerful tools. One child, one teacher, one pen and one book can change the world”.

His hobbies include travelling, reading management books, swimming, golf, snooker. His hero is the iconic US investor-business magnate-philanthropist Warren Buffet. His ideal personalities are Mahatma Gandhi, Nelson Mandela and Swami Vivekananda.

Talking of his mantra for success Shri Agarwal says, “From my elders I have imbibed propensity for hardwork, discipline, integrity, innovation and unending appetite for growth. This is the open secret of my success.” ●



“EKAL is alone working for such a noble cause, which otherwise should have been undertaken by our Government and the entire country. There is no better service than educating children who have been left in the dark by the society.”



Lala Mange Ram Aggarwal

ACTION GROUP

Action Group has always held the leading position in the footwear industry in India. Later, it diversified to other fields, such as Chemicals and Plasticizers (API), Computer Monitors and Peripherals, Power Back Up/Inverters (MICROTEK), Housing Projects (SUNCITY), and Health Care (SRI BALAJI ACTION MEDICAL INSTITUTE). Now, the group has ventured into Steel and Power Generation sector.

Lala Mange Ram Aggarwal is the man behind the success of Action Group and Balaji Group. He started his career as a humble school teacher but today he is one of the most successful businessmen in India. When he started his business in 1964, he forged a partnership with Lord Ram's ardent devotee Lord Hanuman and with time their unique bond strengthened. According to the rules of this partnership, Lord's share of profit is donated to different charities chosen by Shri Aggarwal.

A philanthropist since his youth, Shri Aggarwal used to carry heavy quilts on his bicycle to distribute them to poor people during cold winter nights. Even today, he provides food and other essential commodities to underprivileged people.

In 1984, Shri Aggarwal built a hospital where thousands of poor people are treated free of cost. A few years later, he built two more hospitals in Delhi named Balaji Action Medical and Balaji Cancer Hospital. Here, the patients are provided best treatment possible while the underprivileged members of

society can avail free treatment in these hospitals.

Shri Aggarwal believes that domestic help should be treated with respect just like family members. His social activities are not restricted to only Hissar and Delhi; people in other towns too have reaped the benefits of his compassion for poor people. In the holy city of Vrindavan, he has laid the foundation of Balaji Ashram where free food is distributed throughout the year.

Shri Aggarwal is 87 years old but it has never slowed him down in his quest to help others. He actively supports Ekal's mission to provide education to children in remote areas of India, “EKAL is alone working for such a noble cause, which otherwise should have been undertaken by our Government and the entire country. There is no better service than educating children who have been left in the dark by the society.”

He credits his success in life to his unwavering faith in Lord Hanuman. ●



"I feel Ekal is a powerful platform to educate those rural children who don't have access to schools. It is being led by some of the most illustrious people in the society."



Shri Manoj Agarwal | Smt. Seema Agarwal

NIRAKARA JEWELS

Established in 2005, the house of Nirakara Jewels was honoured with the Rajiv Gandhi Excellence Award for Best Designer. A renowned name in the industry, the company partnered with BMW for Indian Bridal Fashion Week 2015.

Known for its elegant designs and exquisite workmanship, Nirakara Jewels has grown from strength to strength since its existence. A decade ago Shri Manoj and Smt. Seema Agarwal ventured into the glamorous world of jewellery designing and since then there has been no looking back. They make for a dynamic team in personal as well as professional life. Their artistic thoughts have given birth to magnificent masterpieces which combine tradition with innovation. By taking a revolutionary step in this field, they have managed to explore the true essence of creativity through Nirakara Jewels. The company is known for its superior quality in India as well as abroad.

Shri Manoj Agarwal and Smt. Seema Agarwal are fastidious about their social responsibility and expend resources to help the underprivileged people. "Education is the first step towards empowering communities and creating social awareness," says Shri Manoj.

They are proud to be associated with Ekal. Smt. Seema says, "I feel Ekal is a powerful platform to educate those rural children who don't

have access to schools. In EKAL Vidyalayas children learn language and mathematical concepts through music and other activities. This makes learning easy and children look forward to attending the classes. Ekal is being led by some of the most illustrious people in the society."

Shri Manoj and Smt. Seema are followers of Mata Shri Nirmala Devi, a well known spiritual personality. They love watching movies, especially the ones featuring the legendary actor Amitabh Bachchan. Also, they love cricket and are fans of the ace cricketer Kapil Dev. Shri Manoj Aggarwal and Smt. Seema Aggarwal think highly of Prime Minister Narendra Modi. They are of an opinion that India needs a leader like him who would forsake trivial issues in the face of national development.

Shri Manoj is the President of North India Jewellers Association and Vice President of LBKRT. He welcomes challenges as an opportunity to step out of his comfort zone and climb new heights. "I consider problems as an opportunity to learn something new." ●



“This noble mission by Ekal is going to empower people in remote areas and improve their quality of life. Also, it will change the face of the nation.”



Shri Manpreet Chadha
VICE CHAIRMAN, WAVE GROUP

Wave Group was founded in 1963 by Late Mr. Kulwant Singh Chadha. Over the years, the group has expanded to incorporate a diverse range of businesses including sugar manufacturing, distilleries and breweries, real estate, malls and multiplexes, beverages, sports, education, and entertainment. Its real estate company, Wave Infratech, is one of the prominent names in the field.

In 2012, Shri Manpreet Singh Chadha took charge of Wave Group after the death of his father Shri Gurdeep Singh Chadha. Before venturing into the real estate sector, Shri Chadha was managing the sugar and entertainment businesses of the group. He has been instrumental in the expansion of the group as his progressive approach continues to strengthen the management teams within the organisation.

In line with its belief to give back to society and care for people, Wave Group has set up ‘The Ponty Chadha Foundation’ (PCF). They organise medical aid camps, skill training institutes, and hunger eradication camps along with many other charitable programs.

Shri Chada believes that Ekal is doing a commendable job. He says, “This noble mission by Ekal is going to empower people in remote areas and improve their quality of life. Also, it will change the face of the nation.”

“What we learn with pleasure we never forget.”

- Alfred Mercier



“EKAL is working to educate children of those communities which have been at the fringe for centuries. A few years down the line it will lead to better opportunities for them as well as overall growth of the society.”

Dr. N.K. Goel & Shri Faith Goel

Three decades ago, Dr. N.K. Goel acquired a medical degree in skin care. His father, who ran a grocery store in Sonkh, in Mathura District of U.P., ensured that his sons received sound education. After working as a skin, sex and, cosmetic specialist at leading hospitals in Delhi, Dr. Goel established his own clinic at Pitampura. Today, Dr. Goel is a respected community leader, actively supporting different social causes, a renowned doctor associated with many hospitals, and a proud father of four children.

An opportunity to carve his future made Dr. Goel a firm believer in the life changing role of education. He ensured that his children were well-educated and had access to multiple avenues for a better life. Dr. Goel's all four children are professionally qualified individuals. Also, his son Faith Goyal makes it a point to devote a few hours to social service.

Dr. Goel has a very healthy and positive philosophy about the relationship between an individual and the society. A sense of gratitude for everything he has received from his family and the society motivated him to return the gesture. “Just like

a tree, we are also nurtured by others. I am of an opinion that we should give back to the society once we grow up. But I doubt if I can ever pay back in the same capacity. Ekal is one such healthy initiative to express my gratitude.”

Dr. Goel is involved with many more organisations as their Trustee. “I believe in contributing towards the harmonious and balanced growth of our nation. In Ekal I found a wonderful channel to educate children of the communities which have been at the fringe for centuries. A few years down the line it will lead to better opportunities for them as well as overall growth of the society.”

Initially, he adopted a few Ekal schools. Today, with the help of Shri Faith Goel, he is supporting 100 Ekal schools. At the young age of 18 years, Shri Faith is running his own business and also preparing to study engineering.

Dr. Goel idealises Prime Minister Narendra Modi. He says, “Under Mr. Modi's leadership, India is heading towards a bright future. He is a dynamic leader with a great vision.” ●



“Ekal’s work is unique as it is not only helping children in remote villages, but it is also bridging the gap between people living in rural and urban areas. It is a start to a healthy relationship.”



Shri Nand Kishore Aggarwal

ACTION GROUP

Action Group has always held the leading position in the footwear industry in India. Later, it diversified to other fields, such as Chemicals and Plasticizers (API), Computer Monitors and Peripherals, Power Back Up/Inverters (MICROTEK), Housing Projects (SUNCITY), and Health Care (SRI BALAJI ACTION MEDICAL INSTITUTE). Now, the group has ventured into Steel and Power Generation sector.

Shri Nand Kishore Aggarwal is the visionary behind the illustrious brand named Action Shoes, a subsidiary of business conglomerate Action Group. Launched in 1984, it is now a household name in Indian homes with school-going children.

Eldest in a family of six brothers and two sisters, he is one of the most respected members in the business circle. In 1970, Shri Aggarwal graduated in mechanical engineering from a university in Chandigarh. Soon after, he joined the family business of footwear and took it to new heights by diversifying towards manufacturing.

In 1989, Shri Aggarwal ventured into the field of computers and established Microtek computers. A few years later, he also launched Microtek inverters, which is today one of the most popular products in India. By 2010, Action Group had started producing particle boards too.

Shri Aggarwal inherited his business acumen as well as social

values from his father Lala Mange Ram Aggarwal who is a lighthouse not only for the family but society too. For Shri Nand Kishore Aggarwal, his father is his role model. He says, “I have never seen any flaw in his conduct. For him, helping poor and needy people is a true service to God. As a child I’ve seen him carrying a big stack of rajayees (quilt) on his bicycle carrier in the dead of winter night and distributing them to poor families who were shivering with cold.”

Shri Aggarwal learnt about Ekal from his brother Shri Subhash Aggarwal who is an integral part of Bharat Lok Shiksha Parishad (BLSP), an organisation which is responsible for financially supporting Ekal Abhiyan. He believes, “Ekal’s work is unique as it is not only helping children in remote villages, but it is also bridging the gap between people living in rural and urban areas. It is a start to a healthy relationship.” Shri Aggarwal is one of the most important Shatakveers of EKAL. ●



“Ekal is working selflessly in the rural and tribal areas. Ekal members are sincere, passionate, and devoted individuals whose aim is to make these people self-reliant which would in turn strengthen the roots of our country.”



Shri Nand Kishore Aggarwal

CRYSTAL CROP PROTECTION PVT. LTD.

Established thirty four years ago, Crystal Group is engaged in the technical manufacturing, formulation, and marketing of agrochemical products, namely insecticides, fungicides, herbicides, plant growth regulators, and micro nutrients. Crystal Finance Ltd., a subsidiary of Crystal Group, mainly focuses on research and development and provides complete solution to farmers for their crops.

Shri Nand Kishore Aggarwal is one of the chief industrialists in the agrochemical sector. After graduating in Commerce from Delhi University, he set up a small pesticide unit in 1975. In business as well life he considers his father a role model. “My father dealt in agricultural chemical products. He taught me the strong points of sales and marketing, which helped me in expanding and diversifying our business all over India. Today, we are positioned among the top five agro chemical companies in the country.”

Shri Aggarwal is known to be a passionate and devout social worker among friends and business associates. He is associated with a number of cultural, social, and religious organizations, which include Lions Club, Gopal Gau Sadan, AgrohaVikas Trust, and agro federations. For two years Shri Aggarwal was also a RSS Pracharak. His inclination towards social work and positive attitude can be traced to his youth when he was deeply influenced by spiritual people like Swamy Satya Mitranand GiriJi Maharaj and Shri Sohan Singh Ji. Today, he is the National President of

Bharat Lok Shiksha Parishad.

He strongly believes in the initiative taken by EKAL to empower the underprivileged communities. “I was drawn to EKAL because of its compassion and dedication towards the betterment of the deprived communities of our society. The organization is working selflessly in the rural and tribal areas. EKAL members are sincere, passionate, and devoted individuals whose aim is to make these people self-reliant which would in turn strengthen the roots of our country.”

Shri Aggarwal is a supporter of Prime Minister Narendra Modi. He feels that India will emerge as a strong and developed nation under his leadership.

He attributes his success to three principles in life: honesty, hard work, and confidence. Shri Aggarwal enjoys reading about current affairs as it helps him keep abreast about events of national importance. Also, he vigorously participates in activities to remind people of their responsibility towards the society. ●



“Ekal is doing a great service to the Indian society by creating a social environment in schools where there is no divide because of untouchability, caste, or religion.”



Shri Naresh Sadh & Shri Vinay Sadh

AK DYEING

KK ACCESSORIES

Shri Naresh Sadh and Shri Vinay Sadh are not only brothers but business partners too. They complement each other on personal as well as professional front. Their companies KK Globe Exports and AK Dyeing are leading exporters of Indian silk products, such as silk scarves and other accessories for women. Shri Naresh and Shri Vinay are active members of Indian Silk Promotion Council.

Shri Naresh Sadh finished his schooling in his home town Farrukhabad, U.P. following which he joined the family business of printing. Later, he diversified to the field of exporting handicrafts. He owes his success in business to Shree Bimal Mawandia, his mentor as well as the Trustee of BLSP. Shri Mawandia introduced Shri Naresh to Ekal.

Shri Vinay Sadh is a spiritual person and a regularly practices yoga and meditation. He is also a follower of Osho Rajneesh.

Both brothers are followers of Satnami Sadh Samaj. They run

their business on the ethical principles of the Samaj, which are non-negotiable. Sadh Samaj traces its roots to the great saint and poet Kabir. Shri Naresh Sadh and Shri Vinay Sadh are involved in different social activities. They run the Sadh Samaj Cheritable Trust and support Guru VishramVridhashram, a charity home for the elderly. In addition, they support poor students in their education, feed hungry people, and provide financial aid to individuals suffering from chronic diseases.

Shri Mawandia inspired the Sadh brothers to join Ekal as Shatakveers. Shri Naresh Sadh and Shri Vinay Sadh applaud Ekal schools for creating a social environment where there is no divide because of untouchability, caste, or religion.

Shri Vinay and Shri Naresh admire Prime Minister Narendra Modi. “More than a politician, Mr. Modi is a saint who lives for his country and is soon going to make India a strong nation,” says Shri Naresh. ●



“I’ve seen Ekal volunteers working in difficult conditions and remote tribal villages where people needed education and health services more than any other Indian citizen. Helping these people is like working for God.”

Shri Naval Daruka

SA ALLOYS

SA Alloys is a leading trader of iron and copper alloys. Shri Daruka is a native of Jhumri Talaiya of Kodarma district in Jharkhand. He belongs to the family of late Sh. Keshav Mal Daruka who was a leading exporter of Mica to China until 1962. Shri Naval is a Shatakveer of EKAL Abhiyan.

Shri Naval Daruka originally hails from Jhumri Talaiya which is known not only for being rich in Mica but also for its residents' extraordinary efforts to place the town on the national memory map through Radio Ceylon and Radio Vividh Bharti. It was the tribe of radio fans like Rameshwar Prasad Baranwal and Ganga Prasad Magadhia who used to send dozens of 'Farmayshee Chitthiyan' (request letters) each day to the two famous radio channels which made Jhumri Talaiya a household name across India.

Shri Daruka's late father Sh. Keshav Mal Daruka was a mica exporter to China until India-China war of 1962. In 1993, Shri Naval shifted base to Delhi and started dealing in steel scrap. He says, "It was quite a turbulent period from 1993 to 1998 when I was dealing with about 20 clients." After a few years he launched SA Alloys.

During the early days of Jharkhand chapter of Ekal, Shri Naval used to accompany Van Bandhu Parishad volunteers of

RSS who were engaged in providing medicines and launching schools in remote tribal village. He says, "In those days most Bheel tribals used to cover their bodies with leaves."

As a Shatakveer of Ekal he says, "I've seen Ekal volunteers working in difficult conditions and remote tribal villages where people needed education and health services more than any other Indian citizen. Helping these people is like working for God."

Shri Daruka is closely involved with many other social service endeavours like education, employment, and marriage of girls in Jhumri Talaiya. Also, he is actively associated with many Gaushalas and charity organisations, such as Salasar Dham Vikas Samiti, Govardhan Teerth Vikas Trust, and Krishna Gaushala in Rohini.

Shri Daruka enjoys playing football and badminton. His role model is his father who taught him the value of hard work. ●



“Besides education Ekal Vidyalayas also empower communities in far-flung areas. After all, education helps people to improve their life effectively and contribute towards nation building.”

Shri Neelkant Bakshi

PACKOLABEL SYSTEMS PVT LTD

PackOLabel Systems Pvt. Ltd. deals with installation of high speed post-harvest sorting and grading solutions in India. It was established by a team of professionals with experience in packaging, print finishing, post-harvest, and application development. Over the years, the company has emerged as a one-stop intelligent system across India. Its client list is a veritable who's who of top corporates.

Shri Neelkant Bakshi from Kaithal, Haryana, worked with other companies before setting up his own business. A well-educated man with degrees in B.Sc and M.Sc, he had already zeroed in on an innovative idea, which is today known as PackOLabel Systems.

Shri Bakshi is an expert in launching new products in the market, such as post-harvest technology, packaging lines, and warehousing projects. He played a leading role in the successful launch of a project in India in association with an Italian consortium.

He believes in corporate social responsibility. Shri Bakshi says, “If one earns a profit, at least a part of it should be spent towards the good of society. The government should implement stringent CSR policies to curb misuse of funds.”

Shri Bakshi is pro-active about social issues, especially road safety and education. He was introduced to Bharat Lok Shiksha Parishad by Shri Subhash Aggarwal. He supports the

strategy of Ekal schools, “Besides education Ekal Vidyalayas also empower communities in far-flung areas. After all, education helps people to improve their life effectively and contribute towards nation building.”

He firmly believes that it is only through education that one can transform his own life and of their future generations too. Shri Neelkant dreams of an India of empowered, responsible citizens. He believes the key to his success is a combination of dedication and hardwork.

Shri Bakshi likes music and sports. His role models are Sardar Vallabhai Patel, Prime Minister Narendra Modi, Devendra Fadnavis, Sachin Tendulkar, and Amitabh Bachchan. He believes that good humans never retire from work or responsibility.

Shri Neelkant Bakshi believes in the philosophy of live and let live. ●



“The support for Ekal represents the true spirit of Corporate Social Responsibility. This kind of social work deserves encouragement from corporate groups who believe in CSR.”



Shri Neeraj Saluja
MANAGING DIRECTOR, SEL

Established in 1969, SEL was set up as a small garment manufacturing unit by Shri R.S. Saluja who is also the Founder Chairman of the group. Today, SEL is a renowned name in India as well as abroad. Its manufacturing plants are spread across Punjab, Himachal Pradesh, Rajasthan, Haryana, and Madhya Pradesh.

SEL Manufacturing Company Limited has been ranked 10th in analysis of Europe's top 100 Yarn & Thread Suppliers and 8th as per total income in the textiles sector in Dun & Bradstreet's report on India's Top 500 Companies in 2014. It was also featured among the top 400 mid-cap companies in India by Dalal Street Limited and ranked 249 in Fortune India's Top 500 companies in December, 2014.

Shri Neeraj Saluja holds a Bachelor Degree in Commerce and

Diploma in Business Administration from Punjab University. On board of several companies, he is responsible for the overall management of SEL Manufacturing, which includes designing and production of garments, and commercial and financial operations.

His inherent competence lies in nurturing talent by encouraging ordinary people to perform extraordinarily tasks through a combination of consistent learning, training, empowerment, and entrepreneurial skill development.

A philanthropist at heart, he is an enthusiastic supporter of the Ekal mission. He says, “The support for Ekal represents the true spirit of Corporate Social Responsibility. This kind of social work deserves encouragement from corporate groups who believe in CSR.” ●

“Education is the most powerful weapon which you can use to change the world.”

- Nelson Mandela



"Ekal is doing a commendable work for underprivileged people by not only educating them but also boosting their morale and self respect. We feel proud to be associated to such a noble cause."



Shri Nirmal Minda & Smt. Suman Minda

Shri Nirmal Minda experienced many obstacles in life before he tasted success. He belonged to an affluent family of Bagla village in Hissar, Haryana. The family lived in a palatial haveli, owned lush tea gardens and a flourishing hardware business in Assam. Shri Minda's grandfather's generation felt so assured of their prosperity that they lost interest in expanding the business and eventually lost most of their possessions.

His father Shri Shadi Lal Minda left Siliguri and migrated to Delhi for a better future. He set up a small automobile parts unit in Bahadurgarh, an area adjoining to Delhi. While pursuing B.Sc. from Ramjas College in Delhi University, Shri Nirmal Minda realised that his father needed a helping hand in business. Soon after, he took over the marketing division of the business. The newfound responsibility took Shri Minda across the country in a bid to sell the products.

Reminiscing about the days of struggle, he says, "There was a time when I had to travel for miles to sell our products. Today, I travel across the world to establish joint ventures". Shri Minda's father advised him to follow five business rules, which he

religiously practices till date: customer is supreme, lead a rich life, encourage creativity and innovation, respect for people, and respect for work ethics.

Shri Minda fondly remembers his factory manager Shri Kishori Lal Sharma who was akin to a senior family member for him. It was Shri Kishori Ji who suggested Smt. Suman's alliance for Shri Minda and today the couple is happily married.

He owes his social and ethical values to his father who was a Swayamsewak at RSS and also responsible for introducing Shri Minda to BLSP and EKAL. Since then, Shri Minda and Smt. Suman Minda have together undertaken many VanYatras to visit the schools in the area.

Shri Nirmal has only words of praise for Ekal Abhiyan. He says, "Ekal is doing a commendable work for underprivileged people by not only educating them but also boosting their morale and self respect. We feel proud to be associated to such a noble cause."

Inspired by his father's ideals, ShriMinda also runs a Bal Gram on the outskirts of Delhi where over 150 orphan children live. ●



“Ekal schools ensure that apart from academic knowledge, children also imbibe healthy social values and evolve into good human beings. I want every citizen of our country to be literate because universal education can accelerate the nation’s progress”.



Shri Nitin Goel & Shri R.C. Gupta

BPN EDUCATION INDIA PVT. LTD | GD BUILDERS

BPN Education specialises in pre-nursery play schools. The group set up its first play school in 2011 and today it runs a chain of seven play schools. BPN Education also owns franchisee of two prestigious schools: Shri Ram Global School and G.D.Goenka Global School.

Shri Nitin Goel is the founder of BPN Education, a group that runs a chain of play schools. He is a young entrepreneur who has won laurels for his contributions in the field of education in Delhi. Shri Goel set up his first play school in the year 2011 and since then he has established a total of seven play schools. Today, he also owns franchises of two prestigious schools: Shri Ram Global School and G.D. Goenka Global School.

Shri Goel's father Shri G.D. Goel is a leading builder of Delhi-NCR region and also a renowned man on the social front. After completing his graduation in 1999, Shri Nitin joined the family business of construction. During this time he not only learnt the art of business from his father but also embraced his habit of helping others. Later, Shri Nitin Goel decided to shift his focus towards the field of education.

He was introduced to Ekal Abhiyan by his father. “I found Ekal’s philosophy quite similar to my own desire to work for the underprivileged communities who have not benefitted by the country’s progress over a long period of time. An association

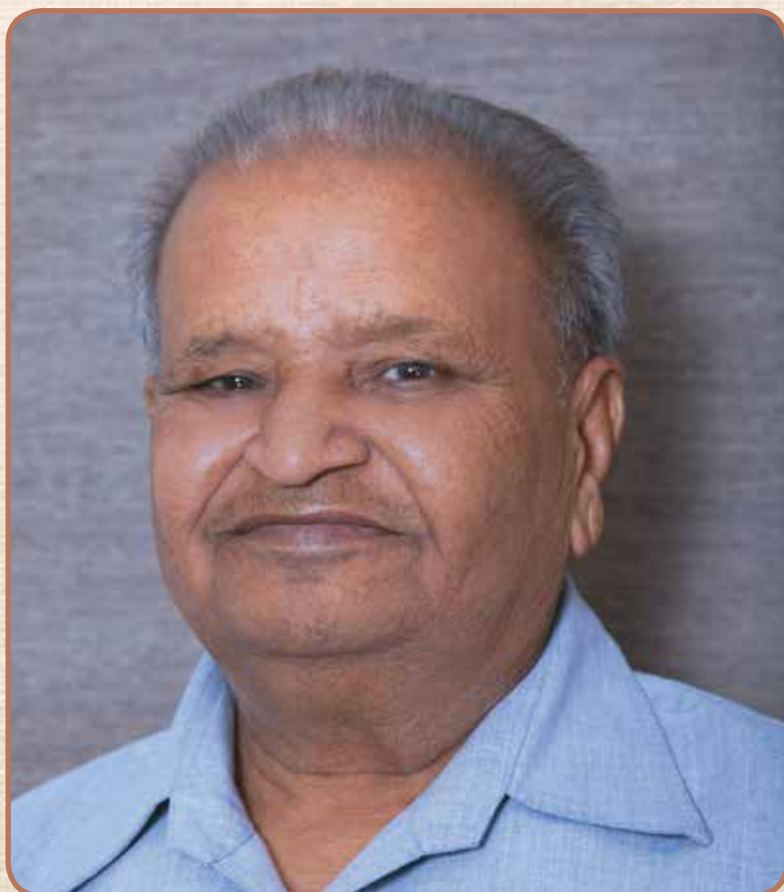
with the organization has helped me in finding the way to fulfilling my own dream,” he says.

Shri Nitin Goel regularly devotes time to the activities of Ekal Abhiyan. He says, “Ekal schools ensure that apart from academic knowledge, children also imbibe healthy social values and evolve into good human beings. I want every citizen of our country to be literate because universal education can accelerate the nation’s progress”.

Shri Goel idealises Swami Vivekanand and Bill Gate. He enjoys listening to light music and exploring diverse cuisine.

Shri R.C. Gupta is a civil engineer who specializes in construction of residential and commercial properties. In 1983, he pursued a degree in civil engineering from Aryabhata Polytechnic in Delhi. After acquiring experience worth fourteen years, he joined GD Builders as an associate. Today, he is a director in the company.

A socially involved person, Shri Gupta has helped many social organizations and religious bodies in the execution of their construction projects. ●



“There is no greater gift than the gift of education. It is the oxygen of human life. An educated India will be a great India, the golden India of the past. That will take some time.”



Shri O.P. Gupta
OKAYA POWER LTD

A market leader in batteries production for almost three decades, Okaya's 14 world-class production facilities are centers of excellence where passion and innovative interests combine to create a superb product. The company has a well diversified portfolio providing power solutions, water solutions, IT solutions, Housing and infrastructure.

Bauji to his staff and close circle of acquaintances, Shri O.P. Gupta is an engineering graduate from BITS, Pilani who started his career in 1960 as an executive in a Birla company. He was growing from strength to strength within the Birla setup until 1980 when he decided to test the water as an entrepreneur.

He shifted to Delhi and set up a stainless steel re-rolling business and was supported by his four sons in its successful management. In 1985, Shri Gupta diversified into computer monitor manufacturing followed by home inverters and then in 2013 they ventured into the real estate sector.

Shri Gupta believes in the power of education and believes that every child should have access to it. So, he did not need any encouragement to join Ekal. He says, “In 2013 Shri Laxmi Narayan Goel and Shri Subhash Aggrawa introduced me to Ekal. I was attracted to the extraordinary mission where people were selflessly working for the good of society under very challenging circumstances. Initially, I adopted 10 schools

but today the count has increased to one hundred schools.”

He has only kind words to say about Ekal, “There is no greater gift than the gift of education. It is the oxygen of human life. An educated India will be a great country, the golden India of its past. But it will take some time.”

Shri O.P. Gupta established the Sandeep Gupta Memorial Trust in the memory of his late son. It aims at educating fatherless children. He also plans to establish an old age home soon. Shri Gupta is on the board of several educational bodies.

Shri Gupta worships his mother who ensured that her son received the best of education. She was determined to see him succeed as an engineer. “I am who I am because of her,” he says.

Shri Gupta says there is only one secret to his success, “The will to be my own boss, hard work, sincerity, and integrity in personal as well as professional life. One should always be fully committed to the task on hand. ●

Samarpan Samman Samaroh



Samarpan Samman Samaroh



Mahashatakveer Shri Moolchand ji



Shatakveer - Shri B.K. Goenka



Shatakveer - Shri Sohan Goenka



Shatakveer - Mahila Samiti



Shatakveer - Shri Kartik Nagpal Family



“I was impressed on discovering that children learn good values and develop a feeling of patriotism at Ekal schools. Also, the schools do not promote bad social practices like untouchability. I wish our government run schools would also do the same.”



Shri Padam Chand Gupta

PC JEWELLER

Established in 2005, PC Jeweler Limited is a generation business. It is a leading exporter, wholesaler, and retailer of gold and diamond jewellery. The company started operations with one showroom at Karol Bagh in Delhi and today there are 53 stores spread over 40 cities.

Shri Padam Chand Gupta is a humble man whose journey to success is quite an inspiring story. His father ran a grocery shop but was a doctor by profession. Shri Gupta studied in the local school of his ancestral village Pinugwa in Mewat region of Haryana. He aspired to achieve all his dreams and become a successful man.

“I had to help my father at the shop while studying. Soon after my Matriculation, I came to Delhi in 1971. It took me over a year to understand the basics of the gold and jewellery. It was a challenging field. In those days jewellers had hardly any support of machinery or modern technology. The most essential skill a jeweller needed was to use the Kasautee, a black stone, which traditional jewelers use to judge the purity of gold and silver. The stakes are quite high in this business and one can not afford to make mistakes,” he says.

The company’s business model consists of opening large format, stand alone stores at high-end locations. Winner of

several awards for excellence, PC Jeweller sells only hallmarked gold jewellery and certified diamond jewellery.

Shri Padam Chand was first introduced to Ekal in 2006 when Shri G.D. Goel and Shri Sat Narayan Bandhu invited him to an Ekal function. He says, “I was impressed on discovering that children learn good values and develop a feeling of patriotism at Ekal schools. Also, the schools do not promote bad social practices like untouchability. I wish our government run schools would also do the same.”

He shares that there is no better hobby than work for him, “I enjoy my work and it is my only hobby. However, he likes to watch news on almost every channel at the end of a long day at work. Shri Gupta’s role model is his father who taught him the virtues of simplicity, contentment, and sharing. Remembering him fondly he says, “He was very kind to poor patients whom he would not charge even for medicines.” ●



“When you choose a noble cause, people automatically join hands with you. One person started the Ekal movement, today there are over 53,000 Ekal schools and thousands of people from every corner of the world are associated with this movement.”



Shri Pawan Dhoot
DHOOT GROUP

Established in 1962, the Dhoot Group of Real Estate Companies has today grown into a true pan-Indian conglomerate with presence in fields as diverse as power, manufacturing, finance, education, healthcare, and hospitality. With 100 companies in its realm, the Group has employed more than 10,000 personnel.

Shri Pawan Dhoot grew from strength to strength during his glorious journey of success. He finds his growth chart similar to Ekal Abhiyan. “When you choose a noble cause, people automatically join hands with you. One person started the Ekal movement, today there are over 53,000 Ekal schools and thousands of people from every corner of the world are associated with this movement,” he says.

In 2009, Shri Laxmi Goel of Essel group introduced him to the Ekal mission. The work model of the organisation fascinated him such an extent that he adopted 100 Ekal schools.

Shri Pawan Dhoot believes that Ekal work cannot be evaluated in terms of money. He says, “This is a noble cause with a mission. Ekal is working at grass root level and educating deprived sections of society is a noble work indeed. There is an old saying about those who get education, move forward. Ekal too is providing education to the underprivileged

children and helping them move ahead.”

Shri Dhoot and his family worship Lord Hanumaan. Their family shrine Balaji temple is located in the Khachariavas village in Sikar district in Rajasthan was renovated by Shri Dhoot. He also refurbished the ancestral haveli adjacent to the temple by adding 18 rooms to it. For the past 12 years, Hanumaan Jayanti is being celebrated with great fervor in the temple on the occasion of Chaitra Purnima. The celebrations last for three days with around 150 people in attendance. Dhoot families of the Maheshwaribania community from all over India are invited to celebrate.

Explaining the philosophy behind this celebration Shri Dhoot says, “It may be just a coincidence that for the last many generations, parents in our Dhoot family have been blessed with only one son. The intention behind this celebrations is to make it a one big family.” ●



“We were quite impressed to see that the children in EKAL schools were better at learning than those in the cities. There can’t be a better use of one’s money than investing it in children who are so keen to learn.”



Shri Pawan Jain

JAINCO BUILDCON LTD

Jainco Buildcon Ltd is considered to be a leading player in the field of town infrastructure development, especially water supply, sewage, drainage, sewage water pumping stations, water treatment plants, and sewage treatment plants.

Shri Pawan Jain belongs to a family of EKAL supporters and is a member of the Trustee Board of BLSP. Inspired by Shri Naresh Jain, one of the elders in the family, he joined the Ekal movement. Since, he has been an active member of RSS and involved in various kinds of social welfare activities, therefore, getting association with EKAL came naturally to him. There are ten members in his family who regularly contribute towards the EKAL Abhiyan.

In 1996, Shri Pawan Jain graduated from Hans Raj College, Delhi University. Has a rich experience of 20+ years in marketing and liasonning. He has worked with Tata Group, ICICI bank, Deutsche Bank and ING Vysya Bank. Currently he is working with JBL as Director-Liasonning from last 4 years.

Shri Pawan Jain went for the Ekal VanYatra to Marinda in Palampur district of Himachal Pradesh. The trip proved to be a stimulating experience for him. “We were quite impressed to see that the children in EKAL schools were better at learning than those in the cities. There can’t be a better use of one’s money than investing it in children who are so keen to learn,” he says.

He believes that the idea behind citizens extending a helping hand towards the underprivileged people and empowering them through education is very healthy. “The spirit of EKAL movement being funded by other citizens truly reflects the traditional Indian system of making a contribution to a larger social cause. In the past, most of the ponds and other public water bodies were built and maintained by member of the society themselves whereby businessmen also contributed a specific part of their income for social work.”

Shri Pawan Jain is also involved with other social organizations like Salasar Vikas Samiti and Bharat Vikash Parishad who are doing exemplary work in the field of education and health.

He is a big admirer of the former President Late APJ Abdul Kalam for his progressive thinking and outlook. Shri Pawan Jain holds Prime Minister Narendra Modi in high regard because he feels that Mr Modi is doing a commendable job in strengthening our country’s roots.

Shri Pawan Jain enjoys traveling and exploring new places. He has already planned his life after retirement. “Once I retire from work, I would like to live in the mountains and run my own restaurant.” ●



“Ekal’s aim to realise the untapped potential of rural and tribal India through education is very impressive. Its commitment for bringing them into the mainstream of national progress and bridging the disparity between urban and rural society is commendable.”



Shri Pawan Jain
SAFEXPRESS

Safexpress offers a wide range of innovative supply chain services for nine different business verticals. The company has firmly entrenched itself as the market leader of the supply and logistics industry in India.

Shri Pawan Jain is a noted industrialist and the undisputed guru in the field of logistics. Over the past four decades his contribution towards serving the supply chain and logistics industry in India has been vast. He firmly believes in operating on foundations of transparency, ethics, trust, and mutual respect.

Shri Jain has been conferred with numerous prestigious awards for his immense contribution to the logistics industry. These awards include Lifetime Achievement Award by ELSC, Distinguished Entrepreneurship Award by PHD Chamber of Commerce & Industry, and Retail Leadership Award by Asia Retail Congress.

Safexpress integrates social responsibility into every aspect of its business and works compassionately for the welfare of society. The company strictly monitors its commercial vehicles for pollution control while the 30 Logistics Parks have rainwater harvesting systems installed in their premises.

Lauding the Ekal mission, he says, “Ekal’s aim to realise the untapped potential of rural and tribal India through education

is very impressive. Its commitment for bringing them into the mainstream of national progress and bridging the disparity between urban and rural society is commendable.”

As a good example of CSR, Safexpress conducted research on the causes of traffic jams in India. It also made a significant contribution towards the success of ‘Pulse Polio Immunization Campaign’. The company even organises shipping of relief material to calamity struck areas and participates in blood donation camps in collaboration with Rotary Club.

Shri Jain strongly believes in the importance of basic education. He says, “Education can spur growth and bring prosperity to people. It makes people confident, progressive and, enterprising.”

Shri Jain enjoys reading and collecting art. Our former President, Late APJ Abdul Kalam is his hero and he considers JRD Tata an ideal leader. He is quite enthusiastic about GST being introduced in India, “I am very confident that GST will not only redefine business models but will also give a boost to the Indian economy.” ●



“It is difficult to find a more efficient teacher than the people volunteering at Ekal. The results produced by these teachers in remote villages are more effective in comparison to that given by professionals in urban areas who are earning huge sums of money for the same job.”



Shri Pradeep Kumar Jain

CAPRISO FINANCE LTD.

Shri Pradeep Jain belongs to a family of Zameendars of Sardana in Meerut district of U.P. He secured second position in the Higher Secondary Exams held by U.P. Board. Also, he was a Gold Medalist in the university. In addition to being the Director of a Chartered Accountancy company, Shri Jain is a supporter of different social causes.

For the last 15 years, Shri Jain has been the President of Jain Samaj of Anand Vihar in East Delhi. He is involved with a programme that provides food to poor people but unlike other organisations the identity of the beneficiaries is kept confidential.

Shri Jain devotes most of his time to EKAL and BLSP related activities. Currently, he is the Chairman of BLSP's East Delhi chapter. He says, “As a Chartered Accountant I've been privy to the financial details of many individuals and organisations. But Ekal is the first organization that utilises public donations with remarkable efficiency and honesty.”

He was further impressed to learn that the core team of BLSP and Ekal comprises of some of the most illustrious business and corporate leaders of the country. Shri Jain says, “The time and energy they invest in Ekal is inspiring. It reflects their commitment towards this noble mission.”

Shri Jain has been a part of two VanYatras where he got the opportunity to observe the work done by teachers at Ekal quite closely. He learnt that the teachers are volunteers from the local village who are trained to teach children using special methods. They make learning of mathematics, language, and value education quite interesting.

Shri Jain Says, “It is difficult to find a more efficient teacher than the people volunteering at Ekal. The results produced by these teachers in remote villages are more effective in comparison to that given by professionals in urban areas who are earning huge sums of money for the same job.” ●



Praveen Khandelwal

PRESIDENT, NATIONAL YOUTH SAMITI, BLSP

“It saddens me when I find that a huge amount of money and resources are being accumulated in temples instead of utilizing it to help the underprivileged people. Ekal has given me a ray of hope.”

Shri Praveen Khandelwal is a spirited young man who hails from Shekhawati in Rajasthan. He has been passionately working for the advancement of Ekal through BLSP along with his team of business leaders and professionals, namely, Shri Rachit Mittal, Shri Vardaan Agarwal, Shri Vipul Jain, Shri Sandeep Vig, and Shri Yatin Jain.

In 1997, he moved base to Delhi to finish his education. During one of the college trips, he was asked by his mother to bring back ‘imported scrubbers’ to clean the kitchen. In those days such items were hard to find in India. A seemingly innocent request proved to be a profitable yet innovative business idea for Shri Praveen Khandelwal. “It made me realize that just like my mother there must be millions of other women who would have a similar requirement to keep their homes clean.” Today, he is heading Pranay Impex, a leading manufacturer of cleaning tools in India and the company has an impressive retail network across the country.

Shri Praveen Khandelwal had to face many obstacles and struggle hard to taste success in business as well as life. His own struggles made him empathetic towards the youth belonging to

his hometown and soon he launched Khandelwal Professional Association (KPA). The group mentors these youngsters and helps them make aware decisions regarding their career. Also, KPA offers interest-free loans to deserving students to pursue courses of their choice.

Shree Praveen Khandelwal believes that efforts made for a social cause should have a long-term impact on the society. “It saddens me when I find that a huge amount of money and resources are being accumulated in temples instead of utilizing it to help the underprivileged people. Ekal has given me a ray of hope. I believe that education is the best way to motivate people to work towards a better future and enable them to make their own decisions.

In his four years long association with EKAL, Shri Khandelwal has emerged as an enterprising youth leader who is also heading BLSP’s youth wing.

A sports enthusiast, he frequently goes for cycling with his friends. He dreams of an advanced India where people believe in healthy politics and each person should be accountable to the society for their actions. ●



“Ekal Abhiyan is doing extraordinary work. It has a huge potential and a lot more needs to be done to educate children in the tribal areas. These children can change the fate of their family and future generations.”

Shri Prem Prakash Gupta

SUPREME AUTO CARRIERS

Supreme Auto Carrier Private Limited is a leading transporter of vehicles with a strong fleet of 500 trawlers. It is involved in supporting auxiliary transport activities.

Shri Prem Prakash Gupta is one of the most respected and celebrated businessmen of Gurugram who has never been deterred by problems in life. He belongs to an affluent family of Hisar which owned brick-kilns, crushers and cotton mills. Unfortunately, he lost his parents and elder brother at a very young age. Shri Gupta says, “At times you can’t fight with the circumstances, but you need to stay determined and overcome the obstacles.”

In 1988, he moved to Gurgaon to start life afresh. Same year, Maruti had established its factory in the area, which proved to be a big opportunity for Mr Gupta. He says, “With the blessings of Hanuman ji, I decided to work as a transporter for Maruti. I bought my first trawler for seven lakh rupees with the loan provided by the company.” Today, he has a fleet of 500 trawlers and is working with all the leading car manufacturers of India. Also, Supreme Auto Carrier features in the list of

top five auto carrier companies of India. Shri Gupta says, “My hard work and dedication played an important role in my success. But without the grace of almighty, I couldn’t have achieved anything.”

Shri Gupta actively participates in religious and social activities, such as organising elaborate fairs on Dushhera and Diwali. Also, he is the head of Gurgram’s Vaishya Samaj.

Twelve years ago, Shri Gupta was introduced to Ekal by his childhood friends Shri Laxmi Narayan Goyal (Founder of BLSP) and Shri Subhash Aggarwal (Trustee of BLSP).

He says, “Ekal Abhiyan is doing extraordinary work. It has a huge potential and a lot more needs to be done to educate children in the tribal areas. These children can change the fate of their family and future generations. I am confident that in near future India will be the leading country in the world.” ●



“Human beings are guided by animal instincts and education teaches them about culture and values. Education is not a mere accumulation of information but it lays the foundation for future well-being and progress. Ekal’s contribution towards the country is remarkable.”



Shri Prem Sagar Goel

CHAIRMAN, MAHARAJA AGRASEN TECHNICAL EDUCATION SOCIETY

Shri Prem Sagar Goel was born during pre-independence in an affluent and respected family of Dighal village in Haryana. Around 400 years ago, his ancestors owned edible oil mills and had established contacts in Delhi during the Mughal era. Shri Goel successfully finished his graduation during a time when passing the matriculation exam was considered a big achievement.

Today, Shri Goel owns one of the biggest kattha factories in India. He has earned even his competitors’ appreciation for his business acumen. After years of hard work, he has achieved everything he aspired for and also fulfilled all his responsibilities towards the family. Now, in the vanaprastha stage of his life, Shri Goel leads a very active social life and tries to help underprivileged people.

He is a renowned social activist of Delhi/NCR who is associated with several social, religious, medical, educational, and charitable organizations. Shri Goel is respected as a unifying force in the society. His sole aim is the emancipation of the weaker sections of society. He hopes to strengthen them socially,

economically, and educationally in order to help them dream of a more constructive future.

Shri Goel learnt about Ekal from Shri Subhash Aggrawal (Action Group) and Shri Naresh Jain. He appreciates the work being done by the organisation for poor people, “Human beings are guided by animal instincts and education teaches them about culture and values. Education is not a mere accumulation of information but it lays the foundation for future well-being and progress. Ekal’s contribution towards the country is remarkable.”

Shri Goel is hopeful about a brighter future of India in the near future. He says, “Our economic growth is satisfactory but we still need to be more economically developed so that dignified living becomes a reality for the masses. I believe by 2025 India will be a developed nation.”

A firm believer in the adage ‘a sound mind lives in a sound body’ Shri Goel keeps himself healthy by reading and exercising. He is his own role model and does not plan to retire anytime soon. Shri Goel says, “I will continue to work till my last breath.” ●

The Arogya Activities by Ekal

Health education is an integral part of Ekal Abhiyan. The Arogya Foundation by Ekal organises regular meetings and camps for public health education in the surrounding villages.



Gramotthan by Ekal





“Progress of the country is critically dependent on basic education and public awareness, which play a vital role in irrigating the deep roots of our society and fertilising human life with happiness, values, culture, and prosperity. Also, Ekal’s mission of educating rural children might change the face of our nation”



Shri R.G. Agarwal

DHANUKA AGRITECH LIMITED

Dhanuka Agritech features in the brand sales list of Top Five Companies in India. A Pan India company, its marketing offices are present in all major states. Also, it has technical tie-up with American and Japanese companies. Today, Dhanuka Agritech is the preferred brand for progressive farmers.

Shri R.G. Agarwal is an astute businessman who enjoys embracing challenges in life. In 1968, he received his degree in B.Com from Shri Ram College of Commerce, Delhi University. After graduation, he was told to either join the family business of textiles or choose his own line of work. Shri Agarwal chose the latter and ventured into the fertiliser and pesticide industry. In 1980, he acquired a sick unit and merged it with Dhanuka Pesticides Limited, which is today known as Dhanuka Agritech Limited.

He believes in serving the society and sharing his good fortune with the needy, “It’s our tradition to contribute a part of our income for the betterment of society. We have built schools and a community centre in Rajasthan while another school on a five acre land is under construction. We also provide for the Dhanuka Ashram at Vrindavan.”

Shri Agarwal intensely admires the Ekal model, “Here, the real contribution is being made for the upliftment of society. In order to achieve the goal of a prosperous society, we need to make fundamental changes in our behavior. Progress in this

direction is critically dependent on basic education and public awareness, which play a vital role in irrigating the deep roots of our society and fertilising human life with happiness, values, culture, and prosperity. Also, Ekal’s mission of educating rural children might change the face of our nation.”

Apart from his involvement with Ekal, Shri Agarwal has undertaken other CSR activities too. After recognising the impending water scarcity, he constructed 4 check dams in Rajasthan, which benefit about 20,000 people living in rural areas. He also funds ophthalmic procedures and medical equipments required by hospitals. During the floods in J&K and Uttarakhand, his company donated blankets, food, survival kits, and medicines to the people in need.

Shri Agarwal credits his wife Smt. Urmila for filling his life with happiness. His son, Shri Rahul Agarwal, is helping his father expand business globally. Shri Agarwal dreams of a more advanced nation, “I would love to see India leading in all fields with 100% literacy and employment. Also, we would not need to depend on anyone else for technology and food security.” ●



"Ekal is engaged in the noble mission of educating the deprived communities of our country. Also, people associated with the organisation are truly great and I salute them. I appreciate Ekal for its honesty and generosity."



Shri Raj Kumar Dhoot

M.P. (Rajya Sabha) | Videocon Industries Limited

Videocon is known globally for its diverse business interests, such as consumer electronics, home appliances, DTH, power, oil exploration, and telecommunication. The group has 17 manufacturing sites in India with plants in Mainland China, Poland, Italy, and Mexico. It is the third largest picture tube manufacturer in the world.

Shri Raj Kumar Dhoot's family originally belongs to Rajasthan but about 150 years ago his forefathers shifted to Maharashtra.

An Industrialist, philanthropist, business leader, and three times Member of Parliament, Shri Dhoot has the rare distinction of being the first Parliamentarian to be elected as the President of ASSOCHAM. For the past few years, he has been a regular and active participant at the prestigious Annual Meeting of the World Economic Forum at Davos, Switzerland, which is an international congregation of businessmen, political leaders, academicians, and other legendary individuals of the society who meet to shape global, regional, and industry agendas.

Shri Dhoot was introduced to the Ekal Abhiyan by Shri Laxmi Narain Goel and Shri Subhash Aggarwal. While lauding the Ekal movement he says, "Ekal is engaged in the noble mission of educating the deprived communities of

our country. Also, people associated with the organisation are truly great and I salute them. I appreciate Ekal for its honesty and generosity."

Shri Dhoot is an ardent supporter of education. He says, "Education is essential for everyone and nothing is possible without it. An educated person can help in the development of society. We should encourage education for women because an educated woman can educate the entire family. She can change the society." He is quite optimistic about the future of India, "Our nation is making rapid progress and Ekal is playing a big role in its development."

Shri Dhoot is a follower of spiritual guru Shri Dongrejee Maharaj who believes that every individual owes to the society. In adherence to this belief, in 1992, Shri Dhoot established a High School for Girls in the remote area of Gangapur and a Super Specialty Charitable Hospital that provides primary to tertiary level healthcare to people. ●



“Besides imparting good quality education, Ekal schools have fortified religious and social bonds in villages. The people are not divided over trivial issues, such as untouchability, caste, or religion.”



Shri Rajeev Goel

AKG EXIM GROUP

In 2005, Shri Rajeev Goel established his company AKG Exim, which is well-known for export of non-basmati rice and import of scrap metals like iron and aluminum. His family was originally engaged in business of Gur in Hapur (U.P.). After completing his B.Tech from Delhi College of Engineering, he joined the construction business. Later, he established his own company.

Shri Rajeev Goel and his wife Smt. Mahima Goel exude a positive vibe, a trait which makes them quite endearing to friends and strangers alike. They give the credit for their calm and vibrant persona to their association with Ekal Abhiyan and Sri Sri Ravi Shankar.

Shri Goel was introduced to Ekal by his elder brother Shri Sanjeev Goel whom he considers his friend, philosopher, and guide in business as well as in personal life. He learnt business ethics and commitment from his brother while his father Late Shri Sita Ram Goel imbibed in him the value of social service and compassion towards others. A senior


citizen park in Rohini, Delhi, named after Shri Rajeev Goel's father stands testimony to the respect he earned due to his nature and social endeavours.

During one of the social events Shri Goel and his wife were pleasantly surprised to learn about Ekal's work and contribution towards the society. Soon after they experienced their first VanYatra and visited the Ekal schools. “It is difficult to imagine that an organization can run a school in a remote village so efficiently and that too with a meager amount of twenty thousand rupees to spend in a year. Besides imparting good quality education, Ekal schools have fortified religious and social bonds in villages. The people are not divided over trivial issues, such as untouchability, caste, or religion. All the children share common resources at Ekal.”

Shri Rajeev Goel's family regularly practices yoga and meditation. They hope to see an educated, healthy, and developed India in the future. ●



“By educating children Ekal is generating national wealth, which cannot be stolen. Rather in the future it would increase manifold. Ekal is providing a healthy platform to children who would grow into responsible citizens.”

 Bharat Rasayan

Shri Rajendra Prasad Gupta

BHARAT RASAYAN LTD

Established in 1977, Bharat Group is the brainchild of Shri Sat Narain Gupta, supported by Shri Mahabir Prasad Gupta and Shri Rajendra Prasad Gupta. A pioneer in agrochemicals industry, the group exports around 200 products to over 60 countries. They have manufacturing plants in Rohtak, Dahej, and Kathua.

In 1986, Shri Rajendra Prasad Gupta graduated from D.N. College in Hissar, Haryana and soon after joined Bharat Rasayan Limited. The group is headed by Shri S.N. Gupta, Shri Mahabir Gupta, and Shri Rajendra Prasad Gupta. Today, their joint efforts have proven successful as Bharat Group has created a niche for itself in diverse segments of pest control on national as well as international level.

Banking on their rich collective experience of over 40 years, the trio has promoted a mega insecticides company, Bharat Rasayan Limited (BRL). Currently, BRL is the flagship enterprise of the conglomerate alongside two sister concerns: Bharat Insecticides Limited and BR Agrotech Limited (BRAL).

Shri Gupta was first introduced to Ekal by his friend Shri Suresh Jahajgarhia. He strongly admires the initiative taken by Ekal. “By educating children Ekal is generating national wealth, which cannot be stolen. Rather in the future it would increase manifold. Ekal is providing a healthy platform

to children who would grow into responsible citizens.” He suggests that Ekal should continue to focus on quality education and increase the number of schools.

Shri Rajendra Prasad Gupta sincerely believes that women in our society should also work towards the development of our country. By educating people residing in remote areas, especially girls, EKAL is going to make millions of poor families independent and self-reliant.

Shri Gupta’s strategy for success is that a person should be quality conscious, honest in deliverables, and competitive. He enjoys work more than anything else in life. Also, he doesn’t believe in the idea of retirement. “I would love to keep working as long as my health permits. It is not at all fun to sit idle.”

He considers the former President Late APJ Abdul Kalam his role model. Shri Gupta enjoys watching comedy movies and likes actor Akshay Kumar. On Sundays, he looks forward to spending time with his family. ●



“Ekal Vidyalaya is a great concept. I feel honoured and blessed to be associated with such a noble cause. There is no greater pleasure than educating children.”



Shri Rajesh Agarwal

Co-Founder, Micromax Informatics Limited

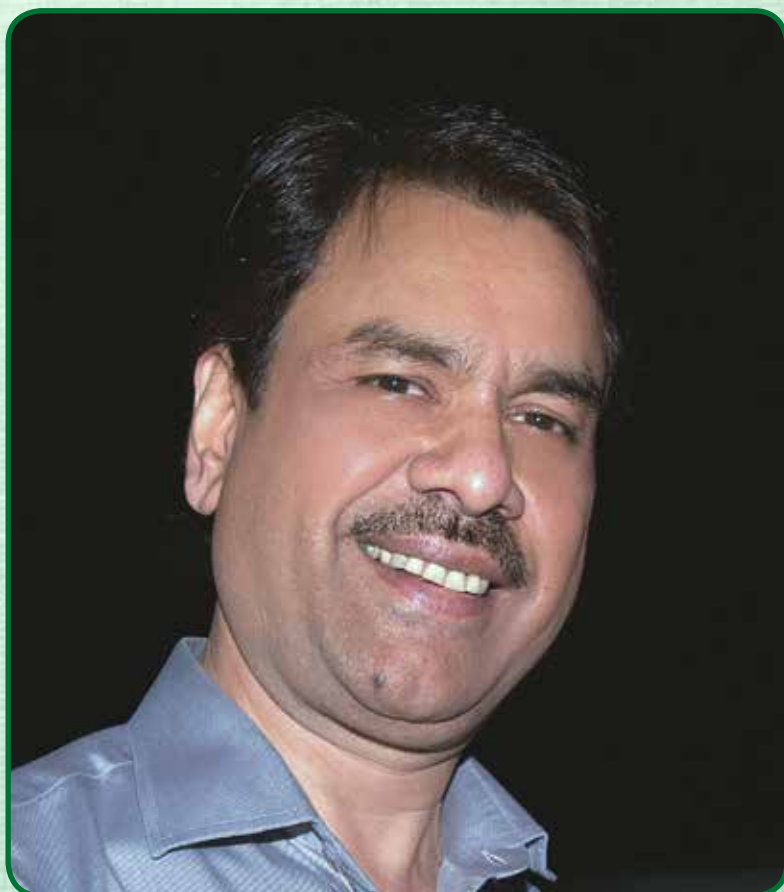
Shri Rajesh Agarwal co-founded Micromax Informatics Limited in 1991 and served as its Managing Director and Promoter. He was also its Director from November 2009 to August 2013.

Shri Agarwal pursued a degree in electrical engineering from Institute of Engineering. He has over 22 years of experience in business restructuring, channel management, and information technology. Shri Agarwal has previously worked as customer support engineer with Pertech Computers Limited and Universal Computers. Today, he is the Director of Micromax Technologies, Shakun Buildwell Private Limited, Micromax Informatics FZE, Micromax Hong Kong, and Micromax Convergence, Inc. Calcutta.

He has adopted 100 Ekal schools for one year and has been honoured with the title of a Shatakveer. ●

"Education and learning never exhausts the mind."

- John Dewey



“Education allows a person to build a successful life for himself and also, helps him learn his duties and responsibilities towards the society.”



Shri Rajesh Aggarwal

Hotel City Park

City Park is a chain of boutique hotels designed to cater to a wide range of client requirements from comfortable, luxurious stay to modern business facilities, such as conducting business conferences, product launches, dealer incentives, business presentation, weddings, and family celebrations. The hotels are located in the National Capital Region.

Shri Rajesh Aggarwal found his passion for hospitality in Germany where he had been sent by his father, a grain merchant, to assist his elder brother Shri Rajendra Aggarwal in the food and beverage business in Munich. In order to learn the local language for easy communication, Shri Rajesh Aggarwal took lessons in German. Also, he helped his brother at the restaurant, which allowed him to learn the tricks of the trade.

In 1989, Shri Aggarwal returned to Delhi and set up a business in stainless steel and rubber manufacturing. However, his heart was set on the hospitality industry, and soon he opened Hotel City Park in Pitampura. Today, the chain of hotels has properties at GT Karnal Road, near international airport, and Mundka in West Delhi. Today, he is a happy hotelier with an inclination for socially relevant voluntary service.

Shri Aggarwal learnt about Ekal Abhiyan from his elder brother Shri Rajendra Aggarwal while Shri Subhash Aggarwal

motivated him to become a benefactor of the organisation. He is proud to be associated with Ekal and intends to support this noble cause throughout his life.

Shri Aggarwal hopes to see India as a world leader. His ideals are Ratan Tata, Azeem Premji, and Late President Dr. APJ Abdul Kalam Azad who have made the country proud with their futuristic ideas. Also, he religiously follows the teachings of Shrimad Bhagavad Gita. Shri Aggarwal admires Prime Minister Narendra Modi, “Mr. Modi is doing a splendid job but there is a lot of unreasonable opposition. The biggest hurdle in the path of development is the electoral politics. He should ignore the opposition and pursue his plans vigorously.”

Shri Aggarwal adheres to three factors of success: positive thinking, hard work, and personal integrity. He regularly donates towards the upkeep of gaushalas and believes in giving back to the society in a positive and constructive manner. ●



“With the help of Ekal, villagers can improve the lives of their fellow villagers in a far more effective manner than the Government. Indian people are, by and large, entrepreneurial and resourceful.”



Shri Rajesh Goyal
RG Group

Established in 2000, RG Group has emerged as a corporate entity that is incessantly changing the face of the real estate sector. The Group has successfully delivered 14 commercial and retail projects at various prime locations across Delhi.

Established in 2000, RG Group is a prominent real estate group in Delhi/NCR with a strong workforce of 2500 personnel. Shri Rajesh Goyal is an engineering graduate with an MBA degree to his credit. Hailing from Haryana's Rohtak district, he joined his maternal uncle's business purely by chance. Today, he is a renowned real estate developer and the proud owner of RG Group.

Shri Goyal is a philanthropist and a devout man who believes in serving the society and nation. He contributes towards education of children, disaster relief in the time of a natural calamity, medical support to the poor, and organizing wedding functions for poor girls through his RG Charitable Trust.

He was introduced to Ekal by Shri G. D. Goel, Shri Subhash Aggarwal, and Shri Laxmi Narayan Goel. Shri Goyal liked the idea of empowering children from deprived areas through education. He has adopted 100 Ekal Vidyalayas so far and plans to support the children further by imparting vocational training and skills in the Vidyalayas. “This will

stop the unnecessary migration of youths to towns in search of employment,” he says.

He strongly believes that once the children in these areas are educated, they can enhance the lives of people in their villages in a more effective manner than the Government. Shri Goyal feels that Indian people are, by and large, entrepreneurial and resourceful.

To apprise himself about world affairs, he reads management literature, spiritual and motivational books, and autobiographies of legendary personalities. “The biographies of Mahatma Gandhi and Swami Vivekananda have left a deep impression on me,” he says.

Shri Goyal credits his success to hard work, honesty, efficient decision making, and personal conviction in one's actions. He says, “Sometimes your decisions might prove you wrong but the lessons learnt from the mistakes gives you courage to move ahead.” ●



“Ekal is doing a commendable job by educating underprivileged communities of India. I believe that education makes people self-reliant and empowers them to live a purposeful life. The organization is operating more than 50,000 schools in rural India. It has become a benchmark for other voluntary organisations.”



Shri Rajesh Mittal

BHAGWATI ENTERPRISES

Shri Rajesh Mittal is one of the renowned dealers for craft paper. Hailing from Jhijnjhana, Muzzaffarnagar in U.P., he studied in a private school in the town following which he graduated in commerce from Meerut University.

Bhagwati Enterprises is headquartered at Delhi with branch offices at Roorkee and Rudrapur in Uttarakhand. Shri Mittal is known to actively participate in social activities. He is also on the Board of Trustees for several charitable organizations, such as Balaji Nirogdham, Maharaja Agrasen International Hospital, and Sankalp.

Shri Mittal is an ardent supporter of Ekal. He says, “Ekal is doing a commendable job by educating underprivileged communities of India. I believe that education makes people self-reliant and empowers them to live a purposeful life. The organization is operating more than 50,000 schools in

rural India. It has become a benchmark for other voluntary organisations.” His children including two daughters and a son are members of Ekal’s Youth Samiti while his wife Smt. Bindu Mittal is associated with Ekal Mahila Samiti.

Shri Rajesh Mittal and Smt. Bindu Mittal religiously practice yoga and frequently organise events to spread awareness about its benefits. In reference to the future of his business, he says, “My son is gradually beginning to take charge of the business. A potent combination of my experience and his managerial skills will lead the business to new heights. After retirement, I will start devoting more time to serving the community.”

He believes that every individual has a responsibility towards the society, “I consider that it is an individual’s responsibility to work not just for himself and his family but also for the welfare of the society, community, and humanity at large. ●



Shri Rajesh Sarraf & Smt. Sharmila Sarraf

DIRECTORS, RASHI COMMERCIAL PRIVATE LIMITED

Rashi Commercial Private Limited is incorporated on Thu, 17 May 2007 as a Non-govt company at Registrar of Companies, Delhi. Directors of Rashi Commercial Private Limited are Sh. Rajesh Sarraf & Smt. Sharmila Sarraf. Rashi Commercial Private Limited's principal business activity as per records is Business Services.

Rashi Commercial Private Limited is a Private Company registered with Ministry of Corporate Affairs (MCA). It was incorporated on 17th May, 2007. The company is classified as Indian Non-Government Company and is registered at Registrar of Companies, Delhi.

Mr Rajesh Sarraf takes keen interest in social activities and supports the cause of education in tribal areas. By sponsoring one hundred Ekal schools for a year, he and Smt. Sarraf have been honored with the title of Shatakveer of Ekal.

***"Education is the ability
to listen to almost
anything without losing
your temper or your
self-confidence."***

- Robert Frost



“Ekal is doing exemplary work in the field of education. It is going to make a big difference to these communities because they have till date they have lived life in oblivion. Ekal is leaving no stone unturned in narrowing this gap.”



Shri Rakesh Bansal

Suraj Group

In 1994, Shri Rakesh Bansal graduated from Satyawati College, Delhi University and joined the family business of pulses, which included import, wholesale marketing, and mill processing. He learnt the tricks of the trade in a very short span of time from his father who had decades of experience in the business.

Shri Bansal's father was a deeply spiritual man who would often go on a pilgrimage. Once, he undertook a 15-month long parikrama around Narmada. After his youngest daughter's marriage, he decided to relinquish the worldly pleasures and become a hermit. “My father left home without money or his personal belongings except for an extra pair of clothes. Since that day he has never visited us”, says Shri Bansal.

Shri Bansal is also socially responsible just like his father. Owing to his association with Rashtriya Swayamsewak Sangh,

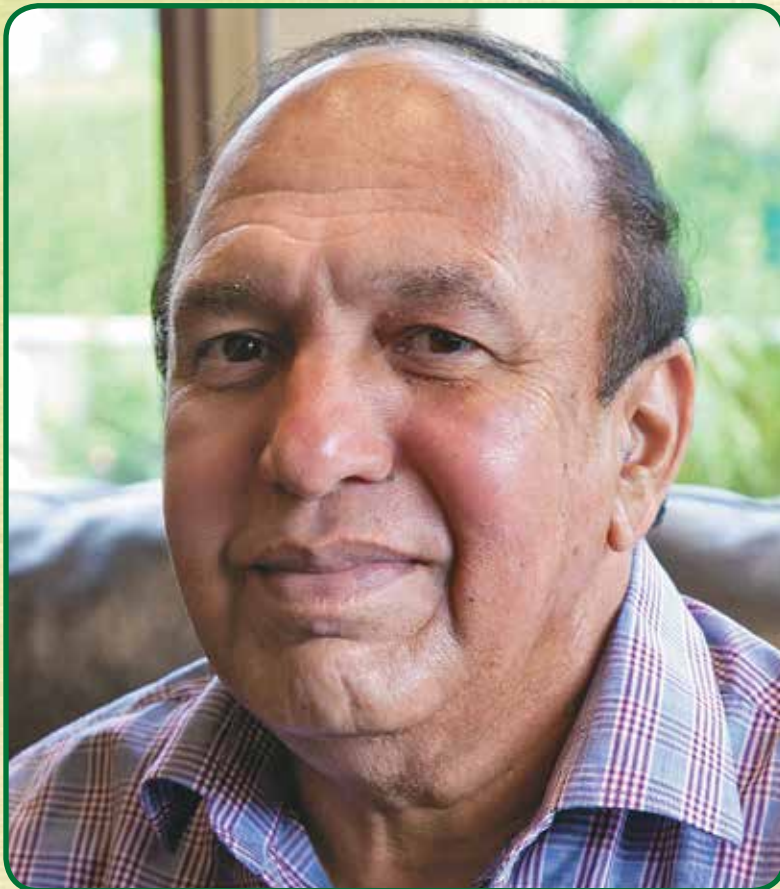
he has been closely involved with Sewa Bharti, an organization that helps slum dwellers. He also supports religious charitable trusts like Teerth Vikas Trust Govardhan, Salasar Dham Vikas Samiti to name a few.

Shri Bansal first learnt about Ekal from Shri Subhash Aggarwal, “During a wedding, Subhash Ji spoke to me about the work Ekal was doing for children in rural and tribal regions. I was quite impressed to learn about this noble cause. By the time we finished our dinner, I had decided to be a Shatakveer.”

He has yet to go on his first Van Yatra, but he keeps himself informed about Ekal's work and achievements. “Ekal is doing exemplary work in the field of education. It is going to make a big difference to these communities because they have till date they have lived life in oblivion. Ekal is leaving no stone unturned in narrowing this gap,” he says. ●

“Education is what remains after one has forgotten what one has learned in school.”

- Albert Einstein



“It is extraordinary how Ekal volunteers reach the most remote areas and impart education to children who don’t have access to schools. There are thousands of Ekal schools operating across the country. I am unaware of any other voluntary organization that would work with dedication and selfless devotion for such a noble cause.”



Shri Ram Mehar Garg

Ninex Developers

Ninex Group of Companies is engaged in providing complete solutions in real estate, hospitality, manufacturing, and education. The group has successfully commissioned and executed a number of real estate projects in Delhi-NCR. Focus on detail, stringent adherence to building norms, and quality standards are the hallmark of Ninex projects.

In 1962, Shri Ram Mehar Garg’s father who was initially a clothes merchant shifted to Delhi from Sonapat in Haryana to set up a new business. Shri Ram Mehar not only helped his father in settling down but also established himself in the real estate sector. Later he came in contact with Shri Subhash Aggarwal of Action Group and Shri Lakshmi Narain Goel of Essel Group. They inducted him into Ekal.

Fifteen years ago, Shri Garg first learnt about Ekal from Shri Subhash Aggarwal and Shri Lakshmi Narain Goel.

After all this time, his relationship with the organization has only strengthened. He says, “It is extraordinary how Ekal volunteers reach the most remote areas and impart education to children who don’t have access to schools. There are thousands of Ekal schools operating across the country. I am unaware of any other voluntary organization that would work with dedication and selfless devotion for such a noble cause. Also, basic education is the foundation for a person’s growth.”

Shri Garg envisions a bright future of India, “We are a fast developing economy and the world has started recognising our country’s potential. However, we still need to work on the education sector and Ekal is doing a commendable job at narrowing the gap. India can truly develop once we achieve a hundred per cent literacy rate.” Shri Garg’s parents are his ideals from whom he imbibed good values while he adheres to Swami Vivekanand’s teachings in life. He admires India’s first Prime Minister Pandit Jawaharlal Nehru for laying the foundation of a contemporary India and Prime Minister for introducing public welfare schemes. Shri Garg says, “Looking beyond political affiliations, Prime Minister Modi is doing exemplary work for the development of our country.”

Shri Garg is a devotee of Lord Hanuman and Mata Vaishno Devi. He believes in two key factors of success: honesty and hard work. “Work gives me enormous satisfaction. I would love to keep working till my last breath,” he says. ●



“Ekal is not just one among many NGOs in the country. It is a national movement with a pan India footprint. The organisation is working with the aim of bringing a social, economic, and cultural revolution. Besides raising the educational and economic status of our rural and tribal communities, Ekal is playing a very important role in bridging the emotional divide between the urban, rural and tribal India. Soon, people are going to realise Ekal’s role in changing India in the true sense.”

Shri Ramdas Agarwal

Ex. M.P., Rajyasabha

A personality of spotless image, an active participant in social welfare & political activities, Ramdas Agarwal’s personality has won him many laurels from all echelons of society. Firm believer & follower of RSS ideology.

Actively participated in political since 1957. Shri Ramdas Agarwal was Three-time Member of Rajya Sabha from 1990-1996, 1996-2002 & 2006-2012. He held senior positions in BJP, National Vice-President 1999-2001, National Treasurer 2002, 2007 & 2010, State President Rajasthan from 1990 to 1997 continuously, Prabhari of various states. He holds the distinction of submitting the maximum number of reports as Chairman of Parliamentary Standing Committee on Industry from 2000 to 2002. Considered a key organizer among the party echelons, Shri Agarwal has been the State Election Convener for more than half a century in erstwhile Jan Sangh, Janta Party, and Bhartiya Janta Party. With a blend of spiritual mind and hardworking attitude, Ramdas ji had sailed through choppy and calm waters, and created a niche for him.

Shri Agarwal is an ardent supporter of Ekal. He was the Founder President of “Friends of Tribal Society” (Van Bandhu Parishad). Lauding it as a unique national movement he says, “Ekal is not just one among many NGOs in the country. It is a national movement with a pan India footprint. The organisation is working with the aim of bringing a social, economic, and cultural revolution. Besides raising the educational and economic status of our rural and tribal communities, Ekal is playing a very important role in bridging the emotional divide between the urban, rural and tribal India. Soon, people are going to realise Ekal’s role in changing India in the true sense.”

Ramdasji’s great vision for the society and the community led him to nurture and power the “International Vaish Federation” of which he is the Founder President. He has a great vision for the Vaish Samaj and worked hard to bring the whole Vaish community on a single platform. He opened the chapters in more than twenty state of India and 10 Foreign countries of International Vaish Federation. ●



"BLSP is doing something which is very close to my heart ie imparting education in the isolated tribal villages of India. Ekal not only provides education to the children they also inculcate human values and patriotism among the students. I feel I am honored to be associated with BLSP for last many years. God Bless and May you keep on doing this humanitarian for years to come"



Shri Ramesh Agarwal

Agarwal Packers and Movers

Agarwal Packers and Movers Ltd is one of the largest logistics companies in India. It evolved from a small scale business of shifting household goods - Agarwal Household Carrier - which was established in 1987. Today, it provides the best services for household and corporate shifting in over 182 countries. The company is now a business conglomerate with a net worth of Rs.650 crores and has diverse interests in aviation, logistics, packing and moving.

Shri Ramesh Agarwal was born in Nalwa village in Hissar, Haryana. After graduating from the Kurukshetra University, he completed his diploma from MTI, Chennai and thereafter joined the Indian Air Force as an Airman. Five years later, he forayed in the entrepreneurial world and set up his business enterprise Agarwal Movers Group, a pioneer in home and corporate shifting.

Shri Agarwal supports the cause of girl education. Inspired by Prime Minister Narendra Modi's 'Beti Bachao Beti Padhao' campaign, he has been actively promoting 'Beti Padhao' in his organisation. He says, "This campaign is dedicated to our mother Mata Sunheri Devi who always motivated girls to study. We distribute bicycles every month as a means of motivation to poor school going girls."

He firmly believes that education equips learners of all age groups with skills and values needed to become responsible citizens and develop respect for human rights, gender equality, and environmental sustainability. Shri Agarwal says, "The key to development of a country lies in strengthening its education sector through judicious investment of resources."

Shri Ramesh Agarwal says that according to a World Bank study one

additional school a year can increase a woman's earnings by up to 20% while Plan International states that some countries lose more than \$1 billion a year by failing to educate girls at the same level as boys. He further says, "We also know that as the educational gap between girls and boys narrows, so do the gender disparities in wage and employment."

Shri Agarwal is more concerned about the welfare of the masses rather than the government ruling the country. He says, "In next 10 years, I see India growing and gaining power in terms of technology and self-sustainability."

He draws inspiration from Late Shri O.P. Jindal and appreciates the way former President of India Late Dr APJ Abdul Kalam worked during his lifespan.

Shri Agarwal strongly believes that a businessman never retires from his work and after reaching a certain age he becomes a good advisor. He says, "Once I reach a specific age, I would like to live at our Dharamshala Seva Kendra at Dudhu near Jaipur for 10-12 days for a month and participate in social activities. Also, I would like to encourage young people involved in startups to participate in the Make In India campaign." ●



Her bond with the mission has strengthened. She appreciates Ekal Abhiyan for ensuring holistic personality development of students in far-flung areas, which were bypassed by the Government.



Smt. Ramesh Kumari Bharadwaj

Manager, Shiksha Bharati Public School | Director, Delhi Apartment Pvt. Ltd.

Delhi Apartments Pvt. Ltd. is a renowned real estate development and construction company in Delhi-NCR. It owns a large number of assets and land for hotels on the Delhi-Haryana border stretch.

Daughter of a school headmaster in rural Delhi, Smt. Ramesh Kumari Bharadwaj understood the value of education and its importance for the society.

Smt. Bharadwaj's interest in women's education resulted in the establishment of Shiksha Bharati Public School in Dwaraka, Delhi in 1990. She considers the school as her manassantati—the child born of her mind- and has always been a hands-on manager closely supervising its day-to-day affairs. "Our constant hope is to empower our students and create leaders for tomorrow. We believe in teaching our students 'how' to think rather than 'what' to think so that they can make informed choices. We aim to create a stimulating and engaging atmosphere which will enhance a child's latent potential," she says.

Today, Shiksha Bharati is one of the most sought after schools of the area. She has adopted a few girl students whom she provides free education in this school. There is also a hostel for needy girls within the premises.

About a decade ago, Smt. Bharadwaj started working with Ekal Vidyalayas. Overtime, her bond with the mission has strengthened. She appreciates Ekal Abhiyan for ensuring holistic personality development of students in far-flung areas, which were bypassed by the Government.

After her husband's demise, Smt. Bharadwaj has also been overseeing his real estate business with the support of her two sons.

Her work is her priority in life. She works 18 hours a day and credits her growth and development to her ingrained habits of hard work, discipline, and optimum productivity. Apart from education, she passionately supports the cause of women's empowerment. She believes empowered women are the backbone of society.

The India of her dreams is a nation where everyone would have the opportunity to develop, progress, and prosper and citizens would feel proud to be Indians. ●



“Ekal is a revolutionary concept, which would benefit thousands of underprivileged children who otherwise would have been bereft of basic education.”



Shri S.K. ARYA
JBM Group

JBM Group of Industries (formerly known as Gurera Gas Cylinders Ltd.) is a conglomerate with a strong presence in diverse sectors, such as automotive, education, engineering services, and renewable energy in India. The company is headquartered in Gurugram, Haryana. In 1986 Sh. S. K. Arya collaborated with Maruti Suzuki India Limited (MSIL) as joint venture partner for manufacturing of sheet metal components, welded assemblies and exhaust systems, fuel fillers, and axles at Gurugram and Manesar.

Shri S.K. Arya is the Chairman of JBM Group. Originally from Gurera village in Haryana, Shri Arya finished his schooling and higher studies in Mumbai. In 1978, after receiving a degree in B.Sc., he joined the family owned Gurera Textile Mill in Mumbai itself. Four years later, he set up a LPG cylinder factory in Haryana on the advice of his father's friend.

Soon, his factory diversified into manufacturing of auto components. Shri Arya received his first major order for auto parts from Maruti Suzuki who had recently started operations in the city. He also won the contract with the company for a joint project in manufacturing sheet metal.

In 1986, Shri Arya became an official partner of Maruti Suzuki and he named the company Jai Bharat Maruti Limited. Today, he operates 40 manufacturing plants across the country and


also supplies auto parts to OEMs and Indian Railways.

Shri Arya feels Ekal is a revolutionary concept, which would benefit thousands of underprivileged children who otherwise would have been bereft of basic education. He often contributes towards schools, hospitals, community centers, ponds, and temples in his native village. Shri Arya says, “India's biggest asset is its population. We are a young nation and it's the youth that will take the country ahead. India must regain its golden era.”

His hobbies include staying fit and participating in social activities. Shri Surender Arya believes in working hard and taking risks. He says, “We have a strong value system at our organization where we believe in fulfilling our promises. The key principles of success are goodwill, integrity, and safety.” ●



“Ekal has taken a responsibility that was long overdue. By educating tribal and rural children in remote areas, Ekal is ensuring that a nearly forgotten section of the country is connected to the national mainstream.”

 **Bharat Rasayan**

Shri S.N. Gupta
BHARAT RASAYAN LTD.

Established in 1977, Bharat Group is the brainchild of Shri Sat Narain Gupta, supported by Shri Mahabir Prasad Gupta and Shri Rajendra Prasad Gupta. A pioneer in agrochemicals industry, the group exports around 200 products to over 60 countries. They have manufacturing plants in Rohtak, Dahej, and Kathua.

Shri S.N. Gupta belongs to the group of Indian entrepreneurs who played a key role in making Green Revolution a monumental success in India. In 1971, after completing post graduation in Economics from Punjab University, he joined his family business based in Hissar, Haryana. Four years later, he set up a business in plant pesticides and by 1977 was fully immersed in its production and marketing.

Bharat Pesticides Manufacturing Company was his stepping stone in this field where he also met Shri Mahabir Prasad Gupta and Shri Rajendra Prasad Gupta who later became his partners in the company. Today, their combined efforts have paid off as Bharat Group has successfully created a niche in diverse segments of pest control globally.

Banking on their rich collective experience of over 40 years, the trio has promoted a mega insecticides company, Bharat Rasayan Limited (BRL). Currently, BRL is the flagship enterprise of the conglomerate alongside two sister concerns: Bharat Insecticides Limited and BR Agrotech Limited (BRAL).

Shri Gupta is a Shatakveer of Ekal Abhiyan. Apart from Ekal, he is also associated with many other philanthropic organisations, such as Maharaja Agrasen Hospital in Punjabi Bagh and Rohini, Maharaja Agrasen Technical Education Society, and Maharaja Agrasen Management Institute.

He deeply admires and respects the Ekal Movement and people associated with it. “Ekal has taken a responsibility that was long overdue. By educating tribal and rural children in remote areas, Ekal is ensuring that a nearly forgotten section of the country is connected to the national mainstream.”

Shri S.N. Gupta enjoys spending time with his family and close friends. In his free time he likes to unwind by reading newspaper and magazines because he finds it quite productive. He is an admirer of former Prime Minister Dr. Manmohan Singh but he likes PM Narendra Modi more for his commitment and proactive approach towards national development. Shri Jain considers former PM Late La Bahadur Shastri for his simple lifestyle. ●



“You feel happy and satisfied when your hard earned money is utilised for a social cause. I believe Ekal is doing a commendable job.”

Shri Sachin Bansal

Stockhome India Ltd.

Stockhome India Ltd is a registered company at the Registrar of Companies Delhi. It was incorporated on 13th August 1996 and falls under the category of Companies limited by shares and constituted as an Indian non-government company. The company is a listed member of NSC and BSE, and is operating its own investment business.

Shri Sachin Bansal received a degree in B.com from Maharishi Dayanand University of Rohtak in Haryana. Soon after, he joined his uncle Shri Suresh Bansal, a renowned man in the capital market in North India. Shri Sachin learnt the tricks of this trade under his guidance.

Shri Bansal is the Director of the company and is responsible for its management and administration. He considers Shri Suresh Bansal his role model, “He believes in living simply and helping others. It is hard for people to believe that the man dressed in a kurta-pyjama and chappals could be a great business person and one of the sharpest minds of the finance market in Delhi.”

He religiously practices philanthropy, a habit he learnt from his uncle. Shri Sachin has been honoured with the title of a Shatakveer for adopting 100 Ekal schools for a year. He says, “You feel happy and satisfied when your hard earned money is utilised for a social cause. I believe Ekal is doing a

commendable job.”

Shri Sachin has made it a policy to extend financial help to members of his staff for their child’s education. He says, “Once I am convinced that they genuinely need my support, I leave no stone unturned in helping them, which includes sponsorship for school and college. In such cases, the amount of money I spend ceases to be important.”

He likes to unwind by taking short vacations to the hills and spending quality time with friends and family. In near future, Shri Sachin also plans to undertake a good social project based in a hilly region.

Shri Sachin admires Prime Minister Narendra Modi for his selfless contribution towards the development of our country, “Mr. Modi is working for our country’s bright future. I strongly believe that in next ten years, we will be living in a developed India.” ●



“The very concept of imparting basic education to masses in rural India appealed to me. Ekal’s work is a bold step towards empowering the youngsters that would change the lives of millions in the country.”



Shri Sameer Gupta
Jakson Group

Jakson Group is a conglomerate with diverse interests in generator sets, solar power, electrical & civil contracting, education, and hospitality. In wake of the initiative taken by the Government to promote solar energy, the group also offers power solutions.

Born in 1966, Shri Sameer Gupta graduated in Electronics Engineering from Pune University followed by courses at IIM Ahmedabad and ISB Hyderabad. In 1990, he joined the family owned business Jakson Group. He has also been the Chairman of CII—UP State. Currently, Shri Gupta is the Co-Chairman of Family Business Network, CII Northern Region, and chairs Indian Green Building Council chapter of CII in Lucknow, UP.

He believes that social responsibility is the fundamental duty of each individual, which needs to be practiced in order to make a positive impact on society and environment.

In regards to his association with Ekal, Shri Gupta says, “The very concept of imparting basic education to masses in rural India appealed to me. Ekal’s work is a bold step towards empowering the youngsters that would change the lives of millions in the country.” Jackson Group has been

encouraging skill development among underprivileged youths from villages near their factories by providing them with jobs. It regularly conducts health awareness programs, such as blood donation camps and eye camps. The Group also extends financial support to cancer patients.

Shri Gupta believes that education can bring a dramatic change in the society, “Good education helps create awareness about the fundamentals of life. We are entering the digital era which will change the way of life in the whole country. Also, education will generate employment opportunities for young people. After achieving financial independence, these people will contribute towards improving the standard of governance.”

His hobbies include travelling, listening to music, and reading books about spirituality. Shri Gupta’s ideal leader is Mahatma Gandhi and really admires Shri Adi Godrej for his simplicity, modesty, honesty, and zeal. ●



"Supporting Ekal is not just charity but a sound investment in society. Through Ekal we are contributing towards the empowerment of children who would otherwise miss many opportunities which life has to offer."



Shri Sanjay Jain | Smt. Madhu Jain

CYNO PHARMACEUTICAL

Cyno is the pioneer and leader in contract manufacturing of pharmaceutical products in India, with main production activities in Himachal Pradesh through its manufacturing arm Gukka Pharmaceutical. It has large capacities in the areas of non-Beta-lactum and beta lactum capsules and tablets.

In the prime of his youth, Shri Sanjay Jain secured a well-paying job. But he was not satisfied and aspired to be an entrepreneur. Soon, he left behind the monotony of the job and followed his heart against many a sane advice. Today, Shri Jain heads a pharmaceutical company that mainly caters to international markets whereby export accounts for 98% of the total production.

Shri Sanjay Jain and his wife Smt. Madhu Jain were introduced to Ekal Abhiyaan during a BLSP led VanYatra in the tribal belt of Karanjo in Jharkhand. They were moved by the simplicity of the people they met there. "These people are poor and the area lacks basic infrastructural facilities for survival. Yet, the people are extremely hard working. It led me to think that if we could help educate their children, it might improve their situation. An educated person can change his circumstances," says Shri Sanjay. His son Shri Abhishek Jain also supports the idea.

Shri Sanjay Jain truly believes in charity and today, he supports 100 Ekal schools with the help of his family. He says, "Supporting Ekal is not just charity but a sound investment in society. Through Ekal

we are contributing towards the empowerment of children who would otherwise miss many opportunities which life has to offer."

Shri Sanjay's idea and dream for a future India is of an educated India where not even a single child is deprived of education. He idealises individuals and leaders who believe in making a difference, especially men like Baba Ramdev and Bill Gates. "Baba Ramdev has single-handedly turned Yoga into a daily household practice while Bill Gates has devotedly wedded business with philanthropy."

Talking about his hobbies he says, "My work is like a hobby to me. However, traveling is my passion where I enjoy meeting new people."

Shri Sanjay credits his success to two core habits: punctuality and keeping his word. "Credibility is extremely important for me."

He has no plans to retire anytime soon. "Earlier I wanted to retire at 32. Then, I postponed the plan by ten years. But after turning 42, I decided not to retire and work till my very last breath." ●



Shri Sanjeev Agarwal

MMG Group

MMG is a multi-million dollar conglomerate with a presence across diverse business verticals, such as the bottling and marketing of soft drinks. MMG is under franchisee agreement with M/s Coca Cola Inc, USA, Oil Field Logistics and Construction Services, Hospitality, Philanthropic Education Trust and Real Estate.

MMG Group chairman Shree Sanjeev Agarwal learnt the values of humility and efficiency from his late father (Shri M. M. Agarwal) who was an educator, industrialist, Member of Parliament, and philanthropist. He views his success as a continuation of his father's legacy.

This gold medal winning post-graduate in commerce from Kanpur University earned an MBA from Coca-Cola University before joining his father's business. Here, Shri Sanjeev Agarwal learnt the nitty-gritty of doing business in dynamic situations. Though he was an astute businessman, he always ensured that his social responsibilities were fulfilled. Shri Agarwal always showed excitement at the prospect of serving those in need.

Shri Agarwal was introduced to Ekal by Shri Lakshmi Goel and Shri Subhash Aggarwal. He attended a couple of BLSP meetings and was pleasantly surprised to find eminent industrialists devotedly working for the organisation. This inspired him to adopt 100 Ekal schools. He says, "Ekal's noble mission of imparting education to children in

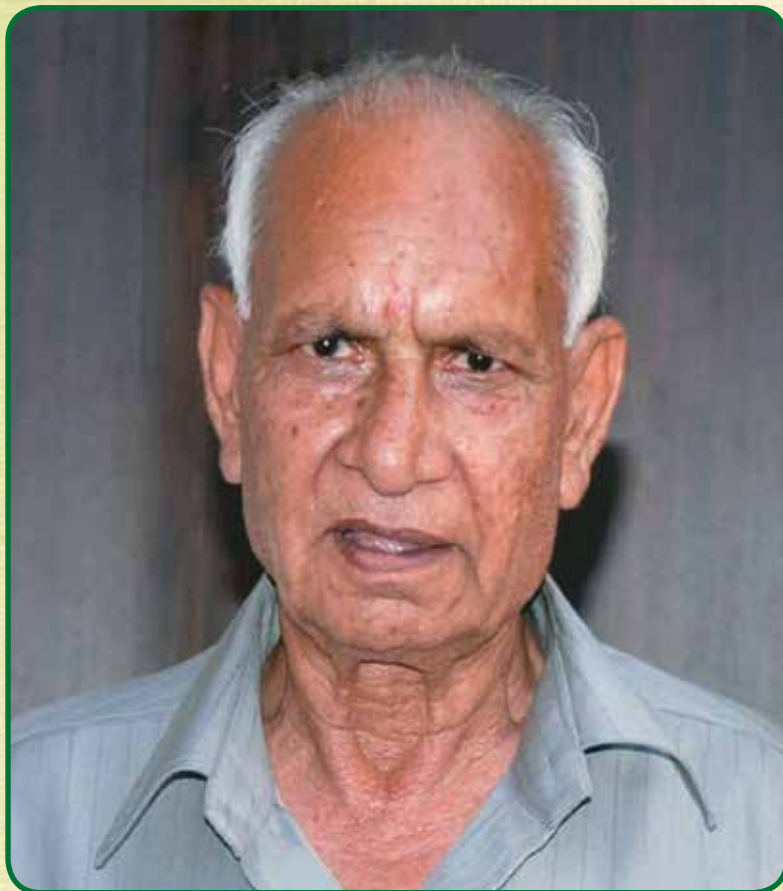
Ekal's noble mission of imparting education to children in remote areas is laudable. This movement of educating children should be replicated widely."

remote areas is laudable. This movement of educating children should be replicated widely."

Shri Agarwal believes that education is a crucial tool for change, "One educated person can change an entire family's life. Education empowers a person to make meaningful decisions." He further says, "Educate the children and India will have a bright future ahead of it. It will change the way India is perceived by the world. Prime Minister Modi's development plans would get a big boost if we educate young people on the grass root level."

Fond of traveling and reading, Shri Agarwal is also interested in cinema and cricket. He is a fan of Amitabh Bachan and Sachin Tendulkar. "Both have achieved phenomenal success in their areas and yet they are such humble individuals," he says. His ideals, apart from his father, are Mahatma Gandhi and Facebook founder, Mark Zuckerberg.

Shri Agarwal's personal life is guided by three basic principles: honesty, punctuality, and integrity in business. He is a follower of Swaminarayan sect and a devotee of Goddess Durga and Lord Hanuman. ●



The EKAL is working with the aim of bringing a social, economic, and cultural revolution. Besides raising the educational and economic status of our rural and tribal communities, Ekal is playing a very important role in bridging the emotional divide between the urban, rural and tribal India. Soon, people are going to realise Ekal's role in changing India in the true sense."



Late Shri Sita Ram Goel

A.K.Gupta & Co.

Shri Sita Ram Goel was a well known reputed social worker in Rohini, Delhi and was a guiding light to various social, religious, spiritual and charitable organizations. He was born in Hapur, UP and was driven towards to values of Hindutava since childhood by his ancestral values.

He was the founder chairman of S.R.Charitable Trust & Senior Citizen Welfare Association, Rohini. He was associated with Maharaja Agrasen Engineering College, Maharaja Agrasen Naturopathy Hospital, Jan Kalyan Charitable Trust, Banke Bihari Nishkam Charitable Trust, Hanuman Mandir, Shri Krishan Gaushala, Jain Mitra Mandal, Vatsalya Gram and other organizations.

He was the supporter of Ekal Vidhyalaya Movement and visited the villages in Van Yatra. He believed that education is essential in one's life and made sure that his children studied well. His both sons namely Sanjeev Goel & Rajeev Goel are engaged in construction & import/export business in Delhi.

He preached the values of hard work & honesty to those around him and had a soft heart to support the weaker section of the society. He was a KARAMYOGI and was devoted towards social causes until his last day of life. He motivated various people to serve the society by donating a part of their earnings. He had always inspired his family members to feel their responsibilities towards the nation.

"Education is..... doing anything that changes you."

- George B. Leonard



"For many people it is difficult to comprehend that a school can be run with just one teacher for a span of twelve months on a budget of twenty thousand rupees. However, VanYatra to the remote areas not only change their belief but they choose to become the goodwill ambassadors of EKAL. "

Shri Sanjeev Goel & Smt. Renu Goel

Shri Sanjeev Goel is an experienced Civil Engineer. He had always aspired to be an entrepreneur and he established his own construction business in 1991 in Delhi in the name of A.K.Gupta & Co. as homage to his mentor Captain A.K.Gupta who was a pioneer in Civil Engineering. Now his construction firm is involved in execution of institutional, residential and infrastructure contracts of the various Govt. Department.

He associated with the Ekal Vidhyalaya Movement in 2006 as a office bearer of North Delhi Chapter. He was deeply inspired by the root level initiatives of Ekal Abhiyan during Ekal Kumbh held in Rohini, Delhi in the year 2009. Currently He holds the responsibility of NATIONAL TREASURER of BLSP since last 7-8 Years.

Imbided with values of self discipline, honesty, diligence and a deep desire to serve the society from his father Late Shri Sitaram Goel, he involved himself as an active member in several Trust/Organizations working in field of Education, Health, Spiritual, Religious, Cultural and other social activites. He enjoys reading

motivational Books and has interest in financial management. He is also an admirer of Prime Minister Narendra Modi whom he believes will be delivering a changed and brighter face of India, with his ingenious strategies of empowering the youth.

His wife **Smt. Renu Goel** a post graduate in political science and joined EKAL. She is also involved with the Ekal Mahila Samiti of BLSP. She is a home maker and is avidly enthusiastic about reading historical books, and is said to be a brilliant cook. She also contributes for the social & religious activities.

All the family members are believers in the philosophy of Ekal Abhiyan and support the cause and message of Ekal whole heartedly for the upliftment of rural and tribal areas of India.

REWARDS OF EKAL'S EFFORTS



Photos from Left: 1. Shyam ji Gupta receiving Lala Diwan Chand Award (2012) For Ekal's performance 2. BLSP was honoured with SR Jindal Award (2012) 3. Olympic star Pinki Karmakar has been an Ekal student for 3 years at Barbaruah Tea Garden Ekal Vidyalaya in Assam 4. Ekal encourages organic farming in villages. 5. SR Jindal Award certificates to BLSP for Ekal's work 6. Ekal promotes converting village garbage into Vermicompost



“BLSP is making a remarkable contribution towards the future of India. Some of the supporters are using their CSR funds to fund Ekal schools through BLSP. It is a very sensible choice.”



Shri S.N. Bansal | Smt. Anita Bansal | Shri Ashutosh Bansal

Shri S. N. Bansal's journey with Surya Roshni started in 1988. He joined the company as a Chartered Accountant and today he enjoys the designation of the corporate advisor.

He originally hails from Hissar in Haryana and is the son of an entrepreneur and industrialist Shri Sagar Mal Bansal. Shri S.N. Bansal expresses his gratitude towards Shri Basudev Aggrawal and Shri Jaiprakash Aggrawal of Surya Roshni for his success. “They guided me during the most crucial years of my life. I have prospered professionally, socially, and personally under their guidance.”

Shri S. N. Bansal was first introduced to Ekal by Shri Jaiprakash Aggrawal who is also a trustee of BLSP. His visits to the tribal areas convinced him that education and development have not yet percolated down to the bottom of the pyramid. Impressed by Ekal's work, he feels that the Ekal schools should have classes till 10th standard so that children from the remote areas have a chance at higher education. Also, education would bring a drastic change in the attitude of these people who would in turn support sustainable development of their community.

His son Shri Ashutosh Bansal is a Shatakveer and an active supporter of EKAL. Currently, he is pursuing a degree in MBA from NMIMS,

Mumbai. He says, “I believe in giving back to the society. Hence, contributing to such a cause is important.”

Shri Bansal has only kind words to say about BLSP, “It is making a remarkable contribution towards the future of India. Some of the supporters are using their CSR funds to support Ekal schools. It is a very sensible decision. I know from my personal experience that CSR funds are sometimes handed over to dubious outfits that do not use it for work. There is a dire need to improve the CSR regimen.”

Shri Bansal takes it as his duty to protect cows. His Guru Shri Rajendra Das Ji Maharaj motivated him to associate with the gaushala at Jadkhor, Rajasthan. Also, he is associated with Agarsen Hospital and Engineering College for a noble cause.

Apart from his guru, Shri Bansal considers Prime Minister Narendra Modi an ideal person. “Mr. Modi's policies will accelerate India's growth rate to double digits. But it will happen gradually and not overnight.”

Shri Bansal is a dedicated devotee of Shree Khatu Shyam Ji and believes that Khatu Shyam Ji is with those people who helps the underprivileged.



“Education plays a key role in human development. Basic education can result in better living standard and employment opportunities. Ekal is doing a commendable job.”

Shri Shankar Mittal

S.K.D. Promoters & Contractors Pvt. Ltd.

SKD Promoters and Contractors Pvt. Ltd. is a private company that was incorporated in 2004. It is classified as a non-government company and was registered in Delhi. It specialises in building construction and a wide range of civil engineering projects.

Shri Shankar Mittal moved to Delhi from Seekar, a small town in Rajasthan, with the dream of becoming a successful business person. He graduated in commerce and his father was a traditional banker in his hometown. Shri Mittal stepped in the world of civil work by supplying sanitaryware for an upcoming township in Dwarka, Delhi. Today, he is an established real estate developer and in future plans to set up a solar power plant.

Shri Mittal is deeply religious and is a devotee of Khatu Shyamji and Lord Krishna. His interest in socially relevant work finds expression in his association with several temples and projects dedicated to the care of cows.

Six years ago, Shri Mittal was introduced to Ekal Abhiyan by Shri S. N. Bansal. He quite liked the core idea behind the mission, which involved educating children in remote areas of the country. Initially, Shri Mittal adopted 25 schools but today he has 100 schools under his wing. He is also advocating the idea to educate these children at least up to 8th standard. “Education plays a key

role in human development. Basic education can result in better living standard and employment opportunities. Ekal is doing a commendable job,” says Shri Mittal.

He dreams of an economically strong India where Indian currency would be equivalent to American currency. Shri Mittal believes that the agricultural sector has not received its due importance and scientific methods need to be adopted in order to revive it.

Shri Mittal idealises his late father from whom he imbibed the value of empathy and compassion. He admires Prime Minister Narendra Modi for his leadership qualities, “Mr. Modi is a dynamic and progressive person. He is the person India needs to lead it at this historic juncture.”

Shri Mittal likes to keep himself informed about latest developments in the world. His hobbies include reading newspapers, going on a pilgrimage, and counseling people. He credits his success to his honesty and personal integrity. ●



Smt. Sonal Rasiwasia

President, National Mahila Samiti, BLSP

“By providing education to rural and tribal children, EKAL is empowering them for life. Education has the capability of bringing positive and dramatic changes in their lives. No one can misguide or exploit an educated person easily.”

Shrimati Sonal Rasiwasia always hoped to be involved in an activity that would give her satisfaction as well as happiness. In 2002, her desire was fulfilled with her association with EKAL.

“EKAL is not a status symbol but a mission for me. I feel content working with the organisation.” Shrimati Sonal Rasiwasia constantly encourages other women to join the EKAL movement and has also devised ways to contribute towards the EKAL mission. On special occasions such as birthdays and anniversaries, members gift Twenty Thousand Rupees to Ekal and adopt an Ekal school too. Every festival at Ekal is celebrated with great fanfare. On the eve of

Karvachauth, the money collected from applying henna on the hands is contributed towards the Ekal fund.

Shrimati Sonal Rasiwasia is also the President of Mahila Samiti where she is supported by an equally dedicated team of women, which includes Shrimati Darshana Goel, Shrimati Sulochana Goel, Shrimati Shanti Aggarwal, Shrimati Kumkum Gupta, Shrimati Manju Aggarwal, Shrimati Anubha Jain, Shrimati Kusum Daruka, Shrimati Madhu Mawandia, Shrimati Madhu Jain, Shrimati Uma Goel, Shrimati Shashi Aggarwal, Shrimati Ranu Jahajgarhia, and Shrimati Meenu Bansal. In the bimonthly Mahila Samiti meetings, each member contributes

three thousand rupees towards EKAL while on Makar Sankranti, the organisation gives gifts to the EKAL teachers. Also, Members of the Mahila Samiti visit the tribal areas and interact with the children there. She hopes to see more extensive support for Ekal, so that India can once again become a land of gold.

Ekal and Mahila Samiti are not the only organizations on Shrimati Sonal Rasiwasia's list of social causes. She also runs a charitable scheme named Maa Yashoda Yojana under which people adopt a child and provide financial support.

She strongly believes in the power of education. “By providing education to rural and tribal children, EKAL is empowering them for life. Education has the capability of bringing positive and dramatic changes in their lives. No one can misguide or exploit an educated person easily.”

For Shrimati Sonal Rasiwasia her parents are her ideals while Prime Minister Narendra Modi is her favorite leader. She is spiritually inclined and believes that she is successful in life is due to the blessings of Lord Salasar Hanumaan. Hard work, sincerity and support from elders is her mantra for success in life. After a long day at work, Shrimati Sonal is known to unwind through painting and singing. She enjoys attending musical events and twice a year organizes an exhibition of her artwork. ●



“Education is society’s biggest equaliser. It is only education that will move the country forward.

Education should be spread to every nook and corner of the nation with a passion. Ekal is doing just that.”



Shri Sorabh Gupta

Dhampur Green

After graduating from M.Tech from IIT Roorkee, Shri Sorabh Gupta decided he did not want to work for any big company. Instead, he engaged himself in helping and empowering farmers. He runs an organisation called Dhampur Green, which educates farmers on a number of issues, such as organic farming. Most farmers in India are not educated and unfortunately people take undue advantage of them. Dhampur Green conducts farmers’ workshops to build awareness about organic farming.

Farmers are taught why it’s more beneficial to use organic manure rather than the harmful chemical fertilizers and pesticides. And the farmers who are already engaged in organic farming are asked to share the advantages and techniques of organic farming with others.

Shri Gupta’s grandfather, Sh. Pyarelal Gupta, was a freedom fighter who had been keen on spreading education—especially among girls. He also started several schools and colleges in his ancestral town Dhampur, many of them for girls only.

When his father’s classmate, Shri Basan Adyal, introduced him to Ekal, Shri Gupta was very impressed with the purpose and implementation of the mission. He now wants more and more

people to be associated with the organisation.

Shri Gupta feels that CSR (corporate social responsibility) is a great concept. “When capable people get associated with social service projects, it’s the society at large that benefits from it,” he says. The underprivileged members of society should have access to every available facility. Shri Gupta says, “Education is society’s biggest equaliser. It is only education that will move the country forward. Education should be spread to every nook and corner of the nation with a passion. Ekal is doing just that,” he says.

Shri Gupta states, “Father of the nation Mahatma Gandhi is my idol. In the current scenario, Prime Minister Narendra Modi is a good leader. On a more personal front, I admire family friend and RSS worker Vijay Kumar Goel. He works selflessly for the society, and is always happy to see others progress.”

Shri Gupta’s hobbies are yoga, cardio exercise, weightlifting, and socialising with people. He loves comedy films and Kishore Kumar songs. His mantra for success is innovation, sincerity, and working for the welfare of everyone. ●



“Ekal has done a great job by reaching out to communities who were otherwise not included in the national developmental process. This reflects the true Indian spirit of stepping forward to help people in need.”



Shri Shriniwas Bansal

SNB Enterprises Pvt Ltd

Born in Badmalik village in Sonipat, Haryana, Shri Shriniwas Bansal is a first generation entrepreneur and businessman. After graduating in commerce from Delhi University, he ventured into stainless steel production and set up his first unit in 1981. Today, he exports steel to thirty countries.

Apart from being an astute businessman, he is also a compassionate human being who is involved with social and religious organisations. Shri Bansal learnt about Ekal Abhiyan from his friend Shri G.D. Goyal and immediately adopted 100 Ekal schools. He believes that education is essential for everyone as it completely transforms a person, “Education ensures a better life even for the future generations of an educated person.”

Shri Bansal is happy that Ekal schools have reached regions which even the Government hasn't been able to access. “Ekal has done a great job by reaching out to communities who

were otherwise not included in the national developmental process. This reflects the true Indian spirit of stepping forward to help people in need,” he says.

Talking about the country's future and party politics, he says that frequent elections and vote bank politics are hampering the nation's progress. Shri Bansal strongly believes that India's future is secure in the hands of Prime Minister Narendra Modi and that he should be allowed to implement his plans for India's development.

Shri Bansal hopes to see more effective policies for businesses in India. He points out that while talent, ideas, and facilities are in abundance, but an environment conducive to successfully running a business seems to be missing. Also, he feels that one should look for happiness within self and not outside. Shri Bansal's formula of success comprises of three elements: positive thinking, good intentions, and honesty. ●



“Ekal schools reach the children belonging to the bottom of the pyramid. Education ignites the human mind. This is what makes them real human.”



Shri Subhash Chand Aggarwal & Shri Mahesh Chand Gupta

Chairman Vice-Chairman

Established in 1994, SMC Global Securities is a financial services company that caters to corporates, institutions, high net worth individuals, and other retail clients. The company has 65 branches all over the world with overseas offices at Dubai, New York, Atlanta and Orlando. It functions with the support of 2,400 sub-brokers, representatives, and 3000 employees across 550 cities and towns.

Shri Subhash Aggarwal was born in a family of traditional landowners and bankers in Kanti, a small village in Haryana. He finished schooling in the village but later moved to Delhi to pursue Chartered Accountancy.

Soon after, he launched SMC Global Securities Limited in partnership with a fellow CA Shri Mahesh Chand Gupta who is now the Vice Chairman and Managing Director of the company. The head office is located in Daryaganj, Delhi.

Under Shri Aggarwal and Shri Gupta's leadership the company has evolved into one of the leading brokerage and distribution houses of the country. The numerous top ranking awards from major media houses and trade bodies, such as Best Financial Services Provider (2014-15), Best Equity Broking House in Derivative Segment in India (2012-14), and Broking House with the Largest Distribution Network in India (2010-12) from ASSOCHAM are testimony to the group's commitment to quality service.

Shri Gupta looks after the policy, vision, and majority of operational activities of the group, which adhere religiously to

the core values of honesty, transparency, and integrity. He is one of the most sought after speakers at various conferences and seminars owing to his knowledge on subjects related to securities and commodities market.

Shri Aggarwal and Shri Gupta were introduced to Ekal Abhiyan by Shri Subhash Aggarwal (Action Group) and were intrigued by the concept. Shri Gupta says, “Ekal schools reach out to children belonging to the grass root level. Also, education ignites the human mind.” SMC Global Securities has adopted 100 Ekal schools till date.

Shri Aggarwal is an ardent supporter of Prime Minister Narendra Modi and is confident that India's growth rate will accelerate very soon. He is also hopeful about ease of conducting business under Mr Modi's leadership.

He likes to watch movies in his spare time, especially the ones featuring Amitabh Bachchan and Aamir Khan. Shri Aggarwal has been married for 34 years and he admires his wife Smt. Hemlata Aggarwal for bringing peace and contentment to their home. They are proud parents of three daughters and a son. ●



“I feel blessed to be a part of the Ekal family. It is not only educating children in remote areas but is also helping tribal and rural people to improve their health and economic status.”

Shri Sunil Gupta

Computer Engineer

Shri Sunil Gupta is a man of wisdom with diverse interests. A computer engineer by profession, he is also a keen practitioner of naturopathy and yoga. Hailing from Bulandshahar, U.P. he graduated in Electronic Engineering with a specialisation in Computer Science. He wished to do something unique that would give an expression to his scientific skills and creative thinking.

His first venture was in the field of organic products whereby he partnered with an American company named ForEver. This business association gave him financial stability as well as experience. Soon after, Shri Gupta established his own company Lot Challenge Computers, a name to reckon with in the field of technology.

Two years ago, Shri Gupta learnt about Ekal Abhiyan from one of his friends and immediately joined hands with the organisation. He says, “I feel blessed to be a part of the Ekal family. It is not only educating children in remote areas but is also helping tribal and rural people to improve their health and economic status.” Shri

Gupta was honoured with “Agraratna Samman” for his active participation on the social front.

Apart from Ekal, he is also involved with many other social organizations, such as Rotary Club, Lions Club, and Masonic Club. He is the Trustee of Maharaja Agrasen Hospital in Rohini and Punjabi Bagh, Bala Ji Nirog Dham, and Sankalp Sanstha.

Pursuing his interest in Yoga, Shri Gupta joined International Yoga Therapy Alliance as its Trustee and General Secretary of nearly 300 Laughter Yoga Centers. Shri Gupta regularly delivers lectures on health, beauty, and the power of subconscious mind in India and abroad. He is also an accomplished Reiki Grandmaster. Shri Gupta believes in helping underprivileged people by providing them with food, clothing, and medicine. “By the grace of God all my ventures are faring well. If Almighty is kind to me then I should also help those who are deprived of basic amenities in life,” Shri Gupta says. Each day brings a new ray of hope for him and he continues to search ways and means to make his life more meaningful. ●



"Ekal's objective is holier than many holy rituals as it aims to provide education to deprived and poor children. It is indeed better to provide education than alms, especially in remote areas because education alone can bring awareness and trigger development."



Shri Surender Pal Gupta

GOPAL INDUSTRIES

Since its inception in 1978, the Gopal Group of Industries has emerged as an important player in the global stainless steel industry. Its production capacity has grown from 2400 MT/yr to 120,000 MT/yr. The company's wide range of products include high quality SS Bright Bars, Equal Angles, Square & Hexagonal Bars, Flat Bars, Forged and Turned Round Bars, forging quality Ingots, and Concast Billets. Every product is manufactured in over 100 different grades of stainless steel and alloy steel.

Oft-spoken, peace-loving and humble Shri Surender Pal Gupta has changed tracks with the type of seeming effortless that would put to shame an efficient train. Originally from Jind, Haryana, his family dealt in timber. In 1973, he graduated from college and established a dal processing unit in Delhi following which he set up a rice mill in Uttar Pradesh.

In 1978, he shifted gears and forayed into two new fields: manufacturing and import & export of stainless steel. Owing to his business acumen and dedication for work, he made his mark in this industry too.

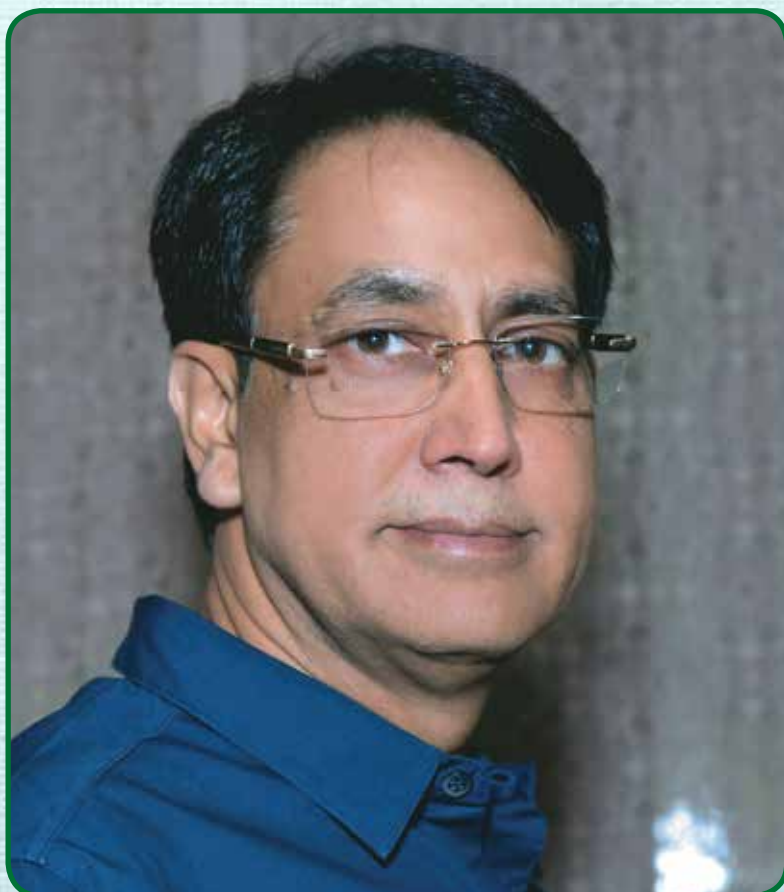
Shri Surender Pal Gupta has worked with social organisations like RSS since childhood. "RSS played an important role in shaping my personality and mind. Today, if I am contributing something towards the society, the credit for it belongs to RSS." He was inspired by Sun City Group's Shri Laxmi Narayan Goel and Action Group's Shri Subhash Aggarwal to join the Ekal

Abhiyan. "Both of them work exceptionally hard to promote the organisation. Ekal's objective is holier than many holy rituals as it aims to provide education to deprived and poor children. It is indeed better to provide education than alms, especially in remote areas because education alone can bring awareness and trigger development."

He admires the Ekal model because it works in tandem with the needs of communities it works with, "Unlike so many other outfits, EKAL encourages self-reliance rather than dependence on the organisation. It believes in empowerment and not charity."

He believes in three principles of success: out of the box ideas, hard work, and planning.

Shri Surender Pal Gupta admires Prime Minister Narendra Modi. "Mr Modi is a great leader who is taking firm steps against corruption and working hard for the development of our country." ●



“I strongly feel that you can feed someone a few times, but education makes a man self-reliant for life. Ekal is doing commendable work because providing knowledge and skills along with formal education to the tribal children is truly a great effort.”



Shri Suresh Garg Jahajgarhia

JAHAJGARHIA GROUP

The Jahajgarhia Group is one of India's fastest growing conglomerates with companies, consultancies, and innovative businesses spanning over a vast range of sectors. The group is known for providing reliable services and solutions in sync with the global standards.

It is quite common for sons to follow in the footsteps of their fathers, especially when they have to choose a career. But there is always an exception. Shri Suresh Jahajgarhia of Jahajgarh village in the Rohtak district of Haryana chose to tread a different path.

After he finished his M.Com from the M.D. University in Rohtak, everyone presumed that like his father, he would also go for a Government job. But he had different plans. In 1985, he decided to shift to Delhi. He was the first member in his family who decided to join the real estate business. Soon, he established himself as a leading businessman in this sector. He has now expanded his business abroad too.

Shri Jahajgarhia firmly believes in the joint family system, “External influences can lead a person astray, but the joint family provides you moral and essential values of life. Also, elders in the family have a positive impact on you.”

He was introduced to Ekal by Shri Subhash Aggrawal of Action Group. The idea fascinated him, “I strongly feel that you can

feed someone a few times, but education makes a man self-reliant for life. Ekal is doing commendable work because providing knowledge and skills along with formal education to the tribal children is truly a great effort.”

Shri Jahajgarhia wants to see India as the best country in the world, “Our country has a lot of untapped potential for growth, progress, and development. The youth in our country can make a big difference with proper skills and the coming decade will prove decisive in this direction. Prime Minister Shri Modi's emphasis on skill development is a very timely step.”

Shri Suresh Jahajgarhia's hobbies include socializing, watching films, and travelling. He is a big admirer of the veteran actor Shri Amitabh Bachchan.

His formula for success: “I learnt a few basic things from my parents. They taught us not to hurt anyone, work hard and with sincerity, share with others what God has given us and we will get much more in return, have faith in God, and serve humanity.” ●



“It was a pleasant surprise to learn that Ekal has been serving people in remote areas, who are literally non-existent for rest of the country.”



Shri Sushil Goel | Sohan Lal Goel

AJANTA SOYA LTD (ASL)

ASL is engaged in the primary business of manufacturing vanaspati and various kinds of refined oils with shortening products for bakery like biscuits, puffs, pastries etc.

ASL brands portfolio includes Druv and Anchal. ASL also caters to food manufacturers and the food service industry.

Shri Sushil Goel is a dynamic businessman and the President of the Indian Vegetable Producers Association (IVP). He draws inspiration from his father Shri SohanLal Goel who has set up his business in Ludhiana, Punjab. The family has its ancestral roots in Rajasthan's Bhabhru village near Kotputli.

Shri Sushil Goel completed his graduation in 1975 and soon after joined the family business of steel trading. A few years later, he shifted his base to Delhi. In 1994, he ventured into the edible oil industry and established his first plant in Bhiwadi, Haryana.

Before his association with Ekal, Shri Sushil Goel was actively supporting many other causes along with his father. Shri Sohanlal Goel has sponsored the construction of dharamshalas or guest houses in Haridwar and Vrindavan. Also, the family is known to organise bhandara for thousands of people on a regular basis.

Shri Sushil Goel was first introduced to the Ekal Abhiyan by Shri Subash Aggarwal of Action Group. The initiative and the philosophy of Ekal made a deep impact on him. “It was a pleasant surprise to learn that Ekal has been serving people in remote areas, who are literally non-existent for rest of the country. The one thing I really appreciate about Ekal is that they don't waste money on non-productive overheads.”

Shri Sushil Goel's role model is his father. “He taught me right from the beginning that money earned in an honest manner brings with it the real barkat (blessings of plenty). This thought has always helped me stay on the right path.” He believes in three principles for success: no adulteration, no cheating, and optimum quality of products.

In near future, Shri Sushil Goel hopes to see a more developed nation, which is not only free of corruption and poverty but also provides a healthy environment for economic growth. ●



**“Any form of charity is
a noble deed but charity
for education is the
noblest one.”**



Shri Sushil Kumar Singla
Chartered Accountant

A chartered accountant by profession, Shri Sushil Kumar Singla belongs to Narwana in Haryana. His father worked with the Haryana government while Shri Singla aspired to create his own identity. So, he shifted his base to Delhi becoming the person in his family to leave his hometown.

The journey in a big city was not easy but with determination and hard work Shri Singla overcame the obstacles. Today, Shri Singla is a leading chartered accountant of the national capital.

He is actively associated with a number of religious and social organizations. In 2015, Shri Singla's friend Shri S.N. Bansal introduced him to Ekal. He was impressed with the initiative and immediately adopted one hundred schools.

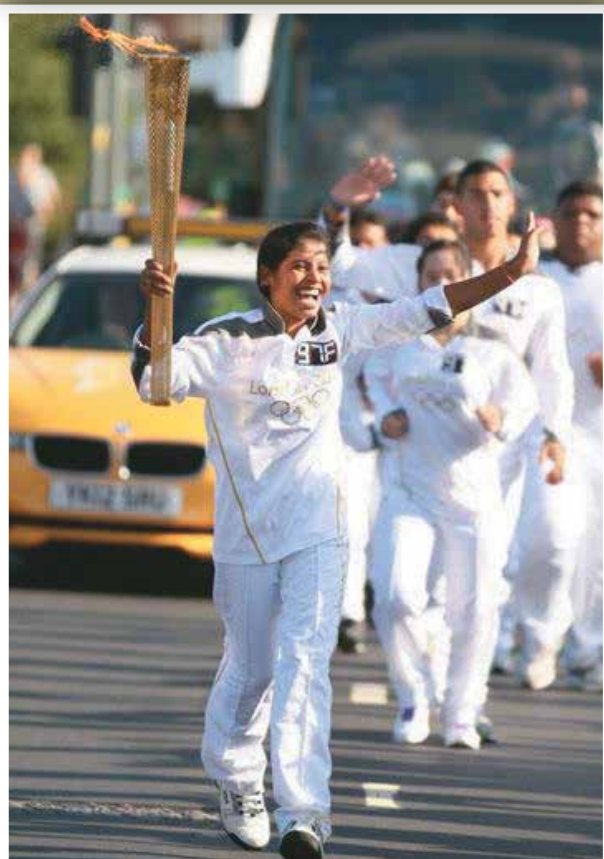
Shri Singla believes that any form of charity is a noble deed but charity for education is the noblest one. “It offers new possibilities in a child's life,” he says. Apart from Ekal, Shri Singla is also helping visually handicapped people. Nav Drishiti Blind Welfare Society, an organisation run by him, is

supporting a hostel for the blind in Ram Vihar near Rohini, Delhi where fifty blind students of Delhi University live. Shri Singla is a Trustee of several charitable institutions like Maharaja Agrasen Trust, Balaji Nirogdham, Mehandipur Balaji Mandir Trust, Narwana Dharamshala of Salasar Balaji, and dharamshalas in Vrindavan.

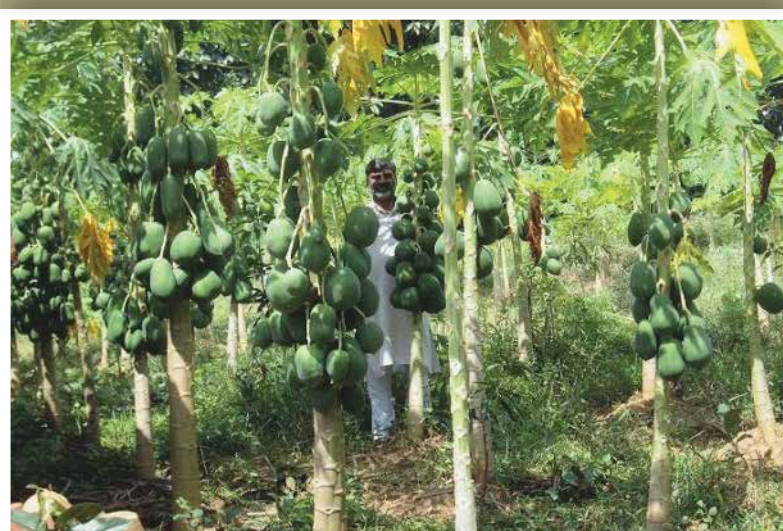
Shri Singla strongly believes that education is essential for a nation's progress. “I want to see an educated and developed India, which is free from political appeasement,” he says. He does not believe in hero worship and therefore has no role model. Shri Singla loves spending time at work or else at home with friends and family.

His formula for success comprises of three elements: hard work, credibility, and honesty. Shri Singla believes that one should continue to work and remain active as long as health permits. He has no political leanings but admires Prime Minister Narendra Modi and wishes that he successfully achieves his goal of making India one of the most powerful countries. ●

Ekal Student - An Olympic Participant from Jharkhand **PINKI KARMARKAR**



Making Swavlambi Gaon through teaching and encouraging farmers to practice organic farming





“Ekal has successfully made education accessible to a number of people living in remote areas. Today, thousands of villages are looking towards a better future due to the organisation’s initiative in this direction.”



Shri Tarun Aggarwal

ACTION GROUP

The Action Group has always held the leading position in the footwear industry in India. Later, it diversified to other fields, such as Chemicals and Plasticizers (API), Computer Monitors and Peripherals, Power Back Up/Inverters (MICROTEK), Housing Projects (SUNCITY), and Health Care (SRI BALAJI ACTION MEDICAL INSTITUTE). Now, the group has ventured into Steel and Power Generation sector.

Shri Tarun Aggarwal was brought up in a joint family with thirty members. He acquired values of compassion, selflessness, social service, and charity from his grandfather Lala Mange Ram Aggarwal and father Shri Subhash Aggarwal. They also taught him the importance of a disciplined life. “My grandfather taught me the art of public dealing whereas I learnt the skill of distinguishing between right and wrong from my father.”

He pursued a degree in MBA from Missouri University in the USA following which he joined the family business.

In his family, Shri Aggarwal is the third generation CSR Star of Ekal Abhiyan. He found himself actively associated with Ekal Abhiyan at the age of 26. Initially, his father adopted a few Ekal schools on his behalf. Today, he is a ‘SHATAKVEER’, a title given to an individual who has adopted 100 Ekal schools

from his savings.

He says, “Ekal has successfully made education accessible to a number of people living in remote areas. Today, thousands of villages are looking towards a better future due to the organisation’s initiative in this direction. Ekal is steadily closing the gap created by an educational divide in the country.”

Among the national leaders, Shri Tarun Aggarwal respects Prime Minister Narendra Modi the most. “Here is a leader who is trying to include every Indian in the process of nation building. Young people like me believe in his vision. I feel that Mr Modi will establish India as one of the strongest and richest countries on the world map.”

Shri Tarun Aggarwal loves watching movies and playing cricket. He considers Salman Khan and Virat Kohli his heroes. ●



**“Ekal is
making current
generation
and future
generations
capable of
standing on their
own feet.”**



Shri Tikam Saraf | Shri Vandita Saraf

Chartered Accountant

Shri Tikam Saraf is a leading Chartered Accountant of Delhi. He went to college in his hometown Sirsa in Haryana. After graduation, he shifted to Delhi to pursue a course in Chartered Accountancy. First accountant in his family, he has already a name to reckon with in the industry. Shri Saraf's clientele includes leading traders, builders, real estate owners, manufacturers, and IT professionals.

Shri Saraf and his wife Smt. Vandita were introduced to Ekal Abhiyan by their friends. Since that day they have become ardent supporters of the mission. As a professional who has seen almost all types of businesses and other organisations closely, he says, “I am surprised to see that Ekal is spending only 3 to 4 per cent of its budget on administration while the remaining money is being spent on the mission itself. And the best part is the transparency that's maintained in the functioning of the organisation.”

However, more than anything else, Shri Saraf is impressed by the positive impact of Ekal schools on the children and their families, “Ekal schools are enhancing their personality and instilling confidence in them. It is making current generation and future

generations capable of standing on their own feet.”

Shri Saraf has been visiting schools in remote areas along with his wife and two daughters; one of whom is studying law while the other is pursuing economics. He says, “Both of them were impressed by the one-teacher Ekal schools as well as the zeal of students and teachers there,” says Shri Saraf. The family has even visited schools in Amritsar. Smt. Saraf says, “It was quite inspiring to learn that Ekal schools have saved many families in Punjab from the influence of alcohol, which is quite a grave problem in the state.”

Shri Saraf proudly shares the positive influence Ekal has had on our society, “I am deeply moved to see the leading businessmen of India presenting a united front to ensure efficient functioning of Ekal schools. They are not at all reluctant in garnering support for this noble cause.”

Apart from Ekal, Shri Tikam Saraf and Smt. Vandita Saraf are closely associated with many other charity organizations, such as Gaushala, Maharaja Agrasen Hospital in Delhi, and Trusts in the name of Salasar and Khatoor Ji. ●



“Having lived a privileged life, I feel sad to see people walking miles in search of water in the remote areas. There is a gaping void that needs to be closed. Fortunately, EKAL is making a remarkable difference in the life of thousands of people in remote villages.”



Shri Varun Aggarwal
ACTION GROUP

The Action Group has always held the leading position in the footwear industry in India. Later, it diversified to other fields, such as Chemicals and Plasticizers (API), Computer Monitors and Peripherals, Power Back Up/Inverters (MICROTEK), Housing Projects (SUNCITY), and Health Care (SRI BALAJI ACTION MEDICAL INSTITUTE). Now, the group has ventured into Steel and Power Generation sector.

Shri Varun Aggarwal is an entrepreneur who strongly believes that actual lessons about life can only be learned at home. He owes his grandfather Lala Mange Ram Aggarwal for teaching him the importance of discipline and patience in life. Shri Varun attained a degree in Engineering from Punjab University and later pursued MBA from the USA.

Currently, he is heading Suncity Projects, one of the most influential real estate companies in North India.

He is thankful to his parents for giving him the freedom and confidence to take his own decisions. “Some of my decisions proved to be wrong, but that is how you learn in life. You just can’t stop taking decisions because of the fear of failure”, he says with a confident smile.

Shri Varun Aggarwal is highly impressed by Ekal’s progressive thought process and proactive nature. The

organization has provided facilities to people in the most inaccessible areas of the country where even the Government has been unable to reach. He says, “Having lived a privileged life, I feel sad to see people walking miles in search of water in the remote areas. There is a gaping void that needs to be closed. Fortunately, EKAL is making a remarkable difference in the life of thousands of people in remote villages.”

Shri Aggarwal dreams of a future where India is a more disciplined country with hardworking citizens. He takes great pride in the culture and values imbibed in our country.

He considers his grandfather a hero because he was a great leader. Shri Varun Aggarwal enjoys reading, especially biography of successful businessmen.

He says, “I believe that there is something new to learn from every person you meet in life.” ●



“Ekal represents the same values of social responsibility that are practiced by our family. The organisation is helping business groups to fulfill their CSR responsibility in a positive and productive way.”



Shri Ved Prakash Chiripal

CMD, Chiripal Group of Industries

Established in 1972, Chiripal Group of Companies started on a humble note with a few power looms in Ahmedabad. Today, the group has a turnover of over US\$ 325 million (Rs 1500 Crore).

Shri Vedprakash Devkinandan Chiripal has headed the Chiripal Industries Limited for a decade now. He is responsible for the company's strategic expansion initiative, business development, and finance. A commerce graduate from Gujarat University, Shri Chiripal highly values education and is associated with the group's educational initiative SEIL.

Chiripal Group holds an eminent position in India as an integrated textile house focused on delivering the best products through continuous R & D, defined processes, stringent quality policies and state-of-the-art technology. The company has also forayed into diverse fields, such as petrochemicals, spinning, weaving, knitting, processing, chemicals, infrastructure, realty, and education. Shri Chiripal has provided employment opportunities to more than 20000 people.

He believes its every individual's responsibility to contribute

towards the welfare of the country. His support for the Ekal mission is a natural culmination of his beliefs and values. Shri Chiripal says, “Ekal represents the same values of social responsibility that are practiced by our family. The organisation is helping business groups to fulfill their CSR responsibility in a positive and productive way.” ●

"Learning is never done without errors and defeat."

- Vladimir Lenin



Shri Vinay Kumar Gupta
Director, Lohia Group

Lohia Group has business interests in multiple sectors, such as Real Estate Development, Stainless Steel Cold Rolling, Brass Coil Manufacturing, Wind Power Projects, Warehousing, and Automobile industry, which include Electric Two Wheelers, Three Wheelers and Diesel Three Wheelers.

Shri Vinay Kumar Gupta is the Managing Director of DESIGNCO, Moradabad, Director of Lohia Developers (India) Pvt. Ltd., Lohia Warehouse Pvt. Ltd., Lohia Gramin Vikas Pvt. Ltd., and Lohia Auto Pvt. Ltd. Apart from business he is actively involved with a number of social, cultural, and spiritual organisations. Shri Gupta is the Vice Chairman of Lohia Manav Kalyan Trust, which is known to organise social and spiritual events.

A philanthropist at heart, Shri Gupta likes to support education related projects. He has been contributing towards Ekal Abhiyan for many years now. Shri Gupta says, “I will support Ekal till my last breath. Ekal’s philosophy is focused on reaching out to children living in remote areas of the country who have been deprived of basic rights and amenities in life. By educating these children Ekal is pulling them into the national fold as equal participants.” ●

“I will support Ekal till my last breath. Ekal’s philosophy is focused on reaching out to children living in remote areas of the country who have been deprived of basic rights and amenities in life. By educating these children Ekal is pulling them into the national fold as equal participants.”

***It is thousand times
better to have
common sense without
education than to
have education without
common sense.***

- Robert G. Ingersoll



“Education empowers a person and improves the quality of life. There is no substitute for education and it should be mandatory for everyone.

I feel that learning is a lifelong process. Ekal has made a remarkable contribution in this field.”



Shri Vinod Mittal

Balaji Group

Balaji Imports Private Limited was established in 1996. The company is engaged in import of hardware tools & accessories, power tools, bath fitting & accessories, and PVC flooring for LG Flooring in India. It also imports products from China.

Shri Vinod Mittal belongs to a family of adhatiyas who are traditional middlemen for agricultural products. Born in Haryana, he soon moved to Calcutta when his father retired from the family business and instead accepted a job with a transport company. A few years later, Shri Mittal followed in his father's footsteps and joined the same company.

In 1983, he decided to venture into the entrepreneurial world and set up his own business. A year later, Shri Mittal established an import and export business in Kathmandu, Nepal. In 1995, he returned to India and started a new company in the same field with a small team of seven people. Today, Balaji Group is a business conglomerate with diverse interest in fields like manufacturing, real estate, hospitality, and education.

Shri Mittal attributes his success in life to the values he imbibed from his parents and his early association with RSS. These two influencing factors also invigorated in him a feeling of compassion and love for poor people. He is actively associated with several organisations that cater to underprivileged people. Shri Mittal regularly donates sarees to Vanvasi Kalyan Ashram, an RSS project

dedicated to the tribal communities. Also, he provides free catering service at Civil Hospital in Gurgaon whereby nutritious breakfast, lunch, evening tea and dinner is offered to in-house patients.

In 1990, Shri Mittal learnt about Ekal Mission from VHP Pracharak Shri Om Prakash Garg. He was quite impressed with the mission and by 2013 he had formally adopted 100 Ekal schools. “Education empowers a person and improves the quality of life. There is no substitute for education and it should be mandatory for everyone. I feel that learning is a lifelong process. Ekal has made a remarkable contribution in this field,” he says.

Shri Mittal hopes to see India return to the Golden Age when it led the world in the pursuit of knowledge, business, and wealth. His ideals are RSS pracharaks and ascetics since both selflessly devote their lives for a peaceful society. He enjoys devoting time to social work and interacting with people from diverse backgrounds. Shri Mittal has already initiated the retirement process. He says, “Gradually, I am spending less time on issues related to work. Now, I am involving myself more and more in the service of society.” ●



“When we see how our small contribution is making a significant difference in the lives of rural and tribal communities, we feel proud of our association with Ekal.”

Shri Vivek Nagpal & Smt. Aarti Nagpal **PADMINI POLYMER LTD.**

Tastefully decorated with a beautiful blend of art and spirituality, Shri Vivek Nagpal and Smt. Aarti Nagpal's home is a visual treat. Their abiding faith in Almighty is evident in the prominent display of murals and statues of Gods in the house. Together, they are like hand in glove in personal as well as professional life.

Shri Nagpal was only seven years old when he lost his father. His mother, Smt. Padma Nagpal, brought him up single-handedly. She is the pillar of strength of the family. Shri Nagpal received a degree in B.Com (H) from Hindu College, Delhi University with a distinction in all the subjects. At 23, he set up a factory named Padmini Polymer Ltd. at Sahibabad, Uttar Pradesh with the help of his relatives who are also the owners of the prestigious brand Dabur. In 1999, Shri Nagpal introduced the concept of Smart Card Vehicle Registration in India and Gujarat was the first state to avail its benefit. Soon, the company expanded its business to 18 states.

Shri Vivek Nagpal and Smt. Aarti Nagpal were introduced to Ekal by Sh. Lakshmi Narain Goel, Essel Group. They take pride in being

a part of the Ekal family, “When we see how our small contribution is making a significant difference in the lives of rural and tribal communities, we feel proud of our association with Ekal.”

Shri Nagpal is quite optimistic about India's future. He says, “India will be among the top countries in the world within the next two decades. We are one of the fastest growing nations.” Shri Gyan Chand Dabur and Shri Ashok Dabur are his ideals and he would forever be grateful to them for guiding him in establishing his company. Shri Nagpal also admires Late Shri Dhirubhai Ambani. He says, “I was immensely impressed by his aptitude for business.” Also, his favourite leader is President Pranab Mukherji.

Shri Nagpal worships his mother for standing with him like a solid rock throughout his life. He is fond of watching movies and listening to old songs by Kishore Kumar and Mohammed Rafi. Shri Nagpal believes in two factors for a successful life: hard work and a strong will. An ardent devotee of Lord Krishna, Shri Nagpal owns a house in Vrindavan and he also goes on pilgrimage regularly. So far, he has visited eight Jyotirlingas and several Shaktipeethas. ●



THE MIRACLE YOUR MONEY & EKAL (Single Teacher Schools) PLAYED!

(As on 31st March 2017)

EKAL Vidyalayas = **55,646**

Teachers = **55,646**

Students = **14,79,375**

Full Time Volunteers = **6,600**

Future Target = **One lakh school**

EKAL'S IMPACT IN 26 YEARS

- 40 LAKH LITERATE CHILDREN
- MOST JOINED MIDDLE SCHOOL
- GOVT. SCHOOLS IMPROVED
- ORGANIC FARMING
- NEW PROSPERITY
- HEALTH AWARENESS
- EMPOVERMENT OF WOMEN
- RURAL MIGRATION DECREASED
- PARENTS STOP DRINKING

BE AN EKAL SUPPORTER

	ANNUAL SUPPORT	LIFE TIME SUPPORT
1 EKAL School	Rs. 20,000	Rs. 2.5 lacs
5 EKAL Schools	Rs. 1,00,000	Rs. 12.5 lacs
10 EKAL Schools	Rs. 2,00,000	Rs. 25 lacs
25 Schools (Ekal Veer)	Rs. 5 lacs	Rs. 62.5 lacs
100 Schools (Shatakveer)	Rs. 20 lacs	Rs. 2.5 crore
1000 Schools (Maha Shatakveer)		Rs. 2.5 crore
EKAL PARAM VEER		Rs.

All payments to be made in favour of "BHARAT LOK SHIKSHA PARISHAD". Your entire support is exempted from Income Tax under 80G & 35AC. BLSP is registered under FCRA for foreign donations.

FOR DIRECT BANK TRANSFERS :

BLSP's BANK DETAILS ARE :

Bank Name / Branch : UNION BANK OF INDIA,
SHALIMAR BAGH, DELHI. INDIA

Account Nr : 467902050000118

Name : BHARAT LOK SHIKSHA PARISHAD

Bank's IFSC Code : UBIN0546798

For FCRA Donation in India

Name : Bharat Lok Shiksha Parishad

Bank : Canara Bank

Branch : Keshav Puram, Delhi

Saving A/c No. : 2016101032179

IFSC Code : CNRB0002016

Branch Code : 2016

MICR Code : 110015072

Phone : +91-11-47523879

Email ID : administration@blspindia.org

info@blspindia.org

Website : www.blspindia.org

BHARAT LOK SHIKSHA PARISHAD
G1-17, GT Karnal Road Industrial Area
Near Azadpur Metro Station
Delhi-110033

PUBLIC SECTOR UNDERTAKINGS (PSU)



EIL corporate social responsibility (CSR) mission takes pride in its association with Ekal Vidyalayas. EIL has adopted 100 Ekal Vidyalayas of Dibrugarh District in Assam and 25 in Odisha. The Company facilitated renovation/ up-gradation of infrastructure in various Ekal Vidyalayas which are being run for tribal and underprivileged children in far flung areas.



ENGINEERS INDIA LTD.

Engineers India Ltd. takes great pride in its association with Ekal. As a part of the Corporate Social Responsibility, the company has not only adopted schools but also facilitated renovation of the buildings. It is supporting 100 schools in Dibrugarh, Assam and 25 in Odisha.

Engineers India Limited (EIL) is a Navratna public sector undertaking of the Government of India under the Ministry of Petroleum and Natural Gas. It was set up in 1965 to provide engineering and technical services to petroleum refineries and other industrial projects.

EIL attaches equal importance to sustainable economic development of the company and its responsibility towards the society. It is of an opinion that organisations should make decisions based not only on financial factors but also on immediate and long term social and environmental consequences of their activities. Therefore, EIL has always been sensitive towards the concerns of the society and is committed to operating its core business in a socially responsible way by taking into consideration the wider interests of the community and environment.

EIL takes great pride in its association with Ekal. As a part of the Corporate Social Responsibility, the company has not only adopted

schools but also facilitated renovation of the buildings. It is supporting 100 schools in Dibrugarh, Assam and 25 in Odisha. EIL believes that the concept of Ekal Vidyalayas can help researchers, academicians, and students to analyse techniques through which organisations could eradicate illiteracy in an economical and efficient way.

While deciding its CSR Policy, the company ensures that all its activities are capable of helping socially and economically weaker segments of society in overcoming hardships while at the same time safeguards the interests of its stakeholders. The policies must also create community assets for the development of rural and urban society.

Besides education, EIL is actively involved in the health and environment sectors. CSR mission of EIL is guided by two elemental ideations, namely, the philosophy of enhancing the educational, health, and environmental assets of the society and towards supporting the ongoing and planned initiatives of the local, state or central government with projects being located in and around its work places. The activities so undertaken are in consonance and consultation with State Governments, district administration, local administration as well as Central Government departments, agencies, and self-help groups. ●



“The only ones among you who will be really happy are those who will have sought and found how to serve.”

— Albert Schweitzer

Life's persistent and most urgent question is “What are you doing for others?”

— Martin Luther King Jr.



IRCON INTERNATIONAL LTD.

IRCON International Limited is a Government company incorporated by the Central Government (Ministry of Railways) under the Companies Act 1956 on 28th April 1976. Initially known as Indian Railway Construction Company Limited, it is the leading turnkey construction company in the public sector known for its quality, commitment, and consistent performance.

IRCON encompasses the entire spectrum of construction activities and services in the infrastructure sector, but its core competence areas include railway and highway construction, EHP sub-station (engineering and construction), and MRTS. It has widespread operations in India, Malaysia, Nepal,

Bangladesh, Mozambique, Ethiopia, Afghanistan, U.K., Algeria, and Sri Lanka.

The company is well-known for undertaking challenging infrastructural projects, especially in difficult terrains in India and abroad. IRCON has completed more than 300 major infrastructure projects nationally and over 100 big projects in more than 21 countries across the globe.

IRCON International Limited won the first edition of India Today PSUs Awards 2014 for Corporate Social Responsibility and Sustainability in the Miniratna category. It also supports Ekal Abhiyan to further strengthen its commitment towards society and sustainable development. ●

***“Think of giving not only as a duty
but as a privilege.”***

— John D. Rockefeller



“We have drawn our profits from people and now we want to do something meaningful for the country.”



OIL AND NATURAL GAS CORPORATION LTD. (ONGC)

ONGC is a Navratna Public Sector Undertaking (PSU) of the Government of India that's under the administrative control of the Ministry of Petroleum and Natural Gas. The company is India's largest oil and gas exploration and production company, which produces approximately 77% of India's crude oil (equivalent to around 30% of the country's total demand) and 62% of natural gas. It is headquartered in Dehradun, Uttarakhand.

ONGC's domestic operations are structured around 11 assets (predominantly oil and gas producing properties), 7 basins (exploratory properties), 2 plants (Hazira and Uran), and services for necessary inputs and support, such as drilling, geo-physical, logging, and well.

Ranked 17th among the Top 250 Global Energy Companies, ONGC's operations include conventional exploration and production, refining, and progressive development of alternate energy sources like coal-bed methane and shale gas. ONGC has been committed to the cause of CSR even before it had been made mandatory by the Government. It was honoured with the 'Global CSR Excellence and Leadership Awards' in 2014.

In its quest for oil and gas, ONGC leases remote rural locations and regularly communicates with underprivileged local communities who might be affected during the operations. The communication allows a better understanding of these people and consequently gives an enhanced sense of responsibility and accountability. A

well-defined set of objectives, beneficiaries, strategy, and project activities characterise CSR projects undertaken to yield discernible long-term sustainable benefits for the communities in question.

ONGC has a budget of nearly Rs 500 crores for CSR and it plans to use it for ten focus areas. Through CSR activities the company intends to ensure an inclusive development of the society. It is among the world's top-100 companies that spend on education. According to the world's first comprehensive study about global corporate education CSR spend ONGC spends USD 4.4 million on education related CSR activities. The report was published by Varkey Foundation in partnership with UNESCO.

Driven by the vision of sustainable growth, ONGC's CSR initiatives are marked by unrelenting commitment to a holistic sustainable development of communities. Its support for the Ekal mission is in perfect sync with the company's CSR philosophy. In Ekal, ONGC has found a cost-effective model to contribute towards the development of the nation. ●



Petrotech Group supports Ekal Abhiyan in taking education to the doorsteps of far flung communities. As a supporter of Ekal, it is making a great corporate contribution towards the welfare of society.



PETROTECH GROUP

Petrotech Group is an ardent supporter of Ekal Abhiyan in educating children in remote areas. The company is making a great contribution to the welfare of society.

The Petrotech Group of Companies is the leading manufacturer and exporter of polymers, roto moulding powder, multipurpose mosquito nets, and master batches.

Petrotech Group is a leading name in the field of HDPE multipurpose mono filament yarn which is needed to manufacture mosquito net, water filter cloths, backyard net, and laundry bags. It is also used in different fields, such as sports, construction, industrial facilities, agriculture sector, and mines.

Petrotech Group is encouraging entrepreneurship among communities around its manufacturing plants with the aim to

strengthen the financial status of the people in the area. Also, it wants to ensure optimum service and quality products to its customers. Guided by the philosophy of sustainable development Petrotech Group is continuously exploring new avenues of eco-friendly manufacturing processes in all its ventures.

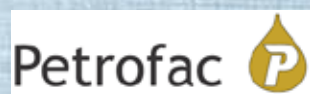
In consonance with its traditional value system, Petrotech Group believes in giving back to the society. It is an ardent supporter of Ekal Abhiyan in educating children in remote areas. The company is making a great contribution to the welfare of society. Also, this partnership with Ekal is helping Petrotech fulfill its Corporate Social Responsibility. ●

***"Education is not preparation for life;
education is life itself."***

- Leonardo Da Vinci



“The most impressive factor of Ekal is it’s vision of bringing literacy and empowerment to millions of children in the remote areas of the country, thus contributing towards the social and economic development of the society.”



Shri Pawan Kumar

GENERAL MANAGER, PETROFAC INDIA

Petrofac is a leading service provider to the production and processing industry for oil and gas. The company has a 35-year track record with 31 offices across the world with its engineering centers at Mumbai, Chennai, and Gurgaon. It also features in the FTSE 250 Index.

With over 34 years of experience in IIL & gas projects, Shri Pawan Kumar has led important projects for various Petrochem MNCs. An engineering graduate with a degree in Business Management, he is also a SAP ERP Certified Consultant.

Shri Pawan Kumar is a good team leader and takes great pride in his India team. He says, “Our team in India is extremely dedicated towards its projects. It functions like a well-knit community. I am sure Petrofac’s vision for India will help the organisation reach new heights. The company has a very bright future ahead.”

Petrofac Engineering Services India Private Limited has assumed its Corporate Social Responsibility quite earnestly. The company has signed an MOU for sponsoring 200 Ekal schools for a year in the states of Himachal Pradesh, Kerala, Rajasthan, Tamil Nadu and Uttarakhand.

Its motto for success is ‘Bright people - right solutions’. ●

***There is no
friends as loyal
as a book.***

- Ernest Hemingway



“The concept of Ekal Abhiyan has been instrumental in creating awareness for education in remote areas. It is truly a fantastic movement.”



Shri Rajeev Mehrotra
CMD, RITES

Shri Rajeev Mehrotra is the Chairman and Managing Director of RITES Ltd., a multi-dimensional consultancy. He hails from Rajasthan where his father was a government school teacher. Shri Mehrotra has studied finance and received advance training in the field from countries like USA, France, and Geneva. Today, he is a visiting faculty at several institutions abroad where he is highly respected for his managerial excellence and varied experiences in life. He drew inspiration for a successful life from his childhood memory of seeing marble plaques commemorating people who contributed towards the construction of classrooms at his school. It continues to motivate him till date.

A few years ago Shri Mehrotra was introduced to Ekal by Shri Bajrang Bagra. He was fascinated by the similarities between the traditional guru-shishya parampara and Ekal's working model. The multigrade teaching system adopted in these schools includes non-formal methods of imparting holistic education through storytelling, songs, sports, physical training, dance, music, yoga, and games. These techniques encourages a child to thrive in his milieu and be proud of his heritage. Shri Mehrotra says, “The concept of Ekal Abhiyan has been instrumental in creating awareness for

education in remote areas. It is truly a fantastic movement.”

Shri Mehrotra believes that an individual should contribute towards the country's development by participating in economic, cultural, and social activities. He feels one should step forward with the intent of developing stronger and more resilient communities, “Community development seeks to empower individuals and groups by arming them with skills required to change their lives and communities. Ekal has shouldered the responsibility to train people in remote areas and RITES Ltd. is supporting the organisation in this endeavour.” The company has adopted Ekal Vidyalayas based in Kolkata, Guwahati, Secunderabad, Mangalore, and Nagpur.

Shri Mehrotra is quite proud of his association with Ekal and plans to support it at every step. He says, “Ekal should partner with government schools in the area for which it would need a chain of dedicated people to counsel and guide the children regarding the importance of education. These workers can also act as a bridge between Ekal and the institutions. Also, our company is willing to fund the education of Ekal students who are ready to finish their schooling.” ●

EKAL ABHIYAN ACTIVITIES



**Learning
through
participation
in one
teacher one
school.**



**Learning through physical activity
in Ekal Vidyalaya**